

1948  
CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

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TEXAS

counties

TEXAS

- |                         |                   |
|-------------------------|-------------------|
| 1. Anderson             | 41. Coke          |
| 2. Andrews              | 42. Coleman       |
| 3. Angelina             | 43. Collin        |
| 4. Aransas              | 44. Collingsworth |
| 5. Archer               | 45. Colorado      |
| 6. Armstrong            | 46. Comal         |
| 7. Atascosa             | 47. Comanche      |
| 8. Austin               | 48. Concho        |
| 9. Bailey               | 49. Cooke         |
| 10. Bandera             | 50. Coryell       |
| 11. Bastrop             | 51. Cottle        |
| 12. Baylor              | 52. Crane         |
| 13. Bee                 | 53. Crockett      |
| 14. Bell                | 54. Crosby        |
| 15. Bexar               | 55. Culberson     |
| 16. Blanco              | 56. Dallam        |
| 17. Borden (no release) | 57. Dallas        |
| 18. Bosque              | 58. Dawson        |
| 19. Bowie               | 59. Deaf Smith    |
| 20. Brazoria            | 60. Delta         |
| 21. Brazos              | 61. Denton        |
| 22. Brewster            | 62. De Witt       |
| 23. Briscoe             | 63. Dickens       |
| 24. Brooks              | 64. Dimmit        |
| 25. Brown               | 65. Donley        |
| 26. Burleson            | 66. Duval         |
| 27. Burnet              | 67. Eastland      |
| 28. Caldwell            | 68. Ector         |
| 29. Calhoun             | 69. Edwards       |
| 30. Callahan            | 70. Ellis         |
| 31. Cameron             | 71. El Paso       |
| 32. Camp                | 72. Erath         |
| 33. Carson              | 73. Falls         |
| 34. Cass                | 74. Fannin        |
| 35. Castro              | 75. Fayette       |
| 36. Chambers            | 76. Fisher        |
| 37. Cherokee            | 77. Floyd         |
| 38. Childress           | 78. Foard         |
| 39. Clay                | 79. Fort Bend     |
| 40. Cochran             | 80. Franklin      |

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LIBRARY



TEXAS -----cont'd

|      |            |      |                     |
|------|------------|------|---------------------|
| 81.  | Freestone  | 121. | Jasper              |
| 82.  | Frio       | 122. | Jeff Davis          |
| 83.  | Gaines     | 123. | Jefferson           |
| 84.  | Galveston  | 124. | Jim Hogg            |
| 85.  | Garza      | 125. | Jim Wells           |
| 86.  | Gillespie  | 126. | Johnson             |
| 87.  | Glasscock  | 127. | Jones               |
| 88.  | Goliad     | 128. | Karnes              |
| 89.  | Gonzales   | 129. | Kaufman             |
| 90.  | Gray       | 130. | Kendall             |
| 91.  | Grayson    | 131. | Kenedy (no release) |
| 92.  | Gregg      | 132. | Kent                |
| 93.  | Grimes     | 133. | Kerr                |
| 94.  | Guadalupe  | 134. | Kimble              |
| 95.  | Hale       | 135. | King                |
| 96.  | Hall       | 136. | Kinney              |
| 97.  | Hamilton   | 137. | Kleberg             |
| 98.  | Hansford   | 138. | Knox                |
| 99.  | Hardeman   | 139. | Lamar               |
| 100. | Hardin     | 140. | Lamb                |
| 101. | Harris     | 141. | Lampasas            |
| 102. | Harrison   | 142. | La Salle            |
| 103. | Hartley    | 143. | Lavaca              |
| 104. | Haskell    | 144. | Lee                 |
| 105. | Hays       | 145. | Leon                |
| 106. | Hemphill   | 146. | Liberty             |
| 107. | Henderson  | 147. | Limestone           |
| 108. | Hidalgo    | 148. | Lipscomb            |
| 109. | Hill       | 149. | Live Oak            |
| 110. | Hockley    | 150. | Llano               |
| 111. | Hood       | 151. | Loving (no release) |
| 112. | Hopkins    | 152. | Lubbock             |
| 113. | Houston    | 153. | Lynn                |
| 114. | Howard     | 154. | McCulloch           |
| 115. | Hudspeth   | 155. | McLennan            |
| 116. | Hunt       | 156. | McMullen            |
| 117. | Hutchinson | 157. | Madison             |
| 118. | Irion      | 158. | Marion              |
| 119. | Jack       | 159. | Martin              |
| 120. | Jackson    | 160. | Mason               |





TEXAS -----cont'd

|      |             |      |               |
|------|-------------|------|---------------|
| 161. | Matagorda   | 201. | Rusk          |
| 162. | Maverick    | 202. | Sabine        |
| 163. | Medina      | 203. | San Augustine |
| 164. | Menard      | 204. | San Jacinto   |
| 165. | Midland     | 205. | San Patricio  |
| 166. | Milam       | 206. | San Saba      |
| 167. | Mills       | 207. | Schleicher    |
| 168. | Mitchell    | 208. | Scurry        |
| 169. | Montague    | 209. | Shackelford   |
| 170. | Montgomery  | 210. | Shelby        |
| 171. | Moore       | 211. | Sherman       |
| 172. | Morris      | 212. | Smith         |
| 173. | Motley      | 213. | Somervell     |
| 174. | Nacogdoches | 214. | Starr         |
| 175. | Navarro     | 215. | Stephens      |
| 176. | Newton      | 216. | Sterling      |
| 177. | Nolan       | 217. | Stonewall     |
| 178. | Nueces      | 218. | Sutton        |
| 179. | Ochiltree   | 219. | Swisher       |
| 180. | Oldham      | 220. | Tarrant       |
| 181. | Orange      | 221. | Taylor        |
| 182. | Palo Pinto  | 222. | Terrell       |
| 183. | Panola      | 223. | Terry         |
| 184. | Parker      | 224. | Throckmorton  |
| 185. | Parmer      | 225. | Titus         |
| 186. | Pecos       | 226. | Tom Green     |
| 187. | Polk        | 227. | Travis        |
| 188. | Potter      | 228. | Trinity       |
| 189. | Presidio    | 229. | Tyler         |
| 190. | Rains       | 230. | Upshur        |
| 191. | Randall     | 231. | Upton         |
| 192. | Reagan      | 232. | Uvalde        |
| 193. | Real        | 233. | Val Verde     |
| 194. | Red River   | 234. | Van Zandt     |
| 195. | Reeves      | 235. | Victoria      |
| 196. | Refugio     | 236. | Walker        |
| 197. | Roberts     | 237. | Waller        |
| 198. | Robertson   | 238. | Ward          |
| 199. | Rockwall    | 239. | Washington    |
| 200. | Runnels     | 240. | Webb          |



TEXAS -----cont'd

- 241. Wharton
- 242. Wheeler
- 243. Wichita
- 244. Wilbarger
- 245. Willacy
- 246. Williamson
- 247. Wilson
- 248. Winkler
- 249. Wise
- 250. Wood
- 251. Yoakum
- 252. Young
- 253. Zapata
- 254. Zavala



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release June 9, 1950

Release Series BC-1P-42-000

### TEXAS

Retail, wholesale, and service establishments located in Texas showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the State during 1948 aggregated \$6,486,000,000, an increase of 260 percent over the \$1,803,700,000 sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the State showed a 295 percent rise over the same period, reaching a total of \$8,054,900,000 in 1948 as compared with \$2,041,000,000 in 1939. The service trades included in the Census of Business reported receipts totaling \$388,200,000 in 1948 compared with \$111,000,000 in 1939. Hotel receipts moved from \$31,600,000 in 1939 to \$77,000,000 in 1948. Amusement businesses in the State recorded receipts of \$84,400,000 in 1948 compared with \$32,900,000 in 1939.

Employment in the State also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 345,834 paid employees for the workweek ended nearest November 15, 1948. Of these, 293,560 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 222,120 and 183,271. Wholesale trade establishments reported a total of 115,041 full- and part-week employees for the week of November 15, 1948, compared with 70,206 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 69,722; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 45,191.

These preliminary figures have been compiled from similar releases being made available for each county in Texas. Final figures, superseding the preliminary data for Texas, will be included in a State Bulletin to be issued in several months. Similar data will be made available in preliminary and final form for each of the States.

A single copy of the preliminary release for the State of Texas as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
TEXAS

| Trade group and kind of business          | Number of establishments | 1948 sales and receipts<br><br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                  | 90,090                   | 6,485,971   | 87,135   | 345,834  | 293,560                 |
| Food group.....                           | 24,128                   | 1,433,067   | 24,091   | 45,270   | 35,006                  |
| Eating and drinking places.....           | 17,023                   | 382,687   | 16,956   | 61,045   | 53,103                  |
| General merchandise grp, general stores.  | 4,445                    | 901,730   | 3,599  | 68,954   | 53,272                  |
| Apparel group.....                        | 3,833                    | 417,647   | 3,307  | 24,569   | 20,417                  |
| Furniture-home furnishings-appliance grp. | 4,031                    | 336,757   | 3,659  | 20,182   | 18,737                  |
| Automotive group.....                     | 5,830                    | 1,209,325   | 5,877  | 38,392   | 36,762                  |
| Gasoline service stations.....            | 11,243                   | 348,563   | 11,563   | 19,783   | 16,766                  |
| Lumber-building-hardware group.....       | 5,576                    | 708,399   | 4,817  | 26,757   | 24,483                  |
| Drug and proprietary stores.....          | 3,284                    | 219,433   | 3,237  | 18,259   | 15,357                  |
| All other retail stores.....              | 10,697                   | 528,363   | 10,029   | 22,623   | 19,657                  |
| WHOLESALE TRADE, total.....               | 11,482                   | 8,054,864   | 8,311  | 115,041  | x                       |
| Merchant wholesalers, total.....          | 6,250                    | 3,827,817   | 4,658  | 73,138   | x                       |
| Groceries, confectionery, meats.....      | 692                      | 525,096   | 573  | 10,012   | x                       |
| Farm products, edible.....                | 607                      | 282,875   | 638  | 9,146  | x                       |
| Tobacco.....                              | 145                      | 111,112   | 108  | 973  | x                       |
| Furniture, home furnishings.....          | 93                       | 44,482  | 72   | 1,248  | .                       |
| Automotive supplies.....                  | 796                      | 154,504   | 630  | 6,801  | .                       |
| Electrical merchandise.....               | 240                      | 197,359   | 150  | 3,814  | x                       |
| Hardware, plumbing, heating.....          | 265                      | 218,699   | 138  | 5,451  | x                       |
| Lumber, construction materials.....       | 248                      | 137,105   | 153  | 4,003  | x                       |
| Mach'y, equip't, industrial supplies.     | 1,322                    | 574,039   | 775  | 12,193   | x                       |
| All other merchant wholesalers.....       | 1,842                    | 1,582,546   | 1,421  | 19,497   | x                       |
| Manufact'rs' sales branches, offices...   | 1,206                    | 1,937,704   | 65   | 21,518   | x                       |
| Petroleum bulk plants, terminals.....     | 2,063                    | 507,665   | 1,964  | 5,880  | x                       |
| Agents, brokers (merchandise).....        | 978                      | 1,172,493   | 979  | 3,617  | x                       |
| Assemblers of farm products.....          | 985                      | 609,185   | 645  | 10,888   | x                       |
| SELECTED SERVICE TRADES, total.....       | 29,465                   | 388,219   | 30,483   | 69,722   | 63,154                  |
| Personal services.....                    | 17,006                   | 202,398   | 17,412   | 49,001   | 44,439                  |
| Business services.....                    | 1,223                    | 40,621  | 1,139  | 5,613  | 4,956                   |
| Automotive repairs and services.....      | 6,062                    | 82,077  | 6,497  | 8,512  | 7,867                   |
| Other repairs and services.....           | 5,174                    | 63,123  | 5,435  | 6,596  | 5,892                   |
| HOTELS.....                               | 1,470                    | 76,960  | 1,162  | 17,780   | 16,727                  |
| TOURIST COURTS AND CAMPS.....             | 2,010                    | 20,894  | 1,854  | 2,995  | 2,638                   |
| AMUSEMENTS.....                           | 2,523                    | 84,360  | 1,677  | 12,296   | x                       |

x Not available.

1/ Includes employees paid for less than the full workweek.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-42-001

### ANDERSON COUNTY, TEX.

Retail, wholesale, and service establishments located in Anderson County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$18.7 million, an increase of 188 percent over the \$6.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.2 million in 1948 as compared with \$1.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.1 million in 1948 compared with \$0.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,279 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,037 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Anderson County, Texas, which also includes data for the city of Palestine. Final figures, superseding the preliminary data for Anderson County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Anderson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### ANDERSON COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 375                      | 18,716  | 397  | 966  | 811                     |
| Food group.....                                   | 140                      | 5,733   | 149  | 142  | 117                     |
| Eating and drinking places.....                   | 41                       | 764   | 49   | 131  | 117                     |
| General merchandise grp, general stores.          | 19                       | 1,932   | 14   | 228  | 157                     |
| Apparel group.....                                | 12                       | 967   | 12   | 46   | 40                      |
| Furniture-home furnishings-appliance grp.         | 16                       | 960   | 14   | 56   | 55                      |
| Automotive group.....                             | 27                       | 3,847   | 27   | 120  | 114                     |
| Gasoline service stations.....                    | 52                       | 894   | 56   | 51   | 40                      |
| Lumber-building-hardware group.....               | 20                       | 1,812   | 24   | 76   | 72                      |
| Drug and proprietary stores.....                  | 13                       | 614   | 11   | 78   | 67                      |
| All other retail stores.....                      | 35                       | 1,193   | 41   | 38   | 32                      |
| WHOLESALE TRADE, total.....                       | 26                       | 4,204   | 21   | 87   | x                       |
| Merchant wholesalers.....                         | 17                       | 2,716   | 12   | 73   | x                       |
| Other types of wholesale.....                     | 9                        | 1,488   | 9  | 14   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 93                       | 1,131   | 101  | 226  | 211                     |
| Personal services.....                            | 54                       | 767   | 56   | 190  | 182                     |
| All other service trades.....                     | 39                       | 364   | 45   | 36   | 29                      |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## ANDERSON COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Palestine:                        |                          |   |  |  |                         |
| Retail trade.....                 | 222                      | 14,721  | 238  | 849  | 721                     |
| Selected service trades....       | 70                       | 1,019   | 77   | 213  | 201                     |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 153                      | 3,995   | 159  | 117  | 90                      |
| Selected service trades....       | 23                       | 112   | 24   | 13   | 10                      |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-42-002

### ANDREWS COUNTY, TEX.

Retail and service establishments located in Andrews County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.9 million, an increase of 867 percent over the \$0.3 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$170,000 in 1948 compared with \$17,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 138 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 32 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Andrews County, Texas. Final figures, superseding the preliminary data for Andrews County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Andrews County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### ANDREWS COUNTY, TEX.

| Trade group and kind of business            | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                    | 42                       | 2,925   | 43   | 114  | 85                      |
| Food group.....                             | 8                        | 1,023   | 9  | 32   | 14                      |
| Eating and drinking places.....             | 6                        | 190   | 6  | 18   | 17                      |
| Gasoline service stations.....              | 8                        | 172   | 11   | 10   | 9                       |
| All other retail stores.....                | 20                       | 1,540   | 17   | 54   | 45                      |
| SELECTED SERVICE TRADES <sup>2/</sup> ..... | 14                       | 170   | 14   | 24   | 24                      |

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-42-003

### ANGELINA COUNTY, TEX.

Retail, wholesale, and service establishments located in Angelina County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$25.3 million, an increase of 289 percent over the \$6.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$22.0 million in 1948 as compared with \$3.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.2 million in 1948 compared with \$0.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,605 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 994 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Angelina County, Texas, which also includes data for the city of Lufkin. Final figures, superseding the preliminary data for Angelina County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Angelina County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### ANGELINA COUNTY, TEX.

| Trade group and kind of business           | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|--|--------------------------|---|--|--|-------------------------|
|  |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                   | 385                      | 25,296  | 379  | 1,199  | 1,065                   |
| Food group.....                            | 145                      | 6,114   | 147  | 161  | 139                     |
| Eating and drinking places.....            | 44                       | 946   | 46   | 171  | 162                     |
| General merchandise grp, general stores..  | 24                       | 2,989   | 19   | 196  | 140                     |
| Apparel group.....                         | 18                       | 1,314   | 15   | 69   | 66                      |
| Furniture-home furnishings-appliance grp.. | 23                       | 1,697   | 20   | 92   | 86                      |
| Automotive group.....                      | 27                       | 5,197   | 29   | 189  | 183                     |
| Gasoline service stations.....             | 44                       | 1,588   | 42   | 93   | 77                      |
| Lumber-building-hardware group.....        | 17                       | 2,824   | 18   | 95   | 89                      |
| Drug and proprietary stores.....           | 12                       | 872   | 14   | 58   | 54                      |
| All other retail stores.....               | 31                       | 1,755   | 29   | 75   | 69                      |
| WHOLESALE TRADE, total.....                | 26                       | 22,014  | 15   | 156  | x                       |
| Merchant wholesalers.....                  | 17                       | 19,263  | 9  | 123  | x                       |
| Other types of wholesale.....              | 9                        | 2,751   | 6  | 33   | x                       |
| SELECTED SERVICE TRADES, 2/ total.....     | 114                      | 1,238   | 109  | 250  | 226                     |
| Personal services.....                     | 58                       | 738   | 56   | 187  | 168                     |
| All other service trades.....              | 56                       | 500   | 53   | 63   | 58                      |
| TOURIST COURTS AND CAMPS.....              | 6                        | 61  | 6  | 8  | 7                       |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## ANGELINA COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Lufkin:                           |                          |   |  |  |                         |
| Retail trade.....                 | 250                      | 21,649  | 243  | 1,069  | 955                     |
| Wholesale trade.....              | 26                       | 22,014  | 15   | 156  | x                       |
| Selected service trades....       | 89                       | 1,129   | 86   | 232  | 212                     |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 135                      | 3,647   | 136  | 130  | 110                     |
| Selected service trades....       | 25                       | 109   | 23   | 18   | 14                      |

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P- 42-004

### ARANSAS COUNTY, TEX.

Retail, wholesale, and service establishments located in Aransas County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.5 million, an increase of 257 percent over the \$0.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.2 million in 1948 as compared with \$0.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$103,000 in 1948 compared with \$36,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 250 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 173 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Aransas County, Texas, which also includes data for the part of Aransas Pass located in Aransas County. Final figures, superseding the preliminary data for Aransas County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Aransas County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
ARANSAS COUNTY, TEX.

| Trade group and kind of business            | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                    | 76                       | 2,499   | 76   | 114  | 96                      |
| Food group.....                             | 16                       | 895   | 16   | 17   | 15                      |
| Eating and drinking places.....             | 18                       | 263   | 20   | 37   | 30                      |
| Gasoline service stations.....              | 10                       | 249   | 8  | 15   | 15                      |
| All other retail stores.....                | 32                       | 1,092   | 32   | 45   | 36                      |
| WHOLESALE TRADE.....                        | 13                       | 1,199   | 13   | 119  | x                       |
| SELECTED SERVICE TRADES <sup>2/</sup> ..... | 10                       | 103   | 12   | 17   | 17                      |
| TOURIST COURTS AND CAMPS.....               | 28                       | 169   | 30   | 20   | 16                      |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## ARANSAS COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|----------------------|--------------------------|---|--|--|-------------------------|
|                      |                          |   |  | Total <sup>1</sup> employees                         | Full workweek employees |
| Aransas Pass (part): |                          |   |  |  |                         |
| Retail trade.....    | 8                        | 110   | 8  | 8  | 5                       |
| Remainder of county: |                          |   |  |  |                         |
| Retail trade.....    | 68                       | 2,389   | 68   | 106  | 91                      |

<sup>1</sup>/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-42-005

### ARCHER COUNTY, TEX.

Retail, wholesale, and service establishments located in Archer County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U.S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.1 million, an increase of 138 percent over the \$1.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.0 million in 1948 as compared with \$0.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$192,000 in 1948 compared with \$51,000 in 1939.

Employment in the county decreased over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 140 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 168 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Archer County, Texas. Final figures, superseding the preliminary data for Archer County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Archer County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D.C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### ARCHER COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 78                       | 3,056   | 81   | 111  | 98                      |
| Food group.....                                   | 19                       | 1,063   | 22   | 30   | 24                      |
| Eating and drinking places.....                   | 6                        | 115   | 6  | 24   | 22                      |
| Gasoline service stations.....                    | 22                       | 326   | 25   | 5  | 5                       |
| All other retail stores.....                      | 31                       | 1,552   | 28   | 52   | 47                      |
| WHOLESALE TRADE.....                              | 8                        | 1,032   | 9  | 10   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 23                       | 192   | 26   | 19   | 16                      |
| Personal services.....                            | 12                       | 53  | 13   | 12   | 10                      |
| All other service trades.....                     | 11                       | 139   | 13   | 7  | 6                       |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-42-006

### ARMSTRONG COUNTY, TEX.

Retail, wholesale, and service establishments located in Armstrong County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.2 million, an increase of 140 percent over the \$0.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.7 million in 1948 as compared with \$0.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$63,000 in 1948 compared with \$26,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 71 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 60 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Armstrong County, Texas. Final figures, superseding the preliminary data for Armstrong County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Armstrong County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### ARMSTRONG COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 35                       | 1,193   | 32   | 51   | 48                      |
| Food group.....                                   | 6                        | 236   | 7  | 5  | 5                       |
| Gasoline service stations.....                    | 8                        | 288   | 7  | 11   | 11                      |
| All other retail stores.....                      | 21                       | 669   | 18   | 35   | 32                      |
| WHOLESALE TRADE.....                              | 8                        | 2,698   | 8  | 12   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 12                       | 63  | 11   | 8  | 6                       |
| Personal services.....                            | 7                        | 27  | 7  | 3  | 2                       |
| All other service trades.....                     | 5                        | 36  | 4  | 5  | 4                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

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## PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-42-007

### ATASCOSA COUNTY, TEX.

Retail, wholesale, and service establishments located in Atascosa County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.2 million, an increase of 300 percent over the \$2.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.5 million in 1948 as compared with \$0.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$301,000 in 1948 compared with \$69,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 492 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 316 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Atascosa County, Texas. Final figures, superseding the preliminary data for Atascosa County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Atascosa County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## ATASCOSA COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 216                      | 9,193   | 209  | 422  | 379                     |
| Food group.....                                   | 53                       | 2,158   | 54   | 62   | 52                      |
| Eating and drinking places.....                   | 45                       | 655   | 46   | 80   | 71                      |
| General merchandise grp, general stores.....      | 14                       | 1,384   | 15   | 58   | 51                      |
| Furniture-home furnishings-appliance grp.....     | 8                        | 155   | 6  | 9  | 6                       |
| Automotive group.....                             | 16                       | 1,649   | 16   | 91   | 90                      |
| Gasoline service stations.....                    | 31                       | 644   | 29   | 30   | 26                      |
| Lumber-building-hardware group.....               | 21                       | 1,805   | 15   | 63   | 56                      |
| Drug and proprietary stores.....                  | 9                        | 252   | 10   | 15   | 15                      |
| All other retail stores.....                      | 19                       | 491   | 18   | 14   | 12                      |
| WHOLESALE TRADE.....                              | 12                       | 2,515   | 8  | 33   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 48                       | 301   | 49   | 37   | 34                      |
| Personal services.....                            | 23                       | 131   | 23   | 22   | 21                      |
| All other service trades.....                     | 25                       | 170   | 26   | 15   | 13                      |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.<sup>2/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-42-008

### AUSTIN COUNTY, TEX.

Retail, wholesale, and service establishments located in Austin County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$10.6 million, an increase of 279 percent over the \$2.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.7 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$250,000 in 1948 compared with \$100,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 611 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 433 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Austin County, Texas. Final figures, superseding the preliminary data for Austin County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Austin County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## AUSTIN COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 258                      | 10,602  | 252  | 506  | 385                     |
| Food group.....                                   | 54                       | 2,334   | 50   | 76   | 50                      |
| Eating and drinking places.....                   | 51                       | 724   | 49   | 90   | 64                      |
| General merchandise grp, general stores           | 25                       | 1,919   | 23   | 82   | 57                      |
| Furniture-home furnishings-appliance grp.         | 6                        | 157   | 6  | 6  | 5                       |
| Automotive group.....                             | 22                       | 1,558   | 25   | 72   | 65                      |
| Gasoline service stations.....                    | 33                       | 688   | 36   | 35   | 23                      |
| Lumber-building-hardware group.....               | 22                       | 1,474   | 22   | 48   | 43                      |
| Drug and proprietary stores.....                  | 5                        | 225   | 5  | 16   | 12                      |
| All other retail stores.....                      | 40                       | 1,523   | 36   | 81   | 66                      |
| WHOLESALE TRADE.....                              | 15                       | 3,734   | 14   | 63   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 50                       | 250   | 51   | 42   | 27                      |
| Personal services.....                            | 29                       | 129   | 29   | 29   | 17                      |
| All other service trades.....                     | 21                       | 121   | 22   | 13   | 10                      |
| AMUSEMENTS.....                                   | 5                        | 66  | 4  | 8  | x                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-42-009

### BAILEY COUNTY, TEX.

Retail, wholesale, and service establishments located in Bailey County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.7 million, an increase of 415 percent over the \$1.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$9.3 million in 1948 as compared with \$0.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$265,000 in 1948 compared with \$54,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 382 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 167 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Bailey County, Texas. Final figures, superseding the preliminary data for Bailey County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Bailey County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
BAILEY COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 88                       | 6,729   | 90   | 284  | 233                     |
| Food group.....                                   | 23                       | 1,492   | 22   | 60   | 46                      |
| Eating and drinking places.....                   | 8                        | 202   | 8  | 40   | 34                      |
| Gasoline service stations.....                    | 13                       | 425   | 14   | 12   | 10                      |
| All other retail stores.....                      | 44                       | 4,610   | 46   | 172  | 143                     |
| WHOLESALE TRADE.....                              | 20                       | 9,324   | 16   | 62   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 38                       | 265   | 41   | 36   | 33                      |
| Personal services.....                            | 18                       | 151   | 17   | 26   | 24                      |
| All other service trades.....                     | 20                       | 114   | 24   | 10   | 9                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P- 42-010

### BANDERA COUNTY, TEX.

Retail and service establishments located in Bandera County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.8 million, an increase of 367 percent over the \$0.6 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$79,000 in 1948 compared with \$18,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 147 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 56 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Bandera County, Texas. Final figures, superseding the preliminary data for Bandera County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Bandera County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### BANDERA COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 76                       | 2,826   | 81   | 139  | 133                     |
| Food group.....                                   | 19                       | 967   | 20   | 23   | 20                      |
| Eating and drinking places.....                   | 23                       | 520   | 24   | 67   | 64                      |
| Gasoline service stations.....                    | 3                        | 211   | 11   | 7  | 7                       |
| All other retail stores.....                      | 25                       | 1,128   | 26   | 42   | 42                      |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 13                       | 79  | 10   | 8  | 8                       |
| Personal services.....                            | 7                        | 34  | 6  | 6  | 6                       |
| All other service trades.....                     | 6                        | 45  | 4  | 2  | 2                       |
| TOURIST COURTS AND CAMPS.....                     | 6                        | 32  | 8  | 1  | -                       |

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-011

### BASTROP COUNTY, TEX.

Retail, wholesale, and service establishments located in Bastrop County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.8 million, an increase of 238 percent over the \$2.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.6 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$484,000 in 1948 compared with \$102,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 680 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 455 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Bastrop County, Texas, which also includes data for the city of Smithville. Final figures, superseding the preliminary data for Bastrop County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Bastrop County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### BASTROP COUNTY, TEX.

| Trade group and kind of business                 | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|--|--------------------------|---|--|--|-------------------------|
|  |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                         | 272                      | 9,832   | 252  | 539  | 407                     |
| Food group.....                                  | 74                       | 3,152   | 71   | 146  | 89                      |
| Eating and drinking places.....                  | 56                       | 550   | 50   | 113  | 88                      |
| General merchandise grp, general stores.....     | 28                       | 941   | 20   | 78   | 56                      |
| Furniture-home furnishings-appliance grp.....    | 11                       | 328   | 11   | 15   | 11                      |
| Automotive group.....                            | 21                       | 1,589   | 21   | 67   | 64                      |
| Gasoline service stations.....                   | 28                       | 728   | 30   | 44   | 36                      |
| Lumber-building-hardware group.....              | 14                       | 919   | 13   | 30   | 30                      |
| All other retail stores.....                     | 40                       | 1,625   | 36   | 46   | 33                      |
| WHOLESALE TRADE.....                             | 19                       | 3,599   | 17   | 45   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> total..... | 65                       | 484   | 64   | 96   | 83                      |
| Personal services.....                           | 42                       | 264   | 41   | 74   | 63                      |
| All other service trades.....                    | 23                       | 220   | 23   | 22   | 20                      |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## BASTROP COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Smithville:                       |                          |   |  |  |                         |
| Retail trade.....                 | 73                       | 3,030   | 69   | 198  | 161                     |
| Selected service trades...        | 23                       | 167   | 22   | 35   | 29                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 199                      | 6,802   | 183  | 341  | 246                     |
| Selected service trades...        | 42                       | 317   | 42   | 61   | 54                      |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trade" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 4, 1950

Release Series BC-1P-42-012

### BAYLOR COUNTY, TEX.

Retail, wholesale, and service establishments located in Baylor County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.9 million, an increase of 195 percent over the \$2.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.4 million in 1948 as compared with \$0.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$562,000 in 1948 compared with \$79,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 420 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 261 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Baylor County, Texas, which also includes data for the city of Seymour. Final figures, superseding the preliminary data for Baylor County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Baylor County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### BAYLOR COUNTY, TEX.

| Trade group and kind of business            | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                    | 110                      | 5,938   | 121  | 285  | 243                     |
| Food group.....                             | 26                       | 1,208   | 28   | 25   | 17                      |
| Eating and drinking places.....             | 9                        | 204   | 11   | 38   | 37                      |
| Gasoline service stations.....              | 28                       | 612   | 32   | 28   | 25                      |
| All other retail stores.....                | 47                       | 3,914   | 50   | 194  | 164                     |
| WHOLESALE TRADE.....                        | 19                       | 4,440   | 18   | 71   | x                       |
| SELECTED SERVICE TRADES <sup>2/</sup> ..... | 45                       | 562   | 53   | 64   | 57                      |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
BAYLOR COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|----------------------|--------------------------|---|--|--|-------------------------|
|                      |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| Seymour:             |                          |   |  |  |                         |
| Retail trade.....    | 94                       | 5,755   | 105  | 280  | 239                     |
| Remainder of county: |                          |   |  |  |                         |
| Retail trade.....    | 16                       | 183   | 16   | 5  | 4                       |

<sup>1</sup>/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-42-013

### BEE COUNTY, TEX.

Retail, wholesale, and service establishments located in Bee County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$13.4 million, an increase of 185 percent over the \$4.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$10.5 million in 1948 as compared with \$2.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$605,000 in 1948 compared with \$173,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 981 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 685 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Bee County, Texas, which also includes data for the city of Beeville. Final figures, superseding the preliminary data for Bee County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Bee County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
BEE COUNTY, TEX.

| Trade group and kind of business         | Number of estab-<br>lishments | 1948 sales<br>and receipts<br><br>(Thousand<br>dollars) | Active<br>proprie-<br>tors of<br>unincor-<br>porated<br>businesses<br>Nov. 1948 | Paid employees,<br>workweek ended<br>nearest Nov. 15, 1948 |                               |
|--|-------------------------------|---|---|--|-------------------------------|
|  |                               |   |   | Total<br>employees <sup>1</sup>                            | Full<br>workweek<br>employees |
| RETAIL TRADE, total.....                 | 251                           | 13,411  | 249   | 760  | 660                           |
| Food group.....                          | 78                            | 3,043   | 78  | 91   | 72                            |
| Eating and drinking places.....          | 55                            | 1,065   | 56  | 175  | 155                           |
| General merchandise grp, general stores  | 12                            | 1,563   | 11  | 107  | 83                            |
| Apparel group.....                       | 8                             | 679   | 10  | 37   | 29                            |
| Furniture-home furnishings-appliance grp | 7                             | 515   | 4   | 26   | 25                            |
| Automotive group.....                    | 12                            | 2,284   | 13  | 114  | 114                           |
| Gasoline service stations.....           | 30                            | 582   | 31  | 54   | 40                            |
| Lumber-building-hardware group.....      | 14                            | 1,992   | 11  | 77   | 76                            |
| Drug and proprietary stores.....         | 5                             | 503   | 7   | 32   | 26                            |
| All other retail stores.....             | 30                            | 1,185   | 28  | 47   | 40                            |
| WHOLESALE TRADE, total.....              | 23                            | 10,534  | 15  | 87   | x                             |
| Merchant wholesalers.....                | 12                            | 3,979   | 8   | 62   | x                             |
| Other types of wholesale.....            | 11                            | 6,555   | 7   | 25   | x                             |
| SELECTED SERVICE TRADES, 2/ total.....   | 74                            | 605   | 79  | 134  | 119                           |
| Personal services.....                   | 44                            | 342   | 47  | 88   | 76                            |
| All other service trades.....            | 30                            | 263   | 32  | 46   | 43                            |
| TOURIST COURTS AND CAMPS.....            | 6                             | 22  | 7   | 1  | 1                             |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## BEE COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Beeville:                         |                          |   |  |  |                         |
| Retail trade.....                 | 180                      | 11,776  | 177  | 673  | 593                     |
| Wholesale trade.....              | 10                       | 2,484   | 9  | 44   | x                       |
| Selected service trades....       | 60                       | 457   | 64   | 101  | 88                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 71                       | 1,635   | 72   | 87   | 67                      |
| Wholesale trade.....              | 13                       | 8,050   | 6  | 43   | x                       |
| Selected service trades....       | 14                       | 148   | 15   | 33   | 31                      |

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-014

### BELL COUNTY, TEX.

Retail, wholesale, and service establishments located in Bell County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$44.0 million, an increase of 331 percent over the \$10.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$19.9 million in 1948 as compared with \$4.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.4 million in 1948 compared with \$0.6 million in 1939.

Employment in the County also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,032 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,629 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Bell County, Texas, which also includes data for the cities of Belton and Temple. Final figures, superseding the preliminary data for Bell County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Bell County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

BELL COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 716                      | 44,010  | 702  | 2,273  | 1,915                   |
| Food group.....                                   | 177                      | 10,656  | 177  | 309  | 246                     |
| Eating and drinking places.....                   | 149                      | 2,512   | 145  | 461  | 350                     |
| General merchandise group, general stores.....    | 23                       | 3,877   | 18   | 315  | 249                     |
| Apparel group.....                                | 40                       | 3,052   | 41   | 167  | 141                     |
| Furniture-home furnishings-appliance group..      | 33                       | 2,320   | 30   | 93   | 84                      |
| Automotive group.....                             | 56                       | 8,879   | 59   | 259  | 247                     |
| Gasoline service stations.....                    | 99                       | 2,812   | 97   | 157  | 144                     |
| Lumber-building-hardware group.....               | 44                       | 5,673   | 36   | 208  | 195                     |
| Drug and proprietary stores.....                  | 24                       | 1,644   | 28   | 152  | 123                     |
| All other retail stores.....                      | 71                       | 2,585   | 71   | 152  | 136                     |
| WHOLESALE TRADE, total.....                       | 62                       | 19,932  | 58   | 355  | x                       |
| Merchant wholesalers.....                         | 31                       | 8,517   | 27   | 218  | x                       |
| Petroleum bulk plants, terminals.....             | 16                       | 3,121   | 17   | 41   | x                       |
| Other types of wholesale.....                     | 15                       | 8,294   | 14   | 96   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 225                      | 2,376   | 228  | 404  | 376                     |
| Personal services.....                            | 122                      | 1,406   | 123  | 305  | 280                     |
| Business services.....                            | 6                        | 87  | 6  | 15   | 14                      |
| Automotive repairs and services.....              | 51                       | 517   | 51   | 60   | 60                      |
| Other repair services.....                        | 46                       | 366   | 48   | 24   | 22                      |
| TOURIST COURTS AND CAMPS.....                     | 21                       | 146   | 20   | 22   | 20                      |
| AMUSEMENTS.....                                   | 34                       | 751   | 22   | 142  | x                       |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
BELL COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup>        | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|--|--------------------------|---|--|--|-------------------------|
|  |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| <b>Belton:</b>                           |                          |   |  |  |                         |
| Retail trade.....                        | 103                      | 4,577   | 108  | 242  | 184                     |
| Selected service trades.....             | 38                       | 322   | 38   | 54   | 50                      |
| <b>Temple:</b>                           |                          |   |  |  |                         |
| Retail trade.....                        | 366                      | 29,966  | 348  | 1,551  | 1,344                   |
| Wholesale trade.....                     | 45                       | 13,709  | 44   | 252  | x                       |
| Selected service trades.....             | 115                      | 1,576   | 120  | 268  | 252                     |
| Tourist courts and camps.....            | 11                       | 99  | 10   | 16   | 14                      |
| <b>Remainder of county:<sup>3/</sup></b> |                          |   |  |  |                         |
| Retail trade.....                        | 247                      | 9,467   | 246  | 480  | 387                     |
| Wholesale trade.....                     | 17                       | 6,223   | 14   | 103  | x                       |
| Selected service trades.....             | 72                       | 478   | 70   | 82   | 74                      |

x Not available

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-42-015

### BEXAR COUNTY, TEX.

Retail, wholesale, and service establishments located in Bexar County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$388.4 million, an increase of 252 percent over the \$110.3 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 290 percent rise over the same period, reaching a total of \$485.8 million in 1948 as compared with \$124.7 million in 1939. The service trades included in the Census of Business reported receipts totaling \$25.1 million in 1948 compared with \$9.1 million in 1939. Hotel receipts moved from \$3.6 million in 1939 to \$11.1 million in 1948. Amusement businesses in the county recorded receipts of \$5.8 million in 1948. No comparable figure for 1939 is available.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 24,637 paid employees for the workweek ended nearest November 15, 1948. Of these, 21,157 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 16,631 and 14,525. Wholesale trade establishments reported a total of 9,503 full- and part-week employees for the week of November 15, 1948, compared with 5,928 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 5,485; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 4,268.

These preliminary figures have been derived from a Census report on Bexar County, Texas. The report also contains data for the cities of Alamo Heights and San Antonio.

Final figures, superseding the preliminary data for Bexar County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Bexar County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## BEXAR COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 5,004                    | 388,431                                       | 4,747  | 24,637   | 21,157                  |
| Food group.....                                   | 1,541                    | 87,515  | 1,511  | 3,370  | 2,567                   |
| Eating and drinking places.....                   | 1,305                    | 28,434  | 1,299  | 4,866  | 4,212                   |
| General merchandise grp, general stores.          | 111                      | 63,648  | 75   | 5,045  | 4,232                   |
| Apparel group.....                                | 220                      | 34,197  | 166  | 2,549  | 2,167                   |
| Furniture-home furnishings-appliance grp.         | 164                      | 20,772  | 146  | 1,424  | 1,369                   |
| Automotive group.....                             | 231                      | 62,698  | 209  | 2,061  | 1,950                   |
| Gasoline service stations.....                    | 427                      | 16,552  | 422  | 1,171  | 990                     |
| Lumber-building-hardware group.....               | 200                      | 28,781  | 193  | 1,148  | 1,080                   |
| Drug and proprietary stores.....                  | 175                      | 13,422  | 129  | 1,336  | 1,080                   |
| All other retail stores.....                      | 630                      | 32,412  | 597  | 1,667  | 1,510                   |
| WHOLESALE TRADE, total.....                       | 696                      | 485,819                                       | 542  | 9,503  | x                       |
| Merchant wholesalers, total.....                  | 520                      | 280,231                                       | 434  | 7,522  | x                       |
| Groceries, foods.....                             | 116                      | 80,547  | 143  | 1,639  | x                       |
| Dry goods, apparel.....                           | 26                       | 9,260   | 25   | 329  | x                       |
| Hardware, elec'l, plum'g and heat'g..             | 46                       | 44,008  | 24   | 926  | x                       |
| Mach'y, equip't, industrial supplies..            | 103                      | 36,519  | 77   | 1,009  | x                       |
| Automotive parts, accessories.....                | 56                       | 11,268  | 40   | 618  | x                       |
| All other merchant wholesalers.....               | 173                      | 98,629  | 125  | 3,001  | x                       |
| Manufact'rs' sales branches, offices...           | 77                       | 84,760  | 9  | 1,383  | x                       |
| Petroleum bulk plants, terminals.....             | 19                       | 16,577  | 21   | 259  | x                       |
| Agents, brokers (merchandise).....                | 68                       | 97,893  | 69   | 210  | x                       |
| Assemblers of farm products.....                  | 12                       | 6,358   | 9  | 129  | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 1,741                    | 25,106  | 1,743  | 5,485  | 5,048                   |
| Personal services.....                            | 983                      | 13,548  | 983  | 3,866  | 3,547                   |
| Business services.....                            | 99                       | 3,070   | 102  | 479  | 448                     |
| Automotive repairs and services.....              | 365                      | 5,767   | 356  | 814  | 763                     |
| Other repair services.....                        | 294                      | 2,721   | 302  | 326  | 290                     |
| HOTELS.....                                       | 83                       | 11,146  | 67   | 2,812  | 2,747                   |
| TOURIST COURTS AND CAMPS.....                     | 115                      | 1,531   | 105  | 224  | 195                     |
| AMUSEMENTS.....                                   | 87                       | 5,777   | 65   | 844  | x                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## BEXAR COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup>  | Number of establishments            | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|------------------------------------|-------------------------------------|---|--|--|-------------------------|
|                                    |                                     |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Alamo Heights:                     |                                     |   |  |  |                         |
| Retail trade.....                  | 44                                  | 4,144   | 39   | 326  | 267                     |
| Wholesale trade.....               | Included with "Remainder of county" |   |  |  |                         |
| Selected service trades....        | 22                                  | 399   | 22   | 101  | 94                      |
| Tourist courts and camps...        | Included with "Remainder of County" |   |  |  |                         |
| San Antonio:                       |                                     |   |  |  |                         |
| Retail trade.....                  | 4,613                               | 373,712                                       | 4,364  | 23,825   | 20,502                  |
| Wholesale trade.....               | 682                                 | 481,570                                       | 525  | 9,363  | x                       |
| Selected service trades....        | 1,679                               | 24,310  | 1,676  | 5,319  | 4,890                   |
| Hotels.....                        | 83                                  | 11,146  | 67   | 2,812  | 2,747                   |
| Tourist courts and camps...        | 81                                  | 1,315   | 72   | 191  | 176                     |
| Remainder of county: <sup>3/</sup> |                                     |   |  |  |                         |
| Retail trade.....                  | 347                                 | 10,575  | 344  | 486  | 388                     |
| Wholesale trade.....               | 14                                  | 4,249   | 17   | 140  | x                       |
| Selected service trades....        | 40                                  | 397   | 45   | 65   | 64                      |
| Tourist courts and camps...        | 34                                  | 216   | 33   | 33   | 19                      |

x Not available.

<sup>1/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.<sup>2/</sup> Includes employees paid for less than the full workweek.<sup>3/</sup> Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

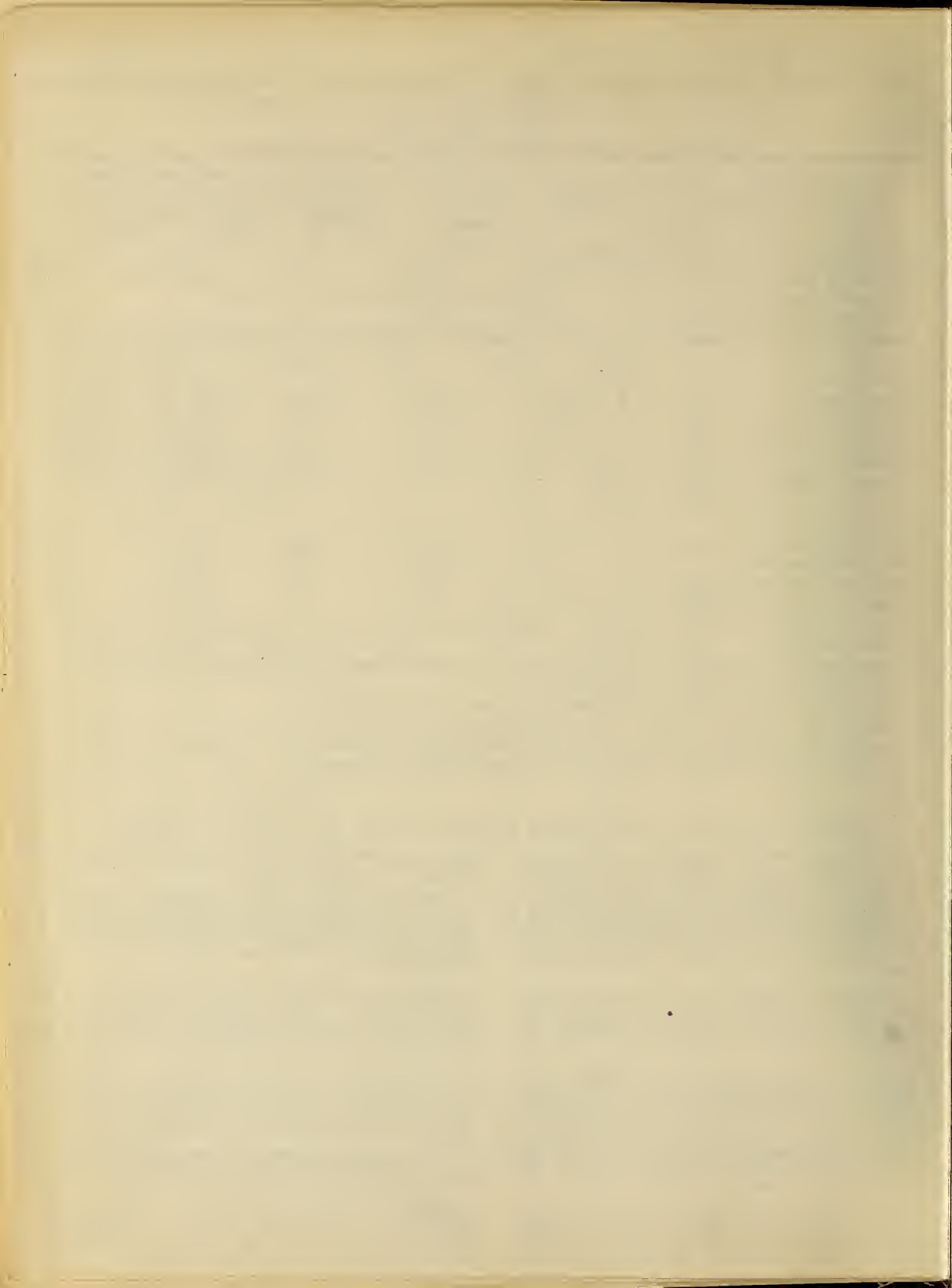
**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.





# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-016

### BLANCO COUNTY, TEX.

Retail, wholesale, and service establishments located in Blanco County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.9 million, an increase of 222 percent over the \$0.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$682,000 in 1948 as compared with \$594,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$118,000 in 1948 compared with \$25,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 137 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 79 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Blanco County, Texas. Final figures, superseding the preliminary data for Blanco County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Blanco County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### BLANCO COUNTY, TEX.

| Trade group and kind of business            | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                    | 87                       | 2,919   | 89   | 122  | 92                      |
| Food group.....                             | 15                       | 986   | 17   | 29   | 21                      |
| Eating and drinking places.....             | 27                       | 296   | 25   | 37   | 28                      |
| Gasoline service stations.....              | 14                       | 309   | 13   | 10   | 8                       |
| All other retail stores.....                | 31                       | 1,328   | 34   | 46   | 35                      |
| WHOLESALE TRADE.....                        | 5                        | 682   | 7  | 6  | x                       |
| SELECTED SERVICE TRADES <sup>2/</sup> ..... | 19                       | 118   | 21   | 9  | 5                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-42-018

### BOSQUE COUNTY, TEX.

Retail, wholesale, and service establishments located in Bosque County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.5 million, an increase of 226 percent over the \$2.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.2 million in 1948 as compared with \$1.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$417,000 in 1948 compared with \$80,000 in 1939.

Retail trade establishments in the county reported 326 paid employees for the work-week ended nearest November 15, 1948. For the same week in 1948, wholesale trade establishments reported 146 paid employees and the selected service trades reported 61 paid employees.

These preliminary figures have been derived from a Census report on Bosque County, Texas. Final figures, superseding the preliminary data for Bosque County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Bosque County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## BOSQUE COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 204                      | 7,474   | 198  | 326  | 253                     |
| Food group.....                                   | 57                       | 1,759   | 59   | 51   | 31                      |
| Eating and drinking places.....                   | 19                       | 217   | 19   | 49   | 45                      |
| General merchandise grp, general stores.          | 13                       | 313   | 12   | 14   | 8                       |
| Furniture-home furnishings-appliance grp.         | 13                       | 286   | 9  | 15   | 7                       |
| Automotive group.....                             | 12                       | 1,039   | 13   | 31   | 30                      |
| Gasoline service stations.....                    | 34                       | 722   | 37   | 33   | 26                      |
| Lumber-building-hardware group.....               | 21                       | 1,461   | 20   | 50   | 48                      |
| Drug and proprietary stores.....                  | 11                       | 375   | 10   | 24   | 17                      |
| All other retail stores.....                      | 24                       | 1,302   | 19   | 59   | 41                      |
| WHOLESALE TRADE.....                              | 19                       | 3,159   | 15   | 146  | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 73                       | 417   | 77   | 61   | 50                      |
| Personal services.....                            | 43                       | 166   | 44   | 37   | 29                      |
| All other service trades.....                     | 30                       | 251   | 33   | 24   | 21                      |
| AMUSEMENTS.....                                   | 11                       | 63  | 10   | 10   | x                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.<sup>2/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 29, 1950

Release Series BC-1P-42-019

### BOWIE COUNTY, TEX.

Retail, wholesale, and service establishments located in Bowie County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$35.7 million, an increase of 208 percent over the \$11.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$34.9 million in 1948 as compared with \$7.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.8 million in 1948 compared with \$0.6 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,960 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,942 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Bowie County, Texas, which also includes data for that part of the city of Texarkana located in Texas. Final figures, superseding the preliminary data for Bowie County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Bowie County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### BOWIE COUNTY, TEX.

| Trade group and kind of business        | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                | 703                      | 35,732  | 670  | 2,009  | 1,653                   |
| Food group.....                         | 249                      | 8,536   | 249  | 215  | 163                     |
| Eating and drinking places.....         | 152                      | 2,351   | 124  | 392  | 347                     |
| General merchandise grp, general stores | 35                       | 5,483   | 33   | 437  | 291                     |
| Apparel group.....                      | 25                       | 1,959   | 20   | 130  | 90                      |
| Furniture-home furnishgs-appliance grp  | 23                       | 1,573   | 23   | 97   | 96                      |
| Automotive group.....                   | 36                       | 6,653   | 33   | 180  | 176                     |
| Gasoline service stations.....          | 77                       | 2,510   | 82   | 151  | 131                     |
| Lumber-building-hardware group.....     | 29                       | 3,379   | 29   | 175  | 162                     |
| Drug and proprietary stores.....        | 23                       | 1,522   | 21   | 136  | 120                     |
| All other retail stores.....            | 54                       | 1,766   | 56   | 96   | 77                      |
| WHOLESALE TRADE, total.....             | 76                       | 34,914  | 58   | 563  | x                       |
| Merchant wholesalers.....               | 52                       | 14,705  | 39   | 442  | x                       |
| Petroleum bulk plants, terminals.....   | 12                       | 3,001   | 10   | 36   | x                       |
| Assemblers of farm products.....        | 5                        | 9,106   | 7  | 10   | x                       |
| Other types of wholesale.....           | 7                        | 8,102   | 2  | 75   | x                       |
| SELECTED SERVICE TRADES, 2/total.....   | 208                      | 1,811   | 225  | 368  | 357                     |
| Personal services.....                  | 131                      | 1,192   | 138  | 310  | 284                     |
| All other service trades.....           | 77                       | 619   | 87   | 78   | 73                      |
| TOURIST COURTS AND CAMPS.....           | 14                       | 231   | 13   | 34   | 31                      |
| AMUSEMENTS.....                         | 17                       | 612   | 6  | 164  | x                       |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
BOWIE COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| <b>Texarkana: (part)</b>          |                          |   |  |  |                         |
| Retail trade.....                 | 362                      | 25,312  | 340  | 1,591  | 1,316                   |
| Wholesale trade.....              | 64                       | 32,999  | 47   | 495  | x                       |
| Selected service trades....       | 133                      | 1,462   | 147  | 325  | 300                     |
| Tourist courts and camps...       | 7                        | 180   | 7  | 28   | 27                      |
| <b>Remainder of county:</b>       |                          |   |  |  |                         |
| Retail trade.....                 | 341                      | 10,420  | 330  | 418  | 337                     |
| Wholesale trade.....              | 12                       | 1,915   | 11   | 68   | x                       |
| Selected service trades....       | 75                       | 349   | 78   | 63   | 57                      |
| Tourist courts and camps...       | 7                        | 51  | 6  | 6  | 4                       |

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowance; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-42-020

### BRAZORIA COUNTY, TEX.

Retail, wholesale, and service establishments located in Brazoria County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$35.0 million, an increase of 415 percent over the \$6.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.9 million in 1948 as compared with \$1.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.2 million in 1948 compared with \$0.2 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,061 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 814 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Brazoria County, Texas, which also includes data for the cities of Alvin and Freeport. Final figures, superseding the preliminary data for Brazoria County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Brazoria County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### BRAZORIA COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 546                      | 34,958  | 546  | 1,719  | 1,489                   |
| Food group.....                                   | 104                      | 9,948   | 94   | 328  | 280                     |
| Eating and drinking places.....                   | 135                      | 2,524   | 153  | 308  | 272                     |
| General merchandise grp, general stores.          | 33                       | 2,233   | 32   | 150  | 117                     |
| Apparel group.....                                | 23                       | 1,253   | 25   | 78   | 55                      |
| Furniture-home furnishgs-appliance grp.           | 29                       | 1,593   | 24   | 66   | 57                      |
| Automotive group.....                             | 40                       | 7,267   | 42   | 295  | 284                     |
| Gasoline service stations.....                    | 72                       | 2,464   | 80   | 161  | 140                     |
| Lumber-building-hardware group.....               | 48                       | 5,310   | 31   | 187  | 172                     |
| Drug and proprietary stores.....                  | 22                       | 1,155   | 24   | 96   | 83                      |
| All other retail stores.....                      | 40                       | 1,211   | 41   | 50   | 29                      |
| WHOLESALE TRADE, total.....                       | 24                       | 6,871   | 15   | 124  | x                       |
| Merchant wholesalers.....                         | 6                        | 535   | 4  | 7  | x                       |
| Other types of wholesale.....                     | 18                       | 6,336   | 11   | 117  | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 143                      | 1,160   | 132  | 218  | 203                     |
| Personal services.....                            | 90                       | 702   | 76   | 169  | 158                     |
| All other service trades.....                     | 53                       | 458   | 56   | 49   | 45                      |
| HOTELS.....                                       | 7                        | 133   | 4  | 26   | 22                      |
| AMUSEMENTS.....                                   | 10                       | 158   | 8  | 22   | x                       |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
BRAZORIA COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup>  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|------------------------------------|--------------------------|---|---|--|-------------------------|
|                                    |                          |   |   | Total employees <sup>2</sup>                         | Full workweek employees |
| Alvin:                             |                          |   |   |  |                         |
| Retail trade.....                  | 74                       | 6,832   | 72  | 295  | 253                     |
| Selected service trades...         | 27                       | 251   | 24  | 41   | 36                      |
| Freeport:                          |                          |   |   |  |                         |
| Retail trade.....                  | 84                       | 6,898   | 72  | 398  | 358                     |
| Selected service trades...         | 21                       | 294   | 19  | 64   | 58                      |
| Remainder of county: <sup>3/</sup> |                          |   |   |  |                         |
| Retail trade.....                  | 388                      | 21,228  | 402   | 1,026  | 878                     |
| Selected service trades...         | 95                       | 615   | 89  | 113  | 109                     |

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.  
2/ Includes employees paid for less than the full workweek.  
3/ Includes figures for establishments not located in cities of 2,500 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P- 42-021

### BRAZOS COUNTY, TEX.

Retail, wholesale, and service establishments located in Brazos County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$28.7 million, an increase of 254 percent over the \$8.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$7.1 million in 1948 as compared with \$4.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.4 million in 1948 compared with \$0.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,043 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,206 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Brazos County, Texas, which also includes data for the city of Bryan. Final figures, superseding the preliminary data for Brazos County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Brazos County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

BRAZOS COUNTY, TEX.

| Trade group and kind of business                | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| <b>RETAIL TRADE, total</b> .....                | 384                      | 28,683  | 373  | 1,584  | 1,308                   |
| Food group.....                                 | 124                      | 6,504   | 117  | 201  | 155                     |
| Eating and drinking places.....                 | 73                       | 1,971   | 80   | 319  | 249                     |
| General merchandise group, general stores.....  | 12                       | 2,443   | 4  | 240  | 158                     |
| Apparel group.....                              | 24                       | 1,893   | 29   | 125  | 108                     |
| Furniture-home furnishings-appliance group..... | 16                       | 1,511   | 14   | 79   | 74                      |
| Automotive group.....                           | 25                       | 6,424   | 19   | 225  | 217                     |
| Gasoline service stations.....                  | 33                       | 1,321   | 38   | 98   | 75                      |
| Lumber-building-hardware group.....             | 23                       | 3,910   | 20   | 142  | 140                     |
| Drug and proprietary stores.....                | 11                       | 749   | 16   | 55   | 52                      |
| All other retail stores.....                    | 43                       | 1,957   | 36   | 100  | 80                      |
| <b>WHOLESALE TRADE, total</b> .....             | 26                       | 7,086   | 20   | 163  | x                       |
| Merchant wholesalers.....                       | 15                       | 4,329   | 11   | 101  | x                       |
| Other types of wholesale.....                   | 11                       | 2,757   | 9  | 62   | x                       |
| <b>SELECTED SERVICE TRADES, 2/ total</b> .....  | 120                      | 1,440   | 123  | 296  | 267                     |
| Personal services.....                          | 83                       | 1,087   | 86   | 253  | 231                     |
| Business services.....                          | 5                        | 71  | 5  | 9  | 8                       |
| Automotive repairs and services.....            | 15                       | 126   | 15   | 15   | 15                      |
| Other repair services.....                      | 17                       | 156   | 17   | 19   | 13                      |
| <b>AMUSEMENTS</b> .....                         | 14                       | 501   | 9  | 47   | x                       |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
BRAZOS COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Bryan:                            |                          |   |  |  |                         |
| Retail trade.....                 | 286                      | 24,630  | 281  | 1,325  | 1,099                   |
| Selected service trades.....      | 92                       | 1,017   | 97   | 208  | 182                     |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 98                       | 4,053   | 92   | 259  | 209                     |
| Selected service trades.....      | 28                       | 423   | 26   | 88   | 85                      |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

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The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-022

### BREWSTER COUNTY, TEX.

Retail, wholesale, and service establishments located in Brewster County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.8 million, an increase of 190 percent over the \$2.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.3 million in 1948 as compared with \$1.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$213,000 in 1948 compared with \$94,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 364 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 285 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Brewster County, Texas, which also includes data for the city of Alpine. Final figures, superseding the preliminary data for Brewster County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Brewster County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
BREWSTER COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 114                      | 5,794   | 113  | 280  | 244                     |
| Food group.....                                   | 22                       | 1,422   | 22   | 41   | 33                      |
| Eating and drinking places.....                   | 26                       | 322   | 23   | 53   | 44                      |
| Gasoline service stations.....                    | 10                       | 357   | 11   | 16   | 11                      |
| All other retail stores.....                      | 56                       | 3,693   | 57   | 170  | 156                     |
| WHOLESALE TRADE.....                              | 10                       | 3,274   | 7  | 44   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 21                       | 213   | 22   | 40   | 36                      |
| Personal services.....                            | 14                       | 138   | 14   | 35   | 31                      |
| All other service trades.....                     | 7                        | 75  | 8  | 5  | 5                       |
| TOURIST COURTS AND CAMPS.....                     | 6                        | 71  | 6  | 8  | 6                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## BREWSTER COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group | Number of<br>estab-<br>lishments | 1948 sales<br>and receipts<br><br>(Thousand<br>dollars) | Active propri-<br>etors of<br>unincorporated<br>businesses<br>Nov. 1948 | Paid employees, workweek<br>ended nearest Nov. 15, 1948 |                            |
|----------------------|----------------------------------|---|---|---|----------------------------|
|                      |                                  |   |   | Total<br>employees <sup>1</sup>                         | Full workweek<br>employees |
| Alpine:              |                                  |   |   |   |                            |
| Retail trade.....    | 89                               | 5,031   | 86  | 245   | 215                        |
| Remainder of county: |                                  |   |   |   |                            |
| Retail trade.....    | 25                               | 763   | 27  | 35  | 29                         |

<sup>1</sup>/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

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The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-023

### BRISCOE COUNTY, TEX.

Retail, wholesale, and service establishments located in Briscoe County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.5 million, an increase of 213 percent over the \$0.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$910,000 in 1948 as compared with \$264,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$87,000 in 1948 compared with \$58,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 114 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 89 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Briscoe County, Texas. Final figures, superseding the preliminary data for Briscoe County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Briscoe County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### BRISCOE COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 51                       | 2,536   | 51   | 86   | 67                      |
| Food group.....                                   | 8                        | 641   | 3  | 14   | 12                      |
| Gasoline service stations.....                    | 7                        | 136   | 7  | 2  | 1                       |
| All other retail stores.....                      | 36                       | 1,759   | 36   | 70   | 54                      |
| WHOLESALE TRADE.....                              | 9                        | 910   | 8  | 15   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 19                       | 87  | 20   | 13   | 12                      |
| Personal services.....                            | 13                       | 64  | 14   | 12   | 11                      |
| All other service trades.....                     | 6                        | 23  | 6  | 1  | 1                       |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-42-024

### BROOKS COUNTY, TEX.

Retail, wholesale, and service establishments located in Brooks County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.5 million, an increase of 436 percent over the \$1.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.0 million in 1948 as compared with \$0.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$272,000 in 1948 compared with \$40,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 502 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 266 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Brooks County, Texas. Final figures, superseding the preliminary data for Brooks County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Brooks County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
BROOKS COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 120                      | 7,504   | 112  | 392  | 344                     |
| Food group.....                                   | 32                       | 1,841   | 36   | 60   | 48                      |
| Eating and drinking places.....                   | 35                       | 590   | 34   | 74   | 59                      |
| Gasoline service stations.....                    | 10                       | 643   | 9  | 23   | 19                      |
| All other retail stores.....                      | 43                       | 4,430   | 33   | 235  | 218                     |
| WHOLESALE TRADE.....                              | 13                       | 3,995   | 10   | 59   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 32                       | 272   | 31   | 51   | 48                      |
| Personal services.....                            | 21                       | 156   | 21   | 36   | 36                      |
| All other service trades.....                     | 11                       | 116   | 10   | 15   | 12                      |
| TOURIST COURTS AND CAMPS.....                     | 6                        | 66  | 5  | 17   | 16                      |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P- 42-025

### BROWN COUNTY, TEX.

Retail, wholesale, and service establishments located in Brown County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$22.1 million, an increase of 199 percent over the \$7.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$17.2 million in 1948 as compared with \$4.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.2 million in 1948 compared with \$0.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,771 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,374 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Brown County, Texas, which also includes data for the city of Brownwood. Final figures, superseding the preliminary data for Brown County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Brown County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### BROWN COUNTY, TEX.

| Trade group and kind of business                 | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|--|--------------------------|---|--|--|-------------------------|
|  |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                         | 388                      | 22,086  | 399  | 1,171  | 1,017                   |
| Food group.....                                  | 107                      | 5,221   | 115  | 133  | 102                     |
| Eating and drinking places.....                  | 35                       | 822   | 37   | 155  | 142                     |
| General merchandise grp, general stores.....     | 16                       | 2,708   | 10   | 202  | 151                     |
| Apparel group.....                               | 18                       | 1,312   | 17   | 73   | 68                      |
| Furniture-home furnishings-appliance grp.....    | 14                       | 1,088   | 14   | 58   | 56                      |
| Automotive group.....                            | 42                       | 5,578   | 43   | 227  | 223                     |
| Gasoline service stations.....                   | 78                       | 1,304   | 88   | 73   | 50                      |
| Lumber-building-hardware group.....              | 21                       | 1,951   | 13   | 78   | 66                      |
| Drug and proprietary stores.....                 | 19                       | 1,100   | 22   | 106  | 98                      |
| All other retail stores.....                     | 38                       | 1,002   | 40   | 66   | 61                      |
| WHOLESALE TRADE, total.....                      | 42                       | 17,194  | 37   | 349  | x                       |
| Merchant wholesalers.....                        | 25                       | 12,254  | 20   | 290  | x                       |
| Other types of wholesale.....                    | 17                       | 4,940   | 17   | 59   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> total..... | 148                      | 1,240   | 155  | 251  | 216                     |
| Personal services.....                           | 94                       | 760   | 93   | 202  | 169                     |
| All other service trades.....                    | 54                       | 480   | 62   | 49   | 47                      |
| TOURIST COURTS AND CAMPS.....                    | 8                        | 57  | 7  | 15   | 13                      |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## BROWN COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Brownwood:                        |                          |   |  |  |                         |
| Retail trade.....                 | 279                      | 20,161  | 280  | 1,077  | 938                     |
| Selected service trades....       | 124                      | 1,142   | 131  | 230  | 201                     |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 109                      | 1,925   | 119  | 94   | 79                      |
| Selected service trades....       | 24                       | 98  | 24   | 21   | 15                      |

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-42-026

### BURLESON COUNTY, TEX.

Retail, wholesale, and service establishments located in Burleson County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.9 million, an increase of 214 percent over the \$2.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.4 million in 1948 as compared with \$0.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$257,000 in 1948 compared with \$50,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 348 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 314 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Burleson County, Texas. Final figures, superseding the preliminary data for Burleson County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Burleson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### BURLESON COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 218                      | 6,933   | 212  | 311  | 222                     |
| Food group.....                                   | 57                       | 2,234   | 57   | 56   | 35                      |
| Eating and drinking places.....                   | 60                       | 464   | 58   | 74   | 53                      |
| General merchandise grp, general stores.          | 29                       | 961   | 29   | 58   | 33                      |
| Furniture-home furnishings-appliance grp.         | 7                        | 191   | 7  | 11   | 11                      |
| Automotive group.....                             | 6                        | 400   | 9  | 25   | 22                      |
| Gasoline service stations.....                    | 22                       | 915   | 18   | 12   | 7                       |
| Lumber-building-hardware group.....               | 9                        | 833   | 9  | 34   | 30                      |
| Drug and proprietary stores.....                  | 6                        | 202   | 8  | 17   | 12                      |
| All other retail stores.....                      | 22                       | 733   | 17   | 24   | 19                      |
| WHOLESALE TRADE.....                              | 9                        | 1,373   | 9  | 15   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 42                       | 257   | 42   | 22   | 20                      |
| Personal services.....                            | 23                       | 115   | 21   | 17   | 16                      |
| All other service trades.....                     | 19                       | 142   | 21   | 5  | 4                       |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



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The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-027

### BURNET COUNTY, TEX.

Retail, wholesale, and service establishments located in Burnet County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.5 million, an increase of 189 percent over the \$1.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.3 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$162,000 in 1948 compared with \$52,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 365 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 229 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Burnet County, Texas. Final figures, superseding the preliminary data for Burnet County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Burnet County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### BURNET COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 146                      | 5,501   | 146  | 314  | 270                     |
| Food group.....                                   | 31                       | 1,093   | 30   | 28   | 25                      |
| Eating and drinking places.....                   | 15                       | 312   | 17   | 63   | 61                      |
| Gasoline service stations.....                    | 22                       | 550   | 22   | 30   | 28                      |
| All other retail stores.....                      | 78                       | 3,546   | 77   | 193  | 156                     |
| WHOLESALE TRADE.....                              | 9                        | 1,328   | 8  | 25   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 42                       | 162   | 44   | 26   | 26                      |
| Personal services.....                            | 25                       | 90  | 26   | 18   | 18                      |
| All other service trades.....                     | 17                       | 72  | 18   | 8  | 8                       |
| TOURIST COURTS AND CAMPS.....                     | 8                        | 32  | 9  | 2  | 2                       |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

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The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-42-028

### CALDWELL COUNTY, TEX.

Retail, wholesale, and service establishments located in Caldwell County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$15.3 million, an increase of 164 percent over the \$5.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.6 million in 1948 as compared with \$2.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$668,000 in 1948 compared with \$227,000 in 1939.

Employment in the county decreased over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 894 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 966 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Caldwell County, Texas, which also includes data for the cities of Lockhart and Luling. Final figures, superseding the preliminary data for Caldwell County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Caldwell County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
CALDWELL COUNTY, TEX.

| Trade group and kind of business                 | Number of<br>estab-<br>lishments | 1948 sales<br>and receipts<br><br>(Thousand<br>dollars) | Active<br>proprie-<br>tors of<br>unincor-<br>porated<br>businesses<br>Nov. 1948 | Paid employees,<br>workweek ended<br>nearest Nov. 15, 1948 |                               |
|--|----------------------------------|---|---|--|-------------------------------|
|  |                                  |   |   | Total<br>employees <sup>1</sup>                            | Full<br>workweek<br>employees |
| RETAIL TRADE, total.....                         | 268                              | 15,278  | 282   | 712  | 620                           |
| Food group.....                                  | 69                               | 3,049   | 77  | 109  | 90                            |
| Eating and drinking places.....                  | 48                               | 724   | 52  | 131  | 112                           |
| General merchandise grp, general stores          | 23                               | 1,714   | 28  | 104  | 72                            |
| Apparel group.....                               | 10                               | 481   | 10  | 32   | 28                            |
| Furniture-home furnishgs-appliance grp           | 10                               | 548   | 13  | 27   | 27                            |
| Automotive group.....                            | 24                               | 4,332   | 26  | 82   | 80                            |
| Gasoline service stations.....                   | 36                               | 862   | 36  | 45   | 39                            |
| Lumber-building-hardware group.....              | 21                               | 1,718   | 20  | 69   | 69                            |
| Drug and proprietary stores.....                 | 6                                | 373   | 5   | 51   | 48                            |
| All other retail stores.....                     | 21                               | 1,477   | 15  | 62   | 55                            |
| WHOLESALE TRADE, total.....                      | 20                               | 4,600   | 15  | 68   | x                             |
| Merchant wholesalers.....                        | 9                                | 1,960   | 5   | 46   | x                             |
| Other types of wholesale.....                    | 11                               | 2,640   | 10  | 22   | x                             |
| SELECTED SERVICE TRADES, <sup>2</sup> total..... | 80                               | 668   | 88  | 114  | 105                           |
| Personal services.....                           | 49                               | 348   | 50  | 97   | 88                            |
| All other service trades.....                    | 31                               | 320   | 38  | 17   | 17                            |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## CALDWELL COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Lockhart:                         |                          |   |  |  |                         |
| Retail trade.....                 | 119                      | 8,470   | 118  | 327  | 278                     |
| Wholesale trade.....              | 12                       | 2,893   | 10   | 46   | x                       |
| Selected service trades...        | 34                       | 283   | 36   | 58   | 49                      |
| Luling:                           |                          |   |  |  |                         |
| Retail trade.....                 | 98                       | 5,024   | 106  | 337  | 301                     |
| Selected service trades...        | 31                       | 270   | 35   | 53   | 53                      |
| Remainder of county: <u>3/</u>    |                          |   |  |  |                         |
| Retail trade.....                 | 51                       | 1,784   | 58   | 48   | 41                      |
| Wholesale trade.....              | 8                        | 1,707   | 5  | 22   | x                       |
| Selected service trades...        | 15                       | 115   | 17   | 3  | 3                       |

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.2/ Includes employees paid for less than the full workweek.3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-029

### CALHOUN COUNTY, TEX.

Retail, wholesale, and service establishments located in Calhoun County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.5 million, an increase of 400 percent over the \$1.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.2 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$180,000 in 1948 compared with \$41,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 409 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 290 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Calhoun County, Texas. Final figures, superseding the preliminary data for Calhoun County, will be included in a Bulletin for the State of Texas to be issued in several months.

Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Calhoun County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
CALHOUN COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 90                       | 5,460   | 86   | 234  | 201*                    |
| Food group.....                                   | 20                       | 1,465   | 18   | 37   | 31                      |
| Eating and drinking places.....                   | 19                       | 422   | 24   | 60   | 57                      |
| Gasoline service stations.....                    | 11                       | 271   | 11   | 11   | 11                      |
| All other retail stores.....                      | 40                       | 3,302   | 33   | 126  | 102                     |
| WHOLESALE TRADE.....                              | 17                       | 3,161   | 14   | 149  | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 22                       | 180   | 21   | 26   | 23                      |
| Personal services.....                            | 12                       | 93  | 10   | 21   | 19                      |
| All other service trades.....                     | 10                       | 87  | 11   | 5  | 4                       |
| AMUSEMENTS.....                                   | 7                        | 27  | 7  | 1  | x                       |

\* Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P- 42-030

### CALLAHAN COUNTY, TEX.

Retail and service establishments located in Callahan County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.5 million, an increase of 125 percent over the \$2.0 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$192,000 in 1948 compared with \$86,000 in 1939. Wholesale sales in the county reached a total of \$527,000 in 1948, a decrease from the \$834,000 reported in 1939.

Employment in the county decreased over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 234 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 242 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Callahan County, Texas. Final figures, superseding the preliminary data for Callahan County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Callahan County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
CALLAHAN COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 134                      | 4,478   | 137  | 199  | 160                     |
| Food group.....                                   | 26                       | 1,652   | 25   | 45   | 41                      |
| Eating and drinking places.....                   | 10                       | 191   | 10   | 52   | 36                      |
| Gasoline service stations.....                    | 31                       | 402   | 33   | 9  | 8                       |
| All other retail stores.....                      | 67                       | 2,233   | 69   | 93   | 75                      |
| WHOLESALE TRADE.....                              | 5                        | 527   | 5  | 8  | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 56                       | 192   | 60   | 27   | 20                      |
| Personal services.....                            | 38                       | 125   | 42   | 21   | 14                      |
| All other service trades.....                     | 18                       | 67  | 18   | 6  | 6                       |
| AMUSEMENTS.....                                   | 7                        | 19  | 7  | 1  | x                       |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-42-031

### CAMERON COUNTY, TEX.

Retail, wholesale, and service establishments located in Cameron County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$81.2 million, an increase of 359 percent over the \$17.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$75.7 million in 1948 as compared with \$17.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$3.9 million in 1948 compared with \$1.0 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 7,671 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 4,429 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Cameron County, Texas, which also includes data for the cities of Brownsville, Harlingen, and San Benito. Final figures, superseding the preliminary data for Cameron County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Cameron County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

CAMERON COUNTY, TEX.

| Trade group and kind of business                  | Number of<br>estab-<br>lishments | 1948 sales<br>and receipts<br><br>(Thousand<br>dollars) | Active<br>proprie-<br>tors of<br>unincor-<br>porated<br>businesses<br>Nov. 1948 | Paid employees,<br>workweek ended<br>nearest Nov. 15, 1948 |                               |
|---|----------------------------------|---|---|--|-------------------------------|
|   |                                  |   |   | Total<br>employees <sup>1</sup>                            | Full<br>workweek<br>employees |
| RETAIL TRADE, total.....                          | 1,409                            | 81,192  | 1,321   | 4,887  | 4,156                         |
| Food group.....                                   | 535                              | 17,897  | 526   | 610  | 477                           |
| Eating and drinking places.....                   | 287                              | 5,432   | 286   | 808  | 710                           |
| General merchandise grp, general stores           | 51                               | 12,379  | 32  | 1,052  | 778                           |
| Apparel group.....                                | 61                               | 5,342   | 59  | 329  | 269                           |
| Furniture-home furnishgs-appliance grp.           | 53                               | 3,706   | 46  | 241  | 228                           |
| Automotive group.....                             | 57                               | 14,324  | 47  | 620  | 597                           |
| Gasoline service stations.....                    | 96                               | 3,627   | 93  | 238  | 205                           |
| Lumber-building-hardware group.....               | 71                               | 9,822   | 50  | 397  | 358                           |
| Drug and proprietary stores.....                  | 36                               | 2,329   | 38  | 214  | 190                           |
| All other retail stores.....                      | 162                              | 6,334   | 144   | 378  | 344                           |
| WHOLESALE TRADE, total.....                       | 184                              | 75,684  | 137   | 2,105  | x                             |
| Merchant wholesalers, total.....                  | 99                               | 37,639  | 71  | 1,112  | x                             |
| Groceries, foods.....                             | 24                               | 15,734  | 23  | 377  | x                             |
| Hardware, elec'l, plum'g and heat'g..             | 8                                | 2,607   | 7   | 59   | x                             |
| Mach'y, equip't, industrial supplies.             | 12                               | 2,858   | 9   | 125  | x                             |
| Lumber, construction materials.....               | 10                               | 4,872   | 8   | 192  | x                             |
| All other merchant wholesalers.....               | 45                               | 11,568  | 24  | 359  | x                             |
| Petroleum bulk plants, terminals.....             | 29                               | 9,969   | 27  | 123  | x                             |
| Assemblers of farm products.....                  | 42                               | 17,167  | 29  | 822  | x                             |
| Other types of wholesale.....                     | 14                               | 10,909  | 10  | 48   | x                             |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 321                              | 3,895   | 332   | 679  | 636                           |
| Personal services.....                            | 170                              | 1,862   | 177   | 455  | 429                           |
| Business services.....                            | 16                               | 186   | 17  | 31   | 25                            |
| Automotive repairs and services.....              | 68                               | 809   | 69  | 86   | 83                            |
| Other repair services.....                        | 67                               | 1,038   | 69  | 107  | 99                            |
| HOTELS.....                                       | 26                               | 1,316   | 19  | 278  | 244                           |
| TOURIST COURTS AND CAMPS.....                     | 56                               | 509   | 47  | 81   | 61                            |
| AMUSEMENTS.....                                   | 56                               | 1,318   | 46  | 196  | x                             |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## CAMERON COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup>  | Number of<br>estab-<br>lishments | 1948 sales<br>and receipts<br><br>(Thousand<br>dollars) | Active propri-<br>etors of<br>unincorporated<br>businesses<br>Nov. 1948 | Paid employees, workweek<br>ended nearest Nov. 15, 1948 |                            |
|------------------------------------|----------------------------------|---|---|---|----------------------------|
|                                    |                                  |   |   | Total<br>employees <sup>2</sup>                         | Full workweek<br>employees |
| Brownsville:                       |                                  |   |   |   |                            |
| Retail trade.....                  | 426                              | 28,041  | 405   | 1,963   | 1,661                      |
| Wholesale trade.....               | 49                               | 22,594  | 45  | 470   | x                          |
| Selected service trades....        | 112                              | 1,070   | 120   | 260   | 236                        |
| Tourist courts and camps...        | 7                                | 103   | 4   | 25  | 23                         |
| Amusements.....                    | 11                               | 492   | 9   | 73  | x                          |
| Harlingen:                         |                                  |   |   |   |                            |
| Retail trade.....                  | 369                              | 32,802  | 310   | 1,874   | 1,613                      |
| Wholesale trade.....               | 76                               | 30,167  | 44  | 938   | x                          |
| Selected service trades....        | 101                              | 1,726   | 108   | 249   | 240                        |
| San Benito:                        |                                  |   |   |   |                            |
| Retail trade.....                  | 209                              | 9,922   | 197   | 514   | 438                        |
| Wholesale trade.....               | 15                               | 8,339   | 17  | 394   | x                          |
| Selected service trades....        | 48                               | 326   | 47  | 63  | 58                         |
| Remainder of county: <sup>3/</sup> |                                  |   |   |   |                            |
| Retail trade.....                  | 405                              | 10,427  | 409   | 536   | 444                        |
| Wholesale trade.....               | 44                               | 14,584  | 31  | 303   | x                          |
| Selected service trades....        | 60                               | 773   | 57  | 107   | 102                        |

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobiles repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.





# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-42-032

### CAMP COUNTY, TEX.

Retail, wholesale, and service establishments located in Camp County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.1 million, an increase of 215 percent over the \$1.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.4 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$175,000 in 1948 compared with \$51,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 297 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 241 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Camp County, Texas, which also includes data for the city of Pittsburg. Final figures, superseding the preliminary data for Camp County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Camp County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### CAMP COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 136                      | 4,082   | 92   | 202  | 147                     |
| Food group.....                                   | 37                       | 1,301   | 27   | 37   | 24                      |
| Eating and drinking places.....                   | 9                        | 135   | 7  | 21   | 11                      |
| Gasoline service stations.....                    | 11                       | 217   | 11   | 13   | 10                      |
| All other retail stores.....                      | 46                       | 2,428   | 46   | 131  | 102                     |
| WHOLESALE TRADE.....                              | 9                        | 1,406   | 11   | 54   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 34                       | 175   | 37   | 41   | 25                      |
| Personal services.....                            | 21                       | 131   | 23   | 36   | 21                      |
| All other service trades.....                     | 13                       | 64  | 14   | 5  | 4                       |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## CAMP COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Pittsburg:                        |                          |   |  |  |                         |
| Retail trade.....                 | 82                       | 3,745   | 75   | 196  | 142                     |
| Selected service trades....       | 34                       | 175   | 37   | 41   | 25                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 21                       | 337   | 16   | 6  | 5                       |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-42-033

### CARSON COUNTY, TEX.

Retail, wholesale, and service establishments located in Carson County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.4 million, an increase of 200 percent over the \$1.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.9 million in 1948 as compared with \$1.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$168,000 in 1948 compared with \$64,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 230 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 194 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Carson County, Texas. Final figures, superseding the preliminary data for Carson County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Carson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### CARSON COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 116                      | 5,362   | 108  | 185  | 154                     |
| Food group.....                                   | 15                       | 1,079   | 12   | 24   | 19                      |
| Eating and drinking places.....                   | 20                       | 307   | 23   | 38   | 29                      |
| Gasoline service stations.....                    | 27                       | 805   | 32   | 21   | 18                      |
| All other retail stores.....                      | 54                       | 3,171   | 41   | 102  | 88                      |
| WHOLESALE TRADE.....                              | 17                       | 3,898   | 10   | 30   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 33                       | 168   | 32   | 15   | 10                      |
| Personal services.....                            | 24                       | 88  | 23   | 11   | 6                       |
| All other service trades.....                     | 9                        | 80  | 9  | 4  | 4                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-034

### CASS COUNTY, TEX.

Retail, wholesale, and service establishments located in Cass County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$14.8 million, an increase of 202 percent over the \$4.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.7 million in 1948 as compared with \$1.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$484,000 in 1948 compared with \$171,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 754 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 515 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Cass County, Texas. Final figures, superseding the preliminary data for Cass County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Cass County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
CASS COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 272                      | 14,778  | 287  | 603  | 508                     |
| Food group.....                                   | 66                       | 2,603   | 71   | 66   | 45                      |
| Eating and drinking places.....                   | 27                       | 312   | 27   | 42   | 38                      |
| General merchandise grp, general stores.          | 62                       | 2,079   | 64   | 63   | 47                      |
| Apparel group.....                                | 8                        | 575   | 7  | 31   | 28                      |
| Furniture—home furnishings—appliance grp          | 10                       | 393   | 12   | 25   | 23                      |
| Automotive group.....                             | 21                       | 4,852   | 30   | 126  | 123                     |
| Gasoline service stations.....                    | 39                       | 860   | 37   | 53   | 45                      |
| Lumber—building—hardware group.....               | 14                       | 2,070   | 13   | 120  | 92                      |
| Drug and proprietary stores.....                  | 11                       | 467   | 12   | 47   | 37                      |
| All other retail stores.....                      | 14                       | 567   | 14   | 30   | 30                      |
| WHOLESALE TRADE.....                              | 14                       | 2,666   | 22   | 52   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 75                       | 484   | 81   | 99   | 85                      |
| Personal services.....                            | 45                       | 349   | 49   | 88   | 75                      |
| All other service trades.....                     | 30                       | 135   | 32   | 11   | 10                      |
| AMUSEMENTS.....                                   | 10                       | 121   | 10   | 27   | x                       |

x Not available

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

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The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-035

### CASTRO COUNTY, TEX.

Retail, wholesale, and service establishments located in Castro County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.3 million, an increase of 267 percent over the \$0.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.1 million in 1948 as compared with \$1.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$121,000 in 1948 compared with \$26,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 176 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 99 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Castro County, Texas. Final figures, superseding the preliminary data for Castro County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Castro County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### CASTRO COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 42                       | 3,327   | 41   | 110  | 98                      |
| Food group.....                                   | 8                        | 688   | 8  | 17   | 14                      |
| Eating and drinking places.....                   | 5                        | 68  | 5  | 15   | 11                      |
| Gasoline service stations.....                    | 9                        | 346   | 7  | 13   | 11                      |
| All other retail stores.....                      | 20                       | 2,225   | 21   | 65   | 62                      |
| WHOLESALE TRADE.....                              | 14                       | 3,108   | 11   | 50   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 17                       | 121   | 19   | 16   | 12                      |
| Personal services.....                            | 8                        | 39  | 9  | 8  | 6                       |
| All other service trades.....                     | 9                        | 82  | 10   | 8  | 6                       |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



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*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P- 42-036

### CHAMBERS COUNTY, TEX.

Retail, wholesale, and service establishments located in Chambers County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.2 million, an increase of 174 percent over the \$1.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$959,000 in 1948 as compared with \$270,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$133,000 in 1948 compared with \$44,000 in 1939.

Employment in the county decreased over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 261 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 274 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Chambers County, Texas. Final figures, superseding the preliminary data for Chambers County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Chambers County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### CHAMBERS COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 81                       | 5,231   | 79   | 229  | 176                     |
| Food group.....                                   | 25                       | 1,411   | 25   | 26   | 19                      |
| Eating and drinking places.....                   | 16                       | 174   | 15   | 27   | 23                      |
| Gasoline service stations.....                    | 13                       | 359   | 16   | 18   | 15                      |
| All other retail stores.....                      | 27                       | 3,287   | 23   | 158  | 119                     |
| WHOLESALE TRADE.....                              | 5                        | 959   | 1  | 15   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 17                       | 133   | 19   | 17   | 14                      |
| Personal services.....                            | 9                        | 53  | 9  | 10   | 9                       |
| All other service trades.....                     | 8                        | 80  | 10   | 7  | 5                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-42-037

### CHEROKEE COUNTY, TEX.

Retail, wholesale, and service establishments located in Cherokee County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$21.8 million, an increase of 216 percent over the \$6.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.3 million in 1948 as compared with \$2.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.3 million in 1948 compared with \$0.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,548 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 953 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Cherokee County, Texas, which also includes data for the cities of Jacksonville and Rusk. Final figures, superseding the preliminary data for Cherokee County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Cherokee County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
CHEROKEE COUNTY, TEX.

| Trade group and kind of business          | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                  | 409                      | 21,823  | 412  | 1,207  | 1,013                   |
| Food group.....                           | 166                      | 6,364   | 165  | 200  | 151                     |
| Eating and drinking places.....           | 33                       | 760   | 36   | 149  | 132                     |
| General merchandise grp, general stores.  | 27                       | 2,258   | 18   | 158  | 99                      |
| Apparel group.....                        | 20                       | 1,026   | 21   | 59   | 38                      |
| Furniture-home furnishings-appliance grp. | 23                       | 1,429   | 22   | 101  | 89                      |
| Automotive group.....                     | 30                       | 4,116   | 39   | 170  | 164                     |
| Gasoline service stations.....            | 44                       | 1,297   | 45   | 73   | 65                      |
| Lumber-building-hardware group.....       | 23                       | 2,583   | 26   | 159  | 157                     |
| Drug and proprietary stores.....          | 14                       | 809   | 12   | 87   | 79                      |
| All other retail stores.....              | 29                       | 1,181   | 28   | 51   | 39                      |
| WHOLESALE TRADE, total.....               | 34                       | 6,252   | 22   | 115  | x                       |
| Merchant wholesalers.....                 | 12                       | 3,166   | 7  | 76   | x                       |
| Other types of wholesale.....             | 22                       | 3,086   | 15   | 39   | x                       |
| SELECTED SERVICE TRADES, 2/ total.....    | 121                      | 1,289   | 128  | 226  | 203                     |
| Personal services.....                    | 72                       | 734   | 79   | 165  | 150                     |
| All other service trades.....             | 49                       | 555   | 49   | 61   | 53                      |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
CHEROKEE COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup>  | Number of estab-<br>lishments | 1948 sales<br>and receipts<br><br>(Thousand<br>dollars) | Active propri-<br>etors of<br>unincorporated<br>businesses<br>Nov. 1948 | Paid employees, workweek<br>ended nearest Nov. 15, 1948 |                            |
|------------------------------------|-------------------------------|---|---|---|----------------------------|
|                                    |                               |   |   | Total<br>employees <sup>2</sup>                         | Full workweek<br>employees |
| Jacksonville:                      |                               |   |   |   |                            |
| Retail trade.....                  | 171                           | 12,743  | 179   | 806   | 697                        |
| Wholesale trade.....               | 24                            | 5,096   | 16  | 103   | x                          |
| Selected service trades...         | 67                            | 925   | 73  | 175   | 156                        |
| Rusk:                              |                               |   |   |   |                            |
| Retail trade.....                  | 65                            | 4,676   | 58  | 226   | 189                        |
| Wholesale trade.....               | 5                             | 678   | 2   | 8   | x                          |
| Selected service trades...         | 18                            | 177   | 20  | 29  | 27                         |
| Remainder of county: <sup>3/</sup> |                               |   |   |   |                            |
| Retail trade.....                  | 173                           | 4,404   | 175   | 175   | 127                        |
| Wholesale trade.....               | 5                             | 478   | 4   | 4   | x                          |
| Selected service trades....        | 36                            | 187   | 35  | 22  | 20                         |

x Not available.

<sup>1/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

<sup>2/</sup> Includes employees paid for less than the full workweek.

<sup>3/</sup> Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P- 42-038

### CHILDRESS COUNTY, TEX.

Retail, wholesale, and service establishments located in Childress County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$12.5 million, an increase of 221 percent over the \$3.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$7.8 million in 1948 as compared with \$1.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$654,000 in 1948 compared with \$224,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 884 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 550 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Childress County, Texas, which also includes data for the city of Childress. Final figures, superseding the preliminary data for Childress County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Childress County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
CHILDRESS COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 173                      | 12,511  | 164  | 665  | 555                     |
| Food group.....                                   | 35                       | 2,997   | 33   | 103  | 77                      |
| Eating and drinking places.....                   | 20                       | 454   | 23   | 81   | 75                      |
| General merchandise grp., general stores.         | 9                        | 1,460   | 5  | 150  | 98                      |
| Apparel group.....                                | 13                       | 568   | 11   | 32   | 24                      |
| Furniture-home furnishings-appliance grp.         | 5                        | 352   | 3  | 14   | 13                      |
| Automotive group.....                             | 17                       | 2,874   | 11   | 99   | 96                      |
| Gasoline service stations.....                    | 30                       | 861   | 31   | 52   | 49                      |
| Lumber-building-hardware group.....               | 19                       | 1,812   | 21   | 70   | 64                      |
| Drug and proprietary stores.....                  | 7                        | 297   | 9  | 20   | 18                      |
| All other retail stores.....                      | 18                       | 836   | 17   | 44   | 41                      |
| WHOLESALE TRADE, total.....                       | 21                       | 7,806   | 14   | 115  | x                       |
| Merchant wholesalers.....                         | 12                       | 4,221   | 8  | 66   | x                       |
| Other types of wholesale.....                     | 9                        | 3,585   | 6  | 49   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 60                       | 654   | 65   | 104  | 89                      |
| Personal services.....                            | 27                       | 347   | 35   | 82   | 71                      |
| All other service trades.....                     | 33                       | 307   | 30   | 22   | 18                      |
| TOURIST COURTS AND CAMPS.....                     | 6                        | 43  | 6  | 16   | 16                      |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## CHILDRESS COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|----------------------|--------------------------|---|--|--|-------------------------|
|                      |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| Childress:           |                          |   |  |  |                         |
| Retail trade.....    | 152                      | 11,969  | 140  | 624  | 515                     |
| Remainder of county: |                          |   |  |  |                         |
| Retail trade.....    | 21                       | 542   | 24   | 41   | 40                      |

<sup>1</sup>/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-42-039

### CLAY COUNTY, TEX.

Retail, wholesale, and service establishment located in Clay County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.3 million, an increase of 165 percent over the \$2.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$712,000 in 1948 as compared with \$206,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$192,000 in 1948 compared with \$68,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 234 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 218 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Clay County, Texas. Final figures, superseding the preliminary data for Clay County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Clay County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### CLAY COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 122                      | 5,327   | 126  | 201  | 166                     |
| Food group.....                                   | 35                       | 1,399   | 40   | 43   | 33                      |
| Eating and drinking places.....                   | 12                       | 161   | 13   | 25   | 25                      |
| Gasoline service stations.....                    | 30                       | 544   | 27   | 21   | 17                      |
| All other retail stores.....                      | 45                       | 3,223   | 46   | 112  | 91                      |
| WHOLESALE TRADE.....                              | 7                        | 712   | 6  | 7  | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 28                       | 192   | 31   | 26   | 22                      |
| Personal services.....                            | 18                       | 121   | 19   | 21   | 18                      |
| All other service trades.....                     | 10                       | 71  | 12   | 5  | 4                       |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-040

### COCHRAN COUNTY, TEX.

Retail, wholesale, and service establishments located in Cochran County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.7 million, an increase of 571 percent over the \$0.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$516,000 in 1948 as compared with \$223,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$230,000 in 1948 compared with \$34,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 271 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 104 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Cochran County, Texas. Final figures, superseding the preliminary data for Cochran County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Cochran County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
COCHRAN COUNTY, TEX.

| Trade group and kind of business      | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---------------------------------------|--------------------------|---|--|--|-------------------------|
|                                       |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....              | 81                       | 4,749   | 84   | 229  | 153                     |
| Food group.....                       | 16                       | 1,181   | 13   | 39   | 17                      |
| Eating and drinking places.....       | 9                        | 122   | 9  | 34   | 18                      |
| Gasoline service stations.....        | 14                       | 393   | 15   | 16   | 16                      |
| All other retail stores.....          | 42                       | 3,053   | 47   | 140  | 102                     |
| WHOLESALE TRADE.....                  | 6                        | 516   | 3  | 8  | x                       |
| SELECTED SERVICE TRADES, 2/total..... | 23                       | 230   | 25   | 34   | 29                      |
| Personal services.....                | 16                       | 164   | 19   | 26   | 22                      |
| All other service trades.....         | 7                        | 66  | 6  | 8  | 7                       |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-041

### COKE COUNTY, TEX.

Retail, wholesale, and service establishments located in Coke County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.3 million, an increase of 283 percent over the \$0.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$379,000 in 1948 as compared with \$288,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$94,000 in 1948 compared with \$19,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 124 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 73 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Coke County, Texas. Final figures, superseding the preliminary data for Coke County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Coke County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
COKE COUNTY, TEX.

| Trade group and kind of business            | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                    | 63                       | 2,273   | 69   | 105  | 80                      |
| Food group.....                             | 12                       | 659   | 14   | 18   | 14                      |
| Eating and drinking places.....             | 9                        | 111   | 10   | 17   | 13                      |
| Gasoline service stations.....              | 15                       | 262   | 16   | 15   | 7                       |
| All other retail stores.....                | 27                       | 1,241   | 29   | 55   | 46                      |
| WHOLESALE TRADE.....                        | 5                        | 379   | 7  | 7  | x                       |
| SELECTED SERVICE TRADES <sup>2</sup> /..... | 17                       | 94  | 20   | 12   | 9                       |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-42-042

### COLEMAN COUNTY, TEX.

Retail, wholesale, and service establishments located in Coleman County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$11.8 million, an increase of 211 percent over the \$3.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.1 million in 1948 as compared with \$2.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$514,000 in 1948 compared with \$138,000 in 1939.

Retail trade establishments reported 488 paid employees for the workweek ended nearest November 15, 1948. For the same week in 1948, wholesale trade establishments reported 61 paid employees and the selected service trades reported 72 paid employees.

These preliminary figures have been derived from a Census report on Coleman County, Texas, which also includes data for the city of Coleman. Final figures, superseding the preliminary data for Coleman County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Coleman County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### COLEMAN COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 232                      | 11,822  | 244  | 488  | 425                     |
| Food group.....                                   | 57                       | 2,533   | 57   | 51   | 36                      |
| Eating and drinking places.....                   | 20                       | 366   | 23   | 70   | 58                      |
| General merchandise grp, general stores.....      | 12                       | 767   | 10   | 73   | 52                      |
| Apparel group.....                                | 10                       | 543   | 9  | 31   | 29                      |
| Furniture-home furnishings-appliance grp.....     | 9                        | 332   | 11   | 18   | 16                      |
| Automotive group.....                             | 21                       | 2,875   | 23   | 92   | 87                      |
| Gasoline service stations.....                    | 52                       | 696   | 55   | 20   | 19                      |
| Lumber-building-hardware group.....               | 20                       | 2,420   | 17   | 76   | 75                      |
| Drug and proprietary stores.....                  | 13                       | 451   | 20   | 32   | 30                      |
| All other retail stores.....                      | 18                       | 839   | 19   | 25   | 23                      |
| WHOLESALE TRADE, total.....                       | 27                       | 3,120   | 17   | 61   | x                       |
| Merchant wholesalers.....                         | 9                        | 1,014   | 5  | 31   | x                       |
| Other types of wholesale.....                     | 18                       | 2,106   | 12   | 30   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 76                       | 514   | 84   | 72   | 62                      |
| Personal services.....                            | 51                       | 319   | 56   | 57   | 47                      |
| All other service trades.....                     | 25                       | 195   | 28   | 15   | 15                      |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## COLEMAN COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| <b>Coleman:</b>                   |                          |   |  |  |                         |
| Retail trade.....                 | 124                      | 9,698   | 136  | 395  | 354                     |
| Wholesale trade.....              | 17                       | 1,904   | 11   | 42   | x                       |
| Selected service trades.....      | 48                       | 398   | 53   | 57   | 51                      |
| <b>Remainder of county:</b>       |                          |   |  |  |                         |
| Retail trade.....                 | 108                      | 2,124   | 108  | 93   | 71                      |
| Wholesale trade.....              | 10                       | 1,216   | 6  | 19   | x                       |
| Selected service trades.....      | 28                       | 116   | 31   | 15   | 11                      |

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P- 42-043

### COLLIN COUNTY, TEX.

Retail, wholesale, and service establishments located in Collin County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$25.4 million, an increase of 214 percent over the \$8.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$16.0 million in 1948 as compared with \$4.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.2 million in 1948 compared with \$0.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,624 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,559 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Collin County, Texas, which also includes data for the city of McKinney. Final figures, superseding the preliminary data for Collin County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Collin County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
COLLIN COUNTY, TEX.

| Trade group and kind of business          | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                  | 513                      | 25,424  | 511  | 1,181  | 935                     |
| Food group.....                           | 162                      | 7,297   | 168  | 231  | 156                     |
| Eating and drinking places.....           | 55                       | 853   | 53   | 120  | 112                     |
| General merchandise grp, general stores.  | 46                       | 2,615   | 39   | 199  | 129                     |
| Apparel group.....                        | 18                       | 792   | 21   | 60   | 34                      |
| Furniture-home furnishings-appliance grp. | 18                       | 1,021   | 14   | 41   | 35                      |
| Automotive group.....                     | 40                       | 4,556   | 39   | 169  | 158                     |
| Gasoline service stations.....            | 68                       | 1,477   | 72   | 76   | 69                      |
| Lumber-building-hardware group.....       | 45                       | 4,915   | 42   | 154  | 141                     |
| Drug and proprietary stores.....          | 23                       | 757   | 25   | 67   | 46                      |
| All other retail stores.....              | 38                       | 1,141   | 38   | 64   | 55                      |
| WHOLESALE TRADE, total.....               | 60                       | 16,021  | 55   | 227  | x                       |
| Merchant wholesalers.....                 | 18                       | 4,409   | 16   | 84   | x                       |
| Assemblers of farm products.....          | 23                       | 8,317   | 20   | 99   | x                       |
| Other types of wholesale.....             | 19                       | 3,295   | 19   | 44   | x                       |
| SELECTED SERVICE TRADES, 2/total.....     | 159                      | 1,150   | 163  | 216  | 159                     |
| Personal services.....                    | 100                      | 776   | 103  | 186  | 132                     |
| All other service trades.....             | 59                       | 374   | 60   | 30   | 27                      |
| AMUSEMENTS.....                           | 10                       | 229   | 4  | 55   | x                       |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## COLLIN COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| McKinney:                         |                          |   |  |  |                         |
| Retail trade.....                 | 182                      | 13,944  | 173  | 707  | 587                     |
| Wholesale trade.....              | 25                       | 8,317   | 24   | 110  | x                       |
| Selected service trades....       | 50                       | 629   | 55   | 137  | 103                     |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 331                      | 11,480  | 338  | 474  | 348                     |
| Wholesale trade.....              | 35                       | 7,704   | 31   | 117  | x                       |
| Selected service trades....       | 109                      | 521   | 108  | 79   | 56                      |

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

For Release May 8, 1950

Release Series BC-1P- 42-044

### COLLINGSWORTH COUNTY, TEX.

Retail, wholesale, and service establishments located in Collingsworth County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.3 million, an increase of 217 percent over the \$2.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.2 million in 1948 as compared with \$0.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$383,000 in 1948 compared with \$120,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 404 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 338 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Collingsworth County, Texas, which also includes data for the city of Wellington. Final figures, superseding the preliminary data for Collingsworth County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Collingsworth County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### COLLINGSWORTH COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 125                      | 7,290   | 126  | 280  | 225                     |
| Food group.....                                   | 31                       | 1,649   | 32   | 45   | 41                      |
| Eating and drinking places.....                   | 15                       | 156   | 15   | 34   | 29                      |
| Gasoline service stations.....                    | 16                       | 669   | 15   | 16   | 15                      |
| All other retail stores.....                      | 63                       | 4,816   | 64   | 185  | 140                     |
| WHOLESALE TRADE.....                              | 17                       | 4,153   | 12   | 76   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 51                       | 383   | 57   | 48   | 39                      |
| Personal services.....                            | 25                       | 186   | 26   | 31   | 24                      |
| All other service trades.....                     | 26                       | 197   | 31   | 17   | 15                      |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



**Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
COLLINGSWORTH COUNTY, TEX.**

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of<br>estab-<br>lishments | 1948 sales<br>and receipts<br><br>(Thousand<br>dollars) | Active propri-<br>etors of<br>unincorporated<br>businesses<br>Nov. 1948 | Paid employees, workweek<br>ended nearest Nov. 15, 1948 |                            |
|-----------------------------------|----------------------------------|---|---|---|----------------------------|
|                                   |                                  |   |   | Total<br>employees <sup>2</sup>                         | Full workweek<br>employees |
| Wellington:                       |                                  |   |   |   |                            |
| Retail trade.....                 | 97                               | 6,468   | 98  | 262   | 211                        |
| Selected service trades...        | 45                               | 344   | 50  | 47  | 38                         |
| Remainder of county:              |                                  |   |   |   |                            |
| Retail trade.....                 | 28                               | 822   | 28  | 18  | 14                         |
| Selected service trades...        | 6                                | 39  | 7   | 1   | 1                          |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

## RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-045

COLORADO COUNTY, TEX.

Retail, wholesale, and service establishments located in Colorado County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$16.9 million, an increase of 302 percent over the \$4.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.9 million in 1948 as compared with \$2.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$389,000 in 1948 compared with \$126,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 908 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 534 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Colorado County, Texas. Final figures, superseding the preliminary data for Colorado County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Colorado County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## COLORADO COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 279                      | 16,871  | 261  | 757  | 619                     |
| Food group.....                                   | 58                       | 3,429   | 59   | 117  | 88                      |
| Eating and drinking places.....                   | 60                       | 1,005   | 61   | 146  | 120                     |
| General merchandise grp, general stores           | 20                       | 1,340   | 19   | 69   | 55                      |
| Apparel group.....                                | 8                        | 411   | 7  | 24   | 19                      |
| Furniture-home furnishings-appliance grp          | 5                        | 202   | 3  | 11   | 6                       |
| Automotive group.....                             | 21                       | 2,894   | 21   | 145  | 138                     |
| Gasoline service stations.....                    | 40                       | 856   | 37   | 54   | 39                      |
| Lumber-building-hardware group.....               | 28                       | 3,858   | 26   | 155  | 129                     |
| Drug and proprietary stores.....                  | 8                        | 263   | 7  | 15   | 11                      |
| All other retail stores.....                      | 31                       | 2,613   | 21   | 21   | 14                      |
| WHOLESALE TRADE, total.....                       | 25                       | 5,933   | 15   | 78   | x                       |
| Merchant wholesalers.....                         | 10                       | 1,357   | 4  | 33   | x                       |
| Other types of wholesale.....                     | 15                       | 4,576   | 11   | 45   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 56                       | 389   | 54   | 73   | 46                      |
| Personal services.....                            | 36                       | 233   | 34   | 65   | 38                      |
| All other service trades.....                     | 20                       | 156   | 20   | 8  | 8                       |
| HOTELS.....                                       | 9                        | 54  | 7  | 14   | 11                      |
| AMUSEMENTS.....                                   | 9                        | 154   | 8  | 21   | x                       |

x Not available.

<sup>1</sup> Includes employees paid for less than the full workweek.<sup>2</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-046

### COMAL COUNTY, TEX.

Retail, wholesale, and service establishments located in Comal County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$14.8 million, an increase of 300 percent over the \$3.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.4 million in 1948 as compared with \$0.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$560,000 in 1948 compared with \$138,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 918 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 575 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Comal County, Texas, which also includes data for the city of New Braunfels. Final figures, superseding the preliminary data for Comal County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Comal County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### COMAL COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 197                      | 14,811  | 193  | 780  | 639                     |
| Food group.....                                   | 53                       | 3,019   | 56   | 99   | 69                      |
| Eating and drinking places.....                   | 40                       | 806   | 41   | 116  | 89                      |
| General merchandise grp, general stores.....      | 9                        | 2,074   | 6  | 140  | 107                     |
| Furniture-home furnishings-appliance grp.....     | 11                       | 541   | 12   | 27   | 21                      |
| Automotive group.....                             | 17                       | 3,588   | 19   | 168  | 158                     |
| Gasoline service stations.....                    | 24                       | 605   | 24   | 39   | 21                      |
| Drug and proprietary stores.....                  | 7                        | 447   | 6  | 30   | 28                      |
| All other retail stores.....                      | 36                       | 3,731   | 29   | 161  | 146                     |
| WHOLESALE TRADE.....                              | 15                       | 4,433   | 16   | 58   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 50                       | 560   | 54   | 80   | 75                      |
| Personal services.....                            | 26                       | 237   | 27   | 56   | 55                      |
| All other service trades.....                     | 24                       | 323   | 27   | 24   | 20                      |
| TOURIST COURTS AND CAMPS.....                     | 9                        | 37  | 8  | 2  | 2                       |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
COMAL COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|----------------------|--------------------------|---|--|--|-------------------------|
|                      |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| New Braunfels:       |                          |   |  |  |                         |
| Retail trade.....    | 166                      | 14,066  | 160  | 761  | 626                     |
| Wholesale trade..... | 15                       | 4,433   | 16   | 58   | x                       |
| Remainder of county: |                          |   |  |  |                         |
| Retail trade.....    | 31                       | 745   | 33   | 19   | 13                      |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

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**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

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"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-42-047

### COMANCHE COUNTY, TEX.

Retail, wholesale, and service establishments located in Comanche County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.7 million, an increase of 322 percent over the \$2.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$7.4 million in 1948 as compared with \$0.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$348,000 in 1948 compared with \$120,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 614 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 527 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Comanche County, Texas, which also includes data for the city of Comanche. Final figures, superseding the preliminary data for Comanche County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Comanche County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
COMANCHE COUNTY, TEX.

| Trade group and kind of business              | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                      | 194                      | 9,705   | 219  | 434  | 364                     |
| Food group.....                               | 45                       | 2,108   | 53   | 47   | 31                      |
| Eating and drinking places.....               | 12                       | 168   | 13   | 47   | 38                      |
| General merchandise grp, general stores.....  | 15                       | 1,620   | 13   | 99   | 78                      |
| Apparel group.....                            | 10                       | 361   | 13   | 17   | 15                      |
| Furniture-home furnishings-appliance grp..... | 7                        | 164   | 3  | 11   | 9                       |
| Automotive group.....                         | 18                       | 1,809   | 25   | 69   | 68                      |
| Gasoline service stations.....                | 33                       | 411   | 38   | 22   | 17                      |
| Lumber-building-hardware group.....           | 17                       | 1,416   | 16   | 60   | 53                      |
| Drug and proprietary stores.....              | 10                       | 484   | 13   | 28   | 25                      |
| All other retail stores.....                  | 27                       | 1,164   | 32   | 34   | 30                      |
| WHOLESALE TRADE, total.....                   | 23                       | 7,400   | 22   | 126  | x                       |
| Merchant wholesalers.....                     | 9                        | 887   | 9  | 13   | x                       |
| Other types of wholesale.....                 | 14                       | 6,513   | 13   | 113  | x                       |
| SELECTED SERVICE TRADES, 2/ total.....        | 74                       | 348   | 75   | 54   | 41                      |
| Personal services.....                        | 44                       | 215   | 41   | 44   | 33                      |
| All other service trades.....                 | 30                       | 133   | 34   | 10   | 8                       |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## COMANCHE COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| <b>Comanche:</b>                  |                          |   |  |  |                         |
| Retail trade.....                 | 89                       | 5,511   | 99   | 278  | 239                     |
| Selected service trades...        | 33                       | 203   | 31   | 37   | 30                      |
| <b>Remainder of county:</b>       |                          |   |  |  |                         |
| Retail trade.....                 | 105                      | 4,194   | 120  | 156  | 125                     |
| Selected service trades...        | 41                       | 145   | 44   | 17   | 11                      |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-42-048

### CONCHO COUNTY, TEX.

Retail, wholesale, and service establishments located in Concho County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.5 million, an increase of 192 percent over the \$1.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.4 million in 1948 as compared with \$1.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$125,000 in 1948 compared with \$35,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 169 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 125 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Concho County, Texas. Final figures, superseding the preliminary data for Concho County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Concho County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
CONCHO COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 87                       | 3,491   | 86   | 141  | 125                     |
| Food group.....                                   | 17                       | 698   | 16   | 14   | 11                      |
| Eating and drinking places.....                   | 21                       | 397   | 22   | 33   | 31                      |
| Gasoline service stations.....                    | 14                       | 375   | 14   | 19   | 18                      |
| All other retail stores.....                      | 35                       | 2,021   | 34   | 75   | 65                      |
| WHOLESALE TRADE.....                              | 8                        | 1,374   | 9  | 9  | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 22                       | 125   | 26   | 19   | 16                      |
| Personal services.....                            | 13                       | 62  | 16   | 16   | 13                      |
| All other service trades.....                     | 9                        | 63  | 10   | 3  | 3                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-42-049

### COOKE COUNTY, TEX.

Retail, wholesale, and service establishments located in Cooke County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$18.5 million, an increase of 219 percent over the \$5.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$7.3 million in 1948 as compared with \$3.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$893,000 in 1948 compared with \$251,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,301 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,051 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Cooke County, Texas, which also includes data for the city of Gainesville. Final figures, superseding the preliminary data for Cooke County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Cooke County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### COOKE COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 307                      | 18,453  | 323  | 989  | 812                     |
| Food group.....                                   | 92                       | 4,020   | 97   | 107  | 82                      |
| Eating and drinking places.....                   | 30                       | 679   | 33   | 166  | 123                     |
| General merchandise grp, general stores.....      | 9                        | 1,629   | 6  | 129  | 85                      |
| Apparel group.....                                | 19                       | 1,035   | 19   | 58   | 48                      |
| Furniture-home furnishgs-appliance grp.....       | 17                       | 934   | 16   | 57   | 46                      |
| Automotive group.....                             | 32                       | 4,240   | 35   | 155  | 148                     |
| Gasoline service stations.....                    | 45                       | 1,497   | 48   | 73   | 66                      |
| Lumber-building-hardware group.....               | 25                       | 2,626   | 25   | 135  | 122                     |
| Drug and proprietary stores.....                  | 10                       | 688   | 13   | 64   | 57                      |
| All other retail stores.....                      | 28                       | 1,105   | 31   | 45   | 35                      |
| WHOLESALE TRADE, total.....                       | 30                       | 7,346   | 27   | 183  | x                       |
| Merchant wholesalers.....                         | 15                       | 3,451   | 12   | 98   | x                       |
| Other types of wholesale.....                     | 15                       | 3,895   | 15   | 85   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 89                       | 893   | 108  | 129  | 119                     |
| Personal services.....                            | 50                       | 591   | 62   | 112  | 103                     |
| All other service trades.....                     | 39                       | 302   | 46   | 17   | 16                      |
| TOURIST COURTS AND CAMPS.....                     | 10                       | 86  | 7  | 5  | 3                       |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## COOKE COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of<br>estab-<br>lishments | 1948 sales<br>and receipts<br><br>(Thousand<br>dollars) | Active propri-<br>etors of<br>unincorporated<br>businesses<br>Nov. 1948 | Paid employees, workweek<br>ended nearest Nov. 15, 1948 |                            |
|-----------------------------------|----------------------------------|---|---|---|----------------------------|
|                                   |                                  |   |   | Total<br>employees <sup>2</sup>                         | Full workweek<br>employees |
| Gainesville:                      |                                  |   |   |   |                            |
| Retail trade.....                 | 228                              | 16,028  | 244   | 901   | 751                        |
| Wholesale trade.....              | 25                               | 5,554   | 21  | 154   | x                          |
| Selected service trades....       | 69                               | 759   | 83  | 124   | 117                        |
| Tourist courts and camps...       | 10                               | 86  | 7   | 5   | 3                          |
| Remainder of county:              |                                  |   |   |   |                            |
| Retail trade.....                 | 79                               | 2,425   | 79  | 88  | 61                         |
| Wholesale trade.....              | 5                                | 1,792   | 6   | 29  | x                          |
| Selected service trades....       | 20                               | 134   | 25  | 5   | 2                          |

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Censuses be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-42-050

### CORYELL COUNTY, TEX.

Retail, wholesale, and service establishments located in Coryell County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.8 million, an increase of 200 percent over the \$2.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.1 million in 1948 as compared with \$1.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$483,000 in 1948 compared with \$149,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 494 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 371 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Coryell County, Texas, which also includes data for the city of Gatesville. Final figures, superseding the preliminary data for Coryell County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Coryell County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### CORYELL COUNTY, TEX.

| Trade group and kind of business                 | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|--|--------------------------|---|--|--|-------------------------|
|  |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                         | 209                      | 7,793   | 205  | 366  | 209                     |
| Food group.....                                  | 79                       | 2,350   | 80   | 42   | 30                      |
| Eating and drinking places.....                  | 14                       | 240   | 14   | 50   | 37                      |
| General merchandise grp, general stores.         | 9                        | 624   | 8  | 58   | 50                      |
| Furniture-home furnishings-appliance grp.        | 8                        | 436   | 7  | 30   | 25                      |
| Automotive group.....                            | 18                       | 1,544   | 18   | 49   | 48                      |
| Gasoline service stations.....                   | 35                       | 406   | 35   | 23   | 17                      |
| Lumber-building-hardware group.....              | 20                       | 1,134   | 15   | 54   | 42                      |
| Drug and proprietary stores.....                 | 6                        | 241   | 7  | 25   | 20                      |
| All other retail stores.....                     | 20                       | 818   | 21   | 35   | 30                      |
| WHOLESALE TRADE.....                             | 12                       | 5,086   | 11   | 61   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> total..... | 78                       | 483   | 82   | 67   | 60                      |
| Personal services.....                           | 40                       | 219   | 42   | 39   | 37                      |
| All other service trades.....                    | 38                       | 264   | 40   | 28   | 23                      |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## CORYELL COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Gatesville:                       |                          |   |  |  |                         |
| Retail trade.....                 | 94                       | 5,642   | 94   | 301  | 261                     |
| Selected service trades....       | 38                       | 302   | 39   | 47   | 42                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 115                      | 2,151   | 111  | 65   | 38                      |
| Selected service trades....       | 40                       | 181   | 43   | 20   | 18                      |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

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**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-051

### COTTLE COUNTY, TEX.

Retail, wholesale, and service establishments located in Cottle County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.5 million, an increase of 175 percent over the \$2.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.4 million in 1948 as compared with \$0.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$346,000 in 1948 compared with \$107,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 395 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 288 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Cottle County, Texas, which also includes data for the city of Paducah. Final figures, superseding the preliminary data for Cottle County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Cottle County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### COTTLE COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 88                       | 5,507   | 88   | 332  | 231                     |
| Food group.....                                   | 22                       | 1,407   | 26   | 51   | 36                      |
| Eating and drinking places.....                   | 7                        | 120   | 7  | 49   | 28                      |
| Gasoline service stations.....                    | 16                       | 573   | 17   | 29   | 28                      |
| All other retail stores.....                      | 43                       | 3,407   | 38   | 203  | 139                     |
| WHOLESALE TRADE.....                              | 9                        | 1,424   | 8  | 28   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 24                       | 346   | 27   | 35   | 34                      |
| Personal services.....                            | 12                       | 162   | 15   | 21   | 20                      |
| All other service trades.....                     | 12                       | 184   | 12   | 14   | 14                      |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

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Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## COTTLE COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Paducah:                          |                          |   |  |  |                         |
| Retail trade.....                 | 81                       | 5,383   | 80   | 315  | 221                     |
| Selected service trades....       | 24                       | 346   | 27   | 35   | 34                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 7                        | 124   | 8  | 17   | 10                      |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

For Release April 27, 1950

Release Series BC-1P-42-052

### CRANE COUNTY, TEX.

Retail and service establishments located in Crane County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.0 million, an increase of 233 percent over the \$0.9 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$87,000 in 1948 compared with \$41,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 141 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 96 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Crane County, Texas. Final figures, superseding the preliminary data for Crane County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Crane County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
CRANE COUNTY, TEX.

| Trade group and kind of business            | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                    | 49                       | 3,000   | 51   | 124  | 102                     |
| Food group.....                             | 9                        | 654   | 8  | 20   | 15                      |
| Eating and drinking places.....             | 6                        | 167   | 7  | 19   | 19                      |
| Gasoline service stations.....              | 7                        | 332   | 8  | 15   | 13                      |
| All other retail stores.....                | 27                       | 1,847   | 28   | 70   | 55                      |
| SELECTED SERVICE TRADES <sup>2/</sup> ..... | 15                       | 87  | 19   | 17   | 13                      |

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-053

### CROCKETT COUNTY, TEX.

Retail and service establishments located in Crockett County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.7 million, an increase of 208 percent over the \$1.2 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$120,000 in 1948 compared with \$55,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 206 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 139 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Crockett County, Texas. Final figures, superseding the preliminary data for Crockett County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Crockett County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
CROCKETT COUNTY, TEX.

| Trade group and kind of business            | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE total.....                     | 44                       | 3,739   | 46   | 178  | 153                     |
| Food group .....                            | 16                       | 870   | 18   | 19   | 17                      |
| Eating and drinking places.....             | 5                        | 221   | 5  | 40   | 35                      |
| All other retail stores.....                | 23                       | 2,648   | 23   | 119  | 101                     |
| SELECTED SERVICE TRADES <sup>2/</sup> ..... | 11                       | 120   | 10   | 28   | 23                      |

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

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## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

## RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

# PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-42-054

CROSBY COUNTY, TEX.

Retail and wholesale establishments located in Crosby County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.6 million, an increase of 280 percent over the \$2.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.4 million in 1948 as compared with \$1.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 477 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 216 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Crosby County, Texas. Final figures, superseding the preliminary data for Crosby County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Crosby County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
CROSBY COUNTY, TEX.

| Trade group and kind of business | Number of<br>estab-<br>lishments | 1948 sales<br>and receipts<br><br>(Thousand<br>dollars) | Active<br>proprie-<br>tors of<br>unincor-<br>porated<br>businesses<br>Nov. 1948 | Paid employees,<br>workweek ended<br>nearest Nov. 15, 1948 |                               |
|----------------------------------|----------------------------------|---|---|--|-------------------------------|
|                                  |                                  |   |   | Total<br>employees <sup>1</sup>                            | Full<br>workweek<br>employees |
| RETAIL TRADE, total.....         | 126                              | 7,558   | 132   | 330  | 270                           |
| Food group.....                  | 35                               | 2,033   | 38  | 50   | 35                            |
| Eating and drinking places.....  | 12                               | 310   | 12  | 50   | 46                            |
| Gasoline service stations.....   | 22                               | 589   | 20  | 34   | 31                            |
| All other retail stores.....     | 57                               | 4,626   | 62  | 196  | 158                           |
| WHOLESALE TRADE.....             | 33                               | 5,434   | 23  | 147  | x                             |

x Not available.

1/ Includes employees paid for less than the full workweek.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-42-055

### CULBERSON COUNTY, TEX.

Retail and service establishments located in Culberson County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.0 million, an increase of 186 percent over the \$0.7 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$48,000 in 1948 compared with \$16,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 115 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 77 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Culberson County, Texas. Final figures, superseding the preliminary data for Culberson County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Culberson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### CULBERSON COUNTY, TEX.

| Trade group and kind of business            | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                    | 60                       | 2,017   | 51   | 114  | 101                     |
| Food group.....                             | 7                        | 394   | 5  | 10   | 7                       |
| Eating and drinking places.....             | 20                       | 244   | 19   | 49   | 42                      |
| Gasoline service stations.....              | 16                       | 529   | 14   | 22   | 22                      |
| All other retail stores.....                | 17                       | 850   | 13   | 33   | 30                      |
| SELECTED SERVICE TRADES <sup>2/</sup> ..... | 8                        | 48  | 9  | 1  | 1                       |

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-056

### DALLAM COUNTY, TEX.

Retail, wholesale, and service establishments located in Dallam County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.9 million, an increase of 281 percent over the \$2.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$10.2 million in 1948 as compared with \$0.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$403,000 in 1948 compared with \$192,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 604 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 390 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Dallam County, Texas, which also includes data for the part of the city of Dalhart located in Dallam County. Final figures, superseding the preliminary data for Dallam County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Dallam County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### DALLAM COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 156                      | 9,897   | 145  | 434  | 378                     |
| Food group.....                                   | 23                       | 2,000   | 23   | 58   | 42                      |
| Eating and drinking places.....                   | 28                       | 539   | 25   | 75   | 71                      |
| General merchandise grp, general stores.          | 7                        | 769   | 6  | 51   | 41                      |
| Apparel group.....                                | 6                        | 316   | 6  | 12   | 10                      |
| Furniture-home furnishgs-appliance grp.           | 7                        | 263   | 6  | 13   | 13                      |
| Automotive group.....                             | 19                       | 2,238   | 21   | 78   | 75                      |
| Gasoline service stations.....                    | 24                       | 827   | 19   | 45   | 36                      |
| Lumber-building-hardware group.....               | 14                       | 1,537   | 12   | 40   | 35                      |
| Drug and proprietary stores.....                  | 6                        | 388   | 6  | 30   | 27                      |
| All other retail stores.....                      | 22                       | 1,020   | 21   | 32   | 23                      |
| WHOLESALE TRADE, total.....                       | 21                       | 10,207  | 13   | 87   | x                       |
| Merchant wholesalers.....                         | 7                        | 2,693   | 5  | 58   | x                       |
| Other types of wholesale.....                     | 14                       | 7,514   | 8  | 29   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 35                       | 403   | 37   | 83   | 77                      |
| Personal services.....                            | 23                       | 301   | 25   | 72   | 68                      |
| All other service trades.....                     | 12                       | 102   | 12   | 11   | 9                       |
| TOURIST COURTS AND CAMPS.....                     | 10                       | 72  | 11   | 7  | 4                       |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
DALLAM COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| Dalhart (part):                   |                          |   |  |  |                         |
| Retail trade.....                 | 130                      | 8,382   | 121  | 389  | 342                     |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 26                       | 1,015   | 24   | 45   | 36                      |

<sup>1</sup>/ Includes employees paid for less than the full workweek.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 29, 1950

Release Series BC-1P-04-037 <sup>657</sup>

### DALLAS COUNTY, TEX.

Retail, wholesale, and service establishments located in Dallas County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$708,500,000, an increase of 276 percent over the \$188,500,000 sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 358 percent rise over the same period, reaching a total of \$2,197,600,000 in 1948 as compared with \$479,800,000 in 1939. The service trades included in the Census of Business reported receipts totaling \$59,500,000 in 1948 compared with \$15,300,000 in 1939. Amusement businesses in the county recorded receipts of \$10,500,000 in 1948. No comparable figure for 1939 is available.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 39,983 paid employees for the workweek ended nearest November 15, 1948. Of these, 34,869 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 24,268 and 20,976. Wholesale trade establishments reported a total of 25,168 full- and part-week employees for the week of November 15, 1948, compared with 13,391 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 10,183; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 6,663.

These preliminary figures have been derived from a Census report on Dallas County, Texas. The report also contains data for the cities of Dallas, Highland Park, and University Park.

Final figures, superseding the preliminary data for Dallas County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Dallas County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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**Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
DALLAS COUNTY, TEX.**

| Trade group and kind of business                  | Number of<br>estab-<br>lishments   | 1948 sales<br>and receipts<br><br>(Thousand<br>dollars) | Active<br>proprie-<br>tors of<br>unincor-<br>porated<br>businesses<br>Nov. 1948 | Paid employees,<br>workweek ended<br>nearest Nov. 15, 1948 |                               |
|---|------------------------------------|---|---|--|-------------------------------|
|   |                                    |   |   | Total<br>employees <sup>1</sup>                            | Full<br>workweek<br>employees |
| RETAIL TRADE, total.....                          | 5,928                              | 708,545   | 5,421   | 39,983   | 34,869                        |
| Food group.....                                   | 1,306                              | 129,708   | 1,168   | 3,913  | 2,945                         |
| Eating and drinking places.....                   | 1,429                              | 45,818  | 1,417   | 7,062  | 6,240                         |
| General merchandise grp, general stores.          | 233                                | 156,338   | 162   | 11,658   | 9,828                         |
| Apparel group.....                                | 336                                | 63,283  | 251   | 2,978  | 2,553                         |
| Furniture-home furnishings-appliance grp.         | 312                                | 37,075  | 296   | 2,977  | 2,871                         |
| Automotive group.....                             | 274                                | 119,049   | 267   | 3,088  | 2,961                         |
| Gasoline service stations.....                    | 603                                | 27,304  | 635   | 1,674  | 1,487                         |
| Lumber-building-hardware group.....               | 259                                | 47,291  | 196   | 1,642  | 1,566                         |
| Drug and proprietary stores.....                  | 219                                | 23,325  | 198   | 1,772  | 1,562                         |
| All other retail stores.....                      | 957                                | 59,354  | 831   | 3,219  | 2,856                         |
| WHOLESALE TRADE, total.....                       | 1,766                              | 2,197,642   | 1,178   | 25,168   | x                             |
| Merchant wholesalers, total.....                  | 896                                | 837,952   | 691   | 13,843   | x                             |
| Groceries, foods.....                             | 103                                | 93,178  | 110   | 2,216  | x                             |
| Dry goods, apparel.....                           | 52                                 | 36,129  | 42  | 845  | x                             |
| Hardware, elec'l, plum'g and heat'g..             | 97                                 | 70,416  | 67  | 1,774  | x                             |
| Mach'y, equip't, industrial supplies..            | 212                                | 76,605  | 132   | 2,268  | x                             |
| Automotive parts, accessories.....                | 83                                 | 35,996  | 71  | 1,559  | x                             |
| All other merchant wholesalers.....               | 349                                | 525,628   | 269   | 5,181  | x                             |
| Manufact'rs' sales branches, offices...           | 413                                | 963,433   | 6   | 9,884  | x                             |
| Petroleum bulk plants, terminals.....             | 27                                 | 25,732  | 44  | 279  | x                             |
| Agents, brokers (merchandise).....                | 382                                | 340,433   | 387   | 820  | x                             |
| Assemblers of farm products.....                  | 48                                 | 30,092  | 50  | 342  | x                             |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 2,655                              | 59,521  | 2,677   | 10,183   | 9,288                         |
| Personal services.....                            | 1,473                              | 26,004  | 1,485   | 6,222  | 5,612                         |
| Business services.....                            | 263                                | 12,639  | 238   | 1,565  | 1,402                         |
| Automotive repairs and services.....              | 527                                | 11,907  | 554   | 1,285  | 1,210                         |
| Other repair services.....                        | 392                                | 8,971   | 400   | 1,111  | 1,064                         |
| HOTELS.....                                       | Data withheld to avoid disclosure. |   |   |  |                               |
| TOURIST COURTS AND CAMPS.....                     | 82                                 | 1,958   | 66  | 279  | 272                           |
| AMUSEMENTS.....                                   | 201                                | 10,501  | 127   | 1,329  | x                             |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## DALLAS COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup>  | Number of establishments            | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|------------------------------------|-------------------------------------|---|--|--|-------------------------|
|                                    |                                     |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Dallas:                            |                                     |   |  |  |                         |
| Retail trade.....                  | 4,660                               | 625,397                                       | 4,190  | 36,062   | 31,590                  |
| Wholesale trade.....               | 1,669                               | 2,154,953                                     | 1,088  | 24,585   | x                       |
| Selected service trades.....       | 2,214                               | 54,190  | 2,213  | 9,282  | 8,482                   |
| Hotels.....                        | 100                                 | 11,467  | 70   | 2,328  | 2,175                   |
| Tourist courts and camps.....      | 59                                  | 1,635   | 48   | 230  | 223                     |
| Amusements.....                    | 158                                 | 8,997   | 88   | 1,127  | x                       |
| Highland Park:                     |                                     |   |  |  |                         |
| Retail trade.....                  | 51                                  | 10,203  | 35   | 559  | 455                     |
| Wholesale trade.....               | 7                                   | 10,691  | 4  | 17   | x                       |
| Selected service trades.....       | 15                                  | 560   | 18   | 139  | 124                     |
| Amusements.....                    | Included with "Remainder of county" |   |  |  |                         |
| University Park:                   |                                     |   |  |  |                         |
| Retail trade.....                  | 108                                 | 10,954  | 90   | 649  | 526                     |
| Wholesale trade.....               | 13                                  | 4,008   | 14   | 28   | x                       |
| Selected service trades.....       | 54                                  | 1,311   | 49   | 234  | 222                     |
| Amusements.....                    | Included with "Remainder of county" |   |  |  |                         |
| Remainder of county: <sup>3/</sup> |                                     |   |  |  |                         |
| Retail trade.....                  | 1,109                               | 61,991  | 1,106  | 2,713  | 2,298                   |
| Wholesale trade.....               | 77                                  | 27,990  | 72   | 538  | x                       |
| Selected service trades.....       | 372                                 | 3,460   | 397  | 528  | 460                     |
| Tourist courts and camps.....      | 23                                  | 323   | 18   | 49   | 49                      |
| Amusements.....                    | 43                                  | 1,504   | 39   | 202  | x                       |

x Not available.

<sup>1/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.<sup>2/</sup> Includes employees paid for less than the full workweek.<sup>3/</sup> Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

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## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-058

### DAWSON COUNTY, TEX.

Retail, wholesale, and service establishments located in Dawson County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$18.6 million, an increase of 323 percent over the \$4.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$10.9 million in 1948 as compared with \$2.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.0 million in 1948 compared with \$0.2 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,206 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 705 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Dawson County, Texas, which also includes data for the city of Lamesa. Final figures, superseding the preliminary data for Dawson County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Dawson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### DAWSON COUNTY, TEX.

| Trade group and kind of business          | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                  | 251                      | 18,562  | 273  | 928  | 745                     |
| Food group.....                           | 70                       | 3,968   | 76   | 133  | 95                      |
| Eating and drinking places.....           | 24                       | 789   | 26   | 108  | 97                      |
| General merchandise grp, general stores.  | 13                       | 1,647   | 12   | 204  | 122                     |
| Apparel group.....                        | 10                       | 763   | 14   | 50   | 37                      |
| Furniture-home furnishings-appliance grp. | 11                       | 571   | 10   | 23   | 21                      |
| Automotive group.....                     | 25                       | 3,980   | 28   | 141  | 135                     |
| Gasoline service stations.....            | 40                       | 1,539   | 43   | 79   | 77                      |
| Lumber-building-hardware group.....       | 21                       | 3,370   | 24   | 96   | 93                      |
| Drug and proprietary stores.....          | 10                       | 594   | 12   | 49   | 30                      |
| All other retail stores.....              | 27                       | 1,341   | 28   | 45   | 38                      |
| WHOLESALE TRADE, total.....               | 31                       | 10,877  | 24   | 109  | x                       |
| Merchant wholesalers.....                 | 12                       | 2,031   | 9  | 57   | x                       |
| Other types of wholesale.....             | 19                       | 8,846   | 15   | 52   | x                       |
| SELECTED SERVICE TRADES, 2/ total.....    | 94                       | 1,032   | 99   | 169  | 163                     |
| Personal services.....                    | 46                       | 453   | 47   | 109  | 104                     |
| All other service trades.....             | 48                       | 579   | 52   | 60   | 59                      |
| TOURIST COURTS AND CAMPS.....             | 8                        | 59  | 8  | 3  | 8                       |
| AMUSEMENTS.....                           | 11                       | 240   | 5  | 31   | x                       |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## DAWSON COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Lamesa:                           |                          |   |  |  |                         |
| - Retail trade.....               | 191                      | 16,454  | 206  | 863  | 685                     |
| Wholesale trade.....              | 26                       | 9,945   | 21   | 101  | x                       |
| Selected service trades.....      | 74                       | 896   | 78   | 147  | 141                     |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 60                       | 2,108   | 67   | 65   | 60                      |
| Wholesale trade.....              | 5                        | 932   | 3  | 8  | x                       |
| Selected service trades.....      | 20                       | 136   | 21   | 22   | 22                      |

x Not available,

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-42-059

### DEAF SMITH COUNTY, TEX.

Retail, wholesale, and service establishments located in Deaf Smith County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$10.1 million, an increase of 288 percent over the \$2.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$13.1 million in 1948 as compared with \$1.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$493,000 in 1948 compared with \$148,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 574 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 336 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Deaf Smith County, Texas, which also includes data for the city of Hereford. Final figures, superseding the preliminary data for Deaf Smith County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Deaf Smith County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
DEAF SMITH COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 93                       | 10,105  | 100  | 388  | 306                     |
| Food group.....                                   | 16                       | 2,333   | 16   | 61   | 45                      |
| Eating and drinking places.....                   | 9                        | 300   | 10   | 48   | 27                      |
| Gasoline service stations.....                    | 13                       | 585   | 16   | 28   | 28                      |
| All other retail stores.....                      | 55                       | 6,887   | 58   | 251  | 206                     |
| WHOLESALE TRADE, total.....                       | 34                       | 13,093  | 31   | 119  | x                       |
| Merchant wholesalers.....                         | 11                       | 805   | 13   | 31   | x                       |
| Other types of wholesale.....                     | 23                       | 12,288  | 18   | 88   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 33                       | 493   | 41   | 67   | 60                      |
| Personal services.....                            | 17                       | 211   | 19   | 34   | 33                      |
| All other selected trades.....                    | 16                       | 282   | 22   | 33   | 27                      |
| HOTELS.....                                       | 5                        | 26  | 5  | 5  | 5                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## DEAF SMITH COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|----------------------|--------------------------|---|--|--|-------------------------|
|                      |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| Hereford:            |                          |   |  |  |                         |
| Retail trade.....    | 87                       | 9,990   | 94   | 388  | 306                     |
| Hotels.....          | 5                        | 26  | 5  | 5  | 5                       |
| Remainder of county: |                          |   |  |  |                         |
| Retail trade.....    | 6                        | 115   | 6  | —  | —                       |

<sup>1</sup>/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-42-060

### DELTA COUNTY, TEX.

Retail, wholesale, and service establishments located in Delta County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.0 million, an increase of 233 percent over the \$1.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.2 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$163,000 in 1948 compared with \$154,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 280 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 231 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Delta County, Texas, which also includes data for the city of Cooper. Final figures, superseding the preliminary data for Delta County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Delta County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### DELTA COUNTY, TEX.

| Trade group and kind of business             | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|--|--------------------------|---|--|--|-------------------------|
|  |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                     | 114                      | 4,960   | 114  | 242  | 191                     |
| Food group.....                              | 44                       | 1,431   | 48   | 47   | 33                      |
| Eating and drinking places.....              | 8                        | 98  | 9  | 17   | 17                      |
| Gasoline service stations.....               | 14                       | 205   | 14   | 14   | 11                      |
| All other retail stores.....                 | 48                       | 3,226   | 43   | 164  | 130                     |
| WHOLESALE TRADE.....                         | 7                        | 1,208   | 6  | 19   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> ..... | 32                       | 163   | 34   | 19   | 17                      |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
DELTA COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group | Number of<br>estab-<br>lishments | 1948 sales<br>and receipts<br><br>(Thousand<br>dollars) | Active propri-<br>etors of<br>unincorporated<br>businesses<br>Nov. 1948 | Paid employees, workweek<br>ended nearest Nov. 15, 1948 |                            |
|----------------------|----------------------------------|---|---|---|----------------------------|
|                      |                                  |   |   | Total <sup>1</sup><br>employees                         | Full workweek<br>employees |
| Cooper:              |                                  |   |   |   |                            |
| Retail trade.....    | 72                               | 4,132   | 73  | 217   | 174                        |
| Remainder of county: |                                  |   |   |   |                            |
| Retail trade.....    | 42                               | 828   | 41  | 25  | 17                         |

<sup>1</sup>/ Includes employees paid for less than the full workweek.

### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Censuses. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P- 42-061

### DENTON COUNTY, TEX.

Retail, wholesale, and service establishments located in Denton County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$29.9 million, an increase of 256 percent over the \$8.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$9.1 million in 1948 as compared with \$2.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.4 million in 1948 compared with \$0.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,037 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,281 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Denton County, Texas, which also includes data for the city of Denton. Final figures, superseding the preliminary data for Denton County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Denton County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### DENTON COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 531                      | 29,859  | 579  | 1,607  | 1,215                   |
| Food group.....                                   | 135                      | 6,836   | 146  | 201  | 134                     |
| Eating and drinking places.....                   | 68                       | 1,157   | 78   | 218  | 171                     |
| General merchandise grp, general stores.....      | 31                       | 2,404   | 28   | 215  | 132                     |
| Apparel group.....                                | 21                       | 2,173   | 20   | 157  | 112                     |
| Furniture-home furnishings-appliance grp.....     | 34                       | 1,138   | 36   | 57   | 42                      |
| Automotive group.....                             | 40                       | 7,230   | 41   | 239  | 231                     |
| Gasoline service stations.....                    | 92                       | 2,433   | 105  | 118  | 93                      |
| Lumber-building-hardware group.....               | 37                       | 2,812   | 35   | 98   | 85                      |
| Drug and proprietary stores.....                  | 20                       | 1,204   | 29   | 161  | 103                     |
| All other retail stores.....                      | 53                       | 2,472   | 61   | 143  | 112                     |
| WHOLESALE TRADE, total.....                       | 46                       | 9,064   | 40   | 164  | x                       |
| Merchant wholesalers.....                         | 19                       | 4,981   | 19   | 101  | x                       |
| Other types of wholesale.....                     | 27                       | 4,083   | 21   | 63   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 201                      | 1,446   | 218  | 266  | 219                     |
| Personal services.....                            | 129                      | 914   | 140  | 222  | 181                     |
| All other service trades.....                     | 72                       | 532   | 78   | 44   | 38                      |
| TOURIST COURTS AND CAMPS.....                     | 9                        | 75  | 9  | 12   | 10                      |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## DENTON COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Denton:                           |                          |   |  |  |                         |
| Retail trade.....                 | 272                      | 20,929  | 303  | 1,272  | 945                     |
| Wholesale trade.....              | 22                       | 5,600   | 22   | 110  | x                       |
| Selected service trades....       | 117                      | 1,033   | 131  | 220  | 183                     |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 259                      | 8,930   | 276  | 335  | 270                     |
| Wholesale trade.....              | 24                       | 3,464   | 18   | 54   | x                       |
| Selected service trades....       | 84                       | 413   | 87   | 46   | 36                      |

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-42-062

### DE WITT COUNTY, TEX.

Retail, wholesale, and service establishments located in De Witt County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$20.7 million, an increase of 234 percent over the \$6.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$11.9 million in 1948 as compared with \$3.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$902,000 in 1948 compared with \$282,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,376 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,042 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on De Witt County, Texas, which also includes data for the city of Cuero and the part of the city of Yoakum in De Witt County. Final figures, superseding the preliminary data for De Witt County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for De Witt County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
DE WITT COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 417                      | 20,741  | 403  | 1,079  | 887                     |
| Food group.....                                   | 94                       | 4,856   | 96   | 188  | 135                     |
| Eating and drinking places.....                   | 99                       | 1,293   | 95   | 185  | 141                     |
| General merchandise grp, general stores           | 14                       | 1,272   | 6  | 128  | 97                      |
| Apparel group.....                                | 15                       | 1,056   | 14   | 56   | 49                      |
| Furniture-home furnishgs-appliance grp            | 22                       | 803   | 17   | 43   | 36                      |
| Automotive group.....                             | 28                       | 3,083   | 32   | 142  | 136                     |
| Gasoline service stations.....                    | 37                       | 1,006   | 42   | 56   | 43                      |
| Lumber-building-hardware group.....               | 36                       | 3,550   | 30   | 147  | 132                     |
| Drug and proprietary stores.....                  | 15                       | 578   | 18   | 50   | 40                      |
| All other retail stores.....                      | 57                       | 3,244   | 53   | 84   | 78                      |
| WHOLESALE TRADE.....                              | 36                       | 11,887  | 27   | 176  | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 111                      | 902   | 116  | 121  | 104                     |
| Personal services.....                            | 58                       | 443   | 61   | 79   | 70                      |
| All other service trades.....                     | 53                       | 459   | 55   | 42   | 34                      |
| HOTELS.....                                       | 6                        | 61  | 5  | 19   | 14                      |
| AMUSEMENTS.....                                   | 9                        | 245   | 4  | 41   | x                       |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## DE WITT COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup>  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|------------------------------------|--------------------------|---|--|--|-------------------------|
|                                    |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Cuero:                             |                          |   |  |  |                         |
| Retail trade.....                  | 160                      | 8,426   | 155  | 150  | 387                     |
| Wholesale trade.....               | 20                       | 9,207   | 15   | 104  | x                       |
| Selected service trades....        | 41                       | 377   | 43   | 48   | 45                      |
| Yoakum (part):                     |                          |   |  |  |                         |
| Retail trade.....                  | 96                       | 6,193   | 85   | 308  | 259                     |
| Selected service trades...         | 30                       | 266   | 31   | 28   | 22                      |
| Remainder of county: <sup>3/</sup> |                          |   |  |  |                         |
| Retail trade.....                  | 161                      | 6,122   | 165  | 321  | 241                     |
| Wholesale trade.....               | 16                       | 2,680   | 12   | 72   | x                       |
| Selected service trades...         | 40                       | 259   | 42   | 45   | 37                      |

x Not available.

<sup>1/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.<sup>2/</sup> Includes employees paid for less than the full workweek.<sup>3/</sup> Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-063

### DICKENS COUNTY, TEX.

Retail, wholesale, and service establishments located in Dickens County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.2 million, an increase of 182 percent over the \$2.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.7 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$289,000 in 1948 compared with \$80,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 394 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 275 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Dickens County, Texas. Final figures, superseding the preliminary data for Dickens County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Dickens County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### DICKENS COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 109                      | 6,218   | 99   | 323  | 234                     |
| Food group.....                                   | 28                       | 1,308   | 30   | 33   | 21                      |
| Eating and drinking places.....                   | 11                       | 174   | 10   | 37   | 27                      |
| Gasoline service stations.....                    | 20                       | 549   | 21   | 27   | 24                      |
| All other retail stores.....                      | 50                       | 4,187   | 38   | 226  | 162                     |
| WHOLESALE TRADE.....                              | 9                        | 1,704   | 6  | 33   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 41                       | 289   | 46   | 38   | 32                      |
| Personal services.....                            | 23                       | 195   | 27   | 34   | 28                      |
| All other service trades.....                     | 18                       | 94  | 19   | 4  | 4                       |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-064

### DIMMIT COUNTY, TEX.

Retail, wholesale, and service establishments located in Dimmit County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.2 million, an increase of 320 percent over the \$1.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.1 million in 1948 as compared with \$0.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$206,000 in 1948 compared with \$34,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 416 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 186 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Dimmit County, Texas. Final figures, superseding the preliminary data for Dimmit County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Dimmit County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
DIMMIT COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 113                      | 4,188   | 108  | 220  | 184                     |
| Food group.....                                   | 46                       | 1,180   | 47   | 30   | 25                      |
| Eating and drinking places.....                   | 14                       | 144   | 14   | 32   | 27                      |
| Gasoline service stations.....                    | 13                       | 278   | 14   | 15   | 14                      |
| All other retail stores.....                      | 40                       | 2,586   | 33   | 143  | 118                     |
| WHOLESALE TRADE.....                              | 11                       | 3,098   | 7  | 164  | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 26                       | 206   | 27   | 32   | 20                      |
| Personal services.....                            | 12                       | 45  | 12   | 13   | 7                       |
| All other service trades.....                     | 14                       | 161   | 15   | 19   | 13                      |
| AMUSEMENTS.....                                   | 7                        | 10  | 7  | 4  | x                       |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-065

### DONLEY COUNTY, TEX.

Retail, wholesale, and service establishments located in Donley County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.0 million, an increase of 178 percent over the \$1.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$787,000 in 1948 as compared with \$296,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$245,000 in 1948 compared with \$108,000 in 1939.

Employment in the county decreased over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 249 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 258 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Donley County, Texas. Final figures, superseding the preliminary data for Donley County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Donley County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
DONLEY COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 87                       | 4,970   | 83   | 204  | 169                     |
| Food group.....                                   | 19                       | 1,194   | 18   | 37   | 32                      |
| Eating and drinking places.....                   | 5                        | 127   | 4  | 21   | 17                      |
| Gasoline service stations.....                    | 19                       | 573   | 16   | 24   | 24                      |
| All other retail stores.....                      | 44                       | 3,076   | 45   | 122  | 96                      |
| WHOLESALE TRADE.....                              | 9                        | 787   | 11   | 10   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 32                       | 245   | 35   | 35   | 29                      |
| Personal services.....                            | 20                       | 168   | 21   | 29   | 25                      |
| All other service trades.....                     | 12                       | 77  | 14   | 6  | 4                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P- 42-066

### DUVAL COUNTY, TEX.

Retail, wholesale, and service establishments located in Duval County, Texas, showed an expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.2 million, an increase of 95 percent over the \$3.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.9 million in 1948 as compared with \$1.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$302,000 in 1948 compared with \$106,000 in 1939.

Employment in the county decreased over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 453 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 492 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Duval County, Texas, which also includes data for cities of Benavides and San Diego. Final figures, superseding the preliminary data for Duval County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Duval County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
DUVAL COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 240                      | 7,186   | 235  | 383  | 326                     |
| Food group.....                                   | 86                       | 2,576   | 88   | 82   | 57                      |
| Eating and drinking places.....                   | 69                       | 660   | 77   | 95   | 80                      |
| General merchandise grp, general stores.          | 14                       | 448   | 13   | 39   | 35                      |
| Furniture-home furnishgs-appliance grp.           | 7                        | 344   | 2  | 27   | 26                      |
| Automotive group.....                             | 11                       | 777   | 12   | 38   | 32                      |
| Gasoline service stations.....                    | 23                       | 599   | 25   | 31   | 28                      |
| Lumber-building-hardware group.....               | 12                       | 1,171   | 3  | 38   | 36                      |
| Drug and proprietary stores.....                  | 6                        | 368   | 4  | 23   | 23                      |
| All other retail stores.....                      | 12                       | 243   | 11   | 10   | 9                       |
| WHOLESALE TRADE.....                              | 14                       | 1,903   | 6  | 29   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 39                       | 302   | 46   | 41   | 38                      |
| Personal services.....                            | 26                       | 93  | 29   | 18   | 16                      |
| All other service trades.....                     | 13                       | 209   | 17   | 23   | 22                      |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## DUVAL COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Benavides:                        |                          |   |  |  |                         |
| Retail trade.....                 | 63                       | 2,031   | 63   | 126  | 113                     |
| Selected service trades....       | 10                       | 53  | 11   | 11   | 11                      |
| San Diego:                        |                          |   |  |  |                         |
| Retail trade.....                 | 85                       | 2,107   | 84   | 124  | 100                     |
| Selected service trades....       | 11                       | 42  | 15   | 6  | 5                       |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 92                       | 3,048   | 88   | 133  | 113                     |
| Selected service trades....       | 18                       | 207   | 20   | 24   | 22                      |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-067

### EASTLAND COUNTY, TEX.

Retail, wholesale, and service establishments located in Eastland County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$22.5 million, an increase of 221 percent over the \$7.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$13.5 million in 1948 as compared with \$3.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.5 million in 1948 compared with \$0.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,588 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,020 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Eastland County, Texas, which also includes data for the cities of Cisco, Eastland, and Ranger. Final figures, superseding the preliminary data for Eastland County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Eastland County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
EASTLAND COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 425                      | 22,507  | 403  | 1,076  | 890                     |
| Food group.....                                   | 88                       | 5,938   | 84   | 170  | 123                     |
| Eating and drinking places.....                   | 43                       | 898   | 45   | 167  | 137                     |
| General merchandise grp, general stores.          | 29                       | 2,579   | 15   | 186  | 151                     |
| Apparel group.....                                | 19                       | 911   | 18   | 38   | 31                      |
| Furniture-home furnishings-appliance grp.         | 30                       | 825   | 22   | 34   | 25                      |
| Automotive group.....                             | 41                       | 5,003   | 38   | 181  | 174                     |
| Gasoline service stations.....                    | 88                       | 1,489   | 92   | 96   | 73                      |
| Lumber-building-hardware group.....               | 25                       | 2,322   | 26   | 86   | 78                      |
| Drug and proprietary stores.....                  | 21                       | 735   | 26   | 68   | 54                      |
| All other retail stores.....                      | 41                       | 1,807   | 37   | 50   | 44                      |
| WHOLESALE TRADE, total.....                       | 41                       | 13,503  | 28   | 284  | x                       |
| Merchant wholesalers.....                         | 18                       | 4,789   | 10   | 128  | x                       |
| Other types of wholesale.....                     | 23                       | 8,714   | 18   | 156  | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 175                      | 1,524   | 174  | 228  | 211                     |
| Personal services.....                            | 103                      | 649   | 99   | 149  | 136                     |
| All other service trades.....                     | 72                       | 875   | 75   | 79   | 75                      |
| TOURIST COURTS AND CAMPS.....                     | 13                       | 48  | 12   | 2  | 2                       |
| AMUSEMENTS.....                                   | 15                       | 195   | 12   | 54   | x                       |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## EASTLAND COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Cisco:                            |                          |   |  |  |                         |
| Retail trade.....                 | 109                      | 5,854   | 109  | 278  | 230                     |
| Selected service trades...        | 58                       | 438   | 58   | 81   | 73                      |
| Eastland:                         |                          |   |  |  |                         |
| Retail trade.....                 | 85                       | 6,258   | 85   | 228  | 201                     |
| Selected service trades...        |                          | Included with "Remainder of county"           |  |  |                         |
| Ranger:                           |                          |   |  |  |                         |
| Retail trade.....                 | 101                      | 5,043   | 86   | 322  | 260                     |
| Selected service trades...        | 39                       | 329   | 36   | 57   | 55                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 130                      | 5,352   | 123  | 248  | 199                     |
| Selected service trades...        | 78                       | 757   | 80   | 90   | 83                      |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-42-068

### ECTOR COUNTY, TEX.

Retail, wholesale, and service establishments located in Ector County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$42.7 million, an increase of 374 percent over the \$9.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$76.0 million in 1948 as compared with \$10.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.6 million in 1948 compared with \$0.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,089 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,336 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Ector County, Texas, which also includes data for the city of Odessa. Final figures, superseding the preliminary data for Ector County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Ector County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
ECTOR COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 412                      | 42,735  | 424  | 1,853  | 1,610                   |
| Food group.....                                   | 75                       | 10,280  | 82   | 261  | 213                     |
| Eating and drinking places.....                   | 80                       | 2,808   | 87   | 438  | 383                     |
| General merchandise grp, general stores           | 11                       | 2,001   | 7  | 166  | 105                     |
| Apparel group.....                                | 19                       | 2,361   | 18   | 109  | 100                     |
| Furniture-home furnishings-appliance grp          | 22                       | 2,467   | 26   | 82   | 80                      |
| Automotive group.....                             | 26                       | 8,556   | 29   | 260  | 258                     |
| Gasoline service stations.....                    | 52                       | 3,150   | 58   | 196  | 168                     |
| Lumber-building-hardware group.....               | 28                       | 5,247   | 21   | 144  | 135                     |
| Drug and proprietary stores.....                  | 23                       | 1,437   | 28   | 96   | 83                      |
| All other retail stores.....                      | 75                       | 4,428   | 68   | 101  | 85                      |
| WHOLESALE TRADE, total.....                       | 80                       | 76,036  | 28   | 843  | x                       |
| Merchant wholesalers.....                         | 58                       | 59,139  | 21   | 651  | x                       |
| Manufact'rs' sales branches, offices..            | 14                       | 12,987  | -  | 148  | x                       |
| Petroleum bulk plants, terminals.....             | 8                        | 3,910   | 7  | 44   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 144                      | 2,568   | 160  | 393  | 376                     |
| Personal services.....                            | 86                       | 1,391   | 92   | 300  | 287                     |
| All other service trades.....                     | 58                       | 1,177   | 68   | 93   | 89                      |
| TOURIST COURTS AND CAMPS.....                     | 28                       | 337   | 27   | 33   | 33                      |
| AMUSEMENTS.....                                   | 13                       | 631   | 5  | 57   | x                       |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
ECTOR COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of<br>estab-<br>lishments | 1948 sales<br>and receipts<br><br>(Thousand<br>dollars) | Active propri-<br>etors of<br>unincorporated<br>businesses<br>Nov. 1948 | Paid employees, workweek<br>ended nearest Nov. 15, 1948 |                            |
|-----------------------------------|----------------------------------|---|---|---|----------------------------|
|                                   |                                  |   |   | Total<br>employees <sup>2</sup>                         | Full workweek<br>employees |
| Odessa:                           |                                  |   |   |   |                            |
| Retail trade.....                 | 359                              | 40,138  | 364   | 1,741   | 1,510                      |
| Selected service trades..         | 124                              | 2,342   | 134   | 377   | 362                        |
| Tourist courts and camps.         | 22                               | 297   | 21  | 26  | 26                         |
| Remainder of county:              |                                  |   |   |   |                            |
| Retail trade.....                 | 53                               | 2,597   | 60  | 112   | 100                        |
| Selected service trades..         | 20                               | 226   | 26  | 16  | 14                         |
| Tourist courts and camps.         | 6                                | 40  | 6   | 7   | 7                          |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-069

### EDWARDS COUNTY, TEX.

Retail and service establishments located in Edwards County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.3 million, an increase of 160 percent over the \$0.5 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$32,000 in 1948 compared with \$19,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 64 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 54 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Edwards County, Texas. Final figures, superseding the preliminary data for Edwards County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Edwards County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
EDWARDS COUNTY, TEX.

| Trade group and kind of business            | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                    | 37                       | 1,279   | 35   | 60   | 58                      |
| Food group.....                             | 11                       | 490   | 13   | 14   | 14                      |
| Eating and drinking places.....             | 7                        | 82  | 7  | 10   | 10                      |
| Gasoline service stations.....              | 5                        | 100   | 4  | 8  | 8                       |
| All other retail stores.....                | 14                       | 607   | 11   | 28   | 26                      |
| SELECTED SERVICE TRADES <sup>2/</sup> ..... | 8                        | 32  | 10   | 4  | 3                       |

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-42-070

### ELLIS COUNTY, TEX.

Retail, wholesale, and service establishments located in Ellis County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1939 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$30.8 million, an increase of 228 percent over the \$9.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$16.1 million in 1948 as compared with \$7.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.5 million in 1948 compared with \$0.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,929 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,447 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Ellis County, Texas, which also includes data for the cities of Ennis and Waxahachie. Final figures, superseding the preliminary data for Ellis County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Ellis County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### ELLIS COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 609                      | 30,762  | 602  | 1,555  | 1,173                   |
| Food group.....                                   | 180                      | 9,156   | 184  | 253  | 174                     |
| Eating and drinking places.....                   | 80                       | 1,017   | 77   | 198  | 151                     |
| General merchandise grp, general stores.....      | 38                       | 2,592   | 28   | 310  | 166                     |
| Apparel group.....                                | 25                       | 1,097   | 27   | 60   | 47                      |
| Furniture-home furnishings-appliance grp.....     | 24                       | 1,403   | 27   | 75   | 57                      |
| Automotive group.....                             | 52                       | 5,926   | 54   | 175  | 171                     |
| Gasoline service stations.....                    | 96                       | 2,437   | 100  | 138  | 107                     |
| Lumber-building-hardware group.....               | 47                       | 4,505   | 41   | 191  | 178                     |
| Drug and proprietary stores.....                  | 20                       | 1,014   | 22   | 88   | 69                      |
| All other retail stores.....                      | 47                       | 1,615   | 42   | 67   | 53                      |
| WHOLESALE TRADE, total.....                       | 60                       | 16,102  | 53   | 122  | x                       |
| Petroleum bulk plants, terminals.....             | 17                       | 2,793   | 17   | 38   | x                       |
| Assemblers of farm products.....                  | 26                       | 10,315  | 23   | 41   | x                       |
| Other types of wholesale.....                     | 17                       | 2,994   | 13   | 43   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 205                      | 1,503   | 222  | 252  | 228                     |
| Personal services.....                            | 130                      | 926   | 137  | 210  | 189                     |
| All other service trades.....                     | 75                       | 577   | 85   | 42   | 39                      |

x. Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## ELLIS COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup>        | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|--|--------------------------|---|--|--|-------------------------|
|  |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| <b>Ennis:</b>                            |                          |   |  |  |                         |
| Retail trade.....                        | 165                      | 9,049   | 162  | 445  | 334                     |
| Wholesale trade.....                     | 15                       | 7,551   | 16   | 38   | x                       |
| Selected service trades....              | 54                       | 383   | 58   | 78   | 73                      |
| <b>Waxahachie:</b>                       |                          |   |  |  |                         |
| Retail trade.....                        | 206                      | 14,220  | 200  | 752  | 596                     |
| Wholesale trade.....                     | 27                       | 4,993   | 24   | 49   | x                       |
| Selected service trade.....              | 75                       | 648   | 84   | 129  | 118                     |
| <b>Remainder of county:<sup>3/</sup></b> |                          |   |  |  |                         |
| Retail trade.....                        | 238                      | 7,493   | 240  | 358  | 243                     |
| Wholesale trade.....                     | 18                       | 3,558   | 13   | 35   | x                       |
| Selected service trades....              | 76                       | 472   | 80   | 45   | 37                      |

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-42-071

### EL PASO COUNTY, TEX.

Retail, wholesale, and service establishments located in El Paso County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$159.7 million, an increase of 276 percent over the \$42.5 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 294 percent rise over the same period, reaching a total of \$217.2 million in 1948 as compared with \$55.1 million in 1939. The service trades included in the Census of Business reported receipts totaling \$7.4 million in 1948 compared with \$2.9 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 10,033 paid employees for the workweek ended nearest November 15, 1948. Of these, 8,436 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 5,933 and 4,752. Wholesale trade establishments reported a total of 3,948 full- and part-week employees for the week of November 15, 1948, compared with 2,139 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 1,647; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 1,333.

These preliminary figures have been derived from a Census report on El Paso County, Texas. The report also contains data for the city of El Paso.

Final figures, superseding the preliminary data for El Paso County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for El Paso County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

91656



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
EL PASO COUNTY, TEX.

| Trade group and kind of business                  | Number of<br>estab-<br>lishments | 1948 sales<br>and receipts<br><br>(Thousand<br>dollars) | Active<br>proprie-<br>tors of<br>unincor-<br>porated<br>businesses<br>Nov. 1948 | Paid employees,<br>workweek ended<br>nearest Nov. 15, 1948 |                               |
|---|----------------------------------|---|---|--|-------------------------------|
|   |                                  |   |   | Total<br>employees <sup>1</sup>                            | Full<br>workweek<br>employees |
| RETAIL TRADE, total.....                          | 1,936                            | 159,718   | 1,904   | 10,033   | 8,436                         |
| Food group.....                                   | 603                              | 34,328  | 620   | 1,048  | 883                           |
| Eating and drinking places.....                   | 444                              | 11,435  | 445   | 1,875  | 1,644                         |
| General merchandise grp, general stores           | 53                               | 29,012  | 32  | 2,812  | 2,021                         |
| Apparel group.....                                | 82                               | 12,821  | 57  | 753  | 634                           |
| Furniture-home furnishgs-appliance grp            | 79                               | 9,870   | 99  | 597  | 577                           |
| Automotive group.....                             | 84                               | 28,330  | 86  | 1,067  | 1,016                         |
| Gasoline service stations.....                    | 188                              | 5,845   | 194   | 356  | 287                           |
| Lumber-building-hardware group.....               | 81                               | 10,778  | 76  | 412  | 380                           |
| Drug and proprietary stores.....                  | 64                               | 6,234   | 54  | 571  | 521                           |
| All other retail stores.....                      | 258                              | 11,065  | 241   | 542  | 473                           |
| WHOLESALE TRADE, total.....                       | 333                              | 217,228   | 241   | 3,948  | x                             |
| Merchant wholesalers, total.....                  | 228                              | 128,559   | 184   | 3,155  | x                             |
| Groceries, foods.....                             | 47                               | 31,879  | 56  | 798  | x                             |
| Dry goods, apparel.....                           | 14                               | 3,421   | 14  | 123  | x                             |
| Hardware, elec'l, plum'g and heat'g.              | 23                               | 27,638  | 8   | 656  | x                             |
| Mach'y, equip't, industrial supplies              | 47                               | 15,300  | 36  | 510  | x                             |
| Automotive parts, accessories.....                | 18                               | 4,149   | 11  | 191  | x                             |
| All other merchant wholesalers.....               | 79                               | 46,172  | 59  | 877  | x                             |
| Manufact'rs' sales branches, offices..            | 47                               | 60,214  | -   | 609  | x                             |
| Agents, brokers (merchandise).....                | 32                               | 14,105  | 30  | 34   | x                             |
| Other types of wholesale.....                     | 26                               | 14,350  | 27  | 150  | x                             |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 527                              | 7,365   | 542   | 1,647  | 1,540                         |
| Personal services.....                            | 312                              | 4,527   | 311   | 1,230  | 1,183                         |
| Business services.....                            | 32                               | 617   | 34  | 142  | 113                           |
| Automotive repairs and services.....              | 85                               | 1,020   | 91  | 110  | 101                           |
| Other repair services.....                        | 98                               | 1,201   | 106   | 165  | 143                           |
| HOTELS.....                                       |                                  | Data withheld to avoid disclosure.                      |   |  |                               |
| TOURIST COURTS AND CAMPS.....                     | 50                               | 1,345   | 48  | 240  | 226                           |
| AMUSEMENTS.....                                   | 41                               | 2,222   | 32  | 293  | x                             |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## EL PASO COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| El Paso:                          |                          |   |  |  |                         |
| Retail trade.....                 | 1,471                    | 141,920                                       | 1,422  | 9,135  | 7,702                   |
| Wholesale trade.....              | 316                      | 212,216                                       | 222  | 3,860  | x                       |
| Selected service trades....       | 448                      | 6,828   | 462  | 1,565  | 1,468                   |
| Hotels.....                       | 45                       | 3,354   | 24   | 817  | 743                     |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 465                      | 17,798  | 482  | 898  | 734                     |
| Wholesale trade.....              | 17                       | 5,012   | 19   | 88   | x                       |
| Selected service trades....       | 79                       | 537   | 80   | 82   | 72                      |

x Not available.

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publication, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.





# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-42-072

### ERATH COUNTY, TEX.

Retail, wholesale, and service establishments located in Erath County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$13.4 million, an increase of 253 percent over the \$3.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.4 million in 1948 as compared with \$1.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$547,000 in 1948 compared with \$198,000 in 1939.

Employment in the county rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 752 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 740 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Erath County, Texas, which also includes data for the cities of Dublin and Stephenville. Final figures, superseding the preliminary data for Erath County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Erath County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### ERATH COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 237                      | 13,398  | 226  | 575  | 487                     |
| Food group.....                                   | 48                       | 2,373   | 46   | 65   | 43                      |
| Eating and drinking places.....                   | 19                       | 369   | 18   | 67   | 52                      |
| General merchandise grp, general stores           | 17                       | 1,543   | 10   | 122  | 95                      |
| Apparel group.....                                | 9                        | 318   | 6  | 21   | 17                      |
| Furniture-home furnishings-appliance grp          | 13                       | 402   | 13   | 18   | 16                      |
| Automotive group.....                             | 27                       | 2,694   | 30   | 65   | 64                      |
| Gasoline service stations.....                    | 41                       | 984   | 40   | 56   | 50                      |
| Lumber-building-hardware group.....               | 24                       | 1,967   | 21   | 76   | 75                      |
| Drug and proprietary stores.....                  | 10                       | 405   | 10   | 32   | 27                      |
| All other retail stores.....                      | 29                       | 2,343   | 32   | 53   | 48                      |
| WHOLESALE TRADE, total.....                       | 20                       | 4,352   | 14   | 63   | x                       |
| Merchant wholesalers.....                         | 8                        | 1,475   | 5  | 21   | x                       |
| Other types of wholesale.....                     | 12                       | 2,877   | 9  | 42   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 81                       | 547   | 85   | 114  | 100                     |
| Personal services.....                            | 49                       | 368   | 52   | 94   | 83                      |
| All other service trades.....                     | 32                       | 179   | 33   | 20   | 17                      |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## ERATH COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Dublin:                           |                          |   |  |  |                         |
| Retail trade.....                 | 66                       | 3,295   | 57   | 146  | 118                     |
| Selected service trades...        | 13                       | 88  | 13   | 14   | 10                      |
| Stephenville:                     |                          |   |  |  |                         |
| Retail trade.....                 | 127                      | 9,077   | 127  | 388  | 330                     |
| Selected service trades...        | 61                       | 430   | 65   | 97   | 87                      |
| Remainder of county: 3/           |                          |   |  |  |                         |
| Retail trade.....                 | 44                       | 1,026   | 42   | 41   | 39                      |
| Selected service trades...        | 7                        | 29  | 7  | 3  | 3                       |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments not located in cities of 2,500 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-42-073

### FALLS COUNTY, TEX.

Retail, wholesale, and service establishments located in Falls County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$17.8 million, an increase of 249 percent over the \$5.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.4 million in 1948 as compared with \$1.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$856,000 in 1948 compared with \$326,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,005 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 703 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Falls County, Texas, which also includes data for the city of Marlin. Final figures, superseding the preliminary data for Falls County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Falls County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### FALLS COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 400                      | 17,786  | 353  | 789  | 658                     |
| Food group.....                                   | 124                      | 4,157   | 110  | 133  | 96                      |
| Eating and drinking places.....                   | 82                       | 970   | 73   | 146  | 122                     |
| General merchandise grp, general stores           | 16                       | 1,458   | 6  | 114  | 86                      |
| Apparel group.....                                | 14                       | 552   | 14   | 33   | 25                      |
| Furniture-home furnishings-appliance grp          | 12                       | 660   | 10   | 30   | 25                      |
| Automotive group.....                             | 20                       | 2,839   | 22   | 107  | 105                     |
| Gasoline service stations.....                    | 32                       | 642   | 31   | 44   | 37                      |
| Lumber-building-hardware group.....               | 19                       | 1,775   | 13   | 61   | 54                      |
| Drug and proprietary stores.....                  | 12                       | 491   | 12   | 46   | 39                      |
| All other retail stores.....                      | 69                       | 4,242   | 62   | 75   | 69                      |
| WHOLESALE TRADE, total.....                       | 26                       | 4,391   | 23   | 54   | x                       |
| Merchant wholesalers.....                         | 13                       | 2,976   | 10   | 38   | x                       |
| Other types of wholesale.....                     | 13                       | 1,415   | 13   | 16   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 96                       | 856   | 101  | 162  | 145                     |
| Personal services.....                            | 56                       | 647   | 57   | 141  | 129                     |
| All other service trades.....                     | 40                       | 209   | 44   | 21   | 16                      |
| TOURIST COURTS AND CAMPS.....                     | 8                        | 39  | 6  | 5  | 2                       |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## FALLS COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Marlin:                           |                          |   |  |  |                         |
| Retail trade.....                 | 178                      | 10,596  | 163  | 541  | 453                     |
| Wholesale trade.....              | 11                       | 1,408   | 9  | 27   | x                       |
| Selected service trades..         | 52                       | 668   | 57   | 139  | 127                     |
| Tourist courts and camps.         | 8                        | 39  | 6  | 5  | 2                       |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 222                      | 7,190   | 190  | 248  | 205                     |
| Wholesale trade.....              | 15                       | 2,983   | 14   | 27   | x                       |
| Selected service trades..         | 44                       | 188   | 44   | 23   | 18                      |

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-42-074

### FANNIN COUNTY, TEX.

Retail, wholesale, and service establishments located in Fannin County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$16.1 million, an increase of 173 percent over the \$5.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.9 million in 1948 as compared with \$2.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$639,000 in 1948 compared with \$259,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,112 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 828 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Fannin County, Texas, which also includes data for the city of Bonham. Final figures, superseding the preliminary data for Fannin County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Fannin County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### FANNIN COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 435                      | 16,091  | 438  | 904  | 701                     |
| Food group.....                                   | 144                      | 5,052   | 147  | 135  | 107                     |
| Eating and drinking places.....                   | 41                       | 503   | 47   | 124  | 93                      |
| General merchandise grp, general stores           | 31                       | 1,960   | 26   | 206  | 110                     |
| Apparel group.....                                | 17                       | 441   | 20   | 29   | 20                      |
| Furniture-home furnishings-appliance grp          | 15                       | 576   | 11   | 30   | 26                      |
| Automotive group.....                             | 26                       | 2,755   | 24   | 116  | 113                     |
| Gasoline service stations.....                    | 71                       | 1,112   | 70   | 55   | 49                      |
| Lumber-building-hardware group.....               | 39                       | 2,167   | 40   | 99   | 91                      |
| Drug and proprietary stores.....                  | 19                       | 702   | 22   | 60   | 50                      |
| All other retail stores.....                      | 32                       | 823   | 31   | 50   | 42                      |
| WHOLESALE TRADE, total.....                       | 34                       | 5,868   | 28   | 86   | x                       |
| Merchant wholesalers.....                         | 8                        | 1,274   | 4  | 31   | x                       |
| Other types of wholesale.....                     | 26                       | 4,594   | 24   | 55   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 108                      | 639   | 116  | 122  | 106                     |
| Personal services.....                            | 64                       | 454   | 67   | 104  | 94                      |
| All other service trades.....                     | 44                       | 185   | 49   | 18   | 12                      |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
FANNIN COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Bonham:                           |                          |   |  |  |                         |
| Retail trade.....                 | 155                      | 8,537   | 164  | 555  | 417                     |
| Wholesale trade.....              | 16                       | 3,949   | 10   | 45   | x                       |
| Selected service trades..         | 48                       | 361   | 56   | 78   | 67                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 280                      | 7,554   | 274  | 349  | 284                     |
| Wholesale trade.....              | 18                       | 1,919   | 18   | 41   | x                       |
| Selected service trades..         | 60                       | 278   | 60   | 44   | 39                      |

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

For Release May 22, 1950

Release Series BC-1P- 42-075

### FAYETTE COUNTY, TEX.

Retail, wholesale, and service establishments located in Fayette County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$16.9 million, an increase of 260 percent over the \$4.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$11.5 million in 1948 as compared with \$2.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$596,000 in 1948 compared with \$207,000 in 1939.

Retail trade establishments reported 821 paid employees for the workweek ended nearest November 15, 1948. For the same week in 1948, wholesale trade establishments reported 120 paid employees and the selected service trades reported 64 paid employees.

These preliminary figures have been derived from a Census report on Fayette County, Texas, which also includes data for the city of La Grange. Final figures, superseding the preliminary data for Fayette County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Fayette County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
FAYETTE COUNTY, TEX.

| Trade group and kind of business         | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|--|--------------------------|---|--|--|-------------------------|
|  |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                 | 373                      | 16,912  | 356  | 821  | 642                     |
| Food group.....                          | 74                       | 3,322   | 70   | 145  | 111                     |
| Eating and drinking places.....          | 64                       | 1,146   | 61   | 162  | 130                     |
| General merchandise grp, general stores  | 46                       | 2,514   | 45   | 125  | 82                      |
| Apparel group.....                       | 5                        | 195   | 6  | 10   | 5                       |
| Furniture-home furnishings-appliance grp | 15                       | 846   | 16   | 29   | 25                      |
| Automotive group.....                    | 26                       | 2,342   | 26   | 89   | 82                      |
| Gasoline service stations.....           | 52                       | 1,183   | 55   | 70   | 56                      |
| Lumber-building-hardware group.....      | 26                       | 2,809   | 17   | 90   | 83                      |
| Drug and proprietary stores.....         | 17                       | 545   | 14   | 49   | 33                      |
| All other retail stores.....             | 48                       | 2,010   | 46   | 52   | 35                      |
| WHOLESALE TRADE, total.....              | 31                       | 11,465  | 27   | 120  | x                       |
| Merchant wholesalers.....                | 12                       | 4,288   | 11   | 51   | x                       |
| Other types of wholesale.....            | 19                       | 7,177   | 16   | 69   | x                       |
| SELECTED SERVICE TRADES, 2/total.....    | 85                       | 596   | 91   | 64   | 58                      |
| Personal services.....                   | 41                       | 259   | 46   | 34   | 29                      |
| All other service trades.....            | 44                       | 337   | 45   | 30   | 29                      |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## FAYETTE COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| La Grange:                        |                          |   |  |  |                         |
| Retail trade.....                 | 84                       | 5,716   | 72   | 331  | 272                     |
| Selected service trades.....      | 24                       | 247   | 25   | 30   | 29                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 289                      | 11,196  | 284  | 490  | 370                     |
| Selected service trades.....      | 61                       | 349   | 66   | 34   | 29                      |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

For Release May 8, 1950

Release Series BC-1P-42-076

### FISHER COUNTY, TEX.

Retail, wholesale, and service establishments located in Fisher County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.0 million, an increase of 253 percent over the \$1.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$745,000 in 1948 as compared with \$244,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$312,000 in 1948 compared with \$90,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 354 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 240 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Fisher County, Texas. Final figures, superseding the preliminary data for Fisher County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Fisher County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
FISHER COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 133                      | 5,970   | 126  | 299  | 233                     |
| Food group.....                                   | 29                       | 1,642   | 27   | 66   | 49                      |
| Eating and drinking places.....                   | 11                       | 108   | 10   | 31   | 24                      |
| Gasoline service stations.....                    | 24                       | 424   | 31   | 20   | 19                      |
| All other retail stores.....                      | 69                       | 3,796   | 58   | 182  | 141                     |
| WHOLESALE TRADE.....                              | 7                        | 745   | 5  | 10   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 51                       | 312   | 52   | 45   | 42                      |
| Personal services.....                            | 32                       | 210   | 33   | 38   | 35                      |
| All other service trades.....                     | 19                       | 102   | 19   | 7  | 7                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-077

### FLOYD COUNTY, TEX.

Retail, wholesale, and service establishments located in Floyd County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.0 million, an increase of 246 percent over the \$2.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.6 million in 1948 as compared with \$1.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$579,000 in 1948 compared with \$100,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 522 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 352 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Floyd County, Texas, which also includes data for the city of Floydada. Final figures, superseding the preliminary data for Floyd County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Floyd County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
FLOYD COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 136                      | 9,015   | 152  | 374  | 292                     |
| Food group.....                                   | 31                       | 1,932   | 33   | 68   | 51                      |
| Eating and drinking places.....                   | 14                       | 162   | 16   | 27   | 25                      |
| Gasoline service stations.....                    | 19                       | 517   | 19   | 19   | 18                      |
| All other retail stores.....                      | 72                       | 6,404   | 84   | 260  | 198                     |
| WHOLESALE TRADE.....                              | 20                       | 4,623   | 16   | 76   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 62                       | 579   | 68   | 72   | 57                      |
| Personal services.....                            | 34                       | 249   | 35   | 54   | 40                      |
| All other service trades.....                     | 28                       | 330   | 33   | 18   | 17                      |
| AMUSEMENTS.....                                   | 6                        | 91  | 5  | 7  | x                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## FLOYD COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Floydada:                         |                          |   |  |  |                         |
| Retail trade.....                 | 79                       | 5,568   | 86   | 261  | 194                     |
| Selected service trades....       | 38                       | 382   | 40   | 46   | 42                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 57                       | 3,447   | 66   | 113  | 98                      |
| Selected service trades....       | 24                       | 197   | 28   | 26   | 15                      |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

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The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trade" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

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**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-42-078

### FOARD COUNTY, TEX.

Retail and service establishments located in Foard County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.2 million, an increase of 191 percent over the \$1.1 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$98,000 in 1948 compared with \$44,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 149 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 119 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Foard County, Texas. Final figures, superseding the preliminary data for Foard County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Foard County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### FOARD COUNTY, TEX.

| Trade group and kind of business            | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                    | 68                       | 3,216   | 62   | 135  | 111                     |
| Food group.....                             | 14                       | 637   | 10   | 18   | 14                      |
| Eating and drinking places.....             | 13                       | 153   | 13   | 27   | 19                      |
| Gasoline service stations.....              | 10                       | 184   | 11   | 12   | 11                      |
| All other retail stores.....                | 31                       | 2,242   | 28   | 78   | 67                      |
| SELECTED SERVICE TRADES <sup>2/</sup> ..... | 17                       | 98  | 17   | 14   | 11                      |

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE  
1948 CENSUS OF BUSINESS

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The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-42-079

### FORT BEND COUNTY, TEX.

Retail, wholesale, and service establishments located in Fort Bend County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$24.1 million, an increase of 235 percent over the \$7.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.9 million in 1948 as compared with \$3.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$853,000 in 1948 compared with \$221,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,173 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 959 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Fort Bend County, Texas, which also includes data for the city of Rosenberg. Final figures, superseding the preliminary data for Fort Bend County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Fort Bend County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

FORT BEND COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 348                      | 24,080  | 333  | 999  | 871                     |
| Food group.....                                   | 77                       | 4,527   | 84   | 128  | 105                     |
| Eating and drinking places.....                   | 80                       | 1,306   | 70   | 201  | 172                     |
| General merchandise grp, general stores.          | 24                       | 2,361   | 18   | 111  | 87                      |
| Apparel group.....                                | 12                       | 657   | 15   | 37   | 29                      |
| Furniture-home furnishings-appliance grp.         | 18                       | 877   | 20   | 35   | 31                      |
| Automotive group.....                             | 26                       | 6,730   | 24   | 213  | 208                     |
| Gasoline service stations.....                    | 43                       | 1,490   | 38   | 77   | 67                      |
| Lumber-building-hardware group.....               | 26                       | 3,689   | 24   | 107  | 103                     |
| Drug and proprietary stores.....                  | 8                        | 387   | 8  | 41   | 39                      |
| All other retail stores.....                      | 34                       | 2,056   | 32   | 49   | 30                      |
| WHOLESALE TRADE, total.....                       | 21                       | 3,912   | 15   | 82   | x                       |
| Merchant wholesalers.....                         | 9                        | 1,607   | 7  | 48   | x                       |
| Other types of wholesale.....                     | 12                       | 2,305   | 8  | 34   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 76                       | 853   | 72   | 92   | 89                      |
| Personal services.....                            | 35                       | 251   | 33   | 44   | 41                      |
| All other service trades.....                     | 41                       | 602   | 39   | 48   | 48                      |

x/ Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
FORT BEND COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Rosenberg:                        |                          |   |  |  |                         |
| Retail trade.....                 | 153                      | 12,099  | 163  | 474  | 410                     |
| Selected service trades.....      | 38                       | 319   | 35   | 40   | 40                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 195                      | 11,981  | 170  | 525  | 461                     |
| Selected service trades.....      | 38                       | 534   | 37   | 52   | 49                      |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-42-080

### FRANKLIN COUNTY, TEX.

Retail and service establishments located in Franklin County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.9 million, an increase of 190 percent over the \$1.0 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$53,000 in 1948 compared with \$37,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 124 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 106 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Franklin County, Texas. Final figures, superseding the preliminary data for Franklin County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Franklin County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### FRANKLIN COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 69                       | 2,941   | 80   | 117  | 97                      |
| Food group.....                                   | 18                       | 544   | 19   | 10   | 9                       |
| Eating and drinking places.....                   | 5                        | 83  | 5  | 15   | 9                       |
| Gasoline service stations.....                    | 11                       | 189   | 12   | 12   | 10                      |
| All other retail stores.....                      | 35                       | 2,125   | 44   | 80   | 69                      |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 15                       | 53  | 15   | 7  | 7                       |
| Personal services.....                            | 10                       | 43  | 10   | 7  | 7                       |
| All other service trades.....                     | 5                        | 10  | 5  | -  | -                       |

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P- 42-081

### FREESTONE COUNTY, TEX.

Retail, wholesale, and service establishments located in Freestone County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.0 million, an increase of 167 percent over the \$3.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.7 million in 1948 as compared with \$0.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$386,000 in 1948 compared with \$100,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 415 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 399 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Freestone County, Texas, which also includes data for the city of Teague. Final figures, superseding the preliminary data for Freestone County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Freestone County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### FREESTONE COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 200                      | 7,996   | 194  | 341  | 278                     |
| Food group.....                                   | 68                       | 2,195   | 68   | 60   | 48                      |
| Eating and drinking places.....                   | 19                       | 227   | 19   | 42   | 34                      |
| General merchandise grp, general stores.          | 12                       | 644   | 10   | 40   | 30                      |
| Apparel group.....                                | 5                        | 250   | 5  | 14   | 10                      |
| Furniture-home furnishings-appliance grp.         | 8                        | 240   | 10   | 11   | 10                      |
| Automotive group.....                             | 14                       | 1,687   | 13   | 64   | 61                      |
| Gasoline service stations.....                    | 30                       | 553   | 31   | 39   | 27                      |
| Lumber-building-hardware group.....               | 12                       | 1,126   | 7  | 24   | 23                      |
| Drug and proprietary stores.....                  | 10                       | 303   | 9  | 25   | 16                      |
| All other retail stores.....                      | 22                       | 771   | 22   | 22   | 19                      |
| WHOLESALE TRADE.....                              | 10                       | 1,650   | 9  | 9  | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 62                       | 386   | 60   | 65   | 56                      |
| Personal services.....                            | 38                       | 266   | 37   | 54   | 47                      |
| All other service trades.....                     | 24                       | 120   | 23   | 11   | 9                       |
| TOURIST COURTS AND CAMPS.....                     | 5                        | 15  | 5  | 1  | -                       |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## FREESTONE COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Teague:                           |                          |   |  |  |                         |
| Retail trade.....                 | 65                       | 2,990   | 63   | 144  | 117                     |
| Selected service trades....       | 30                       | 177   | 27   | 42   | 40                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 135                      | 5,006   | 131  | 197  | 161                     |
| Selected service trades....       | 32                       | 209   | 33   | 23   | 16                      |
| Tourist courts and camps...       | 5                        | 15  | 5  | 1  | -                       |

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-082

### FRIO COUNTY, TEX.

Retail, wholesale, and service establishments located in Frio County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.4 million, an increase of 315 percent over the \$1.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.1 million in 1948 as compared with \$0.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$195,000 in 1948 compared with \$49,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 303 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 178 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Frio County, Texas, which also includes data for the city of Pearsall. Final figures, superseding the preliminary data for Frio County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Frio County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### FRIO COUNTY, TEX.

| Trade group and kind of business            | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                    | 130                      | 5,397   | 130  | 258  | 233                     |
| Food group.....                             | 53                       | 1,528   | 54   | 51   | 39                      |
| Eating and drinking places.....             | 25                       | 348   | 25   | 44   | 40                      |
| Gasoline service stations.....              | 13                       | 433   | 13   | 29   | 26                      |
| All other retail stores.....                | 39                       | 3,088   | 38   | 134  | 128                     |
| WHOLESALE TRADE.....                        | 8                        | 1,065   | 5  | 17   | x                       |
| SELECTED SERVICE TRADES <sup>2/</sup> ..... | 27                       | 195   | 27   | 28   | 24                      |
| AMUSEMENTS.....                             | 6                        | 55  | 6  | 10   | x                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
FRIO COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of<br>estab-<br>lishments | 1948 sales<br>and receipts<br><br>(Thousand<br>dollars) | Active propri-<br>etors of<br>unincorporated<br>businesses<br>Nov. 1948 | Paid employees, workweek<br>ended nearest Nov. 15, 1948 |                            |
|-----------------------------------|----------------------------------|---|---|---|----------------------------|
|                                   |                                  |   |   | Total<br>employees <sup>2</sup>                         | Full workweek<br>employees |
| Pearsall:                         |                                  |   |   |   |                            |
| Retail trade.....                 | 70                               | 3,524   | 70  | 167   | 156                        |
| Selected service trades.....      | 18                               | 173   | 18  | 25  | 23                         |
| Remainder of county:              |                                  |   |   |   |                            |
| Retail trade.....                 | 60                               | 1,873   | 60  | 91  | 77                         |
| Selected service trades.....      | 9                                | 22  | 9   | 3   | 1                          |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-42-083

### GAINES COUNTY, TEX.

Retail and service establishments located in Gaines County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.8 million, an increase of 216 percent over the \$3.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.7 million in 1948, a decrease from the \$2.4 million reported in 1939. The service trades included in the Census of Business recorded receipts totaling \$623,000 in 1948 compared with \$144,000 in 1939.

Employment in the county decreased over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 482 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 495 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Gaines County, Texas, which also includes data for the city of Seagraves. Final figures, superseding the preliminary data for Gaines County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Gaines County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

GAINES COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 116                      | 9,777   | 112  | 369  | 307                     |
| Food group.....                                   | 17                       | 1,923   | 16   | 60   | 46                      |
| Eating and drinking places.....                   | 12                       | 330   | 14   | 61   | 49                      |
| Gasoline service stations.....                    | 26                       | 937   | 27   | 49   | 45                      |
| All other retail stores.....                      | 61                       | 6,587   | 55   | 199  | 167                     |
| WHOLESALE TRADE.....                              | 15                       | 1,677   | 13   | 29   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 50                       | 623   | 52   | 84   | 80                      |
| Personal services.....                            | 29                       | 301   | 27   | 69   | 66                      |
| All other service trades.....                     | 21                       | 322   | 25   | 15   | 14                      |
| HOTELS.....                                       | 9                        | 46  | 10   | 5  | 4                       |
| TOURIST COURTS AND CAMPS.....                     | 8                        | 49  | 7  | 3  | 3                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## GAINES COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Seagraves:                        |                          |   |  |  |                         |
| Retail trade.....                 | 51                       | 3,752   | 47   | 144  | 119                     |
| Selected service trades...        | 18                       | 112   | 19   | 13   | 11                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 65                       | 6,025   | 65   | 225  | 188                     |
| Selected service trades...        | 32                       | 511   | 33   | 71   | 69                      |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-42-084

### GALVESTON COUNTY, TEX.

Retail, wholesale, and service establishments located in Galveston County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$115.9 million, an increase of 279 percent over the \$30.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$61.0 million in 1948 as compared with \$33.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$6.8 million in 1948 compared with \$2.1 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 8,559 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 5,628 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Galveston County, Texas, which also includes data for Galveston and Texas City. Final figures, superseding the preliminary data for Galveston County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Galveston County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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**Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP**  
**GALVESTON COUNTY, TEX.**

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br><br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 1,505                    | 115,898   | 1,434  | 6,311  | 5,512                   |
| Food group.....                                   | 323                      | 26,676  | 328  | 813  | 612                     |
| Eating and drinking places.....                   | 507                      | 13,155  | 517  | 1,685  | 1,527                   |
| General merchandise grp, general stores.....      | 30                       | 12,407  | 24   | 869  | 685                     |
| Apparel group.....                                | 80                       | 9,414   | 57   | 574  | 510                     |
| Furniture-home furnishings-appliance grp.....     | 61                       | 8,052   | 44   | 441  | 400                     |
| Automotive group.....                             | 57                       | 16,083  | 53   | 480  | 463                     |
| Gasoline service stations.....                    | 104                      | 5,742   | 108  | 279  | 250                     |
| Lumber-building-hardware group.....               | 53                       | 10,577  | 44   | 427  | 390                     |
| Drug and proprietary stores.....                  | 57                       | 4,445   | 54   | 299  | 264                     |
| All other retail stores.....                      | 233                      | 9,347   | 205  | 444  | 411                     |
| WHOLESALE TRADE, total.....                       | 113                      | 61,007  | 83   | 922  | x                       |
| Merchant wholesalers, total.....                  | 78                       | 46,096  | 68   | 728  | x                       |
| Groceries, foods.....                             | 27                       | 9,374   | 24   | 325  | x                       |
| Mach'y, equip't, industrial supplies.....         | 7                        | 734   | 8  | 20   | x                       |
| Automotive parts, accessories.....                | 7                        | 996   | 4  | 62   | x                       |
| All other merchant wholesalers.....               | 37                       | 34,992  | 32   | 321  | x                       |
| Manufact'rs' sales branches, offices....          | 11                       | 6,121   | -  | 99   | x                       |
| Petroleum bulk plants, terminals.....             | 14                       | 5,960   | 8  | 51   | x                       |
| Other types of wholesale.....                     | 10                       | 2,830   | 7  | 44   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 399                      | 6,830   | 404  | 1,326  | 1,192                   |
| Personal services.....                            | 241                      | 4,127   | 245  | 1,006  | 951                     |
| Business services.....                            | 20                       | 745   | 14   | 126  | 86                      |
| Automotive repairs and services.....              | 70                       | 979   | 76   | 97   | 84                      |
| Other repair services.....                        | 68                       | 979   | 69   | 97   | 71                      |
| HOTELS.....                                       | 48                       | 3,227   | 27   | 617  | 610                     |
| TOURIST COURTS AND CAMPS.....                     | 45                       | 849   | 30   | 116  | 111                     |
| AMUSEMENTS.....                                   | 55                       | 2,439   | 38   | 288  | x                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## GALVESTON COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Galveston:                        |                          |   |  |  |                         |
| Retail trade.....                 | 981                      | 82,404  | 928  | 4,691  | 4,122                   |
| Wholesale trade.....              | 99                       | 56,834  | 74   | 855  | x                       |
| Selected service trades...        | 289                      | 5,745   | 289  | 1,134  | 1,018                   |
| Hotels.....                       | 42                       | 3,179   | 20   | 607  | 600                     |
| Tourist courts and camps..        | 23                       | 666   | 14   | 103  | 99                      |
| Amusements.....                   | 46                       | 2,274   | 29   | 269  | x                       |
| Texas City:                       |                          |   |  |  |                         |
| Retail trade.....                 | 207                      | 18,991  | 187  | 863  | 724                     |
| Wholesale trade.....              | 9                        | 3,335   | 5  | 53   | x                       |
| Selected service trades...        | 60                       | 789   | 63   | 155  | 140                     |
| Tourist courts and camps..        | 6                        | 52  | 4  | 3  | 3                       |
| Remainder of county: 3/           |                          |   |  |  |                         |
| Retail trade.....                 | 317                      | 14,503  | 319  | 757  | 666                     |
| Wholesale trade.....              | 5                        | 838   | 4  | 14   | x                       |
| Selected service trades...        | 50                       | 296   | 52   | 37   | 34                      |
| Tourist courts and camps..        | 16                       | 131   | 12   | 10   | 9                       |

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.





# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 3, 1950

Release Series BC-1P- 42-085

### GARZA COUNTY, TEX.

Retail, wholesale, and service establishments located in Garza County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.9 million, an increase of 206 percent over the \$1.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$607,000 in 1948 as compared with \$321,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$233,000 in 1948 compared with \$66,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 307 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 213 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Garza County, Texas. Final figures, superseding the preliminary data for Garza County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Garza County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### GARZA COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 81                       | 4,889   | 88   | 275  | 205                     |
| Food group.....                                   | 18                       | 1,165   | 17   | 59   | 40                      |
| Eating and drinking places.....                   | 6                        | 172   | 6  | 31   | 28                      |
| Gasoline service stations.....                    | 13                       | 381   | 16   | 18   | 16                      |
| All other retail stores.....                      | 44                       | 3,171   | 49   | 167  | 121                     |
| WHOLESALE TRADE.....                              | 5                        | 607   | 5  | 4  | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 30                       | 233   | 38   | 28   | 26                      |
| Personal services.....                            | 18                       | 128   | 24   | 25   | 23                      |
| All other service trades.....                     | 12                       | 105   | 14   | 3  | 3                       |
| HOTELS.....                                       | 5                        | 49  | 5  | 7  | 7                       |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*--The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups--personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*--"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*--"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-42-086

### GILLESPIE COUNTY, TEX.

Retail, wholesale, and service establishments located in Gillespie County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.3 million, an increase of 244 percent over the \$2.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.5 million in 1948 as compared with \$2.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$282,000 in 1948 compared with \$114,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 623 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 469 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Gillespie County, Texas, which also includes data for the city of Fredericksburg. Final figures, superseding the preliminary data for Gillespie County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Gillespie County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### GILLESPIE COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 173                      | 9,295   | 197  | 506  | 452                     |
| Food group.....                                   | 36                       | 1,935   | 41   | 62   | 51                      |
| Eating and drinking places.....                   | 30                       | 589   | 30   | 103  | 86                      |
| General merchandise grp, general stores.....      | 8                        | 864   | 13   | 46   | 42                      |
| Apparel group.....                                | 9                        | 267   | 15   | 15   | 14                      |
| Furniture-home furnishgs-appliance grp.....       | 10                       | 467   | 9  | 31   | 31                      |
| Automotive group.....                             | 12                       | 1,667   | 13   | 77   | 74                      |
| Gasoline service stations.....                    | 30                       | 799   | 30   | 44   | 34                      |
| Lumber-building-hardware group.....               | 13                       | 1,945   | 19   | 97   | 95                      |
| Drug and proprietary stores.....                  | 4                        | 185   | 4  | 15   | 11                      |
| All other retail stores.....                      | 21                       | 577   | 23   | 16   | 14                      |
| WHOLESALE TRADE.....                              | 18                       | 5,516   | 20   | 79   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 36                       | 282   | 44   | 38   | 34                      |
| Personal services.....                            | 24                       | 162   | 29   | 28   | 24                      |
| All other service trades.....                     | 12                       | 120   | 15   | 10   | 10                      |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## GILLESPIE COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Fredericksburg:                   |                          |   |  |  |                         |
| Retail trade.....                 | 121                      | 8,108   | 142  | 465  | 418                     |
| Selected service trades....       | 27                       | 247   | 34   | 33   | 29                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 52                       | 1,187   | 55   | 41   | 34                      |
| Selected service trades....       | 9                        | 35  | 10   | 5  | 5                       |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-42-087

### GLASSCOCK COUNTY, TEX.

Retail establishments located in Glasscock County, Texas, showed an expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures released today by the Bureau of the Census, U. S. Department of Commerce.

Eleven retail establishments reported 1948 sales aggregating \$297,000, an increase of 209 percent over the \$96,000 reported by thirteen establishments in 1939, when the preceding Census of Business was taken.

These preliminary figures have been derived from a Census report on Glasscock County, Texas. Final figures, superseding the preliminary data for Glasscock County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Glasscock County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



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# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-088

### GOLIAD COUNTY, TEX.

Retail and service establishments located in Goliad County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.5 million, an increase of 192 percent over the \$1.2 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$99,000 in 1948 compared with \$36,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 178 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 139 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Goliad County, Texas. Final figures, superseding the preliminary data for Goliad County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Goliad County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### GOLIAD COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 75                       | 3,545   | 71   | 164  | 147                     |
| Food group.....                                   | 18                       | 870   | 17   | 28   | 21                      |
| Eating and drinking places.....                   | 17                       | 209   | 17   | 28   | 26                      |
| Gasoline service stations.....                    | 12                       | 316   | 12   | 14   | 11                      |
| All other retail stores.....                      | 28                       | 2,150   | 25   | 94   | 89                      |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 15                       | 99  | 14   | 14   | 13                      |
| Personal services.....                            | 7                        | 43  | 6  | 10   | 9                       |
| All other service trades.....                     | 8                        | 56  | 8  | 4  | 4                       |

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-089

### GONZALES COUNTY, TEX.

Retail, wholesale, and service establishments located in Gonzales County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$21.5 million, an increase of 451 percent over the \$3.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$15.9 million in 1948 as compared with \$2.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$558,000 in 1948 compared with \$177,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,019 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 699 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Gonzales County, Texas, which also includes data for the city of Gonzales. Final figures, superseding the preliminary data for Gonzales County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Gonzales County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### GONZALES COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 273                      | 21,459  | 279  | 705  | 593                     |
| Food group.....                                   | 82                       | 3,464   | 81   | 123  | 84                      |
| Eating and drinking places.....                   | 45                       | 773   | 47   | 127  | 100                     |
| General merchandise grp, general stores.....      | 18                       | 1,021   | 14   | 67   | 51                      |
| Furniture-home furnishings-appliance grp.....     | 5                        | 243   | 5  | 10   | 10                      |
| Automotive group.....                             | 22                       | 2,727   | 29   | 99   | 99                      |
| Gasoline service stations.....                    | 33                       | 764   | 39   | 24   | 22                      |
| Lumber-building-hardware group.....               | 21                       | 2,178   | 16   | 93   | 81                      |
| Drug and proprietary stores.....                  | 10                       | 252   | 9  | 31   | 23                      |
| All other retail stores.....                      | 37                       | 10,037  | 39   | 131  | 123                     |
| WHOLESALE TRADE, total.....                       | 25                       | 15,919  | 30   | 232  | x                       |
| Merchant wholesalers.....                         | 11                       | 7,972   | 12   | 162  | x                       |
| Other types of wholesale.....                     | 14                       | 7,947   | 18   | 70   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 80                       | 558   | 79   | 82   | 65                      |
| Personal services.....                            | 44                       | 311   | 43   | 60   | 43                      |
| All other service trades.....                     | 36                       | 247   | 36   | 22   | 22                      |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## GONZALES COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Gonzales:                         |                          |   |  |  |                         |
| Retail trade.....                 | 129                      | 10,532  | 125  | 420  | 357                     |
| Selected service trades....       | 46                       | 398   | 48   | 62   | 51                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 144                      | 10,927  | 154  | 285  | 236                     |
| Selected service trades....       | 34                       | 160   | 31   | 20   | 14                      |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-42-090

### GRAY COUNTY, TEX.

Retail, wholesale, and service establishments located in Gray County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$29.8 million, an increase of 192 percent over the \$10.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$18.7 million in 1948 as compared with \$7.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.9 million in 1948 compared with \$0.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,918 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,496 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Gray County, Texas, which also includes data for the city of Pampa. Final figures, superseding the preliminary data for Gray County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Gray County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### GRAY COUNTY, TEX.

| Trade group and kind of business         | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|--|--------------------------|---|--|--|-------------------------|
|  |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                 | 345                      | 29,842  | 330  | 1,346  | 1,142                   |
| Food group.....                          | 67                       | 6,699   | 62   | 180  | 132                     |
| Eating and drinking places.....          | 51                       | 1,438   | 60   | 184  | 166                     |
| General merchandise grp, general stores  | 11                       | 3,309   | 3  | 247  | 177                     |
| Apparel group.....                       | 18                       | 1,406   | 13   | 73   | 64                      |
| Furniture-home furnishings-appliance grp | 15                       | 997   | 15   | 47   | 42                      |
| Automotive group.....                    | 31                       | 6,819   | 30   | 211  | 209                     |
| Gasoline service stations.....           | 58                       | 1,716   | 60   | 102  | 88                      |
| Lumber-building-hardware group.....      | 33                       | 3,566   | 30   | 133  | 108                     |
| Drug and proprietary stores.....         | 18                       | 1,547   | 19   | 95   | 93                      |
| All other retail stores.....             | 43                       | 2,345   | 38   | 74   | 63                      |
| WHOLESALE TRADE, total.....              | 73                       | 18,674  | 50   | 300  | x                       |
| Merchant wholesalers.....                | 46                       | 10,746  | 33   | 223  | x                       |
| Manufacturers' sales branches, offices.. | 5                        | 2,503   | -  | 38   | x                       |
| Petroleum bulk plants, terminals.....    | 12                       | 1,941   | 12   | 25   | x                       |
| Assemblers of farm products.....         | 10                       | 3,484   | 5  | 14   | x                       |
| SELECTED SERVICE TRADES, 2/total.....    | 138                      | 1,937   | 152  | 272  | 257                     |
| Personal services.....                   | 78                       | 980   | 89   | 186  | 173                     |
| All other service trades.....            | 60                       | 957   | 63   | 86   | 84                      |
| TOURIST COURTS AND CAMPS.....            | 11                       | 68  | 9  | 9  | 7                       |

x Not available.

1/ Includes employees paid for less than one full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## GRAY COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| <b>Pampa:</b>                     |                          |   |  |  |                         |
| Retail trade.....                 | 256                      | 26,760  | 248  | 1,236  | 1,061                   |
| Wholesale trade.....              | 63                       | 15,828  | 45   | 290  | x                       |
| Selected service trades...        | 115                      | 1,838   | 127  | 264  | 251                     |
| Tourist courts and camps..        | 5                        | 33  | 3  | 4  | 4                       |
| <b>Remainder of county:</b>       |                          |   |  |  |                         |
| Retail trade.....                 | 89                       | 3,082   | 82   | 110  | 81                      |
| Wholesale trade.....              | 10                       | 2,846   | 5  | 10   | x                       |
| Selected service trades...        | 23                       | 99  | 25   | 8  | 6                       |
| Tourist courts and camps..        | 6                        | 35  | 6  | 5  | 3                       |

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-42-091

### GRAYSON COUNTY, TEX.

Retail, wholesale, and service establishments located in Grayson County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$55.0 million, an increase of 206 percent over the \$18.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$44.1 million in 1948 as compared with \$11.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.6 million in 1948 compared with 1.0 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 4,180 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 3,511 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Grayson County, Texas, which also includes data for the cities of Denison and Sherman. Final figures, superseding the preliminary data for Grayson County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Grayson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

GRAYSON COUNTY, TEX.

| Trade group and kind of business         | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|--|--------------------------|---|--|--|-------------------------|
|  |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                 | 815                      | 54,992  | 747  | 2,897  | 2,432                   |
| Food group.....                          | 230                      | 14,092  | 228  | 446  | 359                     |
| Eating and drinking places.....          | 98                       | 2,246   | 91   | 429  | 371                     |
| General merchandise grp, general stores  | 38                       | 5,583   | 31   | 483  | 336                     |
| Apparel group.....                       | 46                       | 3,657   | 31   | 262  | 213                     |
| Furniture-home furnishings-appliance grp | 39                       | 3,261   | 37   | 189  | 167                     |
| Automotive group.....                    | 60                       | 13,039  | 43   | 432  | 410                     |
| Gasoline service stations.....           | 128                      | 3,453   | 136  | 185  | 160                     |
| Lumber-building-hardware group.....      | 64                       | 5,400   | 49   | 198  | 177                     |
| Drug and proprietary stores.....         | 23                       | 1,553   | 23   | 139  | 124                     |
| All other retail stores.....             | 89                       | 2,708   | 78   | 134  | 115                     |
| WHOLESALE TRADE, total.....              | 83                       | 44,115  | 50   | 777  | x                       |
| Merchant wholesalers.....                | 47                       | 15,817  | 32   | 381  | x                       |
| Petroleum bulk plants, terminals.....    | 19                       | 3,704   | 16   | 43   | x                       |
| Other types of wholesale.....            | 17                       | 24,594  | 2  | 353  | x                       |
| SELECTED SERVICE TRADES, 2/total.....    | 272                      | 2,600   | 277  | 506  | 470                     |
| Personal services.....                   | 169                      | 1,749   | 172  | 411  | 381                     |
| All other service trades.....            | 103                      | 851   | 105  | 95   | 89                      |
| TOURIST COURTS AND CAMPS.....            | 19                       | 111   | 22   | 15   | 11                      |
| AMUSEMENTS.....                          | 32                       | 826   | 23   | 171  | x                       |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE.

## GRAYSON COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup>  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|------------------------------------|--------------------------|---|--|--|-------------------------|
|                                    |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Denison:                           |                          |   |  |  |                         |
| Retail trade.....                  | 227                      | 20,963  | 205  | 1,165  | 973                     |
| Wholesale trade.....               | 25                       | 18,515  | 15   | 294  | x                       |
| Selected service trades...         | 89                       | 1,005   | 91   | 199  | 188                     |
| Sherman:                           |                          |   |  |  |                         |
| Retail trade.....                  | 271                      | 24,554  | 233  | 1,329  | 1,144                   |
| Wholesale trade.....               | 38                       | 22,649  | 24   | 431  | x                       |
| Selected service trades...         | 94                       | 1,167   | 99   | 255  | 236                     |
| Remainder of county: <sup>3/</sup> |                          |   |  |  |                         |
| Retail trade.....                  | 317                      | 9,475   | 309  | 403  | 315                     |
| Wholesale trade.....               | 20                       | 2,951   | 11   | 52   | x                       |
| Selected service trades...         | 89                       | 428   | 87   | 52   | 46                      |

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than the wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-42-092

### GREGG COUNTY, TEX.

Retail, wholesale, and service establishments located in Gregg County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$73.4 million, an increase of 229 percent over the \$22.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$51.9 million in 1948 as compared with \$12.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$5.1 million in 1948 compared with \$1.2 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 5,243 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 3,517 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Gregg County, Texas, which also includes data for the city of Longview and the parts of the cities of Gladewater and Kilgore located in Gregg County. Final figures, superseding the preliminary data for Gregg County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Gregg County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

91686



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## GREGG COUNTY, TEX.

| Trade group and kind of business                  | Number of<br>estab-<br>lishments | 1948 sales<br>and receipts<br><br>(Thousand<br>dollars) | Active<br>proprie-<br>tors of<br>unincor-<br>porated<br>businesses<br>Nov. 1948 | Paid employees,<br>workweek ended<br>nearest Nov. 15, 1948 |                               |
|---|----------------------------------|---|---|--|-------------------------------|
|   |                                  |   |   | Total<br>employees <sup>1</sup>                            | Full<br>workweek<br>employees |
| RETAIL TRADE, total.....                          | 953                              | 73,369  | 902   | 3,475  | 3,028                         |
| Food group.....                                   | 193                              | 12,516  | 209   | 339  | 268                           |
| Eating and drinking places.....                   | 194                              | 3,901   | 180   | 644  | 590                           |
| General merchandise grp, general stores           | 34                               | 7,276   | 16  | 588  | 426                           |
| Apparel group.....                                | 47                               | 4,809   | 47  | 248  | 215                           |
| Furniture-home furnishings-appliance grp          | 46                               | 4,358   | 47  | 199  | 185                           |
| Automotive group.....                             | 81                               | 20,419  | 83  | 579  | 556                           |
| Gasoline service stations.....                    | 116                              | 3,251   | 114   | 196  | 174                           |
| Lumber-building-hardware group.....               | 47                               | 5,371   | 37  | 251  | 231                           |
| Drug and proprietary stores.....                  | 28                               | 1,962   | 24  | 160  | 146                           |
| All other retail stores.....                      | 167                              | 9,506   | 145   | 271  | 237                           |
| WHOLESALE TRADE, total.....                       | 134                              | 51,866  | 88  | 898  | x                             |
| Merchant wholesalers, total.....                  | 102                              | 39,000  | 67  | 763  | x                             |
| Groceries, foods.....                             | 11                               | 6,922   | 9   | 186  | x                             |
| Mach'y, equip't, industrial supplies              | 42                               | 18,736  | 21  | 304  | x                             |
| Automotive parts, accessories.....                | 12                               | 1,621   | 10  | 73   | x                             |
| All other merchant wholesalers.....               | 37                               | 11,721  | 27  | 200  | x                             |
| Manufact'rs' sales branches, offices..            | 18                               | 4,409   | 9   | 73   | x                             |
| Other types of wholesale.....                     | 14                               | 8,457   | 12  | 62   | x                             |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 324                              | 5,080   | 325   | 870  | 778                           |
| Personal services.....                            | 187                              | 2,194   | 179   | 538  | 461                           |
| Business services.....                            | 17                               | 152   | 16  | 12   | 11                            |
| Automotive repairs and services.....              | 54                               | 670   | 63  | 68   | 65                            |
| Other repair services.....                        | 66                               | 2,064   | 67  | 252  | 241                           |
| TOURIST COURTS AND CAMPS.....                     | 14                               | 255   | 14  | 60   | 55                            |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

91686

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## GREGG COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments            | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|-------------------------------------|---|--|--|-------------------------|
|                                   |                                     |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Gladewater: (part)                |                                     |   |  |  |                         |
| Retail trade.....                 | 132                                 | 8,909   | 116  | 463  | 426                     |
| Tourist courts and camps..        | Included with "Remainder of county" |   |  |  |                         |
| Kilgore: (part)                   |                                     |   |  |  |                         |
| Retail trade.....                 | 227                                 | 20,093  | 213  | 914  | 789                     |
| Wholesale trade.....              | 40                                  | 15,121  | 30   | 257  | x                       |
| Selected service trades...        | 75                                  | 1,298   | 73   | 221  | 213                     |
| Tourist courts and camps..        | Included with "Remainder of county" |   |  |  |                         |
| Longview:                         |                                     |   |  |  |                         |
| Retail trade.....                 | 365                                 | 36,316  | 350  | 1,722  | 1,517                   |
| Wholesale trade.....              | 56                                  | 25,194  | 36   | 414  | x                       |
| Selected service trades...        | 144                                 | 1,929   | 146  | 370  | 302                     |
| Tourist courts and camps..        | 7                                   | 153   | 9  | 32   | 31                      |
| Remainder of county: 3/           |                                     |   |  |  |                         |
| Retail trade.....                 | 229                                 | 8,051   | 223  | 376  | 306                     |
| Wholesale trade.....              | 38                                  | 11,551  | 22   | 227  | x                       |
| Tourist courts and camps..        | 7                                   | 102   | 5  | 28   | 24                      |

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



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# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-093

### GRIMES COUNTY, TEX.

Retail, wholesale, and service establishments located in Grimes County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.9 million, an increase of 187 percent over the \$3.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.9 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$279,000 in 1948 compared with \$122,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 532 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 357 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Grimes County, Texas, which also includes data for the city of Navasota. Final figures, superseding the preliminary data for Grimes County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Grimes County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

GRIMES COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 194                      | 8,879   | 181  | 439  | 358                     |
| Food group.....                                   | 66                       | 2,658   | 59   | 84   | 62                      |
| Eating and drinking places.....                   | 20                       | 301   | 16   | 52   | 51                      |
| General merchandise grp, general stores           | 16                       | 861   | 15   | 63   | 43                      |
| Furniture-home furnishings-appliance grp          | 9                        | 305   | 8  | 10   | 10                      |
| Automotive group.....                             | 15                       | 1,827   | 14   | 52   | 51                      |
| Gasoline service stations.....                    | 23                       | 378   | 22   | 30   | 24                      |
| Lumber-building-hardware group.....               | 13                       | 1,459   | 16   | 51   | 50                      |
| Drug and proprietary stores.....                  | 9                        | 269   | 7  | 38   | 16                      |
| All other retail stores.....                      | 23                       | 821   | 24   | 59   | 51                      |
| WHOLESALE TRADE.....                              | 15                       | 4,853   | 14   | 32   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 35                       | 279   | 36   | 61   | 57                      |
| Personal services.....                            | 23                       | 194   | 22   | 56   | 52                      |
| All other service trades.....                     | 12                       | 85  | 14   | 5  | 5                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## GRIMES COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Navasota:                         |                          |   |  |  |                         |
| Retail trade.....                 | 106                      | 6,820   | 99   | 364  | 298                     |
| Selected service trades...        | 25                       | 253   | 27   | 58   | 54                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 88                       | 2,059   | 82   | 75   | 60                      |
| Selected service trades...        | 10                       | 26  | 9  | 3  | 3                       |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 3, 1950

Release Series BC-1P-42-094

### GUADALUPE COUNTY, TEX.

Retail, wholesale, and service establishments located in Guadalupe County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$16.4 million, an increase of 290 percent over the \$4.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.9 million in 1948 as compared with \$1.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$607,000 in 1948 compared with \$160,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,168 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 699 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Guadalupe County, Texas, which also includes data for the city of Sequin. Final figures, superseding the preliminary data for Guadalupe County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Guadalupe County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
GUADALUPE COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 343                      | 16,354  | 329  | 933  | 746                     |
| Food group.....                                   | 89                       | 4,212   | 82   | 167  | 113                     |
| Eating and drinking places.....                   | 86                       | 1,294   | 81   | 189  | 155                     |
| General merchandise grp, general stores.          | 11                       | 846   | 6  | 67   | 41                      |
| Apparel group.....                                | 6                        | 645   | 9  | 38   | 34                      |
| Furniture-home furnishings-appliance grp.         | 11                       | 1,099   | 7  | 71   | 67                      |
| Automotive group.....                             | 23                       | 2,428   | 27   | 109  | 103                     |
| Gasoline service stations.....                    | 41                       | 1,322   | 41   | 86   | 76                      |
| Lumber-building-hardware group.....               | 25                       | 2,135   | 28   | 90   | 77                      |
| Drug and proprietary stores.....                  | 6                        | 365   | 8  | 25   | 20                      |
| All other retail stores.....                      | 45                       | 2,008   | 40   | 91   | 60                      |
| WHOLESALE TRADE, total.....                       | 29                       | 5,893   | 29   | 123  | x                       |
| Merchant wholesalers.....                         | 16                       | 3,205   | 15   | 77   | x                       |
| Other types of wholesale.....                     | 13                       | 2,688   | 14   | 46   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 84                       | 607   | 80   | 112  | 100                     |
| Personal services.....                            | 38                       | 314   | 32   | 80   | 74                      |
| All other service trades.....                     | 46                       | 293   | 48   | 32   | 26                      |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## GUADALUPE COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Sequin:                           |                          |   |  |  |                         |
| Retail trade.....                 | 190                      | 12,609  | 178  | 757  | 628                     |
| Wholesale trade.....              | 24                       | 5,095   | 24   | 117  | x                       |
| Selected service trades....       | 59                       | 496   | 56   | 100  | 90                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 153                      | 3,745   | 151  | 176  | 118                     |
| Wholesale trade.....              | 5                        | 798   | 5  | 6  | x                       |
| Selected service trades....       | 25                       | 111   | 24   | 12   | 10                      |

x Not available.

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.

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This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

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"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-42-095

### HALE COUNTY, TEX.

Retail, wholesale, and service establishments located in Hale County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$35.1 million, an increase of 381 percent over the \$7.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$22.9 million in 1948 as compared with \$5.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.5 million in 1948 compared with \$0.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,245 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,208 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Hale County, Texas, which also includes data for the city of Plainview. Final figures, superseding the preliminary data for Hale County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hale County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
HALE COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 327                      | 35,101  | 307  | 1,653  | 1,314                   |
| Food group.....                                   | 72                       | 6,243   | 78   | 187  | 124                     |
| Eating and drinking places.....                   | 34                       | 1,056   | 38   | 144  | 130                     |
| General merchandise grp, general stores.....      | 20                       | 4,132   | 10   | 293  | 182                     |
| Apparel group.....                                | 11                       | 1,062   | 6  | 67   | 28                      |
| Furniture-home furnishings-appliances grp.....    | 18                       | 1,480   | 14   | 75   | 70                      |
| Automotive group.....                             | 39                       | 7,572   | 41   | 301  | 278                     |
| Gasoline service stations.....                    | 42                       | 2,448   | 38   | 154  | 115                     |
| Lumber-building-hardware group.....               | 39                       | 6,928   | 30   | 245  | 213                     |
| Drug and proprietary stores.....                  | 14                       | 1,350   | 13   | 110  | 99                      |
| All other retail stores.....                      | 38                       | 2,330   | 39   | 77   | 65                      |
| WHOLESALE TRADE, total.....                       | 58                       | 22,857  | 40   | 352  | x                       |
| Merchant wholesalers.....                         | 18                       | 5,831   | 13   | 156  | x                       |
| Petroleum bulk plants, terminals.....             | 22                       | 5,899   | 22   | 121  | x                       |
| Other types of wholesale.....                     | 18                       | 11,127  | 5  | 75   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 136                      | 1,519   | 149  | 240  | 216                     |
| Personal services.....                            | 71                       | 822   | 75   | 185  | 165                     |
| All other service trades.....                     | 65                       | 697   | 74   | 55   | 51                      |
| TOURIST COURTS AND CAMPS.....                     | 7                        | 52  | 4  | 5  | 5                       |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## HALE COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Plainview:                        |                          |   |  |  |                         |
| Retail trade.....                 | 224                      | 28,009  | 205  | 1,354  | 1,091                   |
| Wholesale trade.....              | 33                       | 15,650  | 20   | 235  | x                       |
| Selected service trades..         | 84                       | 1,183   | 99   | 193  | 175                     |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 103                      | 7,092   | 102  | 299  | 223                     |
| Wholesale trade.....              | 25                       | 7,207   | 20   | 117  | x                       |
| Selected service trades..         | 52                       | 336   | 50   | 47   | 41                      |

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-42-096

### HALL COUNTY, TEX.

Retail, wholesale, and service establishments located in Hall County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.9 million, an increase of 230 percent over the \$3.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$8.0 million in 1948 as compared with \$0.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$443,000 in 1948 compared with \$144,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 605 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 396 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Hall County, Texas, which also includes data for the city of Memphis. Final figures, superseding the preliminary data for Hall County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hall County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### HALL COUNTY, TEX.

| Trade group and kind of business                 | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|--|--------------------------|---|--|--|-------------------------|
|  |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                         | 179                      | 9,866   | 193  | 416  | 305                     |
| Food group.....                                  | 52                       | 2,412   | 55   | 86   | 63                      |
| Eating and drinking places.....                  | 19                       | 247   | 21   | 37   | 30                      |
| General merchandise grp, general stores.         | 10                       | 766   | 10   | 79   | 33                      |
| Apparel group.....                               | 6                        | 351   | 7  | 20   | 10                      |
| Furniture-home furnishings-appliance grp.        | 9                        | 398   | 6  | 20   | 17                      |
| Automotive group.....                            | 18                       | 1,548   | 23   | 42   | 42                      |
| Gasoline service stations.....                   | 25                       | 539   | 25   | 27   | 22                      |
| Lumber-building-hardware group.....              | 19                       | 3,116   | 24   | 68   | 63                      |
| Drug and proprietary stores.....                 | 6                        | 340   | 8  | 23   | 16                      |
| All other retail stores.....                     | 15                       | 149   | 14   | 14   | 9                       |
| WHOLESALE TRADE, total.....                      | 30                       | 7,992   | 19   | 133  | x                       |
| Merchant wholesalers.....                        | 7                        | 2,614   | 3  | 25   | x                       |
| Other types of wholesale.....                    | 23                       | 5,378   | 16   | 108  | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> total..... | 55                       | 443   | 58   | 56   | 50                      |
| Personal services.....                           | 28                       | 270   | 29   | 47   | 41                      |
| All other service trades.....                    | 27                       | 173   | 29   | 9  | 9                       |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## HALL COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Memphis:                          |                          |   |  |  |                         |
| Retail trade.....                 | 98                       | 7,108   | 104  | 297  | 225                     |
| Selected service trades....       | 37                       | 341   | 38   | 47   | 42                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 81                       | 2,758   | 89   | 119  | 80                      |
| Selected service trades....       | 18                       | 102   | 20   | 9  | 8                       |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-42-097

### HAMILTON COUNTY, TEX.

Retail, wholesale, and service establishments located in Hamilton County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.3 million, an increase of 207 percent over the \$2.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.1 million in 1948 as compared with \$1.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$343,000 in 1948 compared with \$116,000 in 1939.

Retail trade establishments in the county reported 351 paid employees for the workweek ended nearest November 15, 1948. For the same week in 1948, wholesale trade establishments reported 70 paid employees and the service trades reported 49 paid employees.

These preliminary figures have been derived from a Census report on Hamilton County, Texas, which also includes data for the city of Hamilton. Final figures, superseding the preliminary data for Hamilton County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hamilton County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### HAMILTON COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 153                      | 8,349   | 155  | 351  | 269                     |
| Food group.....                                   | 35                       | 3,030   | 38   | 75   | 52                      |
| Eating and drinking places.....                   | 9                        | 146   | 10   | 20   | 18                      |
| General merchandise grp, general stores.....      | 16                       | 779   | 19   | 57   | 39                      |
| Furniture-home furnishings-appliance grp.....     | 10                       | 303   | 10   | 13   | 7                       |
| Automotive group.....                             | 11                       | 1,053   | 11   | 46   | 41                      |
| Gasoline service stations.....                    | 27                       | 555   | 25   | 31   | 24                      |
| Lumber-building-hardware group.....               | 18                       | 1,396   | 13   | 51   | 48                      |
| Drug and proprietary stores.....                  | 7                        | 264   | 10   | 22   | 16                      |
| All other retail stores.....                      | 20                       | 823   | 19   | 36   | 24                      |
| WHOLESALE TRADE.....                              | 14                       | 4,138   | 19   | 70   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 56                       | 343   | 61   | 49   | 39                      |
| Personal services.....                            | 29                       | 180   | 33   | 32   | 25                      |
| All other service trades.....                     | 27                       | 163   | 28   | 17   | 14                      |
| AMUSEMENTS.....                                   | 7                        | 67  | 6  | 9  | x                       |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## HAMILTON COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Hamilton:                         |                          |   |  |  |                         |
| Retail trade.....                 | 78                       | 5,114   | 75   | 233  | 188                     |
| Selected service trades....       | 29                       | 176   | 32   | 32   | 28                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 75                       | 3,235   | 80   | 118  | 81                      |
| Selected service trades....       | 27                       | 167   | 29   | 17   | 11                      |

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades, all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returns of goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-42-098

### HANSFORD COUNTY, TEX.

Retail, wholesale, and service establishments located in Hansford County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.9 million, an increase of 308 percent over the \$1.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$9.5 million in 1948 as compared with \$0.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$192,000 in 1948 compared with \$31,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 213 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 116 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Hansford County, Texas. Final figures, superseding the preliminary data for Hansford County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hansford County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
HANSFORD COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 62                       | 4,875   | 58   | 169  | 135                     |
| Food group.....                                   | 10                       | 685   | 8  | 24   | 20                      |
| Eating and drinking places.....                   | 6                        | 149   | 7  | 26   | 19                      |
| Gasoline service stations.....                    | 12                       | 806   | 14   | 23   | 22                      |
| All other retail stores.....                      | 34                       | 3,235   | 29   | 96   | 74                      |
| WHOLESALE TRADE.....                              | 16                       | 9,535   | 12   | 26   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 26                       | 192   | 27   | 18   | 16                      |
| Personal services.....                            | 14                       | 99  | 14   | 15   | 13                      |
| All other service trades.....                     | 12                       | 93  | 13   | 3  | 3                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

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The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-099

### HARDEMAN COUNTY, TEX.

Retail, wholesale, and service establishments located in Hardeman County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.5 million, an increase of 168 percent over the \$2.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$12.5 million in 1948 as compared with \$2.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$480,000 in 1948 compared with \$172,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 558 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 432 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Hardeman County, Texas, which also includes data for the city of Quanah. Final figures, superseding the preliminary data for Hardeman County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hardeman County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
HARDEMAN COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 158                      | 7,529   | 172  | 375  | 313                     |
| Food group.....                                   | 32                       | 1,838   | 39   | 53   | 43                      |
| Eating and drinking places.....                   | 20                       | 272   | 19   | 51   | 41                      |
| General merchandise grp, general stores.....      | 9                        | 687   | 7  | 69   | 51                      |
| Apparel group.....                                | 6                        | 334   | 5  | 25   | 21                      |
| Furniture-home furnishings-appliance grp.....     | 9                        | 437   | 9  | 20   | 13                      |
| Automotive group.....                             | 14                       | 1,038   | 17   | 39   | 39                      |
| Gasoline service stations.....                    | 31                       | 506   | 34   | 27   | 25                      |
| Lumber-building-hardware group.....               | 21                       | 1,929   | 26   | 56   | 54                      |
| Drug and proprietary stores.....                  | 6                        | 265   | 9  | 18   | 16                      |
| All other retail stores.....                      | 10                       | 223   | 7  | 17   | 10                      |
| WHOLESALE TRADE, total.....                       | 21                       | 12,523  | 18   | 87   | x                       |
| Merchant wholesalers.....                         | 7                        | 10,417  | 5  | 40   | x                       |
| Other types of wholesale.....                     | 14                       | 2,106   | 13   | 47   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 47                       | 480   | 43   | 96   | 88                      |
| Personal services.....                            | 30                       | 290   | 26   | 68   | 61                      |
| All other service trades.....                     | 17                       | 190   | 17   | 28   | 27                      |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## HARDEMAN COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Quanah:                           |                          |   |  |  |                         |
| Retail trade.....                 | 87                       | 5,648   | 94   | 291  | 250                     |
| Selected service trades....       | 30                       | 378   | 25   | 80   | 74                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 71                       | 1,881   | 78   | 84   | 63                      |
| Selected service trades....       | 17                       | 102   | 18   | 16   | 14                      |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-100

### HARDIN COUNTY, TEX.

Retail, wholesale, and service establishments located in Hardin County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$10.3 million, an increase of 243 percent over the \$3.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.2 million in 1948 as compared with \$0.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$335,000 in 1948 compared with \$85,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 549 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 330 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Hardin County, Texas, which also includes data for the city of Silsbee. Final figures, superseding the preliminary data for Hardin County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hardin County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
HARDIN COUNTY, TEX.

| Trade group and kind of business                  | Number of<br>estab-<br>lishments | 1948 sales<br>and receipts<br><br>(Thousand<br>dollars) | Active<br>proprie-<br>tors of<br>unincor-<br>porated<br>businesses<br>Nov. 1948 | Paid employees,<br>workweek ended<br>nearest Nov. 15, 1948 |                               |
|---|----------------------------------|---|---|--|-------------------------------|
|   |                                  |   |   | Total<br>employees <sup>1</sup>                            | Full<br>workweek<br>employees |
| RETAIL TRADE, total.....                          | 268                              | 10,288  | 246   | 461  | 405                           |
| Food group.....                                   | 71                               | 2,840   | 70  | 93   | 74                            |
| Eating and drinking places.....                   | 70                               | 878   | 66  | 92   | 84                            |
| General merchandise grp, general stores.          | 15                               | 1,476   | 16  | 68   | 60                            |
| Apparel group.....                                | 5                                | 128   | 5   | 8  | 8                             |
| Furniture-home furnishgs-appliance grp.           | 11                               | 360   | 9   | 11   | 10                            |
| Automotive group.....                             | 9                                | 1,308   | 6   | 47   | 46                            |
| Gasoline service stations.....                    | 35                               | 956   | 32  | 39   | 37                            |
| Drug and proprietary stores.....                  | 7                                | 305   | 7   | 26   | 24                            |
| All other retail stores.....                      | 45                               | 2,037   | 35  | 77   | 62                            |
| WHOLESALE TRADE.....                              | 8                                | 1,211   | 5   | 29   | x                             |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 53                               | 335   | 49  | 59   | 45                            |
| Personal services.....                            | 32                               | 172   | 29  | 43   | 31                            |
| All other service trades.....                     | 21                               | 163   | 20  | 16   | 14                            |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
HARDIN COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| <b>Silsbee:</b>                   |                          |   |  |  |                         |
| Retail trade.....                 | 84                       | 4,791   | 77   | 269  | 232                     |
| Selected service trades....       | 28                       | 213   | 27   | 39   | 28                      |
| <b>Remainder of county:</b>       |                          |   |  |  |                         |
| Retail trade.....                 | 184                      | 5,497   | 169  | 192  | 173                     |
| Selected service trades....       | 25                       | 122   | 22   | 20   | 17                      |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 29, 1950

Release Series BC-1P- 42-101

### HARRIS COUNTY, TEX.

Retail, wholesale, and service establishments located in Harris County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$811,200,000, an increase of 279 percent over the \$214,000,000 sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 260 percent rise over the same period, reaching a total of \$1,672,800,000 in 1948 as compared with \$464,600,000 in 1939. The service trades included in the Census of Business reported receipts totaling \$62,000,000 in 1948 compared with \$18,500,000 in 1939. Hotel receipts moved from \$5,200,000 in 1939 to \$9,900,000 in 1948. Amusement businesses in the county recorded receipts of \$10,400,000 in 1948. No comparable figure for 1939 is available.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 44,995 paid employees for the workweek ended nearest November 15, 1948. Of these, 39,093 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 27,048 and 23,464. Wholesale trade establishments reported a total of 21,258 full- and part-week employees for the week of November 15, 1948, compared with 11,502 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 11,505; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 7,154.

These preliminary figures have been derived from a Census report on Harris County, Texas. The report also contains data for the cities of Baytown, Houston, La Porte, Pasadena, and West University Place.

Final figures, superseding the preliminary data for Harris County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Harris County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

91914



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
HARRIS COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 7,919                    | 811,198                                       | 7,169  | 44,995   | 39,093                  |
| Food group.....                                   | 1,948                    | 189,265                                       | 1,937  | 6,352  | 5,115                   |
| Eating and drinking places.....                   | 1,861                    | 54,482  | 1,797  | 8,227  | 7,336                   |
| Gen'l merchandise grp, general stores..           | 239                      | 106,586                                       | 174  | 8,364  | 6,834                   |
| Apparel group.....                                | 340                      | 68,012  | 249  | 4,129  | 3,531                   |
| Furniture-home furnishings-appliance grp          | 441                      | 54,553  | 337  | 3,668  | 3,508                   |
| Automotive group.....                             | 352                      | 136,448                                       | 282  | 3,872  | 3,691                   |
| Gasoline service stations.....                    | 781                      | 34,082  | 765  | 2,003  | 1,732                   |
| Lumber-building-hardware group.....               | 413                      | 68,214  | 302  | 2,763  | 2,457                   |
| Drug and proprietary stores.....                  | 301                      | 25,603  | 234  | 1,981  | 1,673                   |
| All other retail stores.....                      | 1,243                    | 73,953  | 1,092  | 3,636  | 3,216                   |
| WHOLESALE TRADE, total.....                       | 1,323                    | 1,672,754                                     | 744  | 21,258   | x                       |
| Merchant wholesalers, total.....                  | 846                      | 872,954                                       | 559  | 14,719   | x                       |
| Groceries, foods.....                             | 132                      | 114,645                                       | 121  | 2,553  | x                       |
| Dry goods, apparel.....                           | 19                       | 9,362   | 14   | 215  | x                       |
| Hardware, elec'l, plum'g and heat'g.              | 108                      | 122,601                                       | 62   | 2,765  | x                       |
| Mach'y, equip't, industrial supplies.             | 253                      | 148,026                                       | 139  | 3,455  | x                       |
| Automotive parts, accessories.....                | 87                       | 31,030  | 56   | 1,195  | x                       |
| All other merchant wholesalers.....               | 247                      | 447,290                                       | 167  | 4,536  | x                       |
| Manufact'rs' sales branches, offices..            | 281                      | 550,298                                       | 14   | 5,477  | x                       |
| Agents, brokers (merchandise).....                | 157                      | 156,612                                       | 142  | 506  | x                       |
| Other types of wholesale.....                     | 39                       | 92,890  | 29   | 556  | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 3,366                    | 62,025  | 3,350  | 11,505   | 10,498                  |
| Personal services.....                            | 1,902                    | 31,529  | 1,878  | 7,789  | 7,156                   |
| Business services.....                            | 212                      | 9,916   | 199  | 1,564  | 1,378                   |
| Automotive repairs and services.....              | 678                      | 12,359  | 679  | 1,322  | 1,238                   |
| Other repair services.....                        | 574                      | 8,221   | 594  | 830  | 726                     |
| HOTELS.....                                       | 105                      | 9,922   | 77   | 2,123  | 1,957                   |
| TOURIST COURTS AND CAMPS.....                     | 115                      | 1,966   | 102  | 283  | 262                     |
| AMUSEMENTS.....                                   | 146                      | 10,423  | 88   | 1,352  | x                       |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

9.414

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## HARRIS COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup>        | Number of establishments            | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|--|-------------------------------------|---|--|--|-------------------------|
|  |                                     |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| <b>Baytown:</b>                          |                                     |   |  |  |                         |
| Retail trade.....                        | 302                                 | 26,149  | 257  | 1,299  | 1,143                   |
| Wholesale trade.....                     | Included with "Remainder of county" |   |  |  |                         |
| Selected service trades....              | 112                                 | 1,308   | 111  | 251  | 234                     |
| Tourist courts and camps...              | Included with "Remainder of county" |   |  |  |                         |
| Amusements.....                          | Included with "Remainder of county" |   |  |  |                         |
| <b>Houston:</b>                          |                                     |   |  |  |                         |
| Retail trade.....                        | 5,799                               | 691,193                                       | 5,188  | 39,389   | 34,442                  |
| Wholesale trade.....                     | 1,247                               | 1,606,916                                     | 692  | 20,754   | x                       |
| Selected service trades....              | 2,747                               | 55,640  | 2,729  | 10,567   | 9,662                   |
| Hotels.....                              | 96                                  | 9,869   | 68   | 2,117  | 1,951                   |
| Tourist courts and camps...              | 49                                  | 920   | 40   | 137  | 131                     |
| Amusements.....                          | 96                                  | 8,779   | 61   | 1,075  | x                       |
| <b>La Porte:</b>                         |                                     |   |  |  |                         |
| Retail trade.....                        | 60                                  | 3,770   | 54   | 158  | 141                     |
| Selected service trades....              | 15                                  | 207   | 14   | 27   | 25                      |
| Amusements.....                          | Included with "Remainder of county" |   |  |  |                         |
| <b>Pasadena:</b>                         |                                     |   |  |  |                         |
| Retail trade.....                        | 149                                 | 14,434  | 132  | 701  | 547                     |
| Selected service trades....              | 49                                  | 586   | 50   | 117  | 112                     |
| Amusements.....                          | Included with "Remainder of county" |   |  |  |                         |
| <b>West University Place:</b>            |                                     |   |  |  |                         |
| Retail trade.....                        | 13                                  | 1,156   | 13   | 49   | 37                      |
| Selected service trades....              | 5                                   | 52  | 5  | 11   | 10                      |
| <b>Remainder of county:<sup>3/</sup></b> |                                     |   |  |  |                         |
| Retail trade.....                        | 1,596                               | 74,496  | 1,525  | 3,399  | 2,783                   |
| Wholesale trade.....                     | 76                                  | 65,838  | 52   | 504  | x                       |
| Selected service trades....              | 438                                 | 4,232   | 441  | 532  | 455                     |
| Tourist courts and camps...              | 66                                  | 1,046   | 62   | 146  | 131                     |
| Amusements.....                          | 50                                  | 1,644   | 27   | 277  | x                       |

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-102

### HARRISON COUNTY, TEX.

Retail, wholesale, and service establishments located in Harrison County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census of Business, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$28.3 million, an increase of 208 percent over the \$9.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$7.4 million in 1948 as compared with \$3.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.6 million in 1948 compared with \$0.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,969 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,299 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Harrison County, Texas, which also includes data for the city of Marshall. Final figures, superseding the preliminary data for Harrison County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Harrison County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
HARRISON COUNTY, TEX.

| Trade group and kind of business         | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|--|--------------------------|---|--|--|-------------------------|
|  |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                 | 524                      | 28,328  | 515  | 1,447  | 1,224                   |
| Food group.....                          | 213                      | 7,266   | 216  | 219  | 181                     |
| Eating and drinking places.....          | 66                       | 1,008   | 64   | 173  | 132                     |
| General merchandise grp, general stores  | 35                       | 4,091   | 31   | 276  | 207                     |
| Apparel group.....                       | 25                       | 1,295   | 24   | 75   | 60                      |
| Furniture-home furnishings-appliance grp | 22                       | 1,576   | 20   | 92   | 88                      |
| Automotive group.....                    | 26                       | 4,908   | 27   | 186  | 177                     |
| Gasoline service stations.....           | 67                       | 2,054   | 65   | 108  | 94                      |
| Lumber-building-hardware group.....      | 23                       | 3,583   | 20   | 169  | 153                     |
| Drug and proprietary stores.....         | 12                       | 741   | 13   | 71   | 63                      |
| All other retail stores.....             | 35                       | 1,806   | 35   | 78   | 69                      |
| WHOLESALE TRADE, total.....              | 24                       | 7,399   | 22   | 161  | x                       |
| Merchant wholesalers.....                | 15                       | 5,222   | 14   | 136  | x                       |
| Other types of wholesale.....            | 9                        | 2,177   | 8  | 25   | x                       |
| SELECTED SERVICE TRADES, 2/ total.....   | 126                      | 1,564   | 135  | 361  | 314                     |
| Personal services.....                   | 75                       | 856   | 80   | 282  | 244                     |
| All other service trades.....            | 51                       | 708   | 55   | 79   | 70                      |
| TOURIST COURTS AND CAMPS.....            | 6                        | 105   | 6  | 14   | 13                      |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## HARRISON COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Marshall:                         |                          |   |  |  |                         |
| Retail trade.....                 | 315                      | 23,266  | 303  | 1,259  | 1,091                   |
| Selected service trades....       | 109                      | 1,513   | 118  | 354  | 310                     |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 209                      | 5,062   | 212  | 188  | 133                     |
| Selected service trades....       | 17                       | 51  | 17   | 7  | 4                       |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 4, 1950

Release Series BC-1P-42-103

### HARTLEY COUNTY, TEX.

Retail establishments located in Hartley County, Texas, showed an expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures released today by the Bureau of the Census, U. S. Department of Commerce.

Thirteen retail establishments reported 1948 sales aggregating \$453,000, an increase of 130 percent over the \$197,000 reported by nineteen establishments in 1939, when the preceding Census of Business was taken.

Retail establishments reported thirteen active proprietors of unincorporated businesses in 1948 as compared with sixteen proprietors in 1939. Five paid employees were reported for the workweek ended nearest November 15, 1948. Of these, four worked the full workweek, and one worked part of the week. The comparable total and full workweek figures for 1939 were nineteen and fifteen.

These preliminary figures have been derived from a Census report on Hartley County, Texas. Final figures, superseding the preliminary data for Hartley County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hartley County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.





# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-104

### HASKELL COUNTY, TEX.

Retail, wholesale, and service establishments located in Haskell County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.8 million, an increase of 200 percent over the \$2.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.5 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$318,000 in 1948 compared with \$164,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 529 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 344 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Haskell County, Texas, which also includes data for the city of Haskell. Final figures, superseding the preliminary data for Haskell County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Haskell County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### HASKELL COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 160                      | 7,848   | 171  | 438  | 329                     |
| Food group.....                                   | 33                       | 1,773   | 38   | 60   | 44                      |
| Eating and drinking places.....                   | 15                       | 256   | 16   | 64   | 43                      |
| General merchandise grp, general stores.          | 10                       | 524   | 7  | 71   | 39                      |
| Apparel group.....                                | 12                       | 516   | 15   | 36   | 22                      |
| Furniture-home furnishings-appliance grp.         | 7                        | 233   | 8  | 8  | 4                       |
| Automotive group.....                             | 9                        | 1,206   | 10   | 54   | 52                      |
| Gasoline service stations.....                    | 34                       | 722   | 35   | 44   | 41                      |
| Lumber-building-hardware group.....               | 18                       | 1,876   | 18   | 49   | 47                      |
| Drug and proprietary stores.....                  | 9                        | 364   | 9  | 36   | 26                      |
| All other retail stores.....                      | 13                       | 378   | 15   | 16   | 11                      |
| WHOLESALE TRADE.....                              | 15                       | 3,482   | 17   | 34   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 52                       | 318   | 53   | 57   | 49                      |
| Personal services.....                            | 30                       | 212   | 31   | 48   | 42                      |
| All other service trades.....                     | 22                       | 106   | 22   | 9  | 7                       |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## HASKELL COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Haskell:                          |                          |   |  |  |                         |
| Retail trade.....                 | 85                       | 5,314   | 93   | 299  | 238                     |
| Selected service trades....       | 18                       | 183   | 18   | 39   | 37                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 75                       | 2,534   | 78   | 139  | 91                      |
| Selected service trades....       | 34                       | 135   | 35   | 18   | 12                      |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-105

### HAYS COUNTY, TEX.

Retail, wholesale, and service establishments located in Hays County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$10.2 million, an increase of 240 percent over the \$3.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.0 million in 1948 as compared with \$2.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$542,000 in 1948 compared with \$153,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 831 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 490 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Hays County, Texas, which also includes data for the city of San Marcos. Final figures, superseding the preliminary data for Hays County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hays County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
HAYS COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 220                      | 10,249  | 211  | 613  | 502                     |
| Food group.....                                   | 72                       | 3,011   | 72   | 106  | 81                      |
| Eating and drinking places.....                   | 21                       | 390   | 22   | 94   | 65                      |
| General merchandise grp, general stores.....      | 11                       | 595   | 6  | 53   | 39                      |
| Apparel group.....                                | 6                        | 302   | 4  | 17   | 13                      |
| Furniture-home furnishings-appliance grp.....     | 8                        | 434   | 6  | 23   | 21                      |
| Automotive group.....                             | 21                       | 2,042   | 20   | 97   | 93                      |
| Gasoline service stations.....                    | 42                       | 1,136   | 43   | 86   | 78                      |
| Lumber-building-hardware group.....               | 16                       | 1,345   | 10   | 53   | 50                      |
| Drug and proprietary stores.....                  | 6                        | 421   | 9  | 57   | 38                      |
| All other retail stores.....                      | 17                       | 573   | 19   | 27   | 24                      |
| WHOLESALE TRADE, total.....                       | 23                       | 6,046   | 26   | 86   | x                       |
| Merchant wholesalers.....                         | 12                       | 3,302   | 15   | 71   | x                       |
| Other types of wholesale.....                     | 11                       | 2,744   | 11   | 15   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 82                       | 542   | 82   | 132  | 110                     |
| Personal services.....                            | 50                       | 366   | 52   | 111  | 95                      |
| All other service trades.....                     | 32                       | 176   | 30   | 21   | 15                      |
| TOURIST COURTS AND CAMPS.....                     | 10                       | 35  | 10   | 4  | 3                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## HAYS COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| San Marcos:                       |                          |   |  |  |                         |
| Retail trade.....                 | 156                      | 7,930   | 148  | 505  | 412                     |
| Wholesale trade.....              | 14                       | 4,267   | 14   | 50   | x                       |
| Selected service trades...        | 65                       | 474   | 66   | 124  | 104                     |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 64                       | 2,319   | 63   | 108  | 90                      |
| Wholesale trade.....              | 9                        | 1,779   | 12   | 36   | x                       |
| Selected service trades...        | 17                       | 68  | 16   | 8  | 6                       |

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 3, 1950

Release Series BC-1P-42-106

### HEMPHILL COUNTY, TEX.

Retail, wholesale, and service establishments located in Hemphill County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.9 million, an increase of 160 percent over the \$1.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$740,000 in 1948 as compared with \$237,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$121,000 in 1948 compared with \$60,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 206 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 134 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Hemphill County, Texas. Final figures, superseding the preliminary data for Hemphill County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hemphill County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
HEMPHILL COUNTY, TEX.

| Trade group and kind of business            | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                    | 53                       | 3,850   | 54   | 166  | 137                     |
| Food group.....                             | 11                       | 850   | 9  | 33   | 22                      |
| Gasoline service stations.....              | 8                        | 231   | 6  | 10   | 8                       |
| All other retail stores.....                | 34                       | 2,769   | 39   | 123  | 107                     |
| WHOLESALE TRADE.....                        | 7                        | 740   | 5  | 12   | x                       |
| SELECTED SERVICE TRADES <sup>2/</sup> ..... | 13                       | 121   | 13   | 28   | 28                      |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*--The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups--personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*--"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*--"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

For Release May 1, 1950

Release Series BC-1P-42-107

### HENDERSON COUNTY, TEX.

Retail, wholesale, and service establishments located in Henderson County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$14.0 million, an increase of 198 percent over the \$4.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.3 million in 1948 as compared with \$1.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$544,000 in 1948 compared with \$152,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 756 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 590 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Henderson County, Texas, which also includes data for the city of Athens. Final figures, superseding the preliminary data for Henderson County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Henderson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
HENDERSON COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 281                      | 14,018  | 282  | 590  | 478                     |
| Food group.....                                   | 81                       | 2,958   | 83   | 59   | 46                      |
| Eating and drinking places.....                   | 35                       | 413   | 36   | 83   | 64                      |
| General merchandise grp, general stores.....      | 32                       | 1,889   | 27   | 133  | 93                      |
| Apparel group.....                                | 9                        | 277   | 8  | 23   | 20                      |
| Furniture-home furnishings-appliance grp.....     | 11                       | 695   | 13   | 27   | 26                      |
| Automotive group.....                             | 20                       | 3,656   | 25   | 94   | 92                      |
| Gasoline service stations.....                    | 46                       | 944   | 49   | 48   | 33                      |
| Lumber-building-hardware group.....               | 15                       | 1,853   | 10   | 59   | 59                      |
| Drug and proprietary stores.....                  | 11                       | 380   | 10   | 35   | 27                      |
| All other retail stores.....                      | 21                       | 953   | 21   | 29   | 18                      |
| WHOLESALE TRADE.....                              | 17                       | 6,318   | 17   | 66   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 74                       | 544   | 77   | 100  | 90                      |
| Personal services.....                            | 44                       | 340   | 48   | 77   | 73                      |
| All other service trades.....                     | 30                       | 204   | 29   | 23   | 17                      |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## HENDERSON COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Athens:                           |                          |   |  |  |                         |
| Retail trade.....                 | 136                      | 10,228  | 134  | 457  | 387                     |
| Selected service trades...        | 43                       | 379   | 48   | 88   | 79                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 145                      | 3,790   | 148  | 133  | 91                      |
| Selected service trades...        | 31                       | 165   | 29   | 12   | 11                      |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

## RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

### PRELIMINARY

For Release May 15, 1950

Release Series BC-1P- 42-108

#### HIDALGO COUNTY, TEX.

Retail, wholesale, and service establishments located in Hidalgo County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$87.2 million, an increase of 345 percent over the \$19.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$108.6 million in 1948 as compared with \$19.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$3.9 million in 1948 compared with \$0.8 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 10,419 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 5,949 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Hidalgo County, Texas, which also includes data for the cities of Donna, Edinburg, McAllen, Mercedes, Mission, Pharr and Weslaco. Final figures, superseding the preliminary data for Hidalgo County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hidalgo County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

91420



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## HIDALGO COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 1,521                    | 87,214  | 1,526  | 4,663  | 3,951                   |
| Food group.....                                   | 528                      | 20,651  | 555  | 703  | 550                     |
| Eating and drinking places.....                   | 264                      | 4,810   | 263  | 740  | 646                     |
| General merchandise grp, general stores.....      | 98                       | 9,195   | 84   | 684  | 464                     |
| Apparel group.....                                | 57                       | 4,440   | 48   | 250  | 190                     |
| Furniture-home furnishgs-appliance grp.....       | 80                       | 5,392   | 68   | 276  | 262                     |
| Automotive group.....                             | 69                       | 15,252  | 72   | 645  | 625                     |
| Gasoline service stations.....                    | 124                      | 4,541   | 132  | 269  | 244                     |
| Lumber-building-hardware group.....               | 101                      | 13,384  | 102  | 577  | 536                     |
| Drug and proprietary stores.....                  | 53                       | 2,856   | 63   | 227  | 181                     |
| All other retail stores.....                      | 147                      | 6,693   | 139  | 292  | 253                     |
| WHOLESALE TRADE, total.....                       | 199                      | 108,599                                       | 156  | 5,124  | x                       |
| Merchant wholesalers, total.....                  | 76                       | 32,857  | 51   | 661  | x                       |
| Groceries, foods.....                             | 18                       | 11,018  | 16   | 245  | x                       |
| Mach'y, equip't, industrial supplies..            | 19                       | 9,510   | 3  | 130  | x                       |
| Automotive parts, accessories.....                | 11                       | 1,418   | 13   | 64   | x                       |
| All other merchant wholesalers.....               | 28                       | 10,911  | 19   | 222  | x                       |
| Manufact'rs' sales branches, offices...           | 6                        | 1,489   | -  | 38   | x                       |
| Petroleum bulk plants, terminals.....             | 35                       | 6,492   | 31   | 108  | x                       |
| Agents, brokers (merchandise).....                | 6                        | 4,971   | 4  | 123  | x                       |
| Assemblers of farm products.....                  | 76                       | 62,790  | 70   | 4,194  | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 364                      | 3,881   | 364  | 632  | 555                     |
| Personal services.....                            | 204                      | 1,761   | 204  | 428  | 369                     |
| All other service trades.....                     | 160                      | 2,120   | 160  | 204  | 186                     |
| HOTELS.....                                       | 18                       | 805   | 8  | 156  | 147                     |
| TOURIST COURTS AND CAMPS.....                     | 61                       | 333   | 54   | 77   | 61                      |
| AMUSEMENTS.....                                   | 60                       | 1,487   | 37   | 201  | x                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

91420

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## HIDALGO COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup>  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|------------------------------------|--------------------------|---|--|--|-------------------------|
|                                    |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Donna:                             |                          |   |  |  |                         |
| Retail trade.....                  | 92                       | 4,827   | 95   | 251  | 215                     |
| Selected service trades....        | 19                       | 266   | 17   | 30   | 24                      |
| Tourist courts and camps...        | 6                        | 14  | 6  | 6  | 2                       |
| Edinburg:                          |                          |   |  |  |                         |
| Retail trade.....                  | 201                      | 13,607  | 223  | 774  | 647                     |
| Wholesale trade.....               | 14                       | 10,036  | 10   | 431  | x                       |
| Selected service trades....        | 57                       | 479   | 62   | 88   | 76                      |
| McAllen:                           |                          |   |  |  |                         |
| Retail trade.....                  | 223                      | 23,154  | 206  | 1,289  | 1,157                   |
| Wholesale trade.....               | 41                       | 13,785  | 38   | 553  | x                       |
| Selected service trades....        | 77                       | 1,211   | 74   | 242  | 211                     |
| Tourist courts camps.....          | 8                        | 70  | 10   | 7  | 5                       |
| Mercedes:                          |                          |   |  |  |                         |
| Retail trade.....                  | 122                      | 6,777   | 112  | 320  | 265                     |
| Wholesale trade.....               | 14                       | 8,342   | 6  | 280  | x                       |
| Selected service trades....        | 26                       | 243   | 29   | 59   | 50                      |
| Mission:                           |                          |   |  |  |                         |
| Retail trade.....                  | 139                      | 9,008   | 134  | 489  | 388                     |
| Wholesale trade.....               | 22                       | 9,459   | 15   | 373  | x                       |
| Selected service trades....        | 45                       | 483   | 44   | 68   | 63                      |
| Pharr:                             |                          |   |  |  |                         |
| Retail trade.....                  | 129                      | 4,981   | 126  | 299  | 259                     |
| Selected service trades....        | 23                       | 215   | 21   | 24   | 24                      |
| Amusements.....                    | 6                        | 173   | 5  | 22   | x                       |
| Weslaco:                           |                          |   |  |  |                         |
| Retail trade.....                  | 166                      | 10,694  | 170  | 580  | 471                     |
| Wholesale trade.....               | 28                       | 26,491  | 22   | 667  | x                       |
| Selected service trades....        | 47                       | 324   | 51   | 53   | 49                      |
| Remainder of county: <sup>3/</sup> |                          |   |  |  |                         |
| Retail trade.....                  | 449                      | 14,156  | 460  | 661  | 549                     |
| Wholesale trade.....               | 80                       | 40,486  | 65   | 2,820  | x                       |
| Selected service trades....        | 70                       | 660   | 66   | 68   | 58                      |
| Tourist courts and camps...        | 36                       | 191   | 30   | 52   | 42                      |

x Not available.

1/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P42-109

### HILL COUNTY, TEX.

Retail, wholesale, and service establishments located in Hill County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$19.8 million, an increase of 219 percent over the \$6.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$10.7 million in 1948 as compared with \$5.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$789,000 in 1948 compared with \$260,000 in 1939.

Retail trade establishments in the county reported 1,053 paid employees for the workweek ended nearest November 15, 1948. For the same week in 1948, wholesale trade establishments reported 78 paid employees and the selected service trades reported 141 paid employees.

These preliminary figures have been derived from a Census report on Hill County, Texas, which also includes data for the city of Hillsboro. Final figures, superseding the preliminary data for Hill County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hill County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
HILL COUNTY, TEX.

| Trade group and kind of business              | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                      | 400                      | 19,809  | 375  | 1,053  | 839                     |
| Food group.....                               | 100                      | 4,830   | 100  | 125  | 99                      |
| Eating and drinking places.....               | 50                       | 733   | 54   | 147  | 116                     |
| General merchandise grp, general stores.      | 24                       | 2,480   | 18   | 231  | 155                     |
| Apparel group.....                            | 15                       | 602   | 13   | 34   | 24                      |
| Furniture-home furnishings-appliance grp.     | 24                       | 1,475   | 22   | 74   | 62                      |
| Automotive group.....                         | 31                       | 3,719   | 30   | 147  | 143                     |
| Gasoline service stations.....                | 71                       | 1,393   | 71   | 76   | 54                      |
| Lumber-building-hardware group.....           | 40                       | 2,757   | 28   | 106  | 91                      |
| Drug and proprietary stores.....              | 15                       | 627   | 14   | 51   | 44                      |
| All other retail stores.....                  | 30                       | 1,193   | 25   | 62   | 51                      |
| WHOLESALE TRADE, total.....                   | 35                       | 10,743  | 36   | 78   | x                       |
| Merchant wholesalers.....                     | 12                       | 2,035   | 14   | 32   | x                       |
| Other types of wholesale.....                 | 23                       | 8,708   | 22   | 46   | x                       |
| SELECTED SERVICE TRADES, <u>2</u> /total..... | 118                      | 789   | 119  | 141  | 129                     |
| Personal services.....                        | 70                       | 481   | 73   | 109  | 97                      |
| All other service trades.....                 | 48                       | 308   | 46   | 32   | 32                      |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## HILL COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Hillsboro:                        |                          |   |  |  |                         |
| Retail trade.....                 | 157                      | 11,694  | 146  | 711  | 581                     |
| Wholesale trade.....              | 21                       | 9,485   | 21   | 61   | x                       |
| Selected service trades....       | 50                       | 473   | 51   | 92   | 89                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 243                      | 8,115   | 229  | 342  | 258                     |
| Wholesale trade.....              | 14                       | 1,258   | 15   | 17   | x                       |
| Selected service trades....       | 68                       | 316   | 68   | 49   | 40                      |

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P- 42-110

### HOCKLEY COUNTY, TEX.

Retail, wholesale, and service establishments located in Hockley County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$19.2 million, an increase of 611 percent over the \$2.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$17.8 million in 1948 as compared with \$1.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.4 million in 1948 compared with \$0.1 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,084 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 382 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Hockley County, Texas, which also includes data for the city of Levelland. Final figures, superseding the preliminary data for Hockley County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hockley County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
HOCKLEY COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 230                      | 19,197  | 221  | 773  | 617                     |
| Food group.....                                   | 51                       | 5,020   | 51   | 146  | 97                      |
| Eating and drinking places.....                   | 24                       | 548   | 23   | 99   | 70                      |
| Gen'l merchandise grp, general stores...          | 14                       | 1,306   | 8  | 107  | 63                      |
| Apparel group.....                                | 7                        | 340   | 5  | 14   | 11                      |
| Furniture-home furnishings-appliance grp.         | 14                       | 1,000   | 20   | 30   | 24                      |
| Automotive group.....                             | 18                       | 3,177   | 21   | 91   | 86                      |
| Gasoline service stations.....                    | 41                       | 1,288   | 43   | 84   | 76                      |
| Lumber-building-hardware group.....               | 32                       | 4,883   | 19   | 111  | 108                     |
| Drug and proprietary stores.....                  | 13                       | 717   | 11   | 62   | 60                      |
| All other retail stores.....                      | 16                       | 918   | 20   | 29   | 22                      |
| WHOLESALE TRADE, total.....                       | 33                       | 17,799  | 23   | 128  | x                       |
| Merchant wholesalers.....                         | 14                       | 13,231  | 8  | 63   | x                       |
| Other types of wholesale.....                     | 19                       | 4,568   | 15   | 65   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 89                       | 1,435   | 98   | 183  | 168                     |
| Personal services.....                            | 43                       | 388   | 45   | 87   | 82                      |
| All other service trades.....                     | 46                       | 1,047   | 53   | 96   | 86                      |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## HOCKLEY COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Levelland:                        |                          |   |  |  |                         |
| Retail trade.....                 | 136                      | 14,095  | 136  | 600  | 480                     |
| Selected service trades....       | 61                       | 1,080   | 66   | 149  | 145                     |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 94                       | 5,102   | 85   | 173  | 137                     |
| Selected service trades....       | 28                       | 355   | 32   | 34   | 23                      |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-111

### HOOD COUNTY, TEX.

Retail, wholesale, and service establishments located in Hood County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.5 million, an increase of 289 percent over the \$0.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$587,000 in 1948 as compared with \$313,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$111,000 in 1948 compared with \$35,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 178 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 95 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Hood County, Texas. Final figures, superseding the preliminary data for Hood County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hood County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### HOOD COUNTY, TEX.

| Trade group and kind of business            | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                    | 105                      | 3,464   | 112  | 166  | 114                     |
| Food group.....                             | 19                       | 720   | 24   | 21   | 14                      |
| Eating and drinking places.....             | 9                        | 173   | 9  | 36   | 31                      |
| Gasoline service stations.....              | 22                       | 338   | 22   | 11   | 6                       |
| All other retail stores.....                | 55                       | 2,233   | 57   | 98   | 63                      |
| WHOLESALE TRADE.....                        | 7                        | 587   | 7  | 8  | x                       |
| SELECTED SERVICE TRADES <sup>2/</sup> ..... | 30                       | 111   | 34   | 4  | 4                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P- 42-112

### HOPKINS COUNTY, TEX.

Retail, wholesale, and service establishments located in Hopkins County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$12.8 million, an increase of 133 percent over the \$5.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.8 million in 1948 as compared with \$3.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$611,000 in 1948 compared with \$256,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 920 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 795 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Hopkins County, Texas, which also includes data for the city of Sulphur Springs. Final figures, superseding the preliminary data for Hopkins County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hopkins County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
HOPKINS COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 286                      | 12,837  | 295  | 695  | 537                     |
| Food group.....                                   | 109                      | 2,709   | 114  | 65   | 44                      |
| Eating and drinking places.....                   | 22                       | 409   | 23   | 91   | 87                      |
| General merchandise grp, general stores           | 22                       | 1,724   | 17   | 157  | 98                      |
| Apparel group.....                                | 15                       | 677   | 14   | 56   | 32                      |
| Furniture-home furnishgs-appliance grp            | 9                        | 733   | 12   | 29   | 28                      |
| Automotive group.....                             | 15                       | 2,459   | 11   | 95   | 90                      |
| Gasoline service stations.....                    | 31                       | 356   | 36   | 32   | 24                      |
| Lumber-building-hardware group.....               | 22                       | 2,297   | 22   | 87   | 71                      |
| Drug and proprietary stores.....                  | 11                       | 522   | 12   | 42   | 32                      |
| All other retail stores.....                      | 30                       | 951   | 34   | 41   | 31                      |
| WHOLESALE TRADE, total.....                       | 26                       | 4,795   | 26   | 123  | x                       |
| Merchant wholesalers.....                         | 18                       | 3,405   | 18   | 104  | x                       |
| Other types of wholesale.....                     | 8                        | 1,390   | 8  | 19   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 78                       | 611   | 87   | 102  | 95                      |
| Personal services.....                            | 47                       | 363   | 54   | 79   | 72                      |
| All other service trades.....                     | 31                       | 248   | 33   | 23   | 23                      |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
HOPKINS COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Sulphur Springs:                  |                          |   |  |  |                         |
| Retail trade.....                 | 189                      | 11,549  | 191  | 669  | 525                     |
| Wholesale trade.....              | 26                       | 4,795   | 26   | 123  | x                       |
| Selected service trades.....      | 63                       | 574   | 71   | 100  | 93                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 97                       | 1,288   | 104  | 26   | 12                      |
| Selected service trades.....      | 15                       | 37  | 16   | 2  | 2                       |

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 4, 1950

Release Series BC-1P-42-113

### HOUSTON COUNTY, TEX.

Retail, wholesale, and service establishments located in Houston County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$11.5 million, an increase of 203 percent over the \$3.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.8 million in 1948 as compared with \$1.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$442,000 in 1948 compared with \$127,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 696 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 492 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Houston County, Texas, which also includes data for the city of Crockett. Final figures, superseding the preliminary data for Houston County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Houston County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
HOUSTON COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 257                      | 11,534  | 262  | 557  | 477                     |
| Food group.....                                   | 96                       | 2,814   | 97   | 77   | 63                      |
| Eating and drinking places.....                   | 31                       | 271   | 34   | 54   | 51                      |
| General merchandise grp, general stores           | 18                       | 1,131   | 18   | 93   | 59                      |
| Apparel group.....                                | 14                       | 651   | 13   | 50   | 42                      |
| Furniture-home furnishings-appliance grp          | 6                        | 485   | 5  | 25   | 24                      |
| Automotive group.....                             | 19                       | 2,256   | 20   | 82   | 80                      |
| Gasoline service stations.....                    | 29                       | 626   | 32   | 44   | 39                      |
| Lumber-building-hardware group.....               | 16                       | 1,937   | 14   | 76   | 72                      |
| Drug and proprietary stores.....                  | 8                        | 330   | 9  | 25   | 21                      |
| All other retail stores.....                      | 20                       | 1,033   | 20   | 31   | 26                      |
| WHOLESALE TRADE.....                              | 19                       | 5,753   | 22   | 59   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 65                       | 442   | 67   | 80   | 70                      |
| Personal services.....                            | 47                       | 337   | 49   | 68   | 61                      |
| All other service trades.....                     | 18                       | 105   | 18   | 12   | 9                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## HOUSTON COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Crockett:                         |                          |   |  |  |                         |
| Retail trade.....                 | 144                      | 8,866   | 142  | 453  | 395                     |
| Selected service trades...        | 50                       | 385   | 52   | 73   | 64                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 113                      | 2,668   | 120  | 104  | 82                      |
| Selected service trades...        | 15                       | 57  | 15   | 7  | 6                       |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-42-114

### HOWARD COUNTY, TEX.

Retail, wholesale, and service establishments located in Howard County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$28.7 million, an increase of 193 percent over the \$9.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$18.4 million in 1948 as compared with \$6.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.7 million in 1948 compared with \$0.6 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,974 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,472 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Howard County, Texas, which also includes data for the city of Big Spring. Final figures, superseding the preliminary data for Howard County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Howard County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### HOWARD COUNTY, TEX.

| Trade group and kind of business        | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                | 432                      | 28,684  | 421  | 1,415  | 1,128                   |
| Food group.....                         | 106                      | 5,839   | 109  | 190  | 142                     |
| Eating and drinking places.....         | 75                       | 1,623   | 72   | 255  | 207                     |
| General merchandise grp, general stores | 11                       | 3,175   | 4  | 271  | 165                     |
| Apparel group.....                      | 20                       | 1,697   | 12   | 99   | 73                      |
| Furniture-home furnishgs-appliance grp  | 15                       | 881   | 19   | 57   | 55                      |
| Automotive group.....                   | 32                       | 6,300   | 38   | 185  | 178                     |
| Gasoline service stations.....          | 55                       | 1,607   | 56   | 92   | 69                      |
| Lumber-building-hardware group.....     | 29                       | 3,101   | 28   | 113  | 105                     |
| Drug and proprietary stores.....        | 15                       | 902   | 14   | 53   | 43                      |
| All other retail stores.....            | 74                       | 3,559   | 69   | 100  | 91                      |
| WHOLESALE TRADE, total.....             | 47                       | 18,418  | 35   | 277  | x                       |
| Merchant wholesalers.....               | 31                       | 8,220   | 22   | 162  | x                       |
| Other types of wholesale.....           | 16                       | 10,198  | 13   | 115  | x                       |
| SELECTED SERVICE TRADES, 2/ total.....  | 134                      | 1,735   | 137  | 282  | 261                     |
| Personal services.....                  | 78                       | 897   | 78   | 178  | 162                     |
| All other service trades.....           | 56                       | 838   | 59   | 104  | 99                      |
| TOURIST COURTS AND CAMPS.....           | 15                       | 108   | 10   | 17   | 16                      |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## HOWARD COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Big Spring:                       |                          |   |  |  |                         |
| Retail trade.....                 | 347                      | 25,718  | 335  | 1,322  | 1,053                   |
| Wholesale trade.....              | 42                       | 12,027  | 32   | 212  | x                       |
| Selected service trades...        | 119                      | 1,676   | 123  | 277  | 256                     |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 85                       | 2,966   | 86   | 93   | 75                      |
| Wholesale trade.....              | 5                        | 6,391   | 3  | 65   | x                       |
| Selected service trades...        | 15                       | 59  | 14   | 5  | 5                       |

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

For Release May 1, 1950

Release Series BC-1P-42-115

### HUDSPETH COUNTY, TEX.

Retail establishments located in Hudspeth County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.7 million, an increase of 240 percent over the \$0.5 million in 1939, when the preceding Census of Business was taken.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported a total of 80 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 57 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Hudspeth County, Texas. Final figures, superseding the preliminary data for Hudspeth County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hudspeth County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
HUDSPETH COUNTY, TEX.

| Trade group and kind of business | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|----------------------------------|--------------------------|---|--|--|-------------------------|
|                                  |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....         | 58                       | 1,722   | 60   | 80   | 66                      |
| Food group.....                  | 10                       | 430   | 12   | 8  | 6                       |
| Eating and drinking places.....  | 15                       | 246   | 15   | 29   | 26                      |
| Gasoline service stations.....   | 19                       | 359   | 20   | 11   | 9                       |
| All other retail stores.....     | 14                       | 687   | 13   | 32   | 25                      |

<sup>1</sup>/ Includes employees paid for less than the full workweek.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-42-116

### HUNT COUNTY, TEX.

Retail, wholesale, and service establishments located in Hunt County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$31.2 million, an increase of 181 percent over the \$11.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$23.4 million in 1948 as compared with \$11.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.0 million in 1948 compared with \$0.7 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,250 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,728 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Hunt County, Texas, which also includes data for the cities of Commerce and Greenville. Final figures, superseding the preliminary data for Hunt County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hunt County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### HUNT COUNTY, TEX.

| Trade group and kind of business                 | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|--|--------------------------|---|--|--|-------------------------|
|  |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                         | 567                      | 31,155  | 557  | 1,617  | 1,292                   |
| Food group.....                                  | 178                      | 7,814   | 176  | 218  | 165                     |
| Eating and drinking places.....                  | 58                       | 923   | 66   | 159  | 130                     |
| General merchandise grp, general stores.....     | 28                       | 4,102   | 17   | 428  | 280                     |
| Apparel group.....                               | 27                       | 1,467   | 26   | 79   | 57                      |
| Furniture-home furnishings-appliance grp.....    | 27                       | 1,909   | 27   | 93   | 84                      |
| Automotive group.....                            | 48                       | 6,532   | 46   | 225  | 220                     |
| Gasoline service stations.....                   | 87                       | 1,699   | 92   | 86   | 75                      |
| Lumber-building-hardware group.....              | 36                       | 3,974   | 27   | 140  | 134                     |
| Drug and proprietary stores.....                 | 18                       | 1,022   | 19   | 99   | 75                      |
| All other retail stores.....                     | 60                       | 1,713   | 61   | 90   | 72                      |
| WHOLESALE TRADE, total.....                      | 56                       | 23,358  | 43   | 290  | x                       |
| Merchant wholesalers.....                        | 26                       | 13,534  | 20   | 170  | x                       |
| Petroleum bulk plants, terminals.....            | 13                       | 2,120   | 14   | 27   | x                       |
| Assemblers of farm products.....                 | 12                       | 4,798   | 6  | 42   | x                       |
| Other types of wholesale.....                    | 5                        | 2,906   | 3  | 51   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> total..... | 206                      | 1,970   | 232  | 343  | 306                     |
| Personal services.....                           | 120                      | 1,366   | 129  | 284  | 253                     |
| All other service trades.....                    | 86                       | 604   | 103  | 59   | 53                      |
| TOURIST COURTS AND CAMPS.....                    | 8                        | 35  | 7  | 8  | 6                       |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## HUNT COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup>  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|------------------------------------|--------------------------|---|--|--|-------------------------|
|                                    |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Commerce:                          |                          |   |  |  |                         |
| Retail trade.....                  | 96                       | 4,930   | 106  | 272  | 205                     |
| Greenville:                        |                          |   |  |  |                         |
| Retail trade.....                  | 289                      | 21,940  | 273  | 1,173  | 961                     |
| Wholesale trade.....               | 37                       | 20,834  | 30   | 231  | x                       |
| Selected service trades....        | 111                      | 1,228   | 122  | 207  | 191                     |
| Remainder of county: <sup>3/</sup> |                          |   |  |  |                         |
| Retail trade.....                  | 182                      | 4,285   | 178  | 172  | 126                     |
| Wholesale trade.....               | 19                       | 2,524   | 13   | 59   | x                       |

x Not available.

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.
- 3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-42-117

### HUTCHINSON COUNTY, TEX.

Retail, wholesale, and service establishments located in Hutchinson County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$26.8 million, an increase of 294 percent over the \$6.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$11.8 million in 1948 as compared with \$2.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.4 million in 1948 compared with \$0.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,669 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 895 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Hutchinson County, Texas, which also includes data for the city of Borger. Final figures, superseding the preliminary data for Hutchinson County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hutchinson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D.C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
HUTCHINSON COUNTY, TEX.

| Trade group and kind of business                 | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|--|--------------------------|---|--|--|-------------------------|
|  |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                         | 272                      | 26,765  | 252  | 1,207  | 994                     |
| Food group.....                                  | 53                       | 6,422   | 48   | 187  | 152                     |
| Eating and drinking places.....                  | 58                       | 1,517   | 65   | 201  | 167                     |
| General merchandise grp, general stores.         | 8                        | 2,290   | 5  | 185  | 122                     |
| Apparel group.....                               | 13                       | 1,296   | 10   | 61   | 50                      |
| Furniture-home furnishings-appliance grp.        | 16                       | 2,256   | 15   | 94   | 84                      |
| Automotive group.....                            | 21                       | 5,837   | 16   | 194  | 181                     |
| Gasoline service stations.....                   | 38                       | 1,674   | 41   | 72   | 64                      |
| Lumber-building-hardware group.....              | 18                       | 2,469   | 15   | 68   | 48                      |
| Drug and proprietary stores.....                 | 12                       | 1,286   | 10   | 69   | 63                      |
| All other retail stores.....                     | 35                       | 1,718   | 27   | 76   | 63                      |
| WHOLESALE TRADE, total.....                      | 36                       | 11,777  | 29   | 151  | x                       |
| Merchant wholesalers.....                        | 25                       | 8,539   | 20   | 118  | x                       |
| Other types of wholesale.....                    | 11                       | 3,238   | 9  | 33   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> total..... | 108                      | 2,366   | 115  | 311  | 296                     |
| Personal services.....                           | 67                       | 1,036   | 69   | 179  | 176                     |
| All other service trades.....                    | 41                       | 1,330   | 46   | 132  | 120                     |
| HOTELS.....                                      | 16                       | 170   | 13   | 20   | 20                      |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## HUTCHINSON COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| <b>Borger:</b>                    |                          |   |  |  |                         |
| Retail trade.....                 | 229                      | 24,574  | 209  | 1,121  | 921                     |
| Selected service trades....       | 88                       | 2,187   | 94   | 285  | 270                     |
| <b>Remainder of county:</b>       |                          |   |  |  |                         |
| Retail trade.....                 | 43                       | 2,191   | 43   | 86   | 73                      |
| Selected service trades....       | 20                       | 179   | 21   | 26   | 26                      |

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

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**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-118

### IRION COUNTY, TEX.

Retail and service establishments located in Irion County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$880,000, an increase of 189 percent over the \$305,000 in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$54,000 in 1948 compared with \$5,000 in 1939.

Employment in the county decreased over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 29 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 37 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Irion County, Texas. Final figures, superseding the preliminary data for Irion County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Irion County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### IRION COUNTY, TEX.

| Trade group and kind of business            | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                    | 26                       | 880   | 28   | 28   | 26                      |
| Food group.....                             | 6                        | 240   | 9  | 6  | 6                       |
| Eating and drinking places.....             | 3                        | 52  | 3  | 7  | 7                       |
| Gasoline service stations.....              | 8                        | 172   | 8  | 4  | 3                       |
| All other retail stores.....                | 9                        | 416   | 8  | 11   | 10                      |
| SELECTED SERVICE TRADES <sup>2/</sup> ..... | 8                        | 54  | 8  | 1  | 1                       |

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-119

### JACK COUNTY, TEX.

Retail, wholesale, and service establishments located in Jack County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.3 million, an increase of 179 percent over the \$1.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$821,000 in 1948 as compared with \$274,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$175,000 in 1948 compared with \$76,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in the trades reported a combined total of 301 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 223 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Jack County, Texas. Final figures, superseding the preliminary data for Jack County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Jack County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
JACK COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 142                      | 5,331   | 154  | 262  | 195                     |
| Food group.....                                   | 32                       | 1,257   | 34   | 34   | 20                      |
| Eating and drinking places.....                   | 14                       | 264   | 16   | 52   | 45                      |
| Gasoline service stations.....                    | 30                       | 590   | 31   | 37   | 29                      |
| All other retail stores.....                      | 66                       | 3,220   | 73   | 139  | 101                     |
| WHOLESALE TRADE.....                              | 7                        | 821   | 7  | 14   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 37                       | 175   | 39   | 25   | 23                      |
| Personal services.....                            | 24                       | 137   | 26   | 24   | 22                      |
| All other service trades.....                     | 13                       | 38  | 13   | 1  | 1                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-120

### JACKSON COUNTY, TEX.

Retail, wholesale, and service establishments located in Jackson County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.6 million, an increase of 262 percent over the \$2.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.6 million in 1948 as compared with \$0.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$287,000 in 1948 compared with \$54,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 395 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 304 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Jackson County, Texas, which also includes data for the city of Edna. Final figures, superseding the preliminary data for Jackson County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Jackson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### JACKSON COUNTY, TEX.

| Trade group and kind of business                 | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|--|--------------------------|---|--|--|-------------------------|
|  |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                         | 152                      | 7,647   | 159  | 324  | 264                     |
| Food group.....                                  | 41                       | 2,075   | 40   | 56   | 43                      |
| Eating and drinking places.....                  | 30                       | 407   | 30   | 46   | 44                      |
| General merchandise grp, general stores.         | 12                       | 776   | 10   | 39   | 33                      |
| Apparel group.....                               | 7                        | 272   | 8  | 19   | 11                      |
| Furniture-home furnishings-appliance grp.        | 5                        | 139   | 6  | 6  | 5                       |
| Automotive group.....                            | 7                        | 1,359   | 8  | 45   | 37                      |
| Gasoline service stations.....                   | 15                       | 556   | 16   | 40   | 32                      |
| Lumber-building-hardware group.....              | 11                       | 1,213   | 15   | 34   | 30                      |
| Drug and proprietary stores.....                 | 5                        | 299   | 6  | 19   | 12                      |
| All other retail stores.....                     | 19                       | 551   | 20   | 20   | 17                      |
| WHOLESALE TRADE.....                             | 8                        | 1,565   | 5  | 19   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> total..... | 37                       | 287   | 40   | 52   | 47                      |
| Personal services.....                           | 22                       | 140   | 24   | 35   | 31                      |
| All other service trades.....                    | 15                       | 147   | 16   | 17   | 16                      |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## JACKSON COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Edna:                             |                          |   |  |  |                         |
| Retail trade.....                 | 87                       | 4,963   | 99   | 195  | 158                     |
| Selected service trades.....      | 21                       | 172   | 22   | 35   | 32                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 65                       | 2,684   | 60   | 129  | 106                     |
| Selected service trades.....      | 16                       | 115   | 18   | 17   | 15                      |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 4, 1950

Release Series BC-1P-42-121

### JASPER COUNTY, TEX.

Retail, wholesale, and service establishments located in Jasper County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$13.8 million, an increase of 345 percent over the \$3.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.6 million in 1948 as compared with \$1.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$512,000 in 1948 compared with \$111,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 717 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 389 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Jasper County, Texas, which also includes data for the city of Jasper. Final figures, superseding the preliminary data for Jasper County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Jasper County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
JASPER COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 245                      | 13,834  | 261  | 566  | 484                     |
| Food group.....                                   | 95                       | 3,297   | 100  | 67   | 55                      |
| Eating and drinking places.....                   | 30                       | 451   | 30   | 86   | 64                      |
| General merchandise grp, general stores           | 17                       | 2,285   | 14   | 92   | 69                      |
| Apparel group.....                                | 6                        | 426   | 8  | 17   | 16                      |
| Furniture-home furnishings-appliance grp          | 14                       | 662   | 14   | 41   | 36                      |
| Automotive group.....                             | 26                       | 4,210   | 32   | 139  | 135                     |
| Gasoline service stations.....                    | 21                       | 742   | 23   | 43   | 39                      |
| Lumber-building-hardware group.....               | 8                        | 630   | 9  | 21   | 21                      |
| Drug and proprietary stores.....                  | 7                        | 460   | 9  | 40   | 32                      |
| All other retail stores.....                      | 21                       | 671   | 22   | 20   | 17                      |
| WHOLESALE TRADE.....                              | 17                       | 4,600   | 14   | 62   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 55                       | 512   | 58   | 89   | 69                      |
| Personal services.....                            | 33                       | 339   | 32   | 70   | 53                      |
| All other service trades.....                     | 22                       | 173   | 26   | 19   | 16                      |
| HOTELS.....                                       |                          |   |  |  |                         |

Data withheld to avoid disclosure

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## JASPER COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Jasper:                           |                          |   |  |  |                         |
| Retail trade.....                 | 107                      | 7,977   | 116  | 362  | 318                     |
| Selected service trades.          | 31                       | 365   | 34   | 66   | 47                      |
| Hotels.....                       | 5                        | 49  | 5  | 10   | 6                       |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 138                      | 5,857   | 145  | 204  | 166                     |
| Selected service trades.          | 24                       | 147   | 24   | 23   | 22                      |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-122

### JEFF DAVIS COUNTY, TEX.

Retail establishments located in Jeff Davis County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$720,000, an increase of 180 percent over the \$257,000 in 1939, when the preceding Census of Business was taken.

Employment in the county decreased over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported a total of 26 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 30 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Jeff Davis County, Texas. Final figures, superseding the preliminary data for Jeff Davis County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Jeff Davis County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
JEFF DAVIS COUNTY, TEX.

| Trade group and kind of business | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|----------------------------------|--------------------------|---|--|--|-------------------------|
|                                  |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....         | 27                       | 720   | 29   | 26   | 24                      |
| Food group.....                  | 8                        | 245   | 9  | 5  | 4                       |
| Eating and drinking places.....  | 6                        | 78  | 5  | 14   | 13                      |
| Gasoline service stations.....   | 5                        | 99  | 5  | 1  | 1                       |
| All other retail stores.....     | 8                        | 298   | 10   | 6  | 6                       |

<sup>1</sup>/ Includes employees paid for less than the full workweek.

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## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-42-123

### JEFFERSON COUNTY, TEX.

Retail, wholesale, and service establishments located in Jefferson County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$192.8 million, an increase of 254 percent over the \$54.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$117.1 million in 1948 as compared with \$35.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$11.3 million in 1948 compared with \$2.9 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 15,263 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 9,552 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Jefferson County, Texas, which also includes data for the cities of Beaumont and Port Arthur. Final figures, superseding the preliminary data for Jefferson County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Jefferson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
JEFFERSON COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments          | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|-----------------------------------|---|--|--|-------------------------|
|   |                                   |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 2,437                             | 192,816                                       | 2,189  | 10,786   | 9,153                   |
| Food group.....                                   | 701                               | 43,607  | 680  | 1,435  | 1,110                   |
| Eating and drinking places.....                   | 505                               | 13,263  | 478  | 2,217  | 1,989                   |
| General merchandise grp, general stores           | 56                                | 25,488  | 31   | 1,968  | 1,500                   |
| Apparel group.....                                | 125                               | 15,464  | 79   | 966  | 773                     |
| Furniture-home furnishings-appliance grp          | 136                               | 13,222  | 117  | 675  | 651                     |
| Automotive group.....                             | 131                               | 34,888  | 110  | 994  | 939                     |
| Gasoline service stations.....                    | 235                               | 7,924   | 241  | 519  | 434                     |
| Lumber-building-hardware group.....               | 114                               | 16,200  | 95   | 720  | 662                     |
| Drug and proprietary stores.....                  | 75                                | 6,435   | 58   | 580  | 439                     |
| All other retail stores.....                      | 359                               | 16,325  | 300  | 712  | 656                     |
| WHOLESALE TRADE, total.....                       | 228                               | 117,113                                       | 150  | 2,395  | x                       |
| Merchant wholesalers, total.....                  | 167                               | 72,751  | 116  | 1,762  | x                       |
| Groceries, foods.....                             | 36                                | 19,419  | 38   | 486  | x                       |
| Hardware, elec'l, plum'g and heating              | 13                                | 9,422   | 7  | 159  | x                       |
| Mach'y, equip't, industrial supplies              | 38                                | 13,586  | 21   | 304  | x                       |
| Automotive parts, accessories.....                | 20                                | 3,989   | 13   | 201  | x                       |
| All other merchant wholesalers.....               | 60                                | 26,335  | 37   | 612  | x                       |
| Manufact'rs' sales branches, offices..            | 29                                | 22,635  | 1  | 423  | x                       |
| Petroleum bulk plants, terminals.....             | 20                                | 13,296  | 20   | 124  | x                       |
| Other types of wholesale.....                     | 12                                | 8,431   | 13   | 86   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 760                               | 11,320  | 733  | 2,082  | 1,867                   |
| Personal services.....                            | 440                               | 6,024   | 426  | 1,488  | 1,314                   |
| Business services.....                            | 39                                | 1,072   | 34   | 149  | 144                     |
| Automotive repairs and service.....               | 139                               | 2,156   | 138  | 238  | 220                     |
| Other repair services.....                        | 142                               | 2,068   | 135  | 207  | 189                     |
| HOTELS.....                                       | Data withheld to avoid disclosure |   |  |  |                         |
| TOURIST COURTS AND CAMPS.....                     | 31                                | 476   | 28   | 86   | 66                      |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## JEFFERSON COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Beaumont:                         |                          |   |  |  |                         |
| Retail trade.....                 | 1,285                    | 114,005                                       | 1,107  | 6,615  | 5,621                   |
| Wholesale trade.....              | 169                      | 95,585  | 112  | 2,062  | x                       |
| Selected service trades....       | 431                      | 7,111   | 403  | 1,283  | 1,180                   |
| Hotels.....                       | 22                       | 1,283   | 18   | 385  | 375                     |
| Tourist courts and camps...       | 15                       | 327   | 15   | 58   | 45                      |
| Port Arthur:                      |                          |   |  |  |                         |
| Retail trade.....                 | 737                      | 62,575  | 676  | 3,353  | 2,831                   |
| Wholesale trade.....              | 51                       | 20,466  | 33   | 304  | x                       |
| Selected service trades....       | 249                      | 3,535   | 251  | 707  | 605                     |
| Hotels.....                       | 15                       | 151   | 16   | 32   | 29                      |
| Tourist courts and camps...       |                          | Included with "Remainder of county"           |  |  |                         |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 415                      | 16,236  | 406  | 818  | 701                     |
| Wholesale trade.....              | 8                        | 1,062   | 5  | 29   | x                       |
| Selected service trades....       | 80                       | 674   | 79   | 92   | 82                      |
| Tourist courts and camps...       | 16                       | 149   | 13   | 28   | 21                      |

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.





# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-42-124

### JIM HOGG COUNTY, TEX.

Retail, wholesale, and service establishments located in Jim Hogg County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.2 million, an increase of 113 percent over the \$1.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.9 million in 1948 as compared with \$0.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$184,000 in 1948 compared with \$33,000 in 1939.

Employment in the county decreased over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 200 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 223 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Jim Hogg County, Texas. Final figures, superseding the preliminary data for Jim Hogg County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Jim Hogg County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### JIM HOGG COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 86                       | 3,162   | 84   | 149  | 132                     |
| Food group.....                                   | 28                       | 787   | 30   | 18   | 17                      |
| Eating and drinking places.....                   | 21                       | 159   | 18   | 14   | 11                      |
| Gasoline service stations.....                    | 11                       | 254   | 11   | 17   | 16                      |
| All other retail stores.....                      | 26                       | 1,962   | 25   | 100  | 88                      |
| WHOLESALE TRADE.....                              | 11                       | 1,908   | 8  | 28   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 24                       | 184   | 32   | 23   | 22                      |
| Personal services.....                            | 15                       | 51  | 20   | 8  | 7                       |
| All other service trades.....                     | 9                        | 133   | 12   | 15   | 15                      |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-42-125

### JIM WELLS COUNTY, TEX.

Retail, wholesale, and service establishments located in Jim Wells County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$21.7 million, an increase of 274 percent over the \$5.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$27.4 million in 1948 as compared with \$3.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.5 million in 1948 compared with \$0.2 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,690 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 918 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Jim Wells County, Texas, which also includes data for the city of Alice. Final figures, superseding the preliminary data for Jim Wells County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Jim Wells County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### JIM WELLS COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 385                      | 21,679  | 377  | 1,106  | 959                     |
| Food group.....                                   | 116                      | 4,970   | 121  | 155  | 131                     |
| Eating and drinking places.....                   | 101                      | 1,591   | 103  | 236  | 207                     |
| General merchandise grp, general stores.....      | 13                       | 2,135   | 11   | 121  | 80                      |
| Apparel group.....                                | 13                       | 700   | 12   | 39   | 37                      |
| Furniture-home furnishings-appliance grp.....     | 11                       | 551   | 9  | 27   | 25                      |
| Automotive group.....                             | 20                       | 4,141   | 16   | 161  | 152                     |
| Gasoline service stations.....                    | 41                       | 1,532   | 40   | 92   | 84                      |
| Lumber-building-hardware group.....               | 24                       | 4,125   | 19   | 174  | 157                     |
| Drug and proprietary stores.....                  | 11                       | 816   | 12   | 60   | 55                      |
| All other retail stores.....                      | 35                       | 1,118   | 34   | 41   | 31                      |
| WHOLESALE TRADE, <sup>2</sup> /total.....         | 58                       | 27,351  | 28   | 388  | x                       |
| Merchant wholesalers.....                         | 39                       | 15,245  | 20   | 245  | x                       |
| Petroleum bulk plants, terminals.....             | 9                        | 2,328   | 7  | 29   | x                       |
| Other types of wholesale.....                     | 10                       | 9,778   | 1  | 114  | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 107                      | 1,505   | 110  | 196  | 182                     |
| Personal services.....                            | 52                       | 440   | 54   | 111  | 102                     |
| All other service trades.....                     | 55                       | 1,065   | 56   | 85   | 80                      |
| TOURIST COURTS AND CAMPS.....                     | 16                       | 176   | 16   | 17   | 14                      |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## JIM WELLS COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|----------------------|--------------------------|---|--|--|-------------------------|
|                      |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| Alice:               |                          |   |  |  |                         |
| Retail trade.....    | 264                      | 17,266  | 259  | 899  | 792                     |
| Wholesale trade..... | 42                       | 15,601  | 23   | 246  | x                       |
| Remainder of county: |                          |   |  |  |                         |
| Retail trade.....    | 121                      | 4,413   | 118  | 207  | 167                     |
| Wholesale trade..... | 16                       | 11,750  | 5  | 142  | x                       |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-42-126

### JOHNSON COUNTY, TEX.

Retail, wholesale, and service establishments located in Johnson County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$21.3 million, an increase of 228 percent over the \$6.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.7 million in 1948 as compared with \$2.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$946,000 in 1948 compared with \$342,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,312 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 941 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Johnson County, Texas, which also includes data for the city of Cleburne. Final figures, superseding the preliminary data for Johnson County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Johnson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
JOHNSON COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 421                      | 21,336  | 453  | 997  | 786                     |
| Food group.....                                   | 111                      | 5,514   | 127  | 141  | 99                      |
| Eating and drinking places.....                   | 45                       | 717   | 48   | 134  | 116                     |
| General merchandise grp, general stores           | 34                       | 2,193   | 28   | 186  | 116                     |
| Apparel group.....                                | 18                       | 995   | 21   | 58   | 51                      |
| Furniture-home furnishings-appliance grp          | 15                       | 1,325   | 16   | 68   | 62                      |
| Automotive group.....                             | 30                       | 3,285   | 31   | 108  | 100                     |
| Gasoline service stations.....                    | 66                       | 1,354   | 77   | 58   | 32                      |
| Lumber-building-hardware group.....               | 40                       | 2,846   | 41   | 120  | 109                     |
| Drug and proprietary stores.....                  | 17                       | 695   | 19   | 47   | 36                      |
| All other retail stores.....                      | 45                       | 2,412   | 45   | 77   | 65                      |
| WHOLESALE TRADE, total.....                       | 34                       | 5,727   | 31   | 128  | x                       |
| Merchant wholesalers.....                         | 11                       | 2,558   | 11   | 87   | x                       |
| Other types of wholesale.....                     | 23                       | 3,169   | 20   | 41   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 130                      | 946   | 141  | 187  | 174                     |
| Personal services.....                            | 77                       | 611   | 82   | 155  | 144                     |
| All other service trades.....                     | 53                       | 335   | 59   | 32   | 30                      |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## JOHNSON COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Gleburne:                         |                          |   |  |  |                         |
| Retail trade.....                 | 247                      | 15,732  | 266  | 795  | 657                     |
| Wholesale trade.....              | 25                       | 4,933   | 22   | 100  | x                       |
| Selected service trades....       | 86                       | 767   | 94   | 167  | 158                     |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 174                      | 5,604   | 187  | 202  | 129                     |
| Wholesale trade.....              | 9                        | 794   | 9  | 28   | x                       |
| Selected service trades....       | 44                       | 179   | 47   | 20   | 16                      |

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-42-127

### JONES COUNTY, TEX.

Retail, wholesale, and service establishments located in Jones County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$19.4 million, an increase of 240 percent over the \$5.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$9.3 million in 1948 as compared with \$2.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.0 million in 1948 compared with \$0.2 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,185 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 745 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Jones County, Texas, which also includes data for the city of Stamford. Final figures, superseding the preliminary data for Jones County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Jones County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
JONES COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 350                      | 19,416  | 348  | 935  | 740                     |
| Food group.....                                   | 80                       | 4,648   | 81   | 140  | 94                      |
| Eating and drinking places.....                   | 38                       | 679   | 41   | 109  | 100                     |
| General merchandise grp, general stores           | 38                       | 2,830   | 32   | 207  | 142                     |
| Apparel group.....                                | 10                       | 385   | 12   | 30   | 21                      |
| Furniture-home furnishings-appliance grp          | 18                       | 860   | 13   | 40   | 33                      |
| Automotive group.....                             | 39                       | 3,897   | 45   | 146  | 139                     |
| Gasoline service stations.....                    | 58                       | 1,143   | 62   | 58   | 47                      |
| Lumber-building-hardware group.....               | 31                       | 3,302   | 24   | 106  | 97                      |
| Drug and proprietary stores.....                  | 12                       | 562   | 16   | 51   | 33                      |
| All other retail stores.....                      | 26                       | 1,110   | 22   | 48   | 34                      |
| WHOLESALE TRADE, total.....                       | 36                       | 9,342   | 26   | 95   | x                       |
| Merchant wholesalers.....                         | 13                       | 4,710   | 7  | 60   | x                       |
| Other types of wholesale.....                     | 23                       | 4,632   | 19   | 35   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 130                      | 1,024   | 145  | 155  | 139                     |
| Personal services.....                            | 71                       | 582   | 81   | 127  | 111                     |
| All other service trades.....                     | 59                       | 442   | 64   | 28   | 28                      |
| HOTELS.....                                       | 6                        | 52  | 7  | 10   | 6                       |
| TOURIST COURTS AND CAMPS.....                     | 6                        | 25  | 6  | 2  | 1                       |
| AMUSEMENTS.....                                   | 8                        | 183   | 3  | 17   | x                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## JONES COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Stamford:                         |                          |   |  |  |                         |
| Retail trade.....                 | 131                      | 9,421   | 128  | 476  | 386                     |
| Selected service trades...        | 45                       | 539   | 49   | 76   | 69                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 219                      | 9,995   | 220  | 459  | 354                     |
| Selected service trades...        | 85                       | 485   | 96   | 79   | 70                      |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-128

### KARNES COUNTY, TEX.

Retail, wholesale, and service establishments located in Karnes County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$12.0 million, an increase of 264 percent over the \$3.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$11.2 million in 1948 as compared with \$2.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$475,000 in 1948 compared with \$110,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 730 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 530 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Karnes County, Texas, which also includes data for the city of Kenedy. Final figures, superseding the preliminary data for Karnes County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Karnes County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
KARNES COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 223                      | 11,966  | 210  | 568  | 468                     |
| Food group.....                                   | 53                       | 2,647   | 56   | 86   | 56                      |
| Eating and drinking places.....                   | 51                       | 953   | 47   | 100  | 88                      |
| General merchandise grp, general stores.          | 24                       | 1,597   | 20   | 107  | 77                      |
| Furniture-home furnishings-appliance grp.         | 8                        | 497   | 8  | 14   | 11                      |
| Automotive group.....                             | 14                       | 1,806   | 14   | 79   | 77                      |
| Gasoline service stations.....                    | 20                       | 554   | 17   | 35   | 29                      |
| Lumber-building-hardware group.....               | 23                       | 2,495   | 17   | 86   | 82                      |
| Drug and proprietary stores.....                  | 7                        | 308   | 7  | 27   | 19                      |
| All other retail stores.....                      | 23                       | 1,109   | 24   | 34   | 29                      |
| WHOLESALE TRADE, total.....                       | 20                       | 11,202  | 15   | 95   | x                       |
| Merchant wholesalers.....                         | 8                        | 2,636   | 3  | 38   | x                       |
| Other types of wholesale.....                     | 12                       | 8,566   | 12   | 57   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 54                       | 475   | 58   | 67   | 62                      |
| Personal services.....                            | 35                       | 226   | 37   | 48   | 45                      |
| All other service trades.....                     | 19                       | 249   | 21   | 19   | 17                      |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## KARNES COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Kenedy:                           |                          |   |  |  |                         |
| Retail trade.....                 | 79                       | 5,890   | 66   | 266  | 234                     |
| Selected service trades...        | 28                       | 279   | 29   | 46   | 43                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 144                      | 6,076   | 144  | 302  | 234                     |
| Selected service trades...        | 26                       | 196   | 29   | 21   | 19                      |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-42-129

### KAUFMAN COUNTY, TEX.

Retail, wholesale, and service establishments located in Kaufman County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$19.7 million, an increase of 213 percent over the \$6.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.5 million in 1948 as compared with \$3.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$703,000 in 1948 compared with \$338,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,302 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,046 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Kaufman County, Texas, which also includes data for the cities of Kaufman and Terrell. Final figures, superseding the preliminary data for Kaufman County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Kaufman County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
KAUFMAN COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 401                      | 19,653  | 399  | 1,033  | 816                     |
| Food group.....                                   | 113                      | 4,656   | 112  | 146  | 109                     |
| Eating and drinking places.....                   | 52                       | 864   | 55   | 158  | 124                     |
| General merchandise grp, general stores.....      | 32                       | 2,747   | 24   | 201  | 150                     |
| Apparel group.....                                | 11                       | 799   | 9  | 51   | 37                      |
| Furniture-home furnishings-appliance grp.....     | 27                       | 1,051   | 29   | 52   | 43                      |
| Automotive group.....                             | 30                       | 3,656   | 27   | 145  | 137                     |
| Gasoline service stations.....                    | 61                       | 1,439   | 66   | 68   | 53                      |
| Lumber-building-hardware group.....               | 31                       | 2,526   | 33   | 115  | 107                     |
| Drug and proprietary stores.....                  | 13                       | 552   | 15   | 54   | 29                      |
| All other retail stores.....                      | 31                       | 1,363   | 29   | 43   | 27                      |
| WHOLESALE TRADE, total.....                       | 27                       | 4,486   | 25   | 126  | x                       |
| Merchant wholesalers.....                         | 8                        | 1,328   | 9  | 62   | x                       |
| Other types of wholesale.....                     | 19                       | 3,158   | 16   | 64   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 94                       | 703   | 101  | 143  | 125                     |
| Personal services.....                            | 59                       | 479   | 62   | 110  | 94                      |
| All other service trades.....                     | 35                       | 224   | 39   | 33   | 31                      |
| AMUSEMENTS.....                                   | 9                        | 203   | 5  | 35   | x                       |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
KAUFMAN COUNTY, TEXAS.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup>  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|------------------------------------|--------------------------|---|--|--|-------------------------|
|                                    |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Kaufman:                           |                          |   |  |  |                         |
| Retail trade.....                  | 64                       | 3,720   | 63   | 211  | 166                     |
| Wholesale trade.....               | 15                       | 3,393   | 15   | 94   | x                       |
| Selected service trades...         | 13                       | 113   | 14   | 17   | 17                      |
| Terrell:                           |                          |   |  |  |                         |
| Retail trade.....                  | 169                      | 10,497  | 156  | 600  | 492                     |
| Selected service trades...         | 42                       | 418   | 46   | 105  | 93                      |
| Remainder of county: <sup>3/</sup> |                          |   |  |  |                         |
| Retail trade.....                  | 168                      | 5,436   | 180  | 222  | 158                     |
| Wholesale trade.....               | 12                       | 1,093   | 10   | 32   | x                       |
| Selected service trades...         | 39                       | 172   | 41   | 21   | 15                      |

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P- 42-130

### KENDALL COUNTY, TEX.

Retail, wholesale, and service establishments located in Kendall County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.5 million, an increase of 246 percent over the \$1.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.4 million in 1948 as compared with \$0.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$137,000 in 1948 compared with \$33,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 212 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 159 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Kendall County, Texas. Final figures, superseding the preliminary data for Kendall County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Kendall County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### KENDALL COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 103                      | 4,515   | 102  | 184  | 143                     |
| Food group.....                                   | 20                       | 1,097   | 23   | 31   | 26                      |
| Eating and drinking places.....                   | 21                       | 310   | 23   | 44   | 27                      |
| Gasoline service stations.....                    | 15                       | 381   | 14   | 18   | 11                      |
| -All other retail stores.....                     | 47                       | 2,727   | 42   | 91   | 79                      |
| WHOLESALE TRADE.....                              | 11                       | 1,373   | 10   | 18   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 19                       | 137   | 21   | 10   | 9                       |
| Personal services.....                            | 12                       | 53  | 14   | 6  | 5                       |
| All other service trades.....                     | 7                        | 84  | 7  | 4  | 4                       |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-132

### KENT COUNTY, TEX.

Retail establishments located in Kent County, Texas, showed an expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.0 million, an increase of 100 percent over the \$0.5 million in 1939, when the preceding Census of Business was taken.

Employment in the county decreased over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported a total of 41 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 48 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Kent County, Texas. Final figures, superseding the preliminary data for Kent County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Kent County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### KENT COUNTY, TEX.

| Trade group and kind of business | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|----------------------------------|--------------------------|---|--|--|-------------------------|
|                                  |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....         | 33                       | 1,045   | 35   | 41   | 31                      |
| Food group.....                  | 12                       | 350   | 13   | 11   | 6                       |
| Gasoline service stations.....   | 6                        | 52  | 5  | 2  | 2                       |
| All other retail stores.....     | 15                       | 643   | 17   | 28   | 23                      |

1/ Includes employees paid for less than the full workweek.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-133

### KERR COUNTY, TEX.

Retail, wholesale, and service establishments located in Kerr County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$14.7 million, an increase of 220 percent over the \$4.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.3 million in 1948 as compared with \$2.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$780,000 in 1948 compared with \$204,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 928 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 570 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Kerr County, Texas, which also includes data for the city of Kerrville. Final figures, superseding the preliminary data for Kerr County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Kerr County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### KERR COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 211                      | 14,729  | 227  | 676  | 601                     |
| Food group.....                                   | 56                       | 2,971   | 65   | 94   | 77                      |
| Eating and drinking places.....                   | 34                       | 789   | 36   | 115  | 107                     |
| Apparel group.....                                | 10                       | 617   | 13   | 38   | 27                      |
| Furniture-home furnishings-appliance grp.         | 9                        | 478   | 8  | 20   | 19                      |
| Automotive group.....                             | 15                       | 3,848   | 16   | 113  | 113                     |
| Gasoline service stations.....                    | 26                       | 676   | 27   | 35   | 28                      |
| Lumber-building-hardware group.....               | 14                       | 2,091   | 14   | 67   | 61                      |
| Drug and proprietary stores.....                  | 7                        | 406   | 8  | 31   | 30                      |
| All other retail stores.....                      | 40                       | 2,853   | 40   | 163  | 139                     |
| WHOLESALE TRADE.....                              | 16                       | 4,253   | 17   | 78   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 59                       | 780   | 61   | 174  | 155                     |
| Personal services.....                            | 40                       | 389   | 44   | 123  | 111                     |
| All other service trades.....                     | 19                       | 391   | 17   | 51   | 44                      |
| TOURIST COURTS AND CAMPS.....                     | 33                       | 150   | 41   | 21   | 20                      |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## KERR COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Kerrville:                        |                          |   |  |  |                         |
| Retail trade.....                 | 154                      | 12,812  | 168  | 619  | 551                     |
| Selected service trades....       | 50                       | 725   | 52   | 171  | 154                     |
| Tourist courts and camps...       | 15                       | 90  | 18   | 7  | 7                       |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 57                       | 1,917   | 59   | 57   | 50                      |
| Selected service trades....       | 9                        | 55  | 9  | 3  | 1                       |
| Tourist courts and camps...       | 18                       | 60  | 23   | 14   | 13                      |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P- 42-134

### KIMBLE COUNTY, TEX.

Retail and service establishments located in Kimble County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.3 million, an increase of 154 percent over the \$1.3 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$130,000 in 1948 compared with \$44,000 in 1939.

Employment in the county decreased over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 164 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 171 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Kimble County, Texas. Final figures, superseding the preliminary data for Kimble County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Kimble County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### KIMBLE COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 86                       | 3,325   | 93   | 142  | 128                     |
| Food group.....                                   | 29                       | 882   | 28   | 33   | 29                      |
| Eating and drinking places.....                   | 13                       | 194   | 13   | 29   | 28                      |
| Gasoline service stations.....                    | 11                       | 403   | 13   | 9  | 8                       |
| All other retail stores.....                      | 33                       | 1,846   | 39   | 71   | 63                      |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 14                       | 130   | 15   | 22   | 21                      |
| Personal services.....                            | 9                        | 83  | 11   | 17   | 17                      |
| All other service trades.....                     | 5                        | 47  | 4  | 5  | 4                       |
| TOURIST COURTS AND CAMPS.....                     | 12                       | 78  | 10   | 6  | 6                       |
| AMUSEMENTS.....                                   | 5                        | 28  | 3  | 13   | x                       |

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

x Not available.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-135

### KING COUNTY, TEX.

Retail establishments located in King County, Texas, showed an expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$224,000, an increase of 12 percent over the \$200,000 in 1939, when the preceding Census of Business was taken.

Employment in the county decreased over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported a total of 14 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 17 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on King County, Texas. Final figures, superseding the preliminary data for King County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for King County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### KING COUNTY, TEX.

| Trade group and kind of business | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|----------------------------------|--------------------------|---|--|--|-------------------------|
|                                  |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....         | 11                       | 224   | 10   | 14   | 9                       |
| Food group.....                  | 6                        | 74  | 6  | 3  | 1                       |
| All other retail stores.....     | 5                        | 150   | 4  | 11   | 8                       |

<sup>1</sup>/ Includes employees paid for less than the full workweek.

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## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-136

### KINNEY COUNTY, TEX.

Retail establishments located in Kinney County, Texas, showed an expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.3 million, an increase of 86 percent over the \$0.7 million in 1939, when the preceding Census of Business was taken.

Employment in the county decreased over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported a total of 60 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 77 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Kinney County, Texas, which also includes data for the city of Brackettville. Final figures, superseding the preliminary data for Kinney County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Kinney County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### KINNEY COUNTY, TEX.

| Trade group and kind of business | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|----------------------------------|--------------------------|---|--|--|-------------------------|
|                                  |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....         | 46                       | 1,299   | 46   | 60   | 55                      |
| Food group.....                  | 16                       | 241   | 16   | 6  | 5                       |
| Eating and drinking places.....  | 13                       | 112   | 11   | 18   | 16                      |
| Gasoline service stations.....   | 5                        | 135   | 6  | 6  | 5                       |
| All other retail stores.....     | 12                       | 811   | 13   | 30   | 29                      |

<sup>1</sup>/ Includes employees paid for less than the full workweek.

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Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## KINNEY COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|----------------------|--------------------------|---|--|--|-------------------------|
|                      |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| Brackettville:       |                          |   |  |  |                         |
| Retail trade.....    | 40                       | 1,203   | 41   | 53   | 49                      |
| Remainder of county: |                          |   |  |  |                         |
| Retail trade.....    | 6                        | 96  | 5  | 7  | 6                       |

<sup>1</sup>/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-137

### KLEBERG COUNTY, TEX.

Retail, wholesale, and service establishments located in Kleberg County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$15.3 million, an increase of 325 percent over the \$3.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.0 million in 1948 as compared with \$1.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$767,000 in 1948 compared with \$180,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,070 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 577 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Kleberg County, Texas, which also includes data for the city of Kingsville. Final figures, superseding the preliminary data for Kleberg County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Kleberg County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### KLEBERG COUNTY, TEX.

| Trade group and kind of business            | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                    | 236                      | 15,279  | 214  | 856  | 726                     |
| Food group.....                             | 87                       | 4,619   | 80   | 179  | 147                     |
| Eating and drinking places.....             | 57                       | 1,211   | 51   | 181  | 159                     |
| Apparel group.....                          | 11                       | 854   | 10   | 50   | 40                      |
| Automotive group.....                       | 19                       | 3,022   | 18   | 142  | 137                     |
| Gasoline service stations.....              | 16                       | 625   | 18   | 42   | 32                      |
| Lumber-building-hardware group.....         | 8                        | 2,006   | 4  | 69   | 69                      |
| All other retail stores.....                | 38                       | 2,942   | 33   | 193  | 142                     |
| WHOLESALE TRADE.....                        | 14                       | 3,002   | 8  | 62   | x                       |
| SELECTED SERVICE TRADES <sup>2/</sup> ..... | 53                       | 767   | 49   | 152  | 145                     |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## KLEBERG COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Kingsville:                       |                          |   |  |  |                         |
| Retail trade.....                 | 180                      | 14,135  | 159  | 777  | 660                     |
| Selected service trades....       | 46                       | 599   | 43   | 114  | 107                     |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 56                       | 1,144   | 55   | 79   | 66                      |
| Selected service trades....       | 7                        | 168   | 6  | 38   | 38                      |

<sup>1</sup>/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

<sup>2</sup>/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-138

### KNOX COUNTY, TEX.

Retail, wholesale, and service establishments located in Knox County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.7 million, an increase of 219 percent over the \$2.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.0 million in 1948 as compared with \$0.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$315,000 in 1948 compared with \$108,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 387 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 297 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Knox County, Texas. Final figures, superseding the preliminary data for Knox County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Knox County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### KNOX COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 152                      | 6,693   | 146  | 298  | 226                     |
| Food group.....                                   | 34                       | 1,766   | 29   | 62   | 37                      |
| Eating and drinking places.....                   | 18                       | 185   | 20   | 31   | 23                      |
| General merchandise grp, general stores.....      | 11                       | 725   | 11   | 39   | 26                      |
| Furniture-home furnishings-appliance grp.....     | 8                        | 247   | 6  | 10   | 5                       |
| Automotive group.....                             | 14                       | 1,112   | 15   | 37   | 32                      |
| Gasoline service stations.....                    | 27                       | 551   | 26   | 34   | 29                      |
| Lumber-building-hardware group.....               | 18                       | 1,356   | 16   | 46   | 43                      |
| Drug and proprietary stores.....                  | 7                        | 349   | 7  | 23   | 20                      |
| All other retail stores.....                      | 15                       | 402   | 16   | 16   | 11                      |
| WHOLESALE TRADE.....                              | 11                       | 1,964   | 10   | 55   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 40                       | 315   | 41   | 34   | 28                      |
| Personal services.....                            | 26                       | 234   | 26   | 30   | 24                      |
| All other service trades.....                     | 14                       | 81  | 15   | 4  | 4                       |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 3, 1950

Release Series BC-1P-42-139

### LAMAR COUNTY, TEX.

Retail, wholesale, and service establishments located in Lamar County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$29.3 million, an increase of 226 percent over the \$9.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$15.3 million in 1948 as compared with \$6.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.6 million in 1948 compared with \$0.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,335 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,721 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lamar County, Texas, which also includes data for the city of Paris. Final figures, superseding the preliminary data for Lamar County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lamar County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### LAMAR COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 528                      | 29,296  | 525  | 1,609  | 1,269                   |
| Food group.....                                   | 214                      | 6,807   | 212  | 160  | 119                     |
| Eating and drinking places.....                   | 49                       | 837   | 52   | 164  | 140                     |
| General merchandise grp, general stores           | 36                       | 5,423   | 34   | 477  | 334                     |
| Apparel group.....                                | 18                       | 1,358   | 12   | 83   | 64                      |
| Furniture-home furnishings-appliance grp          | 21                       | 1,402   | 18   | 86   | 72                      |
| Automotive group.....                             | 40                       | 6,399   | 44   | 229  | 222                     |
| Gasoline service stations.....                    | 61                       | 1,389   | 64   | 91   | 76                      |
| Lumber-building-hardware group.....               | 29                       | 3,078   | 28   | 100  | 93                      |
| Drug and proprietary stores.....                  | 17                       | 1,160   | 19   | 136  | 78                      |
| All other retail stores.....                      | 43                       | 1,443   | 42   | 83   | 71                      |
| WHOLESALE TRADE, total.....                       | 47                       | 15,271  | 30   | 348  | x                       |
| Merchant wholesalers.....                         | 34                       | 12,179  | 21   | 305  | x                       |
| Other types of wholesale.....                     | 13                       | 3,092   | 9  | 43   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 160                      | 1,600   | 179  | 378  | 358                     |
| Personal services.....                            | 85                       | 976   | 94   | 301  | 286                     |
| All other retail trades.....                      | 75                       | 624   | 85   | 77   | 72                      |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## LAMAR COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Paris:                            |                          |   |  |  |                         |
| Retail trade.....                 | 340                      | 24,663  | 334  | 1,461  | 1,166                   |
| Wholesale trade.....              | 42                       | 14,608  | 27   | 320  | x                       |
| Selected service trades....       | 131                      | 1,529   | 147  | 371  | 353                     |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 188                      | 4,633   | 191  | 148  | 103                     |
| Wholesale trade.....              | 5                        | 663   | 3  | 28   | x                       |
| Selected service trades....       | 29                       | 71  | 32   | 7  | 5                       |

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-42-140

### LAMB COUNTY, TEX.

Retail, wholesale, and service establishments located in Lamb County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$18.0 million, an increase of 300 percent over the \$4.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.0 million in 1948 as compared with \$2.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$902,000 in 1948 compared with \$194,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,109 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 615 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lamb County, Texas, which also includes data for the city of Littlefield. Final figures, superseding the preliminary data for Lamb County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lamb County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### LAMB COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 267                      | 17,962  | 292  | 862  | 645                     |
| Food group.....                                   | 65                       | 4,633   | 79   | 149  | 91                      |
| Eating and drinking places.....                   | 21                       | 429   | 25   | 65   | 55                      |
| General merchandise grp, general stores           | 15                       | 1,321   | 13   | 145  | 81                      |
| Apparel group.....                                | 14                       | 1,143   | 12   | 93   | 60                      |
| Furniture-home furnishings-appliance grp          | 13                       | 673   | 14   | 29   | 25                      |
| Automotive group.....                             | 26                       | 2,996   | 33   | 89   | 83                      |
| Gasoline service stations.....                    | 34                       | 1,257   | 36   | 68   | 64                      |
| Lumber-building-hardware group.....               | 39                       | 3,561   | 37   | 115  | 105                     |
| Drug and proprietary stores.....                  | 14                       | 738   | 16   | 68   | 46                      |
| All other retail stores.....                      | 26                       | 1,211   | 27   | 41   | 35                      |
| WHOLESALE TRADE, total.....                       | 31                       | 6,027   | 22   | 114  | x                       |
| Merchant wholesalers.....                         | 7                        | 792   | 5  | 22   | x                       |
| Other types of wholesale.....                     | 24                       | 5,235   | 17   | 92   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 93                       | 902   | 107  | 133  | 114                     |
| Personal services.....                            | 47                       | 413   | 52   | 91   | 78                      |
| All other service trades.....                     | 46                       | 489   | 55   | 42   | 36                      |
| TOURIST COURTS AND CAMPS.....                     | 5                        | 31  | 6  | 2  | 2                       |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## LAMB COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Littlefield:                      |                          |   |  |  |                         |
| Retail trade.....                 | 131                      | 10,855  | 140  | 608  | 441                     |
| Selected service trades....       | 40                       | 503   | 44   | 96   | 84                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 136                      | 7,107   | 152  | 254  | 204                     |
| Selected service trades....       | 53                       | 399   | 63   | 37   | 30                      |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-42-141

### LAMPASAS COUNTY, TEX.

Retail, wholesale, and service establishments located in Lampasas County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.9 million, an increase of 243 percent over the \$2.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$7.4 million in 1948 as compared with \$5.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$318,000 in 1948 compared with \$93,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 475 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 362 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lampasas County, Texas, which also includes data for the city of Lampasas. Final figures, superseding the preliminary data for Lampasas County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lampasas County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
LAMPASAS COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 156                      | 7,861   | 163  | 360  | 322                     |
| Food group.....                                   | 43                       | 1,334   | 47   | 38   | 32                      |
| Eating and drinking places.....                   | 16                       | 313   | 17   | 57   | 56                      |
| General merchandise grp, general stores.          | 7                        | 567   | 3  | 43   | 29                      |
| Apparel group.....                                | 5                        | 227   | 5  | 5  | 3                       |
| Furniture-home furnishgs-appliance grp.           | 10                       | 358   | 11   | 17   | 16                      |
| Automotive group.....                             | 15                       | 1,756   | 19   | 66   | 65                      |
| Gasoline service stations.....                    | 23                       | 502   | 24   | 26   | 18                      |
| Lumber-building-hardware group.....               | 15                       | 1,297   | 13   | 50   | 49                      |
| Drug and proprietary stores.....                  | 5                        | 233   | 6  | 29   | 29                      |
| All other retail stores.....                      | 17                       | 1,274   | 18   | 29   | 25                      |
| WHOLESALE TRADE.....                              | 20                       | 7,419   | 20   | 69   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 49                       | 318   | 54   | 46   | 42                      |
| Personal services.....                            | 29                       | 202   | 32   | 32   | 29                      |
| All other service trades.....                     | 20                       | 116   | 22   | 14   | 13                      |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## LAMPASAS COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Lampasas:                         |                          |   |  |  |                         |
| Retail trade.....                 | 109                      | 6,951   | 115  | 338  | 301                     |
| Selected service trades...        | 36                       | 274   | 40   | 43   | 39                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 47                       | 910   | 48   | 22   | 21                      |
| Selected service trades...        | 13                       | 44  | 14   | 3  | 3                       |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-42-142

### LA SALLE COUNTY, TEX.

Retail and service establishments located in La Salle County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.0 million, an increase of 264 percent over the \$1.1 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$84,000 in 1948 compared with \$31,000 in 1939. Wholesale sales in the county reached a total of \$453,000 in 1948, a decrease from the \$694,000 reported in 1939.

Employment in the county rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 204 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 179 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on La Salle County, Texas, which also includes data for the city of Cotulla. Final figures, superseding the preliminary data for La Salle County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for La Salle County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### LA SALLE COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 98                       | 3,994   | 96   | 185  | 160                     |
| Food group.....                                   | 20                       | 505   | 21   | 21   | 10                      |
| Eating and drinking places.....                   | 36                       | 206   | 33   | 25   | 21                      |
| Gasoline service stations.....                    | 12                       | 323   | 12   | 23   | 18                      |
| All other retail stores.....                      | 30                       | 2,960   | 30   | 116  | 111                     |
| WHOLESALE TRADE.....                              | 7                        | 453   | 5  | 13   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 21                       | 84  | 26   | 6  | 5                       |
| Personal services.....                            | 13                       | 19  | 15   | 1  | -                       |
| All other service trades.....                     | 8                        | 65  | 11   | 5  | 5                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## LA SALLE COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|----------------------|--------------------------|---|--|--|-------------------------|
|                      |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| Cotulla:             |                          |   |  |  |                         |
| Retail trade.....    | 65                       | 3,197   | 64   | 155  | 153                     |
| Remainder of county: |                          |   |  |  |                         |
| Retail trade.....    | 33                       | 797   | 32   | 31   | 27                      |

<sup>1</sup>/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P- 42-143

### LAVACA COUNTY, TEX.

Retail, wholesale, and service establishments located in Lavaca County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.9 million, an increase of 191 percent over the \$3.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.9 million in 1948 as compared with \$2.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$347,000 in 1948 compared with \$162,000 in 1939.

Retail trade establishments in the county reported 507 paid employees for the workweek ended nearest November 15, 1948. For the same in 1948, wholesale trade establishments reported 44 paid employees and the selective service trades reported 40 paid employees.

These preliminary figures have been derived from a Census report on Lavaca County, Texas, which also includes data for the part of the city of Yoakum located in Lavaca county. Final figures, superseding the preliminary data for Lavaca County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lavaca County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
LAVACA COUNTY, TEX.

| Trade group and kind of business         | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|--|--------------------------|---|--|--|-------------------------|
|  |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                 | 252                      | 9,852   | 244  | 507  | 426                     |
| Food group.....                          | 78                       | 3,622   | 77   | 120  | 98                      |
| Eating and drinking places.....          | 48                       | 619   | 49   | 108  | 71                      |
| General merchandise grp, general stores. | 22                       | 1,405   | 23   | 90   | 78                      |
| Furniture-home furnishgs-appliance grp.  | 9                        | 140   | 8  | 4  | 3                       |
| Automotive group.....                    | 15                       | 1,375   | 17   | 57   | 56                      |
| Gasoline service stations.....           | 36                       | 780   | 35   | 42   | 39                      |
| Lumber-building-hardware group.....      | 18                       | 1,007   | 11   | 31   | 30                      |
| Drug and proprietary stores.....         | 6                        | 204   | 4  | 19   | 16                      |
| All other retail stores.....             | 20                       | 700   | 20   | 36   | 35                      |
| WHOLESALE TRADE, total.....              | 23                       | 2,919   | 20   | 44   | x                       |
| Merchant wholesalers.....                | 5                        | 277   | 5  | 13   | x                       |
| Other types of wholesale.....            | 18                       | 2,642   | 15   | 31   | x                       |
| SELECTED SERVICE TRADES, 2/total.....    | 53                       | 347   | 56   | 40   | 33                      |
| Personal services.....                   | 31                       | 191   | 32   | 28   | 21                      |
| All other service trades.....            | 22                       | 156   | 24   | 12   | 12                      |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## LAVACA COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Yoakum (part):                    |                          |   |  |  |                         |
| Retail trade.....                 | 22                       | 808   | 26   | 29   | 24                      |
| Selected service trades.....      | 10                       | 81  | 9  | 16   | 10                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 230                      | 9,044   | 218  | 478  | 402                     |
| Selected service trades.....      | 43                       | 266   | 47   | 24   | 23                      |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P- 42-144

### LEE COUNTY, TEX.

Retail, wholesale, and service establishments located in Lee County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.3 million, an increase of 294 percent over the \$1.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.2 million in 1948 as compared with \$0.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$175,000 in 1948 compared with \$52,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 372 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 239 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lee County, Texas. Final figures, superseding the preliminary data for Lee County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lee County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
LEE COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 166                      | 6,273   | 166  | 323  | 252                     |
| Food group.....                                   | 34                       | 1,371   | 30   | 69   | 52                      |
| Eating and drinking places.....                   | 23                       | 322   | 25   | 50   | 42                      |
| General merchandise grp, general stores           | 22                       | 727   | 23   | 40   | 28                      |
| Apparel group.....                                | 6                        | 204   | 10   | 7  | 5                       |
| Furniture-home furnishings-appliance grp          | 8                        | 321   | 7  | 18   | 15                      |
| Automotive group.....                             | 19                       | 1,100   | 16   | 48   | 45                      |
| Gasoline service stations.....                    | 16                       | 359   | 15   | 22   | 17                      |
| Lumber-building-hardware group.....               | 11                       | 701   | 10   | 26   | 21                      |
| All other retail stores.....                      | 27                       | 1,173   | 30   | 43   | 27                      |
| WHOLESALE TRADE.....                              | 14                       | 3,213   | 12   | 31   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 36                       | 175   | 34   | 18   | 12                      |
| Personal services.....                            | 18                       | 54  | 16   | 9  | 6                       |
| All other service trades.....                     | 18                       | 121   | 18   | 9  | 6                       |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services, hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-42-145

### LEON COUNTY, TEX.

Retail and service establishments located in Leon County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.9 million, an increase of 123 percent over the \$2.2 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$266,000 in 1948 compared with \$74,000 in 1939. Wholesale sales in the county reached a total of \$0.7 million in 1948, a decrease from the \$1.0 million reported in 1939.

Employment in the county decreased over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 254 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 279 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Leon County, Texas. Final figures, superseding the preliminary data for Leon County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Leon County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
LEON COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 151                      | 4,901   | 148  | 212  | 158                     |
| Food group.....                                   | 45                       | 1,626   | 46   | 43   | 30                      |
| Eating and drinking places.....                   | 18                       | 284   | 18   | 65   | 48                      |
| General merchandise grp, general stores           | 15                       | 420   | 14   | 23   | 15                      |
| Furniture-home furnishings-appliance grp          | 8                        | 135   | 8  | 5  | 3                       |
| Automotive group.....                             | 7                        | 829   | 7  | 24   | 22                      |
| Gasoline service stations.....                    | 28                       | 777   | 26   | 33   | 27                      |
| Lumber-building-hardware group.....               | 8                        | 275   | 8  | 5  | 5                       |
| Drug and proprietary stores.....                  | 10                       | 223   | 8  | 9  | 7                       |
| All other retail stores.....                      | 12                       | 332   | 13   | 5  | 1                       |
| WHOLESALE TRADE.....                              | 8                        | 688   | 6  | 14   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 36                       | 266   | 34   | 28   | 26                      |
| Personal services.....                            | 16                       | 68  | 18   | 10   | 9                       |
| All other service trades.....                     | 18                       | 198   | 16   | 18   | 17                      |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-146

### LIBERTY COUNTY, TEX.

Retail, wholesale, and service establishments located in Liberty County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$22.3 million, an increase of 266 percent over the \$6.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$9.1 million in 1948 as compared with \$2.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.1 million in 1948 compared with \$0.2 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,388 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 891 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Liberty County, Texas, which also included data for the city of Liberty. Final figures, superseding the preliminary data for Liberty County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Liberty County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### LIBERTY COUNTY, TEX.

| Trade group and kind of business              | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                      | 373                      | 22,280  | 356  | 1,119  | 949                     |
| Food group.....                               | 92                       | 5,857   | 91   | 164  | 140                     |
| Eating and drinking places.....               | 75                       | 1,727   | 75   | 253  | 213                     |
| General merchandise grp, general stores.....  | 22                       | 1,313   | 16   | 97   | 60                      |
| Apparel group.....                            | 9                        | 519   | 8  | 27   | 21                      |
| Furniture-home furnishings-appliance grp..... | 16                       | 702   | 12   | 28   | 23                      |
| Automotive group.....                         | 36                       | 4,261   | 36   | 190  | 183                     |
| Gasoline service stations.....                | 57                       | 1,674   | 54   | 100  | 77                      |
| Lumber-building-hardware group.....           | 28                       | 4,107   | 22   | 162  | 147                     |
| Drug and proprietary stores.....              | 13                       | 601   | 14   | 45   | 38                      |
| All other retail stores.....                  | 25                       | 1,519   | 28   | 53   | 47                      |
| WHOLESALE TRADE, total.....                   | 29                       | 9,080   | 24   | 108  | x                       |
| Merchant wholesalers.....                     | 10                       | 3,208   | 7  | 69   | x                       |
| Other types of wholesale.....                 | 19                       | 5,872   | 17   | 39   | x                       |
| SELECTED SERVICE TRADES, 2/ total.....        | 95                       | 1,098   | 103  | 161  | 145                     |
| Personal services.....                        | 55                       | 492   | 62   | 101  | 93                      |
| All other service trades.....                 | 40                       | 606   | 41   | 60   | 52                      |
| TOURIST COURTS AND CAMPS.....                 | 8                        | 67  | 9  | 6  | 5                       |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
LIBERTY COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Liberty:                          |                          |   |  |  |                         |
| Retail trade.....                 | 93                       | 7,336   | 85   | 431  | 378                     |
| Selected service trades..         | 36                       | 562   | 38   | 73   | 70                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 280                      | 14,944  | 271  | 688  | 571                     |
| Selected service trades..         | 59                       | 536   | 65   | 88   | 75                      |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-42-147

### LIMESTONE COUNTY, TEX.

Retail, wholesale, and service establishments located in Limestone County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$12.8 million, an increase of 167 percent over the \$4.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$13.2 million in 1948 as compared with \$2.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$677,000 in 1948 compared with \$227,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 955 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 818 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Limestone County, Texas, which also includes data for the city of Mexia. Final figures, superseding the preliminary data for Limestone County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Limestone County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
LIMESTONE COUNTY, TEX.

| Trade group and kind of business                 | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|--|--------------------------|---|--|--|-------------------------|
|  |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                         | 354                      | 12,836  | 347  | 710  | 558                     |
| Food group.....                                  | 107                      | 3,629   | 108  | 116  | 95                      |
| Eating and drinking places.....                  | 76                       | 607   | 77   | 100  | 71                      |
| General merchandise grp, general stores          | 16                       | 1,056   | 11   | 102  | 65                      |
| Apparel group.....                               | 11                       | 496   | 8  | 30   | 24                      |
| Furniture-home furnishings-appliance grp         | 18                       | 763   | 23   | 35   | 32                      |
| Automotive group.....                            | 17                       | 2,302   | 16   | 88   | 85                      |
| Gasoline service stations.....                   | 43                       | 917   | 42   | 51   | 38                      |
| Lumber-building-hardware group.....              | 21                       | 1,551   | 18   | 97   | 69                      |
| Drug and proprietary stores.....                 | 14                       | 579   | 14   | 49   | 42                      |
| All other retail stores.....                     | 31                       | 936   | 30   | 42   | 37                      |
| WHOLESALE TRADE, total.....                      | 28                       | 13,156  | 23   | 125  | x                       |
| Merchant wholesalers.....                        | 12                       | 2,656   | 6  | 74   | x                       |
| Other types of wholesale.....                    | 16                       | 10,500  | 17   | 51   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> total..... | 102                      | 677   | 101  | 120  | 101                     |
| Personal services.....                           | 62                       | 403   | 60   | 98   | 84                      |
| All other service trades.....                    | 40                       | 274   | 41   | 22   | 17                      |
| AMUSEMENTS.....                                  | 9                        | 176   | 7  | 30   | x                       |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## LIMESTONE COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Mexia:                            |                          |   |  |  |                         |
| Retail trade.....                 | 142                      | 7,200   | 137  | 423  | 349                     |
| Wholesale trade.....              | 13                       | 3,182   | 8  | 69   | x                       |
| Selected service trades...        | 49                       | 404   | 48   | 79   | 67                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 212                      | 5,636   | 210  | 287  | 209                     |
| Wholesale trade.....              | 15                       | 9,974   | 15   | 56   | x                       |
| Selected service trades...        | 53                       | 273   | 53   | 41   | 34                      |

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-148

### LIPSCOMB COUNTY, TEX.

Retail, wholesale, and service establishments located in Lipscomb County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.4 million, an increase of 340 percent over the \$1.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$7.1 million in 1948 as compared with \$1.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$109,000 in 1948 compared with \$40,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 193 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 122 employees for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lipscomb County, Texas. Final figures, superseding the preliminary data for Lipscomb County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lipscomb County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### LIPSCOMB COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 84                       | 4,399   | 84   | 132  | 103                     |
| Food group.....                                   | 11                       | 878   | 13   | 24   | 14                      |
| Eating and drinking places.....                   | 10                       | 161   | 10   | 28   | 22                      |
| Gasoline service stations.....                    | 12                       | 299   | 12   | 10   | 8                       |
| All other retail stores.....                      | 51                       | 3,061   | 49   | 70   | 59                      |
| WHOLESALE TRADE.....                              | 18                       | 7,093   | 10   | 48   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 22                       | 109   | 24   | 13   | 12                      |
| Personal services.....                            | 16                       | 63  | 16   | 8  | 7                       |
| All other service trades.....                     | 6                        | 46  | 8  | 5  | 5                       |
| AMUSEMENTS.....                                   | 7                        | 57  | 9  | 8  | x                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-42-149

### LIVE OAK COUNTY, TEX.

Retail, wholesale, and service establishments located in Live Oak County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.1 million, an increase of 240 percent over the \$1.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.0 million in 1948 as compared with \$0.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$137,000 in 1948 compared with \$42,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 312 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 187 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Live Oak County, Texas. Final figures, superseding the preliminary data for Live Oak County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Live Oak County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### LIVE OAK COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 116                      | 5,119   | 113  | 262  | 238                     |
| Food group.....                                   | 28                       | 1,172   | 33   | 35   | 24                      |
| Eating and drinking places.....                   | 30                       | 552   | 27   | 77   | 74                      |
| Gasoline service stations.....                    | 18                       | 463   | 18   | 30   | 25                      |
| All other retail stores.....                      | 40                       | 2,932   | 35   | 120  | 115                     |
| WHOLESALE TRADE.....                              | 14                       | 1,987   | 8  | 30   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 26                       | 137   | 26   | 20   | 13                      |
| Personal services.....                            | 15                       | 73  | 13   | 16   | 9                       |
| All other service trades.....                     | 11                       | 64  | 13   | 4  | 4                       |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-42-150

### LLANO COUNTY, TEX.

Retail, wholesale, and service establishments located in Llano County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.8 million, an increase of 220 percent over the \$1.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.3 million in 1948 as compared with \$0.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$102,000 in 1948 compared with \$82,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 225 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 191 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Llano County, Texas, which also includes data for the city of Llano. Final figures, superseding the preliminary data for Llano County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Llano County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### LLANO COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 114                      | 4,792   | 122  | 161  | 136                     |
| Food group.....                                   | 25                       | 1,093   | 27   | 18   | 10                      |
| Eating and drinking places.....                   | 25                       | 521   | 26   | 47   | 40                      |
| Gasoline service stations.....                    | 16                       | 317   | 17   | 11   | 11                      |
| All other retail stores.....                      | 48                       | 2,861   | 52   | 85   | 75                      |
| WHOLESALE TRADE.....                              | 17                       | 2,319   | 15   | 42   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 17                       | 102   | 17   | 22   | 22                      |
| Personal services.....                            | 12                       | 79  | 12   | 21   | 21                      |
| All other service trades.....                     | 5                        | 23  | 5  | 1  | 1                       |
| TOURIST COURTS AND CAMPS.....                     | 12                       | 35  | 10   | 9  | 8                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## LLANO COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|----------------------|--------------------------|---|--|--|-------------------------|
|                      |                          |   |  | Total <sup>1</sup> employees                         | Full workweek employees |
| Llano:               |                          |   |  |  |                         |
| Retail trade.....    | 78                       | 4,159   | 85   | 141  | 121                     |
| Remainder of county: |                          |   |  |  |                         |
| Retail trade.....    | 36                       | 633   | 37   | 20   | 15                      |

<sup>1</sup>/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-42-152

### LUBBOCK COUNTY, TEX.

Retail, wholesale, and service establishments located in Lubbock County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$115.7 million, an increase of 401 percent over the \$23.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$181.1 million in 1948 as compared with \$33.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$7.7 million in 1948 compared with \$1.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 8,708 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 4,291 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lubbock County, Texas, which also includes data for the cities of Lubbock and Slaton. Final figures, superseding the preliminary data for Lubbock County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lubbock County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



**Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP**  
**LUBBOCK COUNTY, TEX.**

| Trade group and kind of business                  | Number of<br>estab-<br>lishments | 1948 sales<br>and receipts<br><br>(Thousand<br>dollars) | Active<br>proprie-<br>tors of<br>unincor-<br>porated<br>businesses<br>Nov. 1948 | Paid employees,<br>workweek ended<br>nearest Nov. 15, 1948 |                               |
|---|----------------------------------|---|---|--|-------------------------------|
|   |                                  |   |   | Total<br>employees <sup>1</sup>                            | Full<br>workweek<br>employees |
| RETAIL TRADE, total.....                          | 1,030                            | 115,699   | 1,013   | 5,652  | 4,695                         |
| Food group.....                                   | 250                              | 17,504  | 242   | 692  | 490                           |
| Eating and drinking places.....                   | 123                              | 3,602   | 119   | 724  | 601                           |
| General merchandise grp, general stores           | 34                               | 17,651  | 22  | 1,255  | 969                           |
| Apparel group.....                                | 64                               | 7,637   | 52  | 446  | 391                           |
| Furniture-home furnishgs-appliance grp            | 63                               | 6,283   | 72  | 322  | 295                           |
| Automotive group.....                             | 99                               | 27,761  | 103   | 689  | 664                           |
| Gasoline service stations.....                    | 135                              | 5,974   | 150   | 290  | 234                           |
| Lumber-building-hardware group.....               | 87                               | 17,178  | 76  | 482  | 438                           |
| Drug and proprietary stores.....                  | 42                               | 4,578   | 41  | 375  | 310                           |
| All other retail stores.....                      | 133                              | 7,531   | 136   | 377  | 303                           |
| WHOLESALE TRADE, total.....                       | 212                              | 181,146   | 160   | 1,700  | x                             |
| Merchant wholesalers, total.....                  | 130                              | 62,358  | 98  | 1,299  | x                             |
| Groceries, foods.....                             | 28                               | 19,810  | 19  | 403  | x                             |
| Hardware, elec'l, plum'g and heating..            | 20                               | 12,423  | 9   | 220  | x                             |
| Mach'y, equip't, industrial supplies.             | 24                               | 5,379   | 14  | 158  | x                             |
| Automotive parts, accessories.....                | 18                               | 4,022   | 22  | 146  | x                             |
| All other merchant wholesalers.....               | 40                               | 20,724  | 34  | 372  | x                             |
| Manufact'rs' sales branches, offices..            | 10                               | 5,505   | -   | 57   | x                             |
| Petroleum bulk plants, terminals.....             | 21                               | 8,333   | 22  | 134  | x                             |
| Agents, brokers (merchandise).....                | 8                                | 28,582  | 7   | 54   | x                             |
| Assemblers of farm products.....                  | 43                               | 76,368  | 33  | 156  | x                             |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 412                              | 7,740   | 446   | 1,356  | 1,224                         |
| Personal services.....                            | 213                              | 4,257   | 226   | 980  | 909                           |
| Business services.....                            | 19                               | 390   | 18  | 41   | 22                            |
| Automotive repairs and services.....              | 94                               | 1,846   | 112   | 200  | 174                           |
| Other repair services.....                        | 86                               | 1,247   | 90  | 135  | 119                           |
| TOURIST COURTS AND CAMPS.....                     | 31                               | 376   | 31  | 42   | 35                            |
| AMUSEMENTS.....                                   | 27                               | 1,235   | 8   | 228  | x                             |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## LUBBOCK COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup>  | Number of establishments            | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|------------------------------------|-------------------------------------|---|--|--|-------------------------|
|                                    |                                     |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Lubbock:                           |                                     |   |  |  |                         |
| Retail trade.....                  | 762                                 | 103,644                                       | 739  | 5,182  | 4,369                   |
| Wholesale trade.....               | 186                                 | 172,538                                       | 142  | 1,541  | x                       |
| Selected service trades....        | 320                                 | 6,701   | 343  | 1,224  | 1,110                   |
| Tourist courts and camps...        | 13                                  | 154   | 15   | 12   | 11                      |
| Slaton:                            |                                     |   |  |  |                         |
| Retail trade.....                  | 80                                  | 4,104   | 85   | 257  | 164                     |
| Selected service trades...         | 37                                  | 358   | 43   | 55   | 46                      |
| Tourist courts and camps..         | Included with "Remainder of county" |   |  |  |                         |
| Remainder of county: <sup>3/</sup> |                                     |   |  |  |                         |
| Retail trade.....                  | 188                                 | 7,951   | 189  | 213  | 162                     |
| Wholesale trade.....               | 26                                  | 8,608   | 18   | 159  | x                       |
| Selected service trades...         | 55                                  | 681   | 60   | 77   | 68                      |
| Tourist courts and camps..         | 18                                  | 222   | 16   | 30   | 24                      |

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



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# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-153

### LYNN COUNTY, TEX.

Retail, wholesale, and service establishments located in Lynn County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.6 million, an increase of 138 percent over the \$3.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.4 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$323,000 in 1948 compared with \$75,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 441 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 405 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lynn County, Texas. Final figures, superseding the preliminary data for Lynn County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lynn County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### LYNN COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total .....                         | 145                      | 7,565   | 142  | 330  | 255                     |
| Food group.....                                   | 40                       | 1,694   | 43   | 51   | 32                      |
| Eating and drinking places.....                   | 16                       | 230   | 16   | 40   | 38                      |
| Gasoline service stations.....                    | 22                       | 477   | 23   | 16   | 12                      |
| All other retail stores.....                      | 67                       | 5,164   | 60   | 223  | 173                     |
| WHOLESALE TRADE.....                              | 28                       | 3,393   | 24   | 54   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 43                       | 323   | 44   | 57   | 48                      |
| Personal services.....                            | 25                       | 201   | 26   | 45   | 37                      |
| All other service trades.....                     | 18                       | 122   | 18   | 12   | 11                      |

x. Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-42-154

### McCULLOCH COUNTY, TEX.

Retail, wholesale, and service establishments located in McCulloch County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$10.2 million, an increase of 168 percent over the \$3.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.9 million in 1948 as compared with \$3.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$557,000 in 1948 compared with \$159,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 615 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 425 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on McCulloch County, Texas, which also includes data for the city of Brady. Final figures, superseding the preliminary data for McCulloch County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for McCulloch County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

McCULLOCH COUNTY, TEX.

| Trade group and kind of business             | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|--|--------------------------|---|--|--|-------------------------|
|  |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                     | 201                      | 10,168  | 208  | 452  | 390                     |
| Food group.....                              | 44                       | 2,228   | 43   | 50   | 41                      |
| Eating and drinking places.....              | 22                       | 364   | 23   | 63   | 56                      |
| General merchandise grp, general stores..... | 11                       | 797   | 13   | 62   | 43                      |
| Furniture-home furnishgs-appliance grp.....  | 6                        | 450   | 6  | 25   | 24                      |
| Automotive group.....                        | 18                       | 2,989   | 24   | 83   | 82                      |
| Gasoline service stations.....               | 43                       | 498   | 43   | 34   | 26                      |
| Lumber-building-hardware group.....          | 20                       | 1,343   | 21   | 50   | 46                      |
| Drug and proprietary stores.....             | 6                        | 303   | 7  | 19   | 13                      |
| All other retail stores.....                 | 31                       | 1,196   | 28   | 66   | 59                      |
| WHOLESALE TRADE, total.....                  | 22                       | 3,864   | 25   | 61   | x                       |
| Merchant wholesalers.....                    | 5                        | 1,173   | 4  | 25   | x                       |
| Other types of wholesale.....                | 17                       | 2,691   | 21   | 36   | x                       |
| SELECTED SERVICE TRADES, 2/ total.....       | 66                       | 557   | 72   | 102  | 92                      |
| Personal services.....                       | 42                       | 396   | 47   | 85   | 78                      |
| All other service trades.....                | 24                       | 161   | 25   | 17   | 14                      |
| TOURIST COURTS AND CAMPS.....                | 7                        | 27  | 7  | 4  | 1                       |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## McCULLOCH COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ending Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|---|-------------------------|
|                                   |                          |   |  | Full employees <sup>2</sup>                   | Full workweek employees |
| Brady:                            |                          |   |  |   |                         |
| Retail trade.....                 | 135                      | 8,510   | 144  | 420   | 359                     |
| Wholesale trade.....              | 15                       | 3,467   | 17   | 57  | x                       |
| Selected service trades....       | 57                       | 489   | 63   | 97  | 90                      |
| Remainder of county:              |                          |   |  |   |                         |
| Retail trade.....                 | 66                       | 1,658   | 64   | 32  | 31                      |
| Wholesale trade.....              | 7                        | 397   | 8  | 4   | x                       |
| Selected service trades....       | 9                        | 68  | 9  | 5   | 2                       |

x Not available.

<sup>1/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.<sup>2/</sup> Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 4, 1950

Release Series BC-1P-42-155

### McLENNAN COUNTY, TEX.

Retail, wholesale, and service establishments located in McLennan County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$114.3 million, an increase of 285 percent over the \$29.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$136.5 million in 1948 as compared with \$36.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$6.5 million in 1948 compared with \$1.6 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 10,042 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 6,426 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on McLennan County, Texas, which also includes data for the cities of Mart and Waco. Final figures, superseding the preliminary data for McLennan County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for McLennan County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
McLENNAN COUNTY, TEX.

| Trade group and kind of business                  | Number of<br>estab-<br>lishments | 1948 sales<br>and receipts<br><br>(Thousand<br>dollars) | Active<br>proprie-<br>tors of<br>unincor-<br>porated<br>businesses<br>Nov. 1948 | Paid employees,<br>workweek ended<br>nearest Nov. 15, 1948 |                               |
|---|----------------------------------|---|---|--|-------------------------------|
|   |                                  |   |   | Total<br>employees <sup>1</sup>                            | Full<br>workweek<br>employees |
| RETAIL TRADE, total.....                          | 1,646                            | 114,285   | 1,624   | 6,713  | 5,705                         |
| Food group.....                                   | 485                              | 25,161  | 481   | 801  | 582                           |
| Eating and drinking places.....                   | 372                              | 7,813   | 384   | 1,310  | 1,110                         |
| General merchandise grp, general stores           | 53                               | 16,484  | 40  | 1,294  | 1,061                         |
| Apparel group.....                                | 69                               | 7,238   | 45  | 473  | 400                           |
| Furniture-home furnishgs-appliance grp            | 77                               | 6,471   | 76  | 508  | 478                           |
| Automotive group.....                             | 101                              | 22,733  | 103   | 705  | 677                           |
| Gasoline service stations.....                    | 167                              | 6,078   | 167   | 389  | 316                           |
| Lumber-building-hardware group.....               | 103                              | 10,760  | 96  | 488  | 436                           |
| Drug and proprietary stores.....                  | 60                               | 3,270   | 66  | 323  | 272                           |
| All other retail stores.....                      | 159                              | 8,277   | 166   | 422  | 373                           |
| WHOLESALE TRADE, total.....                       | 195                              | 136,536   | 143   | 1,974  | x                             |
| Merchant wholesalers, total.....                  | 132                              | 91,538  | 101   | 1,656  | x                             |
| Groceries, foods.....                             | 36                               | 22,318  | 32  | 593  | x                             |
| Hardware, elec'l, plum'g and heating..            | 8                                | 5,190   | -   | 123  | x                             |
| Mach'y, equip't, industrial supplies..            | 19                               | 6,265   | 14  | 241  | x                             |
| Automotive parts, accessories.....                | 18                               | 3,264   | 16  | 148  | x                             |
| All other merchant wholesalers.....               | 51                               | 54,501  | 39  | 551  | x                             |
| Manufact'rs' sales branches, offices..            | 17                               | 18,418  | -   | 156  | x                             |
| Petroleum bulk plants, terminals.....             | 24                               | 7,312   | 22  | 86   | x                             |
| Agents, brokers (merchandise).....                | 11                               | 11,496  | 15  | 31   | x                             |
| Assemblers of farm products.....                  | 11                               | 7,772   | 5   | 45   | x                             |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 572                              | 6,531   | 575   | 1,355  | 1,222                         |
| Personal services.....                            | 323                              | 3,641   | 318   | 982  | 893                           |
| Business services.....                            | 33                               | 836   | 30  | 112  | 100                           |
| Automotive repairs and services.....              | 110                              | 1,230   | 118   | 156  | 136                           |
| Other repair services.....                        | 106                              | 824   | 109   | 105  | 93                            |
| TOURIST COURTS AND CAMPS.....                     | 19                               | 297   | 17  | 59   | 55                            |
| AMUSEMENTS.....                                   | 59                               | 1,449   | 51  | 236  | x                             |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## McLENNAN COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup>  | Number of establishments            | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|------------------------------------|-------------------------------------|---|--|--|-------------------------|
|                                    |                                     |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Mart:                              |                                     |   |  |  |                         |
| Retail trade.....                  | 64                                  | 2,984   | 64   | 186  | 137                     |
| Selected service trades....        | 19                                  | 80  | 14   | 19   | 14                      |
| Amusements.....                    | Included with "Remainder of county" |   |  |  |                         |
| Waco:                              |                                     |   |  |  |                         |
| Retail trade.....                  | 1,131                               | 97,484  | 1,095  | 5,814  | 5,011                   |
| Wholesale trade.....               | 171                                 | 129,839                                       | 127  | 1,896  | x                       |
| Selected service trades....        | 442                                 | 5,823   | 447  | 1,259  | 1,144                   |
| Tourist courts and camps...        | 9                                   | 231   | 7  | 47   | 45                      |
| Amusements.....                    | 37                                  | 1,214   | 32   | 167  | x                       |
| Remainder of county: <sup>3/</sup> |                                     |   |  |  |                         |
| Retail trade.....                  | 451                                 | 13,817  | 465  | 713  | 557                     |
| Wholesale trade.....               | 24                                  | 6,697   | 16   | 78   | x                       |
| Selected service trades....        | 111                                 | 628   | 114  | 77   | 64                      |
| Tourist courts and camps...        | 10                                  | 66  | 10   | 12   | 10                      |
| Amusements.....                    | 22                                  | 235   | 19   | 69   | x                       |

Not available.

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades
- 2/ Includes employees paid for less than the full workweek.
- 3/ Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



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# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-42-156

### McMULLEN COUNTY, TEX.

Retail establishments located in McMullen County, Texas, showed an expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures released today by the Bureau of the Census, U. S. Department of Commerce.

Eleven retail establishments reported 1948 sales aggregating \$256,000, an increase of 127 percent over the \$113,000 reported by twenty-three establishments in 1939, when the preceding Census of Business was taken.

Retail establishments reported twelve active proprietors of unincorporated businesses in 1948 as compared with nineteen proprietors in 1939. Four paid employees were reported for the full workweek ended nearest November 15, 1948. The comparable full workweek figure for 1939 is seven.

These preliminary figures have been derived from a Census report on McMullen County, Texas. Final figures, superseding the preliminary data for McMullen County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for McMullen County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-42-157

### MADISON COUNTY, TEX.

Retail, wholesale, and service establishments located in Madison County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.0 million, an increase of 150 percent over the \$2.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$791,000 in 1948 as compared with \$769,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$158,000 in 1948 compared with \$67,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 306 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 260 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Madison County, Texas. Final figures, superseding the preliminary data for Madison County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Madison County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
MADISON COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 97                       | 5,970   | 99   | 282  | 241                     |
| Food group.....                                   | 21                       | 1,315   | 23   | 44   | 31                      |
| Eating and drinking places.....                   | 9                        | 177   | 10   | 14   | 13                      |
| Gasoline service stations.....                    | 17                       | 265   | 16   | 8  | 7                       |
| All other retail stores.....                      | 50                       | 4,213   | 50   | 216  | 190                     |
| WHOLESALE TRADE.....                              | 7                        | 791   | 6  | 6  | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 25                       | 158   | 26   | 18   | 17                      |
| Personal services.....                            | 15                       | 96  | 16   | 12   | 11                      |
| All other service trades.....                     | 10                       | 62  | 10   | 6  | 6                       |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-42-158

### MARION COUNTY, TEX.

Retail and service establishments located in Marion County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.4 million, an increase of 175 percent over the \$1.6 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$147,000 in 1948 compared with \$81,000 in 1939. Wholesale sales in the county reached a total of \$1.4 million in 1948, showing no change from the figure reported in 1939.

Employment in the county decreased over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 246 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 306 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Marion County, Texas, which also includes data for the city of Jefferson. Final figures, superseding the preliminary data for Marion County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Marion County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### MARION COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br><br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 135                      | 4,419   | 134  | 199  | 163                     |
| Food group.....                                   | 51                       | 1,272   | 48   | 37   | 26                      |
| Eating and drinking places.....                   | 21                       | 201   | 22   | 35   | 32                      |
| Gasoline service stations.....                    | 18                       | 373   | 17   | 20   | 17                      |
| All other retail stores.....                      | 45                       | 2,573   | 47   | 107  | 88                      |
| WHOLESALE TRADE.....                              | 5                        | 1,404   | 5  | 25   | —                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 26                       | 147   | 28   | 21   | 19                      |
| Personal services.....                            | 17                       | 23  | 19   | 18   | 16                      |
| All other service trades.....                     | 9                        | 59  | 9  | 3  | 3                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## MARION COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|----------------------|--------------------------|---|--|--|-------------------------|
|                      |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| Jefferson:           |                          |   |  |  |                         |
| Retail trade.....    | 88                       | 3,784   | 87   | 191  | 157                     |
| Remainder of county: |                          |   |  |  |                         |
| Retail trade.....    | 47                       | 635   | 47   | 8  | 6                       |

<sup>1</sup>/ Includes employees paid for less than the full workweek.

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The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 3, 1950

Release Series BC-1P-42-159

### MARTIN COUNTY, TEX.

Retail and service establishments located in Martin County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.4 million, an increase of 118 percent over the \$1.1 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$65,000 in 1948 compared with \$29,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 130 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 98 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Martin County, Texas. Final figures, superseding the preliminary data for Martin County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Martin County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### MARTIN COUNTY, TEX.

| Trade group and kind of business            | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                    | 48                       | 2,417   | 53   | 122  | 98                      |
| Food group.....                             | 14                       | 630   | 17   | 17   | 14                      |
| Gasoline service stations.....              | 7                        | 126   | 7  | 14   | 9                       |
| All other retail stores.....                | 27                       | 1,661   | 29   | 91   | 75                      |
| SELECTED SERVICE TRADES <sup>2/</sup> ..... | 9                        | 65  | 10   | 8  | 6                       |

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

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The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-160

### MASON COUNTY, TEX.

Retail, wholesale, and service establishments located in Mason County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.4 million, an increase of 143 percent over the \$1.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.6 million in 1948 as compared with \$0.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$112,000 in 1948 compared with \$48,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 175 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 167 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Mason County, Texas. Final figures, superseding the preliminary data for Mason County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Mason County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
MASON COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE. total.....                          | 78                       | 3,382   | 86   | 146  | 120                     |
| Food group.....                                   | 22                       | 751   | 25   | 25   | 14                      |
| Eating and drinking places.....                   | 6                        | 72  | 6  | 11   | 10                      |
| Gasoline service stations.....                    | 14                       | 337   | 14   | 18   | 14                      |
| All other retail stores.....                      | 36                       | 2,222   | 41   | 92   | 82                      |
| WHOLESALE TRADE.....                              | 6                        | 1,581   | 8  | 23   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 19                       | 112   | 22   | 6  | 6                       |
| Personal services.....                            | 11                       | 52  | 13   | 3  | 3                       |
| All other service trades.....                     | 8                        | 60  | 9  | 3  | 3                       |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



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*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

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*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-42-161

### MATAGORDA COUNTY, TEX.

Retail, wholesale, and service establishments located in Matagorda County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$19.3 million, an increase of 257 percent over the \$5.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.9 million in 1948 as compared with \$2.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$891,000 in 1948 compared with \$235,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,346 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 817 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census Report on Matagorda County, Texas, which also includes data for Bay City. Final figures, superseding the preliminary data for Matagorda County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Matagorda County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
MATAGORDA COUNTY, TEX.

| Trade group and kind of business         | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|--|--------------------------|---|--|--|-------------------------|
|  |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                 | 288                      | 19,330  | 282  | 862  | 748                     |
| Food group.....                          | 73                       | 4,592   | 77   | 104  | 84                      |
| Eating and drinking places.....          | 60                       | 1,006   | 54   | 128  | 113                     |
| General merchandise grp, general stores  | 15                       | 1,015   | 10   | 97   | 69                      |
| Apparel group.....                       | 17                       | 1,331   | 18   | 69   | 60                      |
| Furniture-home furnishings-appliance grp | 9                        | 931   | 15   | 40   | 40                      |
| Automotive group.....                    | 20                       | 4,479   | 18   | 177  | 174                     |
| Gasoline service stations.....           | 34                       | 1,162   | 30   | 76   | 59                      |
| Lumber-building-hardware group.....      | 24                       | 3,156   | 22   | 89   | 77                      |
| Drug and proprietary stores.....         | 10                       | 696   | 14   | 41   | 38                      |
| All other retail stores.....             | 26                       | 962   | 24   | 41   | 34                      |
| WHOLESALE TRADE, total.....              | 23                       | 6,891   | 16   | 334  | x                       |
| Merchant wholesalers.....                | 10                       | 4,538   | 6  | 77   | x                       |
| Other types of wholesale.....            | 13                       | 2,353   | 10   | 257  | x                       |
| SELECTED SERVICE TRADES, 2/total.....    | 75                       | 891   | 67   | 150  | 139                     |
| Personal services.....                   | 46                       | 453   | 39   | 113  | 107                     |
| All other service trades.....            | 29                       | 438   | 28   | 37   | 32                      |
| TOURIST COURTS AND CAMPS.....            | 11                       | 61  | 6  | 14   | 13                      |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## MATAGORDA COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Bay City:                         |                          |   |  |  |                         |
| Retail trade.....                 | 149                      | 14,060  | 150  | 623  | 543                     |
| Wholesale trade.....              | 15                       | 5,888   | 10   | 88   | x                       |
| Selected service trades....       | 46                       | 685   | 41   | 127  | 118                     |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 139                      | 5,270   | 132  | 239  | 205                     |
| Wholesale trade.....              | 8                        | 1,003   | 6  | 246  | x                       |
| Selected service trades...        | 29                       | 206   | 26   | 23   | 21                      |

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

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This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

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**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P- 42-162

### MAVERICK COUNTY, TEX.

Retail, wholesale, and service establishments located in Maverick County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.7 million, an increase of 362 percent over the \$2.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.5 million in 1948 as compared with \$0.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$160,000 in 1948 compared with \$47,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 691 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 385 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Maverick County, Texas, which also includes data for the city of Eagle Pass. Final figures, superseding the preliminary data for Maverick County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Maverick County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
MAVERICK COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 169                      | 9,651   | 166  | 609  | 501                     |
| Food group.....                                   | 67                       | 2,702   | 67   | 117  | 97                      |
| Eating and drinking places.....                   | 27                       | 290   | 28   | 66   | 54                      |
| Apparel group.....                                | 13                       | 1,540   | 10   | 106  | 89                      |
| Furniture-home furnishings-appliance grp.         | 5                        | 197   | 5  | 13   | 13                      |
| Automotive group.....                             | 13                       | 1,365   | 13   | 75   | 75                      |
| Gasoline service stations.....                    | 11                       | 317   | 10   | 24   | 20                      |
| Lumber-building-hardware group.....               | 8                        | 1,348   | 10   | 56   | 54                      |
| Drug and proprietary stores.....                  | 6                        | 414   | 7  | 29   | 29                      |
| All other retail stores.....                      | 19                       | 1,478   | 16   | 123  | 70                      |
| WHOLESALE TRADE.....                              | 11                       | 1,495   | 10   | 28   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 31                       | 160   | 34   | 54   | 42                      |
| Personal services.....                            | 19                       | 114   | 22   | 42   | 37                      |
| All other service trades.....                     | 12                       | 46  | 12   | 12   | 5                       |
| TOURIST COURTS AND CAMPS.....                     | 6                        | 24  | 7  | 5  | 4                       |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## MAVERICK COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|----------------------|--------------------------|---|--|--|-------------------------|
|                      |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| Eagle Pass:          |                          |   |  |  |                         |
| Retail trade.....    | 138                      | 9,261   | 139  | 585  | 489                     |
| Wholesale trade..... | 11                       | 1,495   | 10   | 28   | x                       |
| Remainder of county: |                          |   |  |  |                         |
| Retail trade.....    | 31                       | 390   | 27   | 24   | 12                      |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P- 42-163

### MEDINA COUNTY, TEX.

Retail, wholesale, and service establishments located in Medina County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.7 million, an increase of 295 percent over the \$2.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.8 million in 1948 as compared with \$0.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$297,000 in 1948 compared with \$73,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 544 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 275 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Medina County, Texas. Final figures, superseding the preliminary data for Medina County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Medina County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
MEDINA COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 241                      | 8,652   | 257  | 438  | 355                     |
| Food group.....                                   | 54                       | 1,684   | 57   | 55   | 40                      |
| Eating and drinking places.....                   | 69                       | 777   | 72   | 89   | 67                      |
| General merchandise grp., general stores.         | 22                       | 2,209   | 23   | 103  | 86                      |
| Apparel group.....                                | 5                        | 90  | 4  | 9  | 8                       |
| Furniture-home furnishings-appliance grp.         | 6                        | 193   | 6  | 6  | 5                       |
| Automotive group.....                             | 13                       | 952   | 14   | 51   | 49                      |
| Gasoline service stations.....                    | 38                       | 815   | 43   | 39   | 30                      |
| Lumber-building-hardware group.....               | 7                        | 846   | 10   | 31   | 28                      |
| Drug and proprietary stores.....                  | 5                        | 256   | 6  | 22   | 16                      |
| All other retail stores.....                      | 22                       | 830   | 22   | 33   | 26                      |
| WHOLESALE TRADE.....                              | 19                       | 2,808   | 17   | 65   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 64                       | 297   | 66   | 41   | 35                      |
| Personal services.....                            | 30                       | 136   | 31   | 28   | 26                      |
| All other service trades.....                     | 34                       | 161   | 35   | 13   | 9                       |
| TOURIST COURTS AND CAMPS.....                     | 6                        | 17  | 7  | 2  | -                       |
| AMUSEMENTS.....                                   | 8                        | 88  | 8  | 16   | x                       |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-42-164

### MENARD COUNTY, TEX.

Retail and service establishments located in Menard County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.0 million, an increase of 186 percent over the \$1.4 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$63,000 in 1948 compared with \$41,000 in 1939.

Employment in the county decreased over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 156 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 171 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Menard County, Texas. Final figures, superseding the preliminary data for Menard County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Menard County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### MENARD COUNTY, TEX.

| Trade group and kind of business            | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                    | 76                       | 3,985   | 79   | 144  | 127                     |
| Food group.....                             | 13                       | 684   | 15   | 21   | 20                      |
| Eating and drinking places.....             | 15                       | 218   | 15   | 20   | 14                      |
| Gasoline service stations.....              | 13                       | 404   | 15   | 17   | 15                      |
| All other retail stores.....                | 35                       | 2,679   | 34   | 86   | 78                      |
| SELECTED SERVICE TRADES <sup>2/</sup> ..... | 15                       | 63  | 16   | 12   | 12                      |

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 4, 1950

Release Series BC-1P-42-165

### MIDLAND COUNTY, TEX.

Retail, wholesale, and service establishments located in Midland County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$25.7 million, an increase of 336 percent over the \$5.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$17.7 million in 1948 as compared with \$2.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.5 million in 1948 compared with \$0.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,821 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 815 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Midland County, Texas, which also includes data for the city of Midland. Final figures, superseding the preliminary data for Midland County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Midland County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### MIDLAND COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 226                      | 25,662  | 210  | 1,308  | 1,175                   |
| Food group.....                                   | 47                       | 5,169   | 42   | 126  | 104                     |
| Eating and drinking places.....                   | 37                       | 1,717   | 42   | 216  | 203                     |
| Apparel group.....                                | 17                       | 2,670   | 14   | 133  | 124                     |
| Furniture-home furnishings-appliance grp..        | 16                       | 1,546   | 12   | 89   | 88                      |
| Automotive group.....                             | 17                       | 5,516   | 17   | 213  | 212                     |
| Gasoline service stations.....                    | 31                       | 1,889   | 30   | 96   | 87                      |
| Lumber-building-hardware group.....               | 21                       | 3,791   | 16   | 166  | 150                     |
| Drug and proprietary stores.....                  | 10                       | 1,306   | 10   | 100  | 88                      |
| All other retail stores.....                      | 30                       | 2,058   | 27   | 169  | 119                     |
| WHOLESALE TRADE, total.....                       | 36                       | 17,691  | 30   | 259  | x                       |
| Merchant wholesalers.....                         | 22                       | 6,663   | 22   | 183  | x                       |
| Other types of wholesale.....                     | 14                       | 11,028  | 8  | 76   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 81                       | 1,486   | 85   | 254  | 248                     |
| Personal services.....                            | 49                       | 870   | 50   | 208  | 204                     |
| All other service trades.....                     | 32                       | 616   | 35   | 46   | 44                      |
| TOURIST COURTS AND CAMPS.....                     | 9                        | 144   | 6  | 18   | 17                      |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## MIDLAND COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|----------------------|--------------------------|---|--|--|-------------------------|
|                      |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| Midland:             |                          |   |  |  |                         |
| Retail trade.....    | 208                      | 25,283  | 194  | 1,287  | 1,159                   |
| Remainder of county: |                          |   |  |  |                         |
| Retail trade.....    | 18                       | 379   | 16   | 21   | 16                      |

<sup>1</sup> Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-42-166

### MILAM COUNTY, TEX.

Retail, wholesale, and service establishments located in Milam County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$15.8 million, an increase of 251 percent over the \$4.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.7 million in 1948 as compared with \$2.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$710,000 in 1948 compared with \$201,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 942 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 735 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Milam County, Texas, which also includes data for the city of Cameron. Final figures, superseding the preliminary data for Milam County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Milam County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### MILAM COUNTY, TEX.

| Trade group and kind of business         | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|--|--------------------------|---|--|--|-------------------------|
|  |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                 | 357                      | 15,767  | 357  | 774  | 623                     |
| Food group.....                          | 99                       | 4,203   | 102  | 124  | 98                      |
| Eating and drinking places.....          | 59                       | 644   | 66   | 94   | 74                      |
| General merchandise grp, general stores  | 25                       | 1,382   | 26   | 115  | 67                      |
| Apparel group.....                       | 10                       | 433   | 10   | 32   | 17                      |
| Furniture-home furnishings-appliance grp | 14                       | 802   | 17   | 39   | 33                      |
| Automotive group.....                    | 28                       | 3,607   | 28   | 139  | 129                     |
| Gasoline service stations.....           | 54                       | 1,126   | 50   | 71   | 60                      |
| Lumber-building-hardware group.....      | 20                       | 1,584   | 13   | 66   | 63                      |
| Drug and proprietary stores.....         | 13                       | 596   | 14   | 50   | 43                      |
| All other retail stores.....             | 35                       | 1,390   | 31   | 44   | 39                      |
| WHOLESALE TRADE, total.....              | 23                       | 5,662   | 17   | 78   | x                       |
| Merchant wholesalers.....                | 7                        | 2,843   | 7  | 53   | x                       |
| Other types of wholesale.....            | 16                       | 2,819   | 10   | 25   | x                       |
| SELECTED SERVICE TRADES, 2/total.....    | 89                       | 710   | 98   | 90   | 73                      |
| Personal services.....                   | 50                       | 433   | 54   | 66   | 51                      |
| All other service trades.....            | 39                       | 277   | 44   | 24   | 22                      |
| AMUSEMENTS.....                          | 8                        | 92  | 3  | 22   | x                       |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## MILAM COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Cameron:                          |                          |   |  |  |                         |
| Retail trade.....                 | 144                      | 7,787   | 146  | 400  | 326                     |
| Wholesale trade.....              | 14                       | 3,881   | 12   | 65   | x                       |
| Selected service trades....       | 45                       | 287   | 52   | 49   | 41                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 213                      | 7,980   | 211  | 374  | 297                     |
| Wholesale trade.....              | 9                        | 1,781   | 5  | 13   | x                       |
| Selected service trades....       | 44                       | 423   | 46   | 41   | 32                      |

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-42-167

### MILLS COUNTY, TEX.

Retail and service establishments located in Mills County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.6 million, an increase of 157 percent over the \$1.4 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$159,000 in 1948 compared with \$31,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 206 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 157 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Mills County, Texas. Final figures, superseding the preliminary data for Mills County, will be included in a Bulletin for the State of Texas to be issued in several months.. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Mills County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### MILLS COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 93                       | 3,625   | 95   | 179  | 147                     |
| Food group.....                                   | 20                       | 698   | 20   | 22   | 16                      |
| Eating and drinking places.....                   | 10                       | 152   | 10   | 36   | 31                      |
| Gasoline service stations.....                    | 24                       | 339   | 24   | 16   | 11                      |
| All other retail stores.....                      | 39                       | 2,436   | 41   | 105  | 89                      |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 28                       | 159   | 32   | 27   | 22                      |
| Personal services.....                            | 18                       | 88  | 20   | 21   | 16                      |
| All other service trades.....                     | 10                       | 71  | 12   | 6  | 6                       |

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-42-168

### MITCHELL COUNTY, TEX.

Retail, wholesale, and service establishments located in Mitchell County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.9 million, an increase of 230 percent over the \$3.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.2 million in 1948 as compared with \$0.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$541,000 in 1948 compared with \$169,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 693 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 452 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Mitchell County, Texas, which also includes data for Colorado City. Final figures, superseding the preliminary data for Mitchell County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Mitchell County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
MITCHELL COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 180                      | 9,865   | 177  | 548  | 421                     |
| Food group.....                                   | 42                       | 2,528   | 47   | 81   | 56                      |
| Eating and drinking places.....                   | 21                       | 458   | 22   | 73   | 70                      |
| General merchandise grp, general stores.....      | 8                        | 639   | 7  | 92   | 36                      |
| Apparel group.....                                | 13                       | 624   | 13   | 44   | 37                      |
| Furniture-home furnishings-appliance grp.....     | 11                       | 573   | 9  | 22   | 20                      |
| Automotive group.....                             | 16                       | 1,841   | 18   | 84   | 79                      |
| Gasoline service stations.....                    | 29                       | 674   | 31   | 38   | 37                      |
| Lumber-building-hardware group.....               | 16                       | 1,812   | 9  | 53   | 50                      |
| Drug and proprietary stores.....                  | 6                        | 272   | 5  | 26   | 18                      |
| All other retail stores.....                      | 18                       | 444   | 16   | 35   | 18                      |
| WHOLESALE TRADE.....                              | 18                       | 3,247   | 19   | 40   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 56                       | 541   | 56   | 105  | 85                      |
| Personal services.....                            | 31                       | 319   | 32   | 85   | 67                      |
| All other service trades.....                     | 25                       | 222   | 24   | 20   | 18                      |
| TOURIST COURTS AND CAMPS.....                     | 5                        | 44  | 3  | 4  | 2                       |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
MITCHELL COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Colorado City:                    |                          |   |  |  |                         |
| Retail trade.....                 | 129                      | 8,128   | 124  | 439  | 360                     |
| Wholesale trade.....              | 13                       | 1,944   | 13   | 27   | x                       |
| Selected service trades....       | 46                       | 482   | 48   | 100  | 81                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 51                       | 1,737   | 53   | 109  | 61                      |
| Wholesale trade.....              | 5                        | 1,303   | 6  | 13   | x                       |
| Selected service trades....       | 10                       | 59  | 8  | 5  | 4                       |

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

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# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P- 42-169

### MONTAGUE COUNTY, TEX.

Retail, wholesale, and service establishments located in Montague County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$12.5 million, an increase of 229 percent over the \$3.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.3 million in 1948 as compared with \$1.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$553,000 in 1948 compared with \$145,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 711 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 661 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Montague County, Texas, which also includes data for the cities of Bowie and Nocona. Final figures, superseding the preliminary data for Montague County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Montague County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
MONTAGUE COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 287                      | 12,535  | 304  | 570  | 479                     |
| Food group.....                                   | 55                       | 2,693   | 58   | 76   | 56                      |
| Eating and drinking places.....                   | 25                       | 466   | 26   | 89   | 78                      |
| General merchandise grp, general stores           | 15                       | 791   | 14   | 66   | 47                      |
| Apparel group.....                                | 13                       | 588   | 12   | 37   | 28                      |
| Furniture-home furnishings-appliance grp          | 18                       | 507   | 13   | 24   | 16                      |
| Automotive group.....                             | 30                       | 3,316   | 37   | 100  | 96                      |
| Gasoline service stations.....                    | 69                       | 1,268   | 75   | 52   | 51                      |
| Lumber-building-hardware group.....               | 28                       | 1,408   | 25   | 60   | 54                      |
| Drug and proprietary stores.....                  | 12                       | 420   | 17   | 38   | 27                      |
| All other retail stores.....                      | 22                       | 1,078   | 27   | 28   | 26                      |
| WHOLESALE TRADE, total.....                       | 27                       | 4,290   | 20   | 59   | x                       |
| Merchant wholesalers.....                         | 15                       | 3,091   | 9  | 45   | x                       |
| Other types of wholesale.....                     | 12                       | 1,199   | 11   | 14   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 83                       | 553   | 92   | 82   | 77                      |
| Personal services.....                            | 55                       | 309   | 60   | 65   | 61                      |
| All other service trades.....                     | 28                       | 244   | 32   | 17   | 16                      |
| TOURIST COURTS AND CAMPS.....                     | 7                        | 47  | 6  | 7  | 6                       |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
MONTAGUE COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup>  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|------------------------------------|--------------------------|---|--|--|-------------------------|
|                                    |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Bowie:                             |                          |   |  |  |                         |
| Retail trade.....                  | 108                      | 5,837   | 121  | 298  | 249                     |
| Selected service trades....        | 45                       | 295   | 48   | 47   | 45                      |
| Nocona:                            |                          |   |  |  |                         |
| Retail trade.....                  | 77                       | 4,895   | 79   | 201  | 174                     |
| Selected service trades....        | 22                       | 179   | 27   | 26   | 25                      |
| Remainder of county: <sup>3/</sup> |                          |   |  |  |                         |
| Retail trade.....                  | 102                      | 1,803   | 104  | 71   | 56                      |
| Selected service trades....        | 16                       | 79  | 17   | 9  | 7                       |

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.
- 3/ Includes figures for establishments not located in cities of 2,500 inhabitants or more.

### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

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# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-42-170

### MONTGOMERY COUNTY, TEX.

Retail, wholesale, and service establishments located in Montgomery County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$14.9 million, an increase of 231 percent over the \$4.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.8 million in 1948 as compared with \$1.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$617,000 in 1948 compared with \$179,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 863 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 580 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Montgomery County, Texas, which also includes data for the city of Conroe. Final figures, superseding the preliminary data for Montgomery County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Montgomery County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### MONTGOMERY COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 286                      | 14,881  | 261  | 688  | 587                     |
| Food group.....                                   | 70                       | 3,715   | 70   | 94   | 72                      |
| Eating and drinking places.....                   | 80                       | 1,036   | 73   | 123  | 108                     |
| General merchandise grp, general stores           | 23                       | 3,468   | 15   | 168  | 133                     |
| Apparel group.....                                | 9                        | 421   | 11   | 19   | 17                      |
| Furniture-home furnishings-appliance grp          | 14                       | 585   | 12   | 17   | 14                      |
| Automotive group.....                             | 18                       | 2,764   | 16   | 126  | 125                     |
| Gasoline service stations.....                    | 35                       | 1,169   | 33   | 57   | 49                      |
| Lumber-building-hardware group.....               | 9                        | 652   | 6  | 33   | 33                      |
| Drug and proprietary stores.....                  | 7                        | 434   | 7  | 24   | 16                      |
| All other retail stores.....                      | 21                       | 637   | 18   | 27   | 20                      |
| WHOLESALE TRADE.....                              | 16                       | 2,778   | 12   | 55   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 55                       | 617   | 48   | 120  | 118                     |
| Personal services.....                            | 36                       | 348   | 29   | 107  | 105                     |
| All other service trades.....                     | 19                       | 269   | 19   | 13   | 13                      |
| HOTELS.....                                       | 6                        | 94  | 6  | 34   | 30                      |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
MONTGOMERY COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Conroe:                           |                          |   |  |  |                         |
| Retail trade.....                 | 133                      | 10,517  | 130  | 547  | 476                     |
| Selected service trades...        | 32                       | 480   | 26   | 109  | 107                     |
| Hotels.....                       | 6                        | 94  | 6  | 34   | 30                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 153                      | 4,364   | 131  | 141  | 111                     |
| Selected service trades...        | 23                       | 137   | 22   | 11   | 11                      |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain stores" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-42-171

### MOORE COUNTY, TEX.

Retail, wholesale, and service establishments located in Moore County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.5 million, an increase of 579 percent over the \$1.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.0 million in 1948 as compared with \$0.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$484,000 in 1948 compared with \$65,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 540 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 155 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Moore County, Texas. Final figures, superseding the preliminary data for Moore County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Moore County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### MOORE COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 136                      | 9,500   | 126  | 438  | 363                     |
| Food group.....                                   | 27                       | 2,908   | 24   | 73   | 61                      |
| Eating and drinking places.....                   | 22                       | 561   | 21   | 101  | 92                      |
| Gasoline service stations.....                    | 14                       | 638   | 15   | 31   | 24                      |
| All other retail stores.....                      | 73                       | 5,393   | 66   | 233  | 186                     |
| WHOLESALE TRADE.....                              | 14                       | 4,995   | 8  | 33   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 50                       | 484   | 49   | 69   | 63                      |
| Personal services.....                            | 35                       | 297   | 34   | 50   | 45                      |
| All other service trades.....                     | 15                       | 187   | 15   | 19   | 18                      |
| TOURIST COURTS AND CAMPS.....                     | 6                        | 43  | 5  | 3  | 1                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-42-172

### MORRIS COUNTY, TEX.

Retail, wholesale, and service establishments located in Morris County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.2 million, an increase of 250 percent over the \$1.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$567,000 in 1948 as compared with \$96,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$167,000 in 1948 compared with \$30,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 238 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 121 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Morris County, Texas. Final figures, superseding the preliminary data for Morris County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Morris County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### MORRIS COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 127                      | 4,242   | 131  | 202  | 156                     |
| Food group.....                                   | 46                       | 1,488   | 51   | 37   | 27                      |
| Eating and drinking places.....                   | 17                       | 200   | 17   | 50   | 40                      |
| Gasoline service stations.....                    | 11                       | 207   | 12   | 7  | 7                       |
| All other retail stores.....                      | 53                       | 2,347   | 51   | 108  | 82                      |
| WHOLESALE TRADE.....                              | 5                        | 567   | 7  | 17   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 33                       | 167   | 41   | 19   | 18                      |
| Personal services.....                            | 23                       | 112   | 28   | 15   | 14                      |
| All other service trades.....                     | 10                       | 55  | 13   | 4  | 4                       |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-42-173

### MOTLEY COUNTY, TEX.

Retail, wholesale, and service establishments located in Motley County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.6 million, an increase of 200 percent over the \$1.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.5 million in 1948 as compared with \$0.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$151,000 in 1948 compared with \$48,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 199 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 145 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Motley County, Texas. Final figures, superseding the preliminary data for Motley County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Motley County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### MOTLEY COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 60                       | 3,580   | 52   | 135  | 116                     |
| Food group.....                                   | 14                       | 937   | 14   | 21   | 14                      |
| Eating and drinking places.....                   | 7                        | 139   | 5  | 19   | 18                      |
| Gasoline service stations.....                    | 10                       | 206   | 11   | 9  | 9                       |
| All other retail stores.....                      | 29                       | 2,298   | 22   | 86   | 75                      |
| WHOLESALE TRADE.....                              | 13                       | 2,511   | 14   | 43   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 25                       | 151   | 24   | 21   | 17                      |
| Personal services.....                            | 12                       | 66  | 11   | 14   | 12                      |
| All other service trades.....                     | 13                       | 85  | 13   | 7  | 5                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-174

### NACOGDOCHES COUNTY, TEX.

Retail, wholesale, and service establishments located in Nacogdoches County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$18.4 million, an increase of 175 percent over the \$6.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$8.3 million in 1948 as compared with \$2.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$946,000 in 1948 compared with \$237,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,279 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 915 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Nacogdoches County, Texas, which also includes data for the city of Nacogdoches. Final figures, superseding the preliminary data for Nacogdoches County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Nacogdoches County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
NACOGDOCHES COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 369                      | 18,444  | 366  | 940  | 791                     |
| Food group.....                                   | 155                      | 5,352   | 164  | 126  | 92                      |
| Eating and drinking places.....                   | 38                       | 620   | 38   | 151  | 130                     |
| General merchandise grp, general stores.          | 24                       | 1,950   | 19   | 141  | 94                      |
| Apparel group.....                                | 21                       | 1,151   | 23   | 62   | 57                      |
| Furniture-home furnishings-appliance grp.         | 15                       | 916   | 11   | 44   | 43                      |
| Automotive group.....                             | 27                       | 3,848   | 26   | 143  | 135                     |
| Gasoline service stations.....                    | 36                       | 812   | 38   | 59   | 48                      |
| Lumber-building-hardware group.....               | 17                       | 1,864   | 11   | 91   | 84                      |
| Drug and proprietary stores.....                  | 12                       | 778   | 12   | 75   | 67                      |
| All other retail stores.....                      | 24                       | 1,153   | 24   | 48   | 41                      |
| WHOLESALE TRADE, total.....                       | 27                       | 8,337   | 25   | 142  | x                       |
| Merchant wholesalers.....                         | 15                       | 5,798   | 13   | 110  | x                       |
| Other types of wholesale.....                     | 12                       | 2,539   | 12   | 32   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 108                      | 946   | 111  | 197  | 183                     |
| Personal services.....                            | 55                       | 490   | 54   | 150  | 146                     |
| All other service trades.....                     | 53                       | 456   | 57   | 47   | 37                      |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## NACOGDOCHES COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Nacogdoches:                      |                          |   |  |  |                         |
| Retail trade.....                 | 200                      | 14,110  | 195  | 797  | 690                     |
| Wholesale trade.....              | 22                       | 7,417   | 19   | 126  | x                       |
| Selected service trades..         | 77                       | 795   | 79   | 185  | 171                     |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 169                      | 4,334   | 171  | 143  | 101                     |
| Wholesale trade.....              | 5                        | 920   | 6  | 16   | x                       |
| Selected service trades..         | 31                       | 151   | 32   | 12   | 12                      |

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

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The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

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# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 4, 1950

Release Series BC-1P-42-175

### NAVARRO COUNTY, TEX.

Retail, wholesale, and service establishments located in Navarro County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$27.4 million, an increase of 191 percent over the \$9.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$19.3 million in 1948 as compared with \$5.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.6 million in 1948 compared with \$0.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,025 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,610 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Navarro County, Texas, which also includes data for the city of Corsicana. Final figures, superseding the preliminary data for Navarro County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Navarro County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

NAVARRO COUNTY, TEX..

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 490                      | 27,407  | 495  | 1,468  | 1,201                   |
| Food group.....                                   | 178                      | 7,759   | 185  | 208  | 142                     |
| Eating and drinking places.....                   | 55                       | 864   | 56   | 163  | 121                     |
| General merchandise group, general stores.....    | 24                       | 3,901   | 18   | 333  | 257                     |
| Apparel group.....                                | 17                       | 1,174   | 17   | 68   | 54                      |
| Furniture-home furnishings-appliance group..      | 15                       | 1,241   | 13   | 73   | 68                      |
| Automotive group.....                             | 35                       | 5,726   | 37   | 214  | 212                     |
| Gasoline service stations.....                    | 70                       | 1,616   | 71   | 123  | 114                     |
| Lumber-building-hardware group.....               | 33                       | 3,115   | 32   | 159  | 131                     |
| Drug and proprietary stores.....                  | 18                       | 723   | 20   | 56   | 45                      |
| All other retail stores.....                      | 45                       | 1,288   | 46   | 71   | 57                      |
| WHOLESALE TRADE, total.....                       | 43                       | 19,291  | 37   | 257  | x                       |
| Merchant wholesalers.....                         | 23                       | 13,601  | 21   | 190  | x                       |
| Other types of wholesale.....                     | 20                       | 5,690   | 16   | 67   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 159                      | 1,630   | 173  | 300  | 279                     |
| Personal services.....                            | 90                       | 928   | 94   | 246  | 233                     |
| Business services.....                            | 9                        | 210   | 9  | 12   | 11                      |
| Automotive repairs and services.....              | 29                       | 285   | 36   | 24   | 23                      |
| Other repair services.....                        | 31                       | 207   | 34   | 18   | 12                      |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## NAVARRO COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| <b>Corsicana:</b>                 |                          |   |  |  |                         |
| Retail trade.....                 | 297                      | 22,216  | 291  | 1,233  | 1,031                   |
| Wholesale trade.....              | 33                       | 15,551  | 29   | 214  | x                       |
| Selected service trades.....      | 107                      | 1,395   | 114  | 268  | 253                     |
| <b>Remainder of county:</b>       |                          |   |  |  |                         |
| Retail trade.....                 | 193                      | 5,191   | 204  | 235  | 170                     |
| Wholesale trade.....              | 10                       | 3,740   | 8  | 43   | x                       |
| Selected service trades.....      | 52                       | 235   | 59   | 32   | 26                      |

x Not available.

<sup>1</sup>/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.<sup>2</sup>/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

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# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-176

### NEWTON COUNTY, TEX.

Retail establishments located in Newton County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.3 million, an increase of 175 percent over the \$1.2 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$44,000 in 1948, a decrease from the \$45,000 reported in 1939.

Employment in the county rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 133 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 117 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Newton County, Texas. Final figures, superseding the preliminary data for Newton County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Newton County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
NEWTON COUNTY, TEX.

| Trade group and kind of business            | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                    | 115                      | 3,299   | 113  | 127  | 108                     |
| Food group.....                             | 60                       | 1,399   | 61   | 31   | 28                      |
| Eating and drinking places.....             | 12                       | 60  | 12   | 14   | 8                       |
| Gasoline service stations.....              | 17                       | 376   | 17   | 18   | 16                      |
| All other retail stores.....                | 26                       | 1,464   | 23   | 64   | 56                      |
| SELECTED SERVICE TRADES <sup>2/</sup> ..... | 11                       | 44  | 10   | 6  | 5                       |

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-42-177

### NOLAN COUNTY, TEX.

Retail, wholesale, and service establishments located in Nolan County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$19.6 million, an increase of 232 percent over the \$5.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$29.1 million in 1948 as compared with \$9.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$943,000 in 1948 compared with \$288,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,509 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,060 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Nolan County, Texas, which also includes data for the city of Sweetwater. Final figures, superseding the preliminary data for Nolan County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Nolan County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
NOLAN COUNTY, TEX.

| Trade group and kind of business          | Number of estab-<br>lishments | 1948 sales<br>and receipts<br><br>(Thousand<br>dollars) | Active<br>proprie-<br>tors of<br>unincor-<br>porated<br>businesses<br>Nov. 1948 | Paid employees,<br>workweek ended<br>nearest Nov. 15, 1948 |                               |
|---|-------------------------------|---|---|--|-------------------------------|
|   |                               |   |   | Total<br>employees <sup>1</sup>                            | Full<br>workweek<br>employees |
| RETAIL TRADE, total.....                  | 293                           | 19,642  | 299   | 1,070  | 887                           |
| Food group.....                           | 57                            | 4,079   | 58  | 178  | 137                           |
| Eating and drinking places.....           | 32                            | 752   | 32  | 160  | 137                           |
| General merchandise grp, general stores.  | 20                            | 3,362   | 12  | 245  | 177                           |
| Apparel group.....                        | 20                            | 622   | 22  | 32   | 23                            |
| Furniture-home furnishings-appliance grp. | 17                            | 808   | 20  | 36   | 33                            |
| Automotive group.....                     | 28                            | 3,996   | 27  | 138  | 134                           |
| Gasoline service stations.....            | 47                            | 1,445   | 49  | 72   | 68                            |
| Lumber-building-hardware group.....       | 29                            | 2,524   | 30  | 93   | 86                            |
| Drug and proprietary stores.....          | 11                            | 1,016   | 10  | 56   | 47                            |
| All other retail stores.....              | 32                            | 1,038   | 39  | 60   | 45                            |
| WHOLESALE TRADE, total.....               | 38                            | 29,073  | 31  | 309  | x                             |
| Merchant wholesalers.....                 | 21                            | 7,931   | 17  | 167  | x                             |
| Other types of wholesale.....             | 17                            | 21,142  | 14  | 142  | x                             |
| SELECTED SERVICE TRADES, 2/ total.....    | 108                           | 943   | 117   | 130  | 103                           |
| Personal services.....                    | 66                            | 528   | 72  | 100  | 78                            |
| All other service trades.....             | 42                            | 415   | 45  | 30   | 25                            |
| TOURIST COURTS AND CAMPS.....             | 7                             | 68  | 8   | 8  | 6                             |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## NOLAN COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Sweetwater:                       |                          |   |  |  |                         |
| Retail trade.....                 | 217                      | 17,379  | 228  | 988  | 822                     |
| Selected service trades...        | 84                       | 856   | 92   | 117  | 95                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 76                       | 2,263   | 71   | 82   | 65                      |
| Selected service trades...        | 24                       | 87  | 25   | 13   | 8                       |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1923, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 29, 1950

Release Series BC-1P-42-178

### NUECES COUNTY, TEX.

Retail, wholesale, and service establishments located in Nueces County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$140.3 million, an increase of 276 percent over the \$37.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$139.2 million in 1948 as compared with \$50.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$9.5 million in 1948 compared with \$2.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 12,460 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 7,148 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Nueces County, Texas, which also includes data for the cities of Corpus Christi and Robstown. Final figures, superseding the preliminary data for Nueces County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Nueces County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

91912



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
NUECES COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments           | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|------------------------------------|---|--|--|-------------------------|
|   |                                    |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 1,793                              | 140,279                                       | 1,587  | 8,013  | 6,823                   |
| Food group.....                                   | 464                                | 30,861  | 433  | 1,060  | 803                     |
| Eating and drinking places.....                   | 445                                | 10,370  | 412  | 1,688  | 1,484                   |
| General merchandise grp, general stores.....      | 45                                 | 16,765  | 29   | 1,385  | 1,081                   |
| Apparel group.....                                | 95                                 | 10,443  | 64   | 618  | 453                     |
| Furniture-home furnishings-appliance grp.....     | 76                                 | 8,995   | 61   | 542  | 525                     |
| Automotive group.....                             | 101                                | 28,635  | 83   | 860  | 823                     |
| Gasoline service stations.....                    | 157                                | 5,895   | 151  | 380  | 321                     |
| Lumber-building-hardware group.....               | 71                                 | 11,090  | 55   | 490  | 473                     |
| Drug and proprietary stores.....                  | 67                                 | 4,885   | 53   | 426  | 366                     |
| All other retail stores.....                      | 272                                | 12,340  | 246  | 564  | 494                     |
| WHOLESALE TRADE, total.....                       | 275                                | 139,162                                       | 179  | 2,821  | x                       |
| Merchant wholesalers, total.....                  | 191                                | 91,779  | 126  | 2,072  | x                       |
| Groceries, foods.....                             | 30                                 | 19,303  | 31   | 440  | x                       |
| Hardware, elec'l, plum'g, and heat'g.....         | 16                                 | 11,559  | 10   | 282  | x                       |
| Mach'y, equip't, industrial supplies.....         | 37                                 | 18,478  | 17   | 355  | x                       |
| Lumber, construction materials.....               | 27                                 | 8,409   | 15   | 248  | x                       |
| All other merchant wholesalers.....               | 81                                 | 34,030  | 53   | 747  | x                       |
| Manufact'rs' sales branches, offices.....         | 26                                 | 12,272  | 4  | 305  | x                       |
| Petroleum bulk plants, terminals.....             | 28                                 | 18,130  | 24   | 146  | x                       |
| Agents, brokers (merchandise).....                | 9                                  | 7,403   | 8  | 18   | x                       |
| Assemblers of farm products.....                  | 21                                 | 9,578   | 17   | 280  | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 586                                | 9,470   | 601  | 1,626  | 1,536                   |
| Personal services.....                            | 321                                | 4,716   | 321  | 1,122  | 1,061                   |
| Business services.....                            | 39                                 | 1,100   | 36   | 116  | 116                     |
| Automotive repairs and services.....              | 117                                | 1,635   | 131  | 192  | 179                     |
| Other repair services.....                        | 109                                | 2,019   | 113  | 196  | 180                     |
| HOTELS.....                                       | Data withheld to avoid disclosure. |   |  |  |                         |
| TOURIST COURTS AND CAMPS.....                     | 157                                | 1,067   | 141  | 114  | 90                      |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

91912

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## NUECES COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Corpus Christi:                   |                          |   |  |  |                         |
| Retail trade.....                 | 1,348                    | 122,887                                       | 1,158  | 7,133  | 6,063                   |
| Wholesale trade.....              | 224                      | 124,379                                       | 136  | 2,441  | x                       |
| Selected service trades...        | 491                      | 8,748   | 495  | 1,524  | 1,441                   |
| Hotels.....                       | 20                       | 2,947   | 14   | 806  | 793                     |
| Tourist courts and camps..        | 134                      | 879   | 119  | 90   | 78                      |
| Robstown:                         |                          |   |  |  |                         |
| Retail trade.....                 | 146                      | 8,533   | 145  | 414  | 360                     |
| Wholesale trade.....              | 27                       | 6,579   | 24   | 276  | x                       |
| Selected service trades...        | 42                       | 359   | 48   | 66   | 63                      |
| Tourist courts and camps..        |                          | Included with "Remainder of county."          |  |  |                         |
| Remainder of county: 3/           |                          |   |  |  |                         |
| Retail trade.....                 | 299                      | 8,859   | 284  | 466  | 400                     |
| Wholesale trade.....              | 24                       | 8,204   | 19   | 104  | x                       |
| Selected service trades...        | 53                       | 361   | 58   | 36   | 32                      |
| Tourist courts and camps..        | 23                       | 188   | 22   | 24   | 12                      |

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



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tation; exclusion of the service trades, and exclusion of localities, these exclusions as well

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-42-179

### OCHILTREE COUNTY, TEX.

Retail, wholesale, and service establishments located in Ochiltree County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.2 million, an increase of 360 percent over the \$2.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$21.5 million in 1948 as compared with \$1.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$417,000 in 1948 compared with \$93,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 483 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 261 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Ochiltree County, Texas. Final figures, superseding the preliminary data for Ochiltree County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Ochiltree County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
OCHILTREE COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 94                       | 9,196   | 104  | 337  | 294                     |
| Food group.....                                   | 18                       | 2,099   | 21   | 61   | 43                      |
| Eating and drinking places.....                   | 9                        | 315   | 10   | 41   | 37                      |
| Gasoline service stations.....                    | 14                       | 1,073   | 16   | 32   | 29                      |
| All other retail stores.....                      | 53                       | 5,709   | 57   | 203  | 185                     |
| WHOLESALE TRADE, total.....                       | 26                       | 21,501  | 22   | 90   | x                       |
| Merchant wholesalers.....                         | 7                        | 1,180   | 11   | 19   | x                       |
| Other types of wholesale.....                     | 19                       | 20,321  | 11   | 71   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 32                       | 417   | 34   | 56   | 56                      |
| Personal services.....                            | 17                       | 265   | 19   | 42   | 42                      |
| All other service trades.....                     | 15                       | 152   | 15   | 14   | 14                      |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*--The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups--personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*--"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*--"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P- 42-180

### OLDHAM COUNTY, TEX.

Retail, wholesale, and service establishments located in Oldham County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today from the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.3 million, an increase of 225 percent over the \$0.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.2 million in 1948 as compared with \$0.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$60,000 in 1948 compared with \$9,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 90 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 54 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Oldham County, Texas. Final figures, superseding the preliminary data for Oldham County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Oldham County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### OLDHAM COUNTY, TEX.

| Trade group and kind of business            | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                    | 33                       | 1,270   | 32   | 61   | 46                      |
| Eating and drinking places.....             | 7                        | 86  | 6  | 17   | 13                      |
| Gasoline service stations.....              | 13                       | 390   | 13   | 13   | 7                       |
| All other retail stores.....                | 13                       | 794   | 13   | 31   | 26                      |
| WHOLESALE TRADE.....                        | 14                       | 2,208   | 8  | 21   | x                       |
| SELECTED SERVICE TRADES <sup>2/</sup> ..... | 10                       | 60  | 10   | 8  | 7                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-42-181

### ORANGE COUNTY, TEX.

Retail, wholesale, and service establishments located in Orange County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$26.7 million, an increase of 663 percent over the \$3.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$8.2 million in 1948 as compared with \$6.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.3 million in 1948 compared with \$0.2 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,786 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 609 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Orange County, Texas, which also includes data for the city of Orange. Final figures, superseding the preliminary data for Orange County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Orange County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### ORANGE COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 452                      | 26,712  | 419  | 1,301  | 1,145                   |
| Food group.....                                   | 132                      | 8,849   | 124  | 275  | 241                     |
| Eating and drinking places.....                   | 87                       | 1,815   | 76   | 298  | 267                     |
| General merchandise grp, general stores.          | 11                       | 1,909   | 5  | 129  | 94                      |
| Apparel group.....                                | 20                       | 1,173   | 19   | 61   | 49                      |
| Furniture-home furnishings-appliance grp.         | 31                       | 2,183   | 24   | 106  | 100                     |
| Automotive group.....                             | 26                       | 4,222   | 24   | 115  | 112                     |
| Gasoline service stations.....                    | 60                       | 2,013   | 65   | 113  | 102                     |
| Lumber-building-hardware group.....               | 15                       | 1,866   | 13   | 72   | 66                      |
| Drug and proprietary stores.....                  | 11                       | 853   | 13   | 54   | 51                      |
| All other retail stores.....                      | 59                       | 1,829   | 56   | 78   | 63                      |
| WHOLESALE TRADE, total.....                       | 22                       | 8,168   | 15   | 264  | x                       |
| Merchant wholesalers.....                         | 14                       | 6,212   | 10   | 229  | x                       |
| Other types of wholesale.....                     | 8                        | 1,956   | 5  | 35   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 116                      | 1,257   | 117  | 221  | 201                     |
| Personal services.....                            | 70                       | 687   | 66   | 167  | 155                     |
| All other service trades.....                     | 46                       | 570   | 51   | 54   | 46                      |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
ORANGE COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Orange:                           |                          |   |  |  |                         |
| Retail trade.....                 | 281                      | 21,858  | 263  | 1,078  | 973                     |
| Selected service trades....       | 85                       | 1,089   | 84   | 200  | 185                     |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 171                      | 4,854   | 156  | 223  | 172                     |
| Selected service trades....       | 31                       | 168   | 33   | 21   | 16                      |

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.  
2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-182

### PALO PINTO COUNTY, TEX.

Retail, wholesale, and service establishments located in Palo Pinto County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$13.0 million, an increase of 210 percent over the \$4.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.7 million in 1948 as compared with \$0.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$660,000 in 1948 compared with \$238,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 841 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 621 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Palo Pinto County, Texas, which also includes data for the city of Mineral Wells. Final figures, superseding the preliminary data for Palo Pinto County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Palo Pinto County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

PALO PINTO COUNTY, TEX.

| Trade group and kind of business                 | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|--|--------------------------|---|--|--|-------------------------|
|  |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                         | 333                      | 13,031  | 334  | 628  | 534                     |
| Food group.....                                  | 70                       | 3,156   | 73   | 77   | 66                      |
| Eating and drinking places.....                  | 73                       | 1,053   | 78   | 107  | 91                      |
| General merchandise grp, general stores.....     | 17                       | 1,150   | 17   | 75   | 55                      |
| Apparel group.....                               | 12                       | 425   | 11   | 33   | 32                      |
| Furniture-home furnishings-appliance grp.....    | 9                        | 275   | 7  | 11   | 9                       |
| Automotive group.....                            | 26                       | 3,218   | 27   | 121  | 117                     |
| Gasoline service stations.....                   | 59                       | 940   | 58   | 53   | 41                      |
| Lumber-building-hardware group.....              | 20                       | 1,507   | 15   | 63   | 59                      |
| Drug and proprietary stores.....                 | 13                       | 516   | 13   | 52   | 38                      |
| All other retail stores.....                     | 34                       | 791   | 35   | 36   | 26                      |
| WHOLESALE TRADE, total.....                      | 25                       | 3,674   | 17   | 113  | x                       |
| Merchant wholesalers.....                        | 17                       | 2,502   | 9  | 95   | x                       |
| Other types of wholesale.....                    | 8                        | 1,172   | 8  | 18   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> total..... | 89                       | 660   | 96   | 100  | 88                      |
| Personal services.....                           | 61                       | 383   | 63   | 80   | 70                      |
| All other service trades.....                    | 28                       | 277   | 33   | 20   | 18                      |
| TOURIST COURTS AND CAMPS.....                    | 16                       | 95  | 14   | 15   | 14                      |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## PALO PINTO COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| <b>Mineral Wells:</b>             |                          |   |  |  |                         |
| Retail trade.....                 | 179                      | 9,844   | 179  | 502  | 436                     |
| Wholesale trade.....              | 17                       | 2,025   | 12   | 58   | x                       |
| Selected service trades....       | 61                       | 529   | 69   | 86   | 76                      |
| <b>Remainder of county:</b>       |                          |   |  |  |                         |
| Retail trade.....                 | 154                      | 3,187   | 155  | 126  | 98                      |
| Wholesale trade.....              | 8                        | 1,649   | 5  | 55   | x                       |
| Selected service trades....       | 28                       | 131   | 27   | 14   | 12                      |

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-183

### PANOLA COUNTY, TEX.

Retail, wholesale, and service establishments located in Panola County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.8 million, an increase of 367 percent over the \$2.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.4 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$384,000 in 1948 compared with \$74,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 583 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 281 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Panola County, Texas. Final figures, superseding the preliminary data for Panola County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Panola County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
PANOLA COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 206                      | 9,800   | 202  | 451  | 380                     |
| Food group.....                                   | 54                       | 2,031   | 55   | 47   | 37                      |
| Eating and drinking places.....                   | 16                       | 314   | 13   | 75   | 68                      |
| General merchandise grp, general stores.          | 38                       | 1,793   | 35   | 90   | 55                      |
| Apparel group.....                                | 7                        | 185   | 8  | 11   | 8                       |
| Furniture-home furnishgs-appliance grp.           | 8                        | 256   | 9  | 10   | 8                       |
| Automotive group.....                             | 10                       | 1,443   | 9  | 55   | 54                      |
| Gasoline service stations.....                    | 42                       | 1,236   | 41   | 56   | 49                      |
| Drug and proprietary stores.....                  | 5                        | 315   | 7  | 19   | 16                      |
| All other retail stores.....                      | 26                       | 2,227   | 25   | 88   | 85                      |
| WHOLESALE TRADE.....                              | 14                       | 3,365   | 9  | 40   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 39                       | 384   | 41   | 92   | 81                      |
| Personal services.....                            | 23                       | 246   | 25   | 70   | 64                      |
| All other service trades.....                     | 16                       | 138   | 16   | 22   | 17                      |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-42-184

### PARKER COUNTY, TEX.

Retail, wholesale, and service establishments located in Parker County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$14.2 million, an increase of 294 percent over the \$3.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.9 million in 1948 as compared with \$2.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$688,000 in 1948 compared with \$203,000 in 1939.

Retail trade establishments in the county reported 681 paid employees for the workweek ended nearest November 15, 1948. For the same week in 1948, wholesale trade establishments reported 88 paid employees and the selected service trades reported 112 paid employees.

These preliminary figures have been derived from a Census report on Parker County, Texas, which also includes data for the city of Weatherford. Final figures, superseding the preliminary data for Parker County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Parker County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### PARKER COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 302                      | 14,213  | 308  | 681  | 529                     |
| Food group.....                                   | 82                       | 2,895   | 83   | 71   | 47                      |
| Eating and drinking places.....                   | 30                       | 733   | 31   | 138  | 119                     |
| General merchandise grp, general stores.....      | 33                       | 1,753   | 35   | 109  | 50                      |
| Apparel group.....                                | 8                        | 294   | 8  | 23   | 19                      |
| Furniture-home furnishings-appliance grp.....     | 11                       | 554   | 12   | 30   | 29                      |
| Automotive group.....                             | 22                       | 3,227   | 21   | 93   | 90                      |
| Gasoline service stations.....                    | 58                       | 904   | 59   | 37   | 24                      |
| Lumber-building-hardware group.....               | 18                       | 1,951   | 18   | 84   | 79                      |
| Drug and proprietary stores.....                  | 9                        | 323   | 10   | 27   | 22                      |
| All other retail stores.....                      | 31                       | 1,579   | 31   | 69   | 50                      |
| WHOLESALE TRADE.....                              | 19                       | 3,915   | 16   | 88   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 103                      | 688   | 113  | 112  | 98                      |
| Personal services.....                            | 54                       | 393   | 60   | 89   | 77                      |
| All other service trades.....                     | 49                       | 295   | 53   | 23   | 21                      |
| TOURIST COURTS AND CAMPS.....                     | 7                        | 51  | 10   | 4  | 3                       |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## PARKER COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Weatherford:                      |                          |   |  |  |                         |
| Retail trade.....                 | 180                      | 11,299  | 177  | 574  | 452                     |
| Selected service trades....       | 75                       | 509   | 81   | 102  | 90                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 122                      | 2,914   | 131  | 107  | 77                      |
| Selected service trades....       | 28                       | 179   | 32   | 10   | 8                       |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-185

### PARMER COUNTY, TEX.

Retail, wholesale, and service establishments located in Parmer County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.4 million, an increase of 214 percent over the \$1.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.9 million in 1948 as compared with \$1.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$157,000 in 1948 compared with \$68,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 202 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 161 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Parmer County, Texas. Final figures, superseding the preliminary data for Parmer County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Parmer County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### PARMER COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 78                       | 4,391   | 80   | 149  | 123                     |
| Food group.....                                   | 16                       | 976   | 18   | 22   | 19                      |
| Gasoline service stations.....                    | 13                       | 525   | 13   | 19   | 17                      |
| All other retail stores.....                      | 49                       | 2,890   | 49   | 108  | 87                      |
| WHOLESALE TRADE.....                              | 15                       | 6,851   | 8  | 31   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 34                       | 157   | 40   | 22   | 13                      |
| Personal services.....                            | 21                       | 83  | 23   | 20   | 11                      |
| All other service trades.....                     | 13                       | 74  | 17   | 2  | 2                       |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-186

### PECOS COUNTY, TEX.

Retail, wholesale, and service establishments located in Pecos County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.5 million, an increase of 204 percent over the \$2.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$901,000 in 1948 as compared with \$398,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$433,000 in 1948 compared with \$108,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 411 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 280 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Pecos County, Texas, which also includes data for the city of Fort Stockton. Final figures, superseding the preliminary data for Pecos County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Pecos County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### PECOS COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 162                      | 8,520   | 161  | 348  | 316                     |
| Food group.....                                   | 30                       | 1,890   | 34   | 44   | 38                      |
| Eating and drinking places.....                   | 33                       | 591   | 33   | 80   | 77                      |
| General merchandise grp, general stores.....      | 9                        | 489   | 10   | 34   | 27                      |
| Furniture-home furnishings-appliance grp.....     | 7                        | 295   | 5  | 11   | 5                       |
| Automotive group.....                             | 11                       | 1,387   | 13   | 49   | 48                      |
| Gasoline service stations.....                    | 29                       | 899   | 28   | 36   | 35                      |
| Lumber-building-hardware group.....               | 11                       | 1,426   | 11   | 31   | 31                      |
| Drug and proprietary stores.....                  | 7                        | 331   | 7  | 22   | 21                      |
| All other retail stores.....                      | 25                       | 1,212   | 20   | 41   | 34                      |
| WHOLESALE TRADE.....                              | 9                        | 901   | 9  | 12   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 46                       | 433   | 52   | 51   | 50                      |
| Personal services.....                            | 27                       | 225   | 28   | 36   | 36                      |
| All other service trades.....                     | 19                       | 208   | 24   | 15   | 14                      |
| TOURIST COURTS AND CAMPS.....                     | 8                        | 55  | 10   | 10   | 6                       |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## PECOS COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Fort Stockton:                    |                          |   |  |  |                         |
| Retail trade.....                 | 107                      | 5,943   | 108  | 244  | 224                     |
| Selected service trades....       | 32                       | 341   | 35   | 41   | 40                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 55                       | 2,577   | 53   | 104  | 92                      |
| Selected service trades....       | 14                       | 92  | 17   | 10   | 10                      |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

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**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion pictures theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

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# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-42-187

### POLK COUNTY, TEX.

Retail and service establishments located in Polk County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.4 million, an increase of 161 percent over the \$3.6 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$271,000 in 1948 compared with \$114,000 in 1939. Wholesale sales in the county reached a total of \$1.2 million in 1948 a decrease from the \$1.6 million reported in 1939.

Employment in the county rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 483 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 397 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Polk County, Texas. Final figures, superseding the preliminary data for Polk County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Polk County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D.C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### POLK COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 179                      | 9,423   | 178  | 417  | 358                     |
| Food group.....                                   | 70                       | 2,818   | 68   | 68   | 54                      |
| Eating and drinking places.....                   | 14                       | 390   | 14   | 60   | 53                      |
| General merchandise grp, general stores.          | 16                       | 1,689   | 20   | 68   | 52                      |
| Apparel group.....                                | 5                        | 294   | 5  | 15   | 13                      |
| Furniture-home furnishings-appliance grp.         | 8                        | 277   | 8  | 8  | 7                       |
| Automotive group.....                             | 14                       | 1,417   | 13   | 80   | 72                      |
| Gasoline service stations.....                    | 29                       | 742   | 27   | 37   | 31                      |
| Lumber-building-hardware group.....               | 7                        | 1,094   | 7  | 48   | 45                      |
| Drug and proprietary stores.....                  | 5                        | 328   | 5  | 21   | 19                      |
| All other retail stores.....                      | 11                       | 374   | 11   | 12   | 12                      |
| WHOLESALE TRADE.....                              | 9                        | 1,220   | 8  | 22   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 31                       | 271   | 35   | 44   | 39                      |
| Personal services.....                            | 20                       | 168   | 24   | 35   | 34                      |
| All other service trades.....                     | 11                       | 103   | 11   | 9  | 5                       |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-42-188

### POTTER COUNTY, TEX.

Retail, wholesale, and service establishments located in Potter County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$110.4 million, an increase of 313 percent over the \$26.7 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 525 percent rise over the same period, reaching a total of \$237.0 million in 1948 as compared with \$37.9 million in 1939. The service trades included in the Census of Business reported receipts totaling \$7.5 million in 1948 compared with \$2.0 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 5,369 paid employees for the workweek ended nearest November 15, 1948. Of these, 4,668 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 3,109 and 2,631. Wholesale trade establishments reported a total of 3,064 full- and part-week employees for the week of November 15, 1948, compared with 1,479 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 1,218; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 819.

These preliminary figures have been derived from a Census report on Potter County, Texas. The report also contains data for the part of the city of Amarillo located in Potter County.

Final figures, superseding the preliminary data for Potter County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Potter County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

91386



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
POTTER COUNTY, TEX.

| Trade group and kind of business                  | Number of<br>estab-<br>lishments | 1948 sales<br>and receipts<br><br>(Thousand<br>dollars) | Active<br>proprie-<br>tors of<br>unincor-<br>porated<br>businesses<br>Nov. 1948 | Paid employees,<br>workweek ended<br>nearest Nov. 16, 1948 |                               |
|---|----------------------------------|---|---|--|-------------------------------|
|   |                                  |   |   | Total<br>employees <sup>1</sup>                            | Full<br>workweek<br>employees |
| RETAIL TRADE, total.....                          | 1,044                            | 110,438   | 1,010   | 5,369  | 4,668                         |
| Food group.....                                   | 185                              | 18,484  | 176   | 590  | 485                           |
| Eating and drinking places.....                   | 204                              | 6,619   | 220   | 981  | 860                           |
| General merchandise grp, general stores.          | 18                               | 8,747   | 7   | 722  | 482                           |
| Apparel group.....                                | 60                               | 12,727  | 42  | 697  | 618                           |
| Furniture-home furnishings-appliance grp.         | 46                               | 7,103   | 47  | 492  | 479                           |
| Automotive group.....                             | 86                               | 22,862  | 98  | 504  | 491                           |
| Gasoline service stations.....                    | 137                              | 6,327   | 135   | 320  | 285                           |
| Lumber-building-hardware group.....               | 57                               | 9,920   | 51  | 291  | 287                           |
| Drug and proprietary stores.....                  | 50                               | 4,238   | 44  | 325  | 268                           |
| All other retail stores.....                      | 201                              | 13,411  | 190   | 447  | 413                           |
| WHOLESALE TRADE, total.....                       | 240                              | 236,978   | 121   | 3,064  | x                             |
| Merchant wholesalers, total.....                  | 162                              | 112,390   | 93  | 2,221  | x                             |
| Groceries; foods.....                             | 25                               | 23,228  | 15  | 483  | x                             |
| Hardware, elec'l, plum'g and heating.             | 22                               | 24,188  | 10  | 423  | x                             |
| Mach'y, equip't, industrial supplies..            | 30                               | 9,566   | 20  | 237  | x                             |
| Automotive parts, accessories.....                | 21                               | 5,288   | 10  | 234  | x                             |
| All other merchant wholesalers.....               | 64                               | 50,120  | 38  | 844  | x                             |
| Manufact'rs' sales branches, offices...           | 36                               | 46,315  | 1   | 534  | x                             |
| Agents, brokers (merchandise).....                | 13                               | 41,743  | 15  | 121  | x                             |
| Other types of wholesale.....                     | 29                               | 36,530  | 12  | 188  | x                             |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 429                              | 7,516   | 477   | 1,218  | 1,122                         |
| Personal services.....                            | 230                              | 3,807   | 253   | 831  | 766                           |
| Business services.....                            | 35                               | 1,121   | 34  | 161  | 151                           |
| Automotive repairs and services.....              | 99                               | 1,767   | 116   | 146  | 131                           |
| Other repair services.....                        | 65                               | 821   | 74  | 80   | 74                            |
| TOURIST COURTS AND CAMPS.....                     | 50                               | 732   | 42  | 77   | 62                            |
| AMUSEMENTS.....                                   | 35                               | 1,502   | 25  | 188  | x                             |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

91386

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## POTTER COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Amarillo (part):                  |                          |   |  |  |                         |
| Retail trade.....                 | 985                      | 108,395                                       | 951  | 5,269  | 4,579                   |
| Wholesale trade.....              | 230                      | 233,882                                       | 118  | 3,031  | x                       |
| Selected service trades....       | 413                      | 7,348   | 457  | 1,204  | 1,108                   |
| Tourist courts and camps....      | 39                       | 645   | 34   | 66   | 55                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 59                       | 2,043   | 59   | 100  | 89                      |
| Wholesale trade.....              | 10                       | 3,096   | 33   | 33   | x                       |
| Selected service trades....       | 16                       | 168   | 20   | 14   | 14                      |
| Tourist courts and camps....      | 11                       | 87  | 8  | 11   | 7                       |

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



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# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

For Release May 15, 1950

Release Series BC-1P-42-189

### PRESIDIO COUNTY, TEX.

Retail and wholesale establishments located in Presidio County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.6 million, an increase of 167 percent over the \$2.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.3 million in 1948 as compared with \$0.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$113,000 in 1948, showing no change from the figure reported in 1939.

Employment in the county decreased over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 302 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 310 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Presidio County, Texas, which also includes data for the city of Marfa. Final figures, superseding the preliminary data for Presidio County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Presidio County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
PRESIDIO COUNTY, TEX.

| Trade group and kind of business            | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                    | 116                      | 5,573   | 112  | 231  | 207                     |
| Food group.....                             | 29                       | 1,227   | 27   | 34   | 32                      |
| Eating and drinking places.....             | 23                       | 196   | 20   | 31   | 28                      |
| Gasoline service stations.....              | 9                        | 250   | 11   | 14   | 14                      |
| All other retail stores.....                | 55                       | 3,900   | 54   | 152  | 133                     |
| WHOLESALE TRADE.....                        | 10                       | 2,325   | 9  | 41   | x                       |
| SELECTED SERVICE TRADES <sup>2/</sup> ..... | 16                       | 113   | 16   | 30   | 30                      |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
PRESIDIO COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|----------------------|--------------------------|---|--|--|-------------------------|
|                      |                          |   |  | Total employees                                      | Full workweek employees |
| Marfa:               |                          |   |  |  |                         |
| Retail trade.....    | 78                       | 4,510   | 75   | 185  | 168                     |
| Remainder of county: |                          |   |  |  |                         |
| Retail trade.....    | 38                       | 1,063   | 37   | 46   | 39                      |

1/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-190

### RAINS COUNTY, TEX.

Retail and service establishments located in Rains County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.3 million, an increase of 225 percent over the \$0.4 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$42,000 in 1948 compared with \$18,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 61 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 30 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Rains County, Texas. Final figures, superseding the preliminary data for Rains County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Rains County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### RAINS COUNTY, TEX.

| Trade group and kind of business            | Number of<br>estab-<br>lishments | 1948 sales<br>and receipts<br><br>(Thousand<br>dollars) | Active<br>proprie-<br>tors of<br>unincor-<br>porated<br>businesses<br>Nov. 1948 | Paid employees,<br>workweek ended<br>nearest Nov. 15, 1948 |                               |
|---|----------------------------------|---|---|--|-------------------------------|
|   |                                  |   |   | Total<br>employees <sup>1</sup>                            | Full<br>workweek<br>employees |
| RETAIL TRADE, total.....                    | 50                               | 1,324   | 53  | 55   | 47                            |
| Food group.....                             | 16                               | 326   | 16  | 7  | 7                             |
| Gasoline service stations.....              | 8                                | 95  | 9   | -  | -                             |
| All other retail stores.....                | 26                               | 903   | 28  | 48   | 40                            |
| SELECTED SERVICE TRADES <sup>2/</sup> ..... | 12                               | 42  | 13  | 6  | 6                             |

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P- 42-191

### RANDALL COUNTY, TEX.

Retail, wholesale, and service establishments located in Randall County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.4 million, an increase of 393 percent over the \$1.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.6 million in 1948 as compared with \$0.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$330,000 in 1948 compared with \$84,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 422 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 173 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Randall County, Texas, which also includes data for the city of Canyon and the part of the city of Amarillo located in Randall County. Final figures, superseding the preliminary data for Randall County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Randall County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
RANDALL COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 102                      | 7,392   | 115  | 304  | 248                     |
| Food group.....                                   | 19                       | 1,305   | 21   | 36   | 30                      |
| Eating and drinking places.....                   | 11                       | 228   | 12   | 28   | 28                      |
| Gasoline service stations.....                    | 23                       | 841   | 25   | 36   | 26                      |
| All other retail stores.....                      | 49                       | 5,018   | 57   | 204  | 164                     |
| WHOLESALE TRADE.....                              | 14                       | 3,569   | 9  | 62   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 43                       | 330   | 49   | 56   | 52                      |
| Personal services.....                            | 25                       | 210   | 28   | 49   | 45                      |
| All other service trades.....                     | 18                       | 120   | 21   | 7  | 7                       |
| AMUSEMENTS.....                                   | 8                        | 205   | 5  | 30   | x                       |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
RANDALL COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup>  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|------------------------------------|--------------------------|---|--|--|-------------------------|
|                                    |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Amarillo (part):                   |                          |   |  |  |                         |
| Retail trade.....                  | 16                       | 639   | 19   | 28   | 20                      |
| Canyon:                            |                          |   |  |  |                         |
| Retail trade.....                  | 65                       | 4,998   | 73   | 185  | 160                     |
| Selected service trades..          | 33                       | 261   | 37   | 47   | 43                      |
| Remainder of County: <sup>3/</sup> |                          |   |  |  |                         |
| Retail trade.....                  | 21                       | 1,755   | 23   | 91   | 68                      |

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.
- 3/ Includes figures for establishments not located in cities of 2,500 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 3, 1950

Release Series BC-1P-42-192

### REAGAN COUNTY, TEX.

Retail, wholesale, and service establishments located in Reagan County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.9 million, an increase of 550 percent over the \$0.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.2 million in 1948 as compared with \$0.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$99,000 in 1948 compared with \$26,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 191 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 61 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Reagan County, Texas. Final figures, superseding the preliminary data for Reagan County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Reagan County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### REAGAN COUNTY, TEX.

| Trade group and kind of business            | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                    | 56                       | 3,948   | 62   | 168  | 131                     |
| Food group.....                             | 9                        | 777   | 9  | 16   | 14                      |
| Eating and drinking places.....             | 10                       | 283   | 10   | 45   | 36                      |
| Gasoline service stations.....              | 6                        | 364   | 10   | 14   | 9                       |
| All other retail stores.....                | 31                       | 2,524   | 33   | 93   | 72                      |
| WHOLESALE TRADE.....                        | 5                        | 1,203   | 3  | 10   | x                       |
| SELECTED SERVICE TRADES <sup>2/</sup> ..... | 13                       | 99  | 15   | 13   | 9                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-193

### REAL COUNTY, TEX.

Retail and service establishments located in Real County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.0 million, an increase of 233 percent over the \$0.3 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$13,000 in 1948 compared with \$6,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 28 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 26 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Real County, Texas. Final figures, superseding the preliminary data for Real County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Real County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

REAL COUNTY, TEX.

| Trade group and kind of business            | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                    | 34                       | 1,014   | 32   | 26   | 23                      |
| Food group.....                             | 10                       | 356   | 10   | 2  | 2                       |
| Gasoline service stations.....              | 8                        | 160   | 7  | 7  | 5                       |
| All other retail stores.....                | 16                       | 498   | 15   | 17   | 16                      |
| SELECTED SERVICE TRADES <sup>2/</sup> ..... | 5                        | 13  | 5  | 2  | 2                       |

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-42-194

### RED RIVER COUNTY, TEX.

Retail, wholesale, and service establishments located in Red River County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$10.1 million, an increase of 166 percent over the \$3.8 million in 1939, when the preceding census of Business was taken. Wholesale sales in the county reached a total of \$2.7 million in 1948 as compared with \$1.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$371,000 in 1948 compared with \$147,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 689 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 555 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Red River County, Texas, which also includes data for the city of Clarksville. Final figures, superseding the preliminary data for Red River County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Red River County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### RED RIVER COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 258                      | 10,072  | 268  | 531  | 404                     |
| Food group.....                                   | 100                      | 3,039   | 105  | 75   | 53                      |
| Eating and drinking places.....                   | 24                       | 364   | 27   | 84   | 62                      |
| General merchandise grp, general stores.          | 34                       | 1,545   | 35   | 92   | 57                      |
| Furniture-home furnishings-appliance grp.         | 10                       | 366   | 6  | 30   | 22                      |
| Automotive group.....                             | 13                       | 1,628   | 17   | 73   | 70                      |
| Gasoline service stations.....                    | 35                       | 527   | 35   | 32   | 28                      |
| Lumber-building-hardware group.....               | 13                       | 1,326   | 12   | 59   | 53                      |
| Drug and proprietary stores.....                  | 10                       | 416   | 14   | 32   | 22                      |
| All other retail stores.....                      | 19                       | 861   | 17   | 54   | 37                      |
| WHOLESALE TRADE.....                              | 15                       | 2,691   | 15   | 86   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 61                       | 371   | 70   | 72   | 59                      |
| Personal services.....                            | 32                       | 238   | 36   | 54   | 45                      |
| All other service trades.....                     | 29                       | 133   | 34   | 18   | 14                      |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## RED RIVER COUNTY, TEX.

| Trade group and kind of business | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|----------------------------------|--------------------------|---|--|--|-------------------------|
|                                  |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| Clarksville:                     |                          |   |  |  |                         |
| Retail trade.....                | 109                      | 6,928   | 114  | 422  | 327                     |
| Selected service trades.....     | 25                       | 218   | 30   | 50   | 43                      |
| Remainder of county:             |                          |   |  |  |                         |
| Retail trade.....                | 149                      | 3,144   | 154  | 109  | 77                      |
| Selected service trades.....     | 36                       | 153   | 40   | 22   | 16                      |

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-195

### REEVES COUNTY, TEX.

Retail, wholesale, and service establishments located in Reeves County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$12.5 million, an increase of 238 percent over the \$3.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.0 million in 1948 as compared with \$1.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$589,000 in 1948 compared with \$194,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 747 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 512 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Reeves County, Texas, which also includes data for the city of Pecos. Final figures, superseding the preliminary data for Reeves County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Reeves County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### REEVES COUNTY, TEX.

| Trade group and kind of business                 | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|--|--------------------------|---|--|--|-------------------------|
|  |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                         | 176                      | 12,464  | 172  | 590  | 529                     |
| Food group.....                                  | 33                       | 3,305   | 35   | 105  | 100                     |
| Eating and drinking places.....                  | 38                       | 817   | 35   | 125  | 111                     |
| Apparel group.....                               | 7                        | 612   | 7  | 33   | 29                      |
| Furniture-home furnishings-appliance grp.....    | 5                        | 346   | 1  | 19   | 13                      |
| Automotive group.....                            | 14                       | 2,736   | 18   | 93   | 93                      |
| Gasoline service stations.....                   | 27                       | 762   | 27   | 50   | 45                      |
| Lumber-building-hardware group.....              | 11                       | 1,340   | 7  | 45   | 42                      |
| Drug and proprietary stores.....                 | 7                        | 318   | 11   | 14   | 14                      |
| All other retail stores.....                     | 34                       | 2,228   | 31   | 106  | 82                      |
| WHOLESALE TRADE.....                             | 16                       | 4,985   | 11   | 71   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> total..... | 43                       | 589   | 46   | 86   | 84                      |
| Personal services.....                           | 28                       | 389   | 28   | 75   | 74                      |
| All other service trades.....                    | 15                       | 200   | 18   | 11   | 10                      |
| TOURIST COURTS AND CAMPS.....                    | 12                       | 135   | 11   | 12   | 12                      |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
REEVES COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|----------------------|--------------------------|---|--|--|-------------------------|
|                      |                          |   |  | Total employees <sup>1/</sup>                        | Full workweek employees |
| Pecos:               |                          |   |  |  |                         |
| Retail trade.....    | 143                      | 11,419  | 140  | 546  | 489                     |
| Remainder of county: |                          |   |  |  |                         |
| Retail trade.....    | 33                       | 1,045   | 32   | 44   | 40                      |

<sup>1/</sup> Includes employees paid for less than the full workweek.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P- 42-196

### REFUGIO COUNTY, TEX.

Retail, wholesale, and service establishments located in Refugio County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.4 million, an increase of 131 percent over the \$3.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.7 million in 1948 as compared with \$1.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$457,000 in 1948 compared with \$129,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 482 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 442 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Refugio County, Texas, which also includes data for the city of Refugio. Final figures, superseding the preliminary data for Refugio County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Refugio County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### REFUGIO COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 153                      | 7,397   | 139  | 362  | 335                     |
| Food group.....                                   | 35                       | 2,154   | 30   | 67   | 59                      |
| Eating and drinking places.....                   | 40                       | 745   | 42   | 75   | 71                      |
| General merchandise grp, general stores.          | 9                        | 369   | 7  | 24   | 20                      |
| Apparel group.....                                | 5                        | 366   | 3  | 10   | 10                      |
| Furniture-home furnishings-appliance grp.         | 6                        | 184   | 6  | 11   | 10                      |
| Automotive group.....                             | 7                        | 1,122   | 8  | 59   | 59                      |
| Gasoline service stations.....                    | 18                       | 634   | 17   | 35   | 34                      |
| Lumber-building-hardware group.....               | 10                       | 963   | 6  | 51   | 48                      |
| Drug and proprietary stores.....                  | 6                        | 382   | 5  | 20   | 18                      |
| All other retail stores.....                      | 17                       | 478   | 15   | 10   | 6                       |
| WHOLESALE TRADE.....                              | 14                       | 3,699   | 7  | 42   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 37                       | 457   | 35   | 78   | 50                      |
| Personal services.....                            | 23                       | 158   | 22   | 38   | 34                      |
| All other service trades.....                     | 14                       | 299   | 13   | 40   | 16                      |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
REFUGIO COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of<br>estab-<br>lishments | 1948 sales<br>and receipts<br><br>(Thousand<br>dollars) | Active propri-<br>etors of<br>unincorporated<br>businesses<br>Nov. 1948 | Paid employees, workweek<br>ended nearest Nov. 15, 1948 |                            |
|-----------------------------------|----------------------------------|---|---|---|----------------------------|
|                                   |                                  |   |   | Total<br>employees <sup>2</sup>                         | Full workweek<br>employees |
| Refugio:                          |                                  |   |   |   |                            |
| Retail trade.....                 | 70                               | 4,485   | 64  | 232   | 221                        |
| Selected service trades....       | 21                               | 345   | 21  | 63  | 37                         |
| Remainder of county:              |                                  |   |   |   |                            |
| Retail trade.....                 | 83                               | 2,912   | 75  | 130   | 114                        |
| Selected service trades....       | 16                               | 112   | 14  | 15  | 13                         |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P42-197

### ROBERTS COUNTY, TEX.

Retail and service establishments located in Roberts County, Texas, showed an expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$725,000, an increase of 64 percent over the \$443,000 in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$14,000 in 1948 compared with \$11,000 in 1939.

Employment in the county decreased over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 29 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 42 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Roberts County, Texas. Final figures, superseding the preliminary data for Roberts County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Roberts County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
ROBERTS COUNTY, TEX.

| Trade group and kind of business            | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                    | 19                       | 725   | 17   | 28   | 19                      |
| Gasoline service stations.....              | 5                        | 134   | 4  | 6  | 6                       |
| All other retail stores.....                | 14                       | 591   | 13   | 22   | 13                      |
| SELECTED SERVICE TRADES <sup>2/</sup> ..... | 5                        | 14  | 4  | 1  | 1                       |

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-42-198

### ROBERTSON COUNTY, TEX.

Retail, wholesale, and service establishments located in Robertson County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$11.3 million, an increase of 232 percent over the \$3.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.8 million in 1948 as compared with \$1.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$285,000 in 1948 compared with \$147,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 664 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 512 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Robertson County, Texas, which also includes data for the city of Hearne. Final figures, superseding the preliminary data for Robertson County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Robertson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
ROBERTSON COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 277                      | 11,303  | 257  | 578  | 469                     |
| Food group.....                                   | 87                       | 3,367   | 81   | 108  | 69                      |
| Eating and drinking places.....                   | 66                       | 790   | 61   | 154  | 124                     |
| General merchandise grp, general stores.          | 20                       | 781   | 20   | 44   | 30                      |
| Apparel group.....                                | 8                        | 287   | 9  | 22   | 12                      |
| Furniture-home furnishings-appliance grp.         | 13                       | 480   | 9  | 28   | 27                      |
| Automotive group.....                             | 15                       | 2,303   | 17   | 63   | 57                      |
| Gasoline service stations.....                    | 31                       | 873   | 27   | 34   | 30                      |
| Lumber-building-hardware group.....               | 15                       | 1,628   | 12   | 75   | 73                      |
| Drug and proprietary stores.....                  | 12                       | 443   | 14   | 31   | 28                      |
| All other retail stores.....                      | 10                       | 351   | 7  | 19   | 19                      |
| WHOLESALE TRADE.....                              | 17                       | 2,809   | 15   | 38   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 48                       | 285   | 45   | 48   | 39                      |
| Personal services.....                            | 33                       | 186   | 31   | 34   | 26                      |
| All other service trades.....                     | 15                       | 99  | 14   | 14   | 13                      |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## ROBERTSON COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Hearne:                           |                          |   |  |  |                         |
| Retail trade.....                 | 105                      | 5,633   | 103  | 296  | 247                     |
| Selected service trades....       | 18                       | 133   | 15   | 25   | 21                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 172                      | 5,670   | 154  | 282  | 222                     |
| Selected service trades....       | 30                       | 152   | 30   | 23   | 18                      |

1/ See General Description on this page for changes for the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P42-199

### ROCKWALL COUNTY, TEX.

Retail and service establishments located in Rockwall County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.4 million, an increase of 240 percent over the \$1.0 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$212,000 in 1948 compared with \$63,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 168 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 127 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Rockwall County, Texas. Final figures, superseding the preliminary data for Rockwall County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Rockwall County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### ROCKWALL COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 81                       | 3,438   | 87   | 150  | 112                     |
| Food group.....                                   | 20                       | 1,135   | 19   | 31   | 20                      |
| Eating and drinking places.....                   | 9                        | 131   | 12   | 20   | 15                      |
| Gasoline service stations.....                    | 12                       | 222   | 13   | 15   | 11                      |
| All other retail stores.....                      | 40                       | 1,950   | 43   | 84   | 66                      |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 33                       | 212   | 36   | 18   | 13                      |
| Personal services.....                            | 21                       | 123   | 23   | 9  | 9                       |
| All other service trades.....                     | 12                       | 89  | 13   | 9  | 4                       |

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P- 42-200

### RUNNELS COUNTY, TEX.

Retail, wholesale, and service establishments located in Runnels County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$12.7 million, an increase of 170 percent over the \$4.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$7.9 million in 1948 as compared with \$2.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$639,000 in 1948 compared with \$212,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 708 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 645 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Runnels County, Texas, which also includes data for the city of Ballinger. Final figures, superseding the preliminary data for Runnels County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Runnels County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### RUNNELS COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 236                      | 12,652  | 243  | 537  | 479                     |
| Food group.....                                   | 58                       | 3,091   | 67   | 85   | 69                      |
| Eating and drinking places.....                   | 25                       | 355   | 25   | 49   | 45                      |
| General merchandise grp, general stores..         | 9                        | 651   | 8  | 53   | 40                      |
| Apparel group.....                                | 7                        | 683   | 7  | 44   | 36                      |
| Furniture-home furnishings-appliance grp..        | 11                       | 603   | 8  | 32   | 27                      |
| Automotive group.....                             | 25                       | 3,178   | 27   | 108  | 107                     |
| Gasoline service stations.....                    | 35                       | 704   | 40   | 34   | 30                      |
| Lumber-building-hardware group.....               | 25                       | 1,916   | 17   | 63   | 60                      |
| Drug and proprietary stores.....                  | 13                       | 394   | 17   | 32   | 31                      |
| All other retail stores.....                      | 28                       | 1,077   | 27   | 37   | 34                      |
| WHOLESALE TRADE, total.....                       | 30                       | 7,874   | 31   | 65   | x                       |
| Merchant wholesalers.....                         | 5                        | 320   | 5  | 10   | x                       |
| Other types of wholesale.....                     | 25                       | 7,554   | 26   | 55   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 77                       | 639   | 82   | 106  | 101                     |
| Personal services.....                            | 51                       | 386   | 54   | 89   | 85                      |
| All other service trades.....                     | 26                       | 253   | 28   | 17   | 16                      |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## RUNNELS COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Ballinger:                        |                          |   |  |  |                         |
| Retail trade.....                 | 114                      | 7,333   | 118  | 325  | 292                     |
| Selected service trades....       | 41                       | 374   | 43   | 74   | 71                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 122                      | 5,319   | 125  | 212  | 187                     |
| Selected service trades....       | 36                       | 265   | 39   | 32   | 30                      |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-42-201

### RUSK COUNTY, TEX.

Retail, wholesale, and service establishments located in Rusk County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census. U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$26.1 million, an increase of 144 percent over the \$10.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.9 million in 1948 as compared with \$5.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.2 million in 1948 compared with \$0.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,506 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,441 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Rusk County, Texas, which also includes data for the city of Henderson. Final figures, superseding the preliminary data for Rusk County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Rusk County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### RUSK COUNTY, TEX.

| Trade group and kind of business         | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|--|--------------------------|---|--|--|-------------------------|
|  |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                 | 486                      | 26,136  | 478  | 1,127  | 937                     |
| Food group.....                          | 164                      | 6,133   | 172  | 123  | 94                      |
| Eating and drinking places.....          | 47                       | 733   | 44   | 124  | 106                     |
| Gen'l merchandise grp, general stores... | 36                       | 2,843   | 27   | 183  | 129                     |
| Apparel group.....                       | 16                       | 1,119   | 17   | 60   | 44                      |
| Furniture-home furnishgs-appliance grp.  | 19                       | 1,456   | 20   | 64   | 59                      |
| Automotive group.....                    | 38                       | 6,566   | 34   | 209  | 206                     |
| Gasoline service stations.....           | 89                       | 1,856   | 91   | 87   | 72                      |
| Lumber-building-hardware group.....      | 27                       | 3,193   | 24   | 146  | 133                     |
| Drug and proprietary stores.....         | 18                       | 845   | 19   | 66   | 56                      |
| All other retail stores.....             | 32                       | 1,392   | 30   | 60   | 38                      |
| WHOLESALE TRADE, total.....              | 30                       | 6,923   | 31   | 161  | x                       |
| Merchant wholesalers.....                | 21                       | 5,306   | 23   | 131  | x                       |
| Other types of wholesale.....            | 9                        | 1,617   | 8  | 30   | x                       |
| SELECTED SERVICE TRADES, 2/total.....    | 135                      | 1,213   | 152  | 218  | 196                     |
| Personal services.....                   | 81                       | 673   | 92   | 167  | 150                     |
| All other service trades.....            | 54                       | 540   | 60   | 51   | 46                      |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## RUSK COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Henderson:                        |                          |   |  |  |                         |
| Retail trade.....                 | 173                      | 14,812  | 158  | 705  | 596                     |
| Wholesale trade.....              | 18                       | 4,167   | 21   | 81   | x                       |
| Selected service trades...        | 58                       | 703   | 67   | 147  | 134                     |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 313                      | 11,324  | 320  | 422  | 341                     |
| Wholesale trade.....              | 12                       | 2,756   | 10   | 30   | x                       |
| Selected service trades...        | 77                       | 510   | 85   | 71   | 62                      |

x Not available.

<sup>1/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.<sup>2/</sup> Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P- 42-202

### SABINE COUNTY, TEX.

Retail and service establishments located in Sabine County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.8 million, an increase of 133 percent over the \$1.2 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$111,000 in 1948 compared with \$63,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 149 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 93 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Sabine County, Texas. Final figures, superseding the preliminary data for Sabine County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Sabine County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### SABINE COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 96                       | 2,839   | 94   | 137  | 117                     |
| Food group.....                                   | 48                       | 943   | 49   | 11   | 9                       |
| Eating and drinking places.....                   | 11                       | 158   | 10   | 35   | 28                      |
| Gasoline service stations.....                    | 11                       | 166   | 11   | 9  | 7                       |
| All other retail stores.....                      | 26                       | 1,572   | 24   | 82   | 73                      |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 20                       | 111   | 20   | 12   | 9                       |
| Personal services.....                            | 13                       | 45  | 13   | 7  | 4                       |
| All other service trades.....                     | 7                        | 66  | 7  | 5  | 5                       |

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-203

### SAN AUGUSTINE COUNTY, TEX.

Retail, wholesale, and service establishments located in San Augustine County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.3 million, an increase of 169 percent over the \$1.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.2 million in 1948 as compared with \$0.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$199,000 in 1948 compared with \$51,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 278 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 218 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on San Augustine County, Texas. Final figures, superseding the preliminary data for San Augustine County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for San Augustine County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### SAN AUGUSTINE COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 104                      | 4,341   | 111  | 221  | 181                     |
| Food group.....                                   | 48                       | 1,387   | 50   | 49   | 36                      |
| Eating and drinking places.....                   | 11                       | 128   | 11   | 27   | 26                      |
| Gasoline service stations.....                    | 11                       | 239   | 12   | 18   | 16                      |
| All other retail stores.....                      | 34                       | 2,587   | 38   | 127  | 103                     |
| WHOLESALE TRADE.....                              | 8                        | 1,169   | 6  | 14   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 19                       | 199   | 20   | 43   | 37                      |
| Personal services .....                           | 13                       | 144   | 14   | 37   | 32                      |
| All other service trades.....                     | 6                        | 55  | 6  | 6  | 5                       |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-204

### SAN JACINTO COUNTY, TEX.

Retail establishments located in San Jacinto County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.6 million, an increase of 167 percent over the \$0.6 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$8,000 in 1948, a decrease from the \$9,000 reported in 1939.

Employment in the county rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 46 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 39 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on San Jacinto County, Texas. Final figures, superseding the preliminary data for San Jacinto County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for San Jacinto County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
SAN JACINTO COUNTY, TEX.

| Trade group and kind of business            | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                    | 59                       | 1,584   | 51   | 45   | 37                      |
| Food group.....                             | 25                       | 633   | 22   | 11   | 7                       |
| Eating and drinking places.....             | 6                        | 33  | 5  | 5  | 5                       |
| Gasoline service stations.....              | 9                        | 161   | 7  | 7  | 6                       |
| All other retail stores.....                | 19                       | 757   | 17   | 22   | 19                      |
| SELECTED SERVICE TRADES <sup>2</sup> /..... | 5                        | 8   | 5  | 1  | 1                       |

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P- 42-205

### SAN PATRICIO COUNTY, TEX.

Retail, wholesale, and service establishments located in San Patricio County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$21.3 million, an increase of 173 percent over the \$7.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$11.3 million in 1948 as compared with \$3.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$987,000 in 1948 compared with \$318,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishment in these trades reported a combined total of 1,606 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,034 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on San Patricio County, Texas, which also includes data for the cities of Sinton, Taft, and the part of the city of Aransas Pass located in San Patricio County. Final figures, superseding the preliminary data for San Patricio County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for San Patricio County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
SAN PATRICIO COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 420                      | 21,335  | 395  | 1,163  | 1,001                   |
| Food group.....                                   | 110                      | 5,669   | 113  | 235  | 206                     |
| Eating and drinking places.....                   | 92                       | 1,534   | 93   | 187  | 158                     |
| General merchandise group, general stores....     | 18                       | 692   | 16   | 53   | 32                      |
| Apparel group.....                                | 19                       | 952   | 15   | 60   | 40                      |
| Furniture-home furnishings-appliance group..      | 12                       | 669   | 12   | 35   | 30                      |
| Automotive group.....                             | 23                       | 2,982   | 22   | 153  | 138                     |
| Gasoline service stations.....                    | 60                       | 1,860   | 61   | 89   | 76                      |
| Lumber-building-hardware group.....               | 34                       | 4,498   | 23   | 231  | 216                     |
| Drug and proprietary stores.....                  | 13                       | 785   | 9  | 67   | 60                      |
| All other retail stores.....                      | 39                       | 1,694   | 31   | 53   | 44                      |
| WHOLESALE TRADE, total.....                       | 46                       | 11,310  | 30   | 289  | x                       |
| Merchant wholesalers.....                         | 13                       | 1,938   | 8  | 121  | x                       |
| Other types of wholesale.....                     | 33                       | 9,372   | 22   | 168  | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 125                      | 987   | 127  | 154  | 113                     |
| Personal services.....                            | 71                       | 507   | 69   | 99   | 75                      |
| All other service trades.....                     | 54                       | 480   | 58   | 55   | 38                      |
| TOURIST COURTS AND CAMPS.....                     | 17                       | 63  | 16   | 5  | 2                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
SAN PATRICIO COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup>       | Number of establishments            | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|-------------------------------------|---|--|--|-------------------------|
|   |                                     |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| <b>Aransas Pass (part):</b>             |                                     |   |  |  |                         |
| Retail trade.....                       | 78                                  | 4,584   | 72   | 235  | 197                     |
| Selected service trades.....            | 21                                  | 152   | 23   | 30   | 17                      |
| Tourist courts and camps.....           | 11                                  | 52  | 10   | 3  | -                       |
| <b>Sinton:</b>                          |                                     |   |  |  |                         |
| Retail trade.....                       | 108                                 | 6,206   | 101  | 321  | 274                     |
| Selected service trades.....            | 36                                  | 456   | 30   | 76   | 65                      |
| Tourist courts and camps.....           | Included with "Remainder of county" |   |  |  |                         |
| <b>Taft:</b>                            |                                     |   |  |  |                         |
| Retail trade.....                       | 52                                  | 3,825   | 40   | 225  | 204                     |
| Selected service trades.....            | 21                                  | 180   | 18   | 24   | 20                      |
| <b>Remainder of county:<sup>3</sup></b> |                                     |   |  |  |                         |
| Retail trade.....                       | 182                                 | 6,720   | 182  | 382  | 326                     |
| Selected service trades.....            | 47                                  | 199   | 50   | 24   | 11                      |
| Tourist courts and camps.....           | 6                                   | 11  | 6  | 2  | 2                       |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Except as indicated above, includes figures for establishments not located in cities of 2,500 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-206

### SAN SABA COUNTY, TEX.

Retail, wholesale, and service establishments located in San Saba County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.5 million, an increase of 242 percent over the \$1.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.7 million in 1948 as compared with \$0.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$223,000 in 1948 compared with \$66,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 284 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 263 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on San Saba County, Texas, which also includes data for the city of San Saba. Final figures, superseding the preliminary data for San Saba County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for San Saba County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
SAN SABA COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 127                      | 6,499   | 136  | 231  | 191                     |
| Food group.....                                   | 33                       | 1,493   | 33   | 40   | 28                      |
| Eating and drinking places.....                   | 9                        | 109   | 8  | 15   | 14                      |
| Gasoline service stations.....                    | 21                       | 355   | 23   | 30   | 23                      |
| All other retail stores.....                      | 64                       | 4,542   | 72   | 146  | 126                     |
| WHOLESALE TRADE.....                              | 10                       | 2,682   | 13   | 22   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 33                       | 223   | 37   | 31   | 28                      |
| Personal services.....                            | 20                       | 160   | 22   | 27   | 24                      |
| All other service trades.....                     | 13                       | 63  | 15   | 4  | 4                       |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
SAN SABA COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| San Saba:                         |                          |   |  |  |                         |
| Retail trade.....                 | 84                       | 5,578   | 92   | 198  | 167                     |
| Selected service trades.....      | 26                       | 202   | 30   | 31   | 28                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 43                       | 921   | 44   | 33   | 24                      |
| Selected service trades.....      | 7                        | 21  | 7  | -  | -                       |

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.  
2/ Includes employees paid for less than the full workweek.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-42-207

### SCHLEICHER COUNTY, TEX.

Retail and service establishments located in Schleicher County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.1 million, an increase of 250 percent over the \$0.6 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$35,000 in 1948 compared with \$17,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 94 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 68 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Schleicher County, Texas. Final figures, superseding the preliminary data for Schleicher County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Schleicher County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### SCHLEICHER COUNTY, TEX.

| Trade group and kind of business            | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                    | 45                       | 2,141   | 46   | 90   | 77                      |
| Food group.....                             | 8                        | 494   | 9  | 15   | 11                      |
| Eating and drinking places.....             | 6                        | 69  | 7  | 17   | 14                      |
| Gasoline service stations.....              | 10                       | 223   | 11   | 5  | 5                       |
| All other retail stores.....                | 21                       | 1,355   | 19   | 53   | 47                      |
| SELECTED SERVICE TRADES <sup>2/</sup> ..... | 7                        | 35  | 7  | 4  | 4                       |

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-42-208

### SCURRY COUNTY, TEX.

Retail, wholesale, and service establishments located in Scurry County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.3 million, an increase of 244 percent over the \$2.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.7 million in 1948 as compared with \$0.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$448,000 in 1948 compared with \$139,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 605 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 381 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Scurry County, Texas, which also includes data for the city of Snyder. Final figures, superseding the preliminary data for Scurry County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Scurry County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### SCURRY COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 149                      | 9,315   | 144  | 496  | 380                     |
| Food group.....                                   | 37                       | 2,237   | 39   | 62   | 42                      |
| Eating and drinking places.....                   | 15                       | 470   | 16   | 90   | 83                      |
| Gasoline service stations.....                    | 26                       | 757   | 27   | 29   | 25                      |
| All other retail stores.....                      | 71                       | 5,851   | 62   | 315  | 230                     |
| WHOLESALE TRADE.....                              | 14                       | 1,743   | 15   | 24   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 44                       | 448   | 45   | 85   | 74                      |
| Personal services.....                            | 28                       | 323   | 28   | 68   | 61                      |
| All other service trades.....                     | 16                       | 125   | 17   | 17   | 13                      |
| TOURIST COURTS AND CAMPS.....                     | 5                        | 49  | 5  | 3  | 3                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## SCURRY COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Snyder:                           |                          |   |  |  |                         |
| Retail trade.....                 | 114                      | 8,298   | 112  | 462  | 357                     |
| Selected service trades...        | 36                       | 422   | 37   | 80   | 72                      |
| Tourist courts and camps..        | 5                        | 49  | 5  | 3  | 3                       |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 35                       | 1,017   | 32   | 34   | 23                      |
| Selected service trades...        | 8                        | 26  | 8  | 5  | 2                       |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Censuses. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-209

### SHACKELFORD COUNTY, TEX.

Retail, wholesale, and service establishments located in Shackelford County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.0 million, an increase of 186 percent over the \$1.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.8 million in 1948 as compared with \$0.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$171,000 in 1948 compared with \$68,000 in 1939.

Employment in the county rose over the 9-year period between 1939 and 1948 for the retail and service trades. Establishments in these trades reported a combined total of 170 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 151 employees reported for the week of November 15, 1939. Wholesale trade establishments reported a total of 13 paid employees for the week of November 15, 1948, compared with 34 for the same week in 1939.

These preliminary figures have been derived from a Census report on Shackelford County, Texas. Final figures, superseding the preliminary data for Shackelford County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Shackelford County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### SHACKELFORD COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 75                       | 3,981   | 74   | 151  | 137                     |
| Food group.....                                   | 14                       | 817   | 12   | 25   | 22                      |
| Eating and drinking places.....                   | 7                        | 70  | 7  | 15   | 13                      |
| Gasoline service stations.....                    | 17                       | 374   | 18   | 13   | 13                      |
| All other retail stores.....                      | 37                       | 2,720   | 37   | 98   | 89                      |
| WHOLESALE TRADE.....                              | 11                       | 1,774   | 8  | 13   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 23                       | 171   | 22   | 19   | 13                      |
| Personal services.....                            | 17                       | 98  | 16   | 11   | 7                       |
| All other service trades.....                     | 6                        | 73  | 6  | 8  | 6                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-42-210

### SHELBY COUNTY, TEX.

Retail, wholesale, and service establishments located in Shelby County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$11.4 million, an increase of 185 percent over the \$4.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.7 million in 1948 as compared with \$2.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$482,000 in 1948 compared with \$153,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 679 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 552 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Shelby County, Texas, which also includes data for the city of Center. Final figures, superseding the preliminary data for Shelby County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Shelby County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### SHELBY COUNTY, TEX.

| Trade group and kind of business                 | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|--|--------------------------|---|--|--|-------------------------|
|  |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                         | 292                      | 11,445  | 292  | 532  | 445                     |
| Food group.....                                  | 113                      | 2,940   | 113  | 63   | 52                      |
| Eating and drinking places.....                  | 22                       | 322   | 24   | 67   | 53                      |
| General merchandise grp, general stores.....     | 29                       | 1,343   | 22   | 89   | 58                      |
| Apparel group.....                               | 15                       | 517   | 18   | 27   | 22                      |
| Furniture-home furnishings-appliance grp.....    | 15                       | 746   | 12   | 36   | 29                      |
| Automotive group.....                            | 20                       | 2,148   | 22   | 97   | 88                      |
| Gasoline service stations.....                   | 40                       | 712   | 40   | 48   | 44                      |
| Lumber-building-hardware group.....              | 11                       | 1,243   | 14   | 41   | 40                      |
| Drug and proprietary stores.....                 | 10                       | 453   | 13   | 31   | 29                      |
| All other retail stores.....                     | 17                       | 1,021   | 14   | 33   | 30                      |
| WHOLESALE TRADE.....                             | 19                       | 3,703   | 12   | 58   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> total..... | 62                       | 482   | 67   | 89   | 70                      |
| Personal services.....                           | 40                       | 274   | 42   | 69   | 53                      |
| All other service trades.....                    | 22                       | 208   | 25   | 20   | 17                      |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## SHELBY COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Center:                           |                          |   |  |  |                         |
| Retail trade.....                 | 107                      | 7,040   | 106  | 357  | 300                     |
| Selected service trades....       | 31                       | 337   | 34   | 65   | 55                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 185                      | 4,405   | 186  | 175  | 145                     |
| Selected service trades....       | 31                       | 145   | 33   | 24   | 15                      |

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P- 42-211

### SHERMAN COUNTY, TEX.

Retail, wholesale, and service establishments located in Sherman County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.5 million, an increase of 483 percent over the \$0.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.5 million in 1948 as compared with \$0.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$90,000 in 1948 compared with \$20,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 158 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 61 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Sherman County, Texas. Final figures, superseding the preliminary data for Sherman County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Sherman County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### SHERMAN COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 42                       | 3,537   | 39   | 134  | 115                     |
| Eating and drinking places.....                   | 8                        | 158   | 8  | 37   | 26                      |
| All other retail stores.....                      | 34                       | 3,379   | 31   | 97   | 89                      |
| WHOLESALE TRADE.....                              | 9                        | 6,494   | 6  | 16   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 12                       | 90  | 16   | 8  | 8                       |
| Personal services.....                            | 7                        | 46  | 11   | 4  | 4                       |
| All other service trades.....                     | 5                        | 44  | 5  | 4  | 4                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P- 42-212

### SMITH COUNTY, TEX.

Retail, wholesale, and service establishments located in Smith County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$62.8 million, an increase of 219 percent over the \$19.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$47.7 million in 1948 as compared with \$20.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$4.2 million in 1948 compared with \$1.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 5,323 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 3,704 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Smith County, Texas, which also includes data for the city of Tyler. Final figures, superseding the preliminary data for Smith County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Smith County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## SMITH COUNTY, TEX.

| Trade group and kind of business                  | Number of<br>estab-<br>lishments | 1948 sales<br>and receipts<br><br>(Thousand<br>dollars) | Active<br>proprie-<br>tors of<br>unincor-<br>porated<br>businesses<br>Nov. 1948 | Paid employees,<br>workweek ended<br>nearest Nov. 15, 1948 |                               |
|---|----------------------------------|---|---|--|-------------------------------|
|   |                                  |   |   | Total<br>employees <sup>1</sup>                            | Full<br>workweek<br>employees |
| RETAIL TRADE, total.....                          | 813                              | 62,773  | 769   | 3,211  | 2,809                         |
| Food group.....                                   | 238                              | 12,076  | 232   | 331  | 264                           |
| Eating and drinking places.....                   | 100                              | 1,988   | 104   | 410  | 371                           |
| General merchandise grp, general stores..         | 51                               | 7,839   | 37  | 632  | 492                           |
| Apparel group.....                                | 54                               | 4,702   | 42  | 270  | 224                           |
| Furniture-home furnishgs-appliance grp..          | 36                               | 3,972   | 26  | 233  | 222                           |
| Automotive group.....                             | 67                               | 14,943  | 58  | 368  | 358                           |
| Gasoline service stations.....                    | 105                              | 3,209   | 112   | 179  | 158                           |
| Lumber-building-hardware group.....               | 44                               | 6,379   | 40  | 326  | 301                           |
| Drug and proprietary stores.....                  | 34                               | 2,364   | 35  | 202  | 180                           |
| All other retail stores.....                      | 84                               | 5,301   | 83  | 260  | 239                           |
| WHOLESALE TRADE, total.....                       | 110                              | 47,725  | 79  | 1,339  | x                             |
| Merchant wholesalers, total.....                  | 77                               | 34,768  | 59  | 833  | x                             |
| Groceries, foods.....                             | 21                               | 14,514  | 17  | 330  | x                             |
| Hardware, elec'l, plum'g and heating..            | 7                                | 2,424   | 3   | 81   | x                             |
| Mach'y, equip't, industrial supplies...           | 10                               | 2,273   | 5   | 75   | x                             |
| Automotive parts, accessories.....                | 10                               | 1,135   | 6   | 72   | x                             |
| All other merchant wholesalers.....               | 29                               | 14,422  | 28  | 275  | x                             |
| Manufact'rs' sales branches, offices....          | 10                               | 1,008   | 1   | 41   | x                             |
| Petroleum bulk plants, terminals.....             | 13                               | 2,829   | 11  | 38   | x                             |
| Other types of wholesale.....                     | 10                               | 9,120   | 8   | 427  | x                             |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 304                              | 4,159   | 325   | 773  | 716                           |
| Personal services.....                            | 179                              | 2,062   | 180   | 530  | 489                           |
| Business services.....                            | 10                               | 460   | 9   | 42   | 40                            |
| Automotive repairs and services.....              | 72                               | 905   | 88  | 116  | 110                           |
| Other repair services.....                        | 43                               | 732   | 48  | 85   | 77                            |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## SMITH COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| <b>Tyler:</b>                     |                          |   |  |  |                         |
| Retail trade.....                 | 538                      | 55,169  | 488  | 2,915  | 2,575                   |
| Wholesale trade.....              | 96                       | 42,528  | 67   | 1,269  | x                       |
| Selected service trades.....      | 232                      | 3,758   | 244  | 722  | 672                     |
| <b>Remainder of county:</b>       |                          |   |  |  |                         |
| Retail trade.....                 | 275                      | 7,604   | 281  | 296  | 234                     |
| Wholesale trade.....              | 14                       | 5,197   | 12   | 70   | x                       |
| Selected service trades.....      | 72                       | 401   | 81   | 51   | 44                      |

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



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# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-213

### SOMERVELL COUNTY, TEX.

Retail and service establishments located in Somervell County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.4 million, an increase of 250 percent over the \$0.4 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$65,000 in 1948 compared with \$18,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 77 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 44 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Somervell County, Texas. Final figures, superseding the preliminary data for Somervell County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Somervell County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
SOMERVELL COUNTY, TEX.

| Trade group and kind of business            | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                    | 51                       | 1,422   | 53   | 67   | 54                      |
| Food group.....                             | 17                       | 388   | 18   | 9  | 6                       |
| Eating and drinking places.....             | 5                        | 56  | 5  | 13   | 12                      |
| Gasoline service stations.....              | 8                        | 158   | 9  | 3  | 3                       |
| All other retail stores.....                | 21                       | 820   | 21   | 42   | 33                      |
| SELECTED SERVICE TRADES <sup>2/</sup> ..... | 15                       | 65  | 15   | 10   | 4                       |
| TOURIST COURTS AND CAMPS.....               | 6                        | 30  | 7  | 2  | 2                       |

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P- 42-214

### STARR COUNTY, TEX.

Retail, wholesale, and service establishments located in Starr County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.7 million, an increase of 292 percent over the \$1.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$770,000 in 1948 as compared with \$290,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$105,000 in 1948 compared with \$30,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 277 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 165 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Starr County, Texas. Final figures, superseding the preliminary data for Starr County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Starr County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
STARR COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| -RETAIL TRADE, total.....                         | 223                      | 4,696   | 237  | 240  | 228                     |
| Food group.....                                   | 107                      | 1,938   | 114  | 46   | 39                      |
| Eating and drinking places.....                   | 48                       | 468   | 49   | 69   | 67                      |
| General merchandise grp, general stores           | 14                       | 693   | 21   | 29   | 29                      |
| Apparel group.....                                | 5                        | 46  | 6  | 1  | 1                       |
| Gasoline service stations.....                    | 17                       | 391   | 16   | 29   | 28                      |
| Lumber-building-hardware group.....               | 5                        | 250   | 5  | 11   | 9                       |
| Drug and proprietary stores.....                  | 5                        | 250   | 5  | 16   | 16                      |
| All other retail stores.....                      | 22                       | 660   | 21   | 39   | 39                      |
| WHOLESALE TRADE.....                              | 8                        | 770   | 6  | 19   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 34                       | 105   | 37   | 18   | 16                      |
| Personal services.....                            | 18                       | 49  | 20   | 2  | 2                       |
| All other service trades.....                     | 16                       | 56  | 17   | 16   | 14                      |
| AMUSEMENTS.....                                   | 7                        | 30  | 6  | 7  | x                       |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P42-215

### STEPHENS COUNTY, TEX.

Retail, wholesale, and service establishments located in Stephens County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$11.2 million, an increase of 203 percent over the \$3.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$9.7 million in 1948 as compared with \$1.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$510,000 in 1948 compared with \$173,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 867 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 530 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Stephens County, Texas, which also includes data for the city of Breckenridge. Final figures, superseding the preliminary data for Stephens County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Stephens County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
STEPHENS COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 169                      | 11,159  | 158  | 582  | 480.                    |
| Food group.....                                   | 30                       | 2,636   | 27   | 89   | 74                      |
| Eating and drinking places.....                   | 44                       | 1,168   | 49   | 125  | 112                     |
| General merchandise grp, general stores.          | 6                        | 911   | 2  | 71   | 51                      |
| Apparel group.....                                | 12                       | 735   | 11   | 37   | 36                      |
| Furniture-home furnishings-appliance grp.         | 8                        | 532   | 10   | 33   | 23                      |
| Automotive group.....                             | 19                       | 2,613   | 15   | 108  | 102                     |
| Gasoline service stations.....                    | 27                       | 736   | 28   | 39   | 16                      |
| Lumber-building-hardware group.....               | 7                        | 831   | 2  | 34   | 31                      |
| All other retail stores.....                      | 16                       | 997   | 14   | 46   | 35                      |
| WHOLESALE TRADE, total.....                       | 28                       | 9,683   | 24   | 202  | x                       |
| Merchant wholesalers.....                         | 20                       | 8,310   | 16   | 185  | x                       |
| Other types of wholesale.....                     | 8                        | 1,373   | 8  | 17   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 51                       | 510   | 52   | 83   | 59                      |
| Personal services.....                            | 29                       | 274   | 27   | 71   | 48                      |
| All other service trades.....                     | 22                       | 236   | 25   | 12   | 11                      |
| TOURIST COURTS AND CAMPS.....                     | 6                        | 21  | 5  | 1  | 1                       |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
STEPHENS COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|----------------------|--------------------------|---|--|--|-------------------------|
|                      |                          |   |  | Total employees 1                                    | Full workweek employees |
| Breckenridge:        |                          |   |  |  |                         |
| Retail trade.....    | 139                      | 10,272  | 127  | 557  | 460                     |
| Wholesale trade..... | 28                       | 9,683   | 24   | 202  | x                       |
| Remainder of county: |                          |   |  |  |                         |
| Retail trade.....    | 30                       | 887   | 31   | 25   | 20                      |

x Not available.

1/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-216

### STERLING COUNTY, TEX.

Retail establishments located in Sterling County, Texas, showed a substantial expansion in dollar volume of trade from the 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.2 million, an increase of 140 percent over the \$0.5 million in 1939, when the preceding Census of Business was taken.

Employment in the county decreased over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported a total of 53 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 54 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Sterling County, Texas. Final figures, superseding the preliminary data for Sterling County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Sterling County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### STERLING COUNTY, TEX.

| Trade group and kind of business | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|----------------------------------|--------------------------|---|--|--|-------------------------|
|                                  |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....         | 25                       | 1,203   | 24   | 53   | 48                      |
| Gasoline service stations.....   | 6                        | 109   | 6  | 12   | 11                      |
| All other retail stores.....     | 19                       | 1,094   | 18   | 41   | 37                      |

<sup>1</sup>/ Includes employees paid for less than the full workweek.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948, and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-217

### STONEWALL COUNTY, TEX.

Retail, wholesale, and service establishments located in Stonewall County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.6 million, an increase of 167 percent over the \$0.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$537,000 in 1948 as compared with \$141,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$62,000 in 1948 compared with \$29,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 95 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 61 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Stonewall County, Texas. Final figures, superseding the preliminary data for Stonewall County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Stonewall County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### STONEWALL COUNTY, TEX.

| Trade group and kind of business            | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                    | 41                       | 1,648   | 38   | 75   | 66                      |
| Food group.....                             | 11                       | 490   | 13   | 11   | 7                       |
| Eating and drinking places.....             | 6                        | 92  | 6  | 17   | 17                      |
| Gasoline service stations.....              | 8                        | 221   | 7  | 15   | 14                      |
| All other retail stores.....                | 16                       | 845   | 12   | 32   | 28                      |
| WHOLESALE TRADE.....                        | 5                        | 537   | 5  | 8  | x                       |
| SELECTED SERVICE TRADES <sup>2/</sup> ..... | 12                       | 62  | 10   | 12   | 9                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-42-218

### SUTTON COUNTY, TEX.

Retail, wholesale, and service establishments located in Sutton County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.7 million, an increase of 164 percent over the \$1.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.8 million in 1948 as compared with \$2.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$76,000 in 1948 compared with \$41,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 194 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 182 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Sutton County, Texas, which also includes data for the city of Sonora. Final figures, superseding the preliminary data for Sutton County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Sutton County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
SUTTON COUNTY, TEX.

| Trade group and kind of business            | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                    | 62                       | 3,680   | 58   | 152  | 137                     |
| Food group.....                             | 14                       | 891   | 13   | 22   | 21                      |
| Eating and drinking places.....             | 12                       | 303   | 12   | 34   | 33                      |
| Gasoline service stations.....              | 7                        | 270   | 10   | 14   | 8                       |
| All other retail stores.....                | 29                       | 2,216   | 23   | 82   | 75                      |
| WHOLESALE TRADE.....                        | 6                        | 2,811   | 4  | 23   | x                       |
| SELECTED SERVICE TRADES <sup>2/</sup> ..... | 8                        | 76  | 11   | 19   | 19                      |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## SUTTON COUNTY, TEXAS

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Sonora:                           |                          |   |  |  |                         |
| Retail trade.....                 | 57                       | 3,559   | 54   | 151  | 136                     |
| Selected service trades.....      | 8                        | 76  | 11   | 19   | 19                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 5                        | 121   | 4  | 1  | 1                       |

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

For Release May 1, 1950

Release Series BC-1P-42-219

### SWISHER COUNTY, TEX.

Retail, wholesale, and service establishments located in Swisher County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.8 million, an increase of 333 percent over the \$1.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$7.7 million in 1948 as compared with \$1.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$397,000 in 1948 compared with \$112,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 440 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 207 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Swisher County, Texas. Final figures, superseding the preliminary data for Swisher County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Swisher County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### SWISHER COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 90                       | 7,783   | 101  | 312  | 281                     |
| Food group.....                                   | 13                       | 1,464   | 14   | 55   | 47                      |
| Eating and drinking places.....                   | 8                        | 139   | 8  | 41   | 36                      |
| Gasoline service stations.....                    | 12                       | 600   | 17   | 23   | 20                      |
| All other retail stores.....                      | 57                       | 5,580   | 62   | 193  | 178                     |
| WHOLESALE TRADE, total.....                       | 26                       | 7,700   | 21   | 77   | x                       |
| Merchant wholesalers.....                         | 5                        | 799   | 3  | 26   | x                       |
| Other types of wholesale.....                     | 21                       | 6,901   | 18   | 51   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 40                       | 397   | 42   | 51   | 46                      |
| Personal services.....                            | 25                       | 175   | 26   | 39   | 34                      |
| All other service trades.....                     | 15                       | 222   | 16   | 12   | 12                      |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-42-220

### TARRANT COUNTY, TEX.

Retail, wholesale, and service establishments located in Tarrant County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$401.5 million, an increase of 304 percent over the \$99.5 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 343 percent rise over the same period, reaching a total of \$662.0 million in 1948 as compared with \$149.4 million in 1939. The service trades included in the Census of Business reported receipts totaling \$26.3 million in 1948 compared with \$6.7 million in 1939. Amusement businesses in the county recorded receipts of \$5.7 million in 1948. No comparable figures for 1939 are available.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 23,214 paid employees for the workweek ended nearest November 15, 1948. Of these, 19,865 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 13,088 and 11,172. Wholesale trade establishments reported a total of 7,326 full- and part-week employees for the week of November 15, 1948, compared with 4,440 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 4,757; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 2,997.

These preliminary figures have been derived from a Census report on Tarrant County, Texas. The report also contains data for the cities of Arlington and Fort Worth.

Final figures, superseding the preliminary data for Tarrant County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Tarrant County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

TARRANT COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments          | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 16, 1948 |                         |
|---|-----------------------------------|---|--|--|-------------------------|
|   |                                   |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 3,858                             | 401,503                                       | 3,663  | 23,214   | 19,865                  |
| Food group.....                                   | 847                               | 73,928  | 807  | 2,607  | 2,156                   |
| Eating and drinking places.....                   | 912                               | 24,942  | 909  | 4,069  | 3,595                   |
| General merchandise grp, general stores           | 118                               | 110,106                                       | 87   | 8,029  | 6,545                   |
| Apparel group.....                                | 142                               | 19,191  | 102  | 1,255  | 1,060                   |
| Furniture-home furnishings-appliance grp          | 158                               | 17,020  | 136  | 1,185  | 1,076                   |
| Automotive group.....                             | 197                               | 60,747  | 182  | 1,420  | 1,324                   |
| Gasoline service stations.....                    | 536                               | 16,816  | 585  | 955  | 783                     |
| Lumber-building-hardware group.....               | 190                               | 31,514  | 146  | 1,209  | 1,081                   |
| Drug and proprietary stores.....                  | 132                               | 12,946  | 119  | 1,103  | 985                     |
| All other retail stores.....                      | 626                               | 34,293  | 590  | 1,382  | 1,260                   |
| WHOLESALE TRADE, total.....                       | 583                               | 662,042                                       | 431  | 7,326  | x                       |
| Merchant wholesalers, total.....                  | 389                               | 339,903                                       | 277  | 5,591  | x                       |
| Groceries, foods.....                             | 66                                | 56,175  | 53   | 1,576  | x                       |
| Dry goods, apparel.....                           | 6                                 | 2,986   | 2  | 81   | x                       |
| Hardware, elec'l, plum'g and heat'g.              | 39                                | 37,036  | 25   | 657  | x                       |
| Mach'y, equip't, industrial supplies              | 85                                | 32,845  | 64   | 926  | x                       |
| Automotive parts, accessories.....                | 45                                | 8,588   | 46   | 398  | x                       |
| All other merchant wholesalers.....               | 148                               | 202,273                                       | 87   | 1,953  | x                       |
| Manufact'rs' sales branches, offices..            | 62                                | 58,410  | 5  | 1,004  | x                       |
| Petroleum bulk plants, terminals.....             | 28                                | 16,163  | 27   | 177  | x                       |
| Agents, brokers (merchandise).....                | 91                                | 228,197                                       | 108  | 311  | x                       |
| Assemblers of farm products.....                  | 13                                | 19,369  | 14   | 243  | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 1,681                             | 26,321  | 1,750  | 4,757  | 4,284                   |
| Personal services.....                            | 986                               | 13,878  | 1,018  | 3,354  | 2,996                   |
| Business services.....                            | 91                                | 3,106   | 86   | 421  | 391                     |
| Automotive repairs and services.....              | 369                               | 6,441   | 393  | 643  | 615                     |
| Other repair services.....                        | 235                               | 2,896   | 253  | 339  | 282                     |
| HOTELS.....                                       | Data withheld to avoid disclosure |   |  |  |                         |
| TOURIST COURTS AND CAMPS.....                     | 69                                | 784   | 66   | 150  | 141                     |
| AMUSEMENTS.....                                   | 116                               | 5,693   | 79   | 734  | x                       |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## TARRANT COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments            | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|-------------------------------------|---|--|--|-------------------------|
|                                   |                                     |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Arlington:                        |                                     |   |  |  |                         |
| Retail trade.....                 | 120                                 | 8,936   | 111  | 455  | 352                     |
| Selected service trades.....      | 49                                  | 362   | 53   | 81   | 74                      |
| Tourist courts and camps....      | Included with "Remainder of county" |   |  |  |                         |
| Amusements.....                   | Included with "Remainder of county" |   |  |  |                         |
| Fort Worth:                       |                                     |   |  |  |                         |
| Retail trade.....                 | 3,127                               | 369,189                                       | 2,942  | 21,809   | 18,724                  |
| Wholesale trade.....              | 558                                 | 649,439                                       | 406  | 7,131  | x                       |
| Selected service trades.....      | 1,471                               | 24,844  | 1,531  | 4,550  | 4,101                   |
| Hotels.....                       | 93                                  | 4,677   | 78   | 1,097  | 1,034                   |
| Tourist courts and camps....      | 43                                  | 626   | 40   | 130  | 125                     |
| Amusements.....                   | 96                                  | 5,145   | 64   | 644  | x                       |
| Remainder of county: 3/           |                                     |   |  |  |                         |
| Retail trade.....                 | 611                                 | 23,378  | 610  | 950  | 789                     |
| Wholesale trade.....              | 25                                  | 12,603  | 25   | 195  | x                       |
| Selected service trades.....      | 161                                 | 1,115   | 166  | 126  | 109                     |
| Tourist courts and camps....      | 26                                  | 158   | 26   | 20   | 16                      |
| Amusements.....                   | 20                                  | 548   | 15   | 90   | x                       |

x Not available.

1/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



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# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P- 42-221

### TAYLOR COUNTY, TEX.

Retail, wholesale, and service establishments located in Taylor County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$66.8 million, an increase of 315 percent over the \$16.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$72.5 million in 1948 as compared with \$14.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$3.9 million in 1948 compared with \$1.0 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 5,066 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 3,089 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Taylor County, Texas, which also includes data for the city of Abilene. Final figures, superseding the preliminary data for Taylor County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Taylor County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
TAYLOR COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 714                      | 66,766  | 697  | 3,327  | 2,903                   |
| Food group.....                                   | 167                      | 11,595  | 152  | 369  | 286                     |
| Eating and drinking places.....                   | 81                       | 2,220   | 87   | 459  | 410                     |
| General merchandise grp, general stores           | 42                       | 10,575  | 46   | 749  | 624                     |
| Apparel group.....                                | 41                       | 3,562   | 32   | 208  | 173                     |
| Furniture-home furnishgs-appliance grp            | 32                       | 3,117   | 33   | 174  | 165                     |
| Automotive group.....                             | 60                       | 18,062  | 54   | 445  | 426                     |
| Gasoline service stations.....                    | 110                      | 3,318   | 115  | 235  | 210                     |
| Lumber-building-hardware group.....               | 52                       | 7,484   | 56   | 211  | 200                     |
| Drug and proprietary stores.....                  | 34                       | 2,073   | 32   | 201  | 168                     |
| All other retail stores.....                      | 95                       | 4,760   | 90   | 276  | 241                     |
| WHOLESALE TRADE, total.....                       | 110                      | 72,458  | 65   | 1,057  | x                       |
| Merchant wholesalers, total.....                  | 66                       | 32,137  | 48   | 773  | x                       |
| Groceries, foods.....                             | 12                       | 9,315   | 10   | 363  | x                       |
| Hardware, elec'l, plum'g & heat'g...              | 6                        | 4,792   | 7  | 65   | x                       |
| Mach'y, equip't, industrial supplies.             | 18                       | 7,670   | 7  | 134  | x                       |
| Automotive parts, accessories.....                | 7                        | 1,678   | 3  | 56   | x                       |
| All other merchant wholesalers.....               | 23                       | 8,682   | 21   | 155  | x                       |
| Manufact'rs' sales branches, offices..            | 13                       | 11,175  | 1  | 116  | x                       |
| Petroleum bulk plants, terminals.....             | 15                       | 3,768   | 11   | 43   | x                       |
| Other types of wholesale.....                     | 16                       | 25,378  | 5  | 125  | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 297                      | 3,917   | 304  | 682  | 622                     |
| Personal services.....                            | 167                      | 1,965   | 175  | 480  | 438                     |
| Business services.....                            | 8                        | 133   | 5  | 21   | 21                      |
| Automotive repairs and services.....              | 70                       | 1,102   | 71   | 113  | 103                     |
| Other repair services.....                        | 52                       | 717   | 53   | 68   | 60                      |
| TOURIST COURTS AND CAMPS.....                     | 25                       | 195   | 22   | 26   | 23                      |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

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Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## TAYLOR COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Abilene:                          |                          |   |  |  |                         |
| Retail trade.....                 | 551                      | 61,371  | 528  | 3,103  | 2,740                   |
| Wholesale trade.....              | 96                       | 54,728  | 60   | 910  | x                       |
| Selected service trades....       | 247                      | 3,595   | 248  | 632  | 581                     |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 163                      | 5,395   | 169  | 224  | 163                     |
| Wholesale trade.....              | 14                       | 17,730  | 5  | 147  | x                       |
| Selected service trades....       | 50                       | 322   | 56   | 50   | 41                      |

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



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# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-222

### TERRELL COUNTY, TEX.

Retail and service establishments located in Terrell County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.3 million, an increase of 156 percent over the \$0.9 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$76,000 in 1948 compared with \$34,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 141 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 97 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Terrell County, Texas. Final figures, superseding the preliminary data for Terrell County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Terrell County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
TERRELL COUNTY, TEX.

| Trade group and kind of business            | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                    | 49                       | 2,342   | 46   | 134  | 112                     |
| Food group.....                             | 13                       | 499   | 15   | 17   | 13                      |
| Eating and drinking places.....             | 13                       | 246   | 13   | 37   | 32                      |
| Gasoline service stations.....              | 7                        | 339   | 6  | 14   | 13                      |
| All other retail stores.....                | 16                       | 1,258   | 12   | 66   | 54                      |
| SELECTED SERVICE TRADES <sup>2/</sup> ..... | 12                       | 76  | 12   | 7  | 6                       |

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-223

### TERRY COUNTY, TEX.

Retail, wholesale, and service establishments located in Terry County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$13.3 million, an increase of 316 percent over the \$3.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.3 million in 1948 as compared with \$1.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$724,000 in 1948 compared with \$103,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 689 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 451 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Terry County, Texas, which also includes data for the city of Brownfield. Final figures, superseding the preliminary data for Terry County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Terry County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### TERRY COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 143                      | 13,296  | 152  | 518  | 431                     |
| Food group.....                                   | 31                       | 2,621   | 31   | 96   | 63                      |
| Eating and drinking places.....                   | 20                       | 409   | 22   | 63   | 58                      |
| Gasoline service stations.....                    | 21                       | 944   | 24   | 42   | 40                      |
| All other retail stores.....                      | 71                       | 9,322   | 75   | 317  | 270                     |
| WHOLESALE TRADE.....                              | 14                       | 3,303   | 9  | 65   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 56                       | 724   | 53   | 106  | 96                      |
| Personal services.....                            | 27                       | 328   | 23   | 70   | 64                      |
| All other service trades.....                     | 29                       | 396   | 30   | 36   | 32                      |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## TERRY COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group        | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------|--------------------------|---|--|--|-------------------------|
|                             |                          |   |  | Total <sup>1/</sup> employees                        | Full workweek employees |
| <b>Brownfield:</b>          |                          |   |  |  |                         |
| Retail trade.....           | 118                      | 12,445  | 127  | 491  | 406                     |
| <b>Remainder of county:</b> |                          |   |  |  |                         |
| Retail trade.....           | 25                       | 851   | 25   | 27   | 25                      |

<sup>1/</sup> Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-224

### THROCKMORTON COUNTY, TEX.

Retail, wholesale, and service establishments located in Throckmorton County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.3 million, an increase of 229 percent over the \$0.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$624,000 in 1948 as compared with \$72,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$120,000 in 1948 compared with \$34,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 119 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 69 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Throckmorton County, Texas. Final figures, superseding the preliminary data for Throckmorton County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Throckmorton County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### THROCKMORTON COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 66                       | 2,275   | 64   | 98   | 81                      |
| Food group.....                                   | 16                       | 600   | 15   | 10   | 8                       |
| Eating and drinking places.....                   | 9                        | 128   | 9  | 27   | 24                      |
| Gasoline service stations.....                    | 12                       | 284   | 13   | 16   | 15                      |
| All other retail stores.....                      | 29                       | 1,263   | 27   | 45   | 34                      |
| WHOLESALE TRADE.....                              | 6                        | 624   | 8  | 5  | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 24                       | 120   | 26   | 16   | 12                      |
| Personal services.....                            | 16                       | 76  | 18   | 13   | 9                       |
| All other service trades.....                     | 8                        | 44  | 8  | 3  | 3                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-42-225

### TITUS COUNTY, TEX.

Retail, wholesale, and service establishments located in Titus County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$11.4 million, an increase of 200 percent over the \$3.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.9 million in 1948 as compared with \$1.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$525,000 in 1948 compared with \$200,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 826 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 615 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Titus County, Texas, which also includes data for the city of Mount Pleasant. Final figures, superseding the preliminary data for Titus County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Titus County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### TITUS COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 213                      | 11,403  | 212  | 602  | 489                     |
| Food group.....                                   | 69                       | 3,313   | 72   | 121  | 105                     |
| Eating and drinking places.....                   | 17                       | 381   | 17   | 80   | 71                      |
| General merchandise grp, general stores           | 18                       | 1,303   | 17   | 97   | 53                      |
| Apparel group.....                                | 10                       | 376   | 9  | 26   | 19                      |
| Furniture-home furnishings-appliance grp          | 14                       | 825   | 13   | 25   | 24                      |
| Automotive group.....                             | 16                       | 2,771   | 16   | 93   | 89                      |
| Gasoline service stations.....                    | 30                       | 735   | 28   | 45   | 40                      |
| Lumber-building-hardware group.....               | 14                       | 1,048   | 15   | 71   | 55                      |
| Drug and proprietary stores.....                  | 5                        | 328   | 5  | 26   | 24                      |
| All other retail stores.....                      | 20                       | 323   | 20   | 18   | 9                       |
| WHOLESALE TRADE, total.....                       | 22                       | 6,912   | 10   | 116  | x                       |
| Merchant wholesalers.....                         | 12                       | 2,338   | 4  | 60   | x                       |
| Other types of wholesale.....                     | 10                       | 4,574   | 6  | 56   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 59                       | 525   | 65   | 108  | 99                      |
| Personal services.....                            | 37                       | 348   | 41   | 89   | 81                      |
| All other service trades.....                     | 22                       | 177   | 24   | 19   | 18                      |
| TOURIST COURTS AND CAMPS.....                     | 9                        | 80  | 8  | 11   | 11                      |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
TITUS COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|----------------------|--------------------------|---|--|--|-------------------------|
|                      |                          |   |  | Total employees <sup>1/</sup>                        | Full workweek employees |
| Mount Pleasant:      |                          |   |  |  |                         |
| Retail trade.....    | 136                      | 9,853   | 133  | 549  | 457                     |
| Remainder of county: |                          |   |  |  |                         |
| Retail trade.....    | 77                       | 1,550   | 79   | 53   | 32                      |

<sup>1/</sup> Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P- 42-226

### TOM GREEN COUNTY, TEX.

Retail, wholesale, and service establishments located in Tom Green County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$62.5 million, an increase of 288 percent over the \$16.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$70.9 million in 1948 as compared with \$17.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$3.4 million in 1948 compared with \$1.0 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 4,652 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,956 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Tom Green County, Texas, which also includes data for the city of San Angelo. Final figures, superseding the preliminary data for Tom Green County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Tom Green County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
TOM GREEN COUNTY, TEX.

| Trade group and kind of business               | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|--|--------------------------|---|--|--|-------------------------|
|  |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                       | 792                      | 62,528  | 783  | 3,095  | 2,740                   |
| Food group.....                                | 165                      | 12,196  | 168  | 345  | 272                     |
| Eating and drinking places.....                | 172                      | 3,828   | 167  | 567  | 528                     |
| General merchandise group, general stores..... | 17                       | 9,554   | 11   | 668  | 531                     |
| Apparel group.....                             | 34                       | 3,081   | 32   | 166  | 141                     |
| Furniture-home furnishings-appliance group.... | 37                       | 3,643   | 38   | 175  | 168                     |
| Automotive group.....                          | 58                       | 12,612  | 52   | 391  | 377                     |
| Gasoline service stations.....                 | 108                      | 3,000   | 113  | 149  | 136                     |
| Lumber-building-hardware group.....            | 45                       | 6,591   | 37   | 238  | 224                     |
| Drug and proprietary stores.....               | 33                       | 2,060   | 34   | 148  | 141                     |
| All other retail stores.....                   | 123                      | 5,963   | 131  | 248  | 222                     |
| WHOLESALE TRADE, total.....                    | 99                       | 70,857  | 83   | 922  | x                       |
| Merchant wholesalers.....                      | 69                       | 25,496  | 63   | 721  | x                       |
| Petroleum bulk plants, terminals.....          | 10                       | 3,551   | 7  | 39   | x                       |
| Agents, brokers (merchandise).....             | 9                        | 37,068  | 6  | 122  | x                       |
| Other types of wholesale.....                  | 11                       | 4,742   | 7  | 40   | x                       |
| SELECTED SERVICE TRADES, 2/ total.....         | 276                      | 3,434   | 294  | 635  | 584                     |
| Personal services.....                         | 153                      | 2,087   | 159  | 511  | 470                     |
| Business services.....                         | 20                       | 192   | 20   | 25   | 23                      |
| Automotive repairs and services.....           | 64                       | 668   | 70   | 49   | 46                      |
| Other repair services.....                     | 39                       | 487   | 45   | 50   | 45                      |
| TOURIST COURTS AND CAMPS.....                  | 29                       | 332   | 26   | 39   | 36                      |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

TOM GREEN COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| San Angelo:                       |                          |   |  |  |                         |
| Retail trade.....                 | 617                      | 57,509  | 606  | 2,909  | 2,589                   |
| Selected service trades.....      | 259                      | 3,330   | 278  | 630  | 581                     |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 175                      | 5,019   | 177  | 186  | 151                     |
| Selected service trades.....      | 17                       | 104   | 16   | 5  | 3                       |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P42-227

### TRAVIS COUNTY, TEX.

Retail, wholesale, and service establishments located in Travis County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$137.4 million, an increase of 236 percent over the \$40.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$75.9 million in 1948 as compared with \$22.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$9.3 million in 1948 compared with \$3.0 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 12,558 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 7,959 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Travis County, Texas, which also includes data for the city of Austin. Final figures, superseding the preliminary data for Travis County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Travis County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## TRAVIS COUNTY, TEX.

| Trade group and kind of business                  | Number of<br>estab-<br>lishments | 1948 sales<br>and receipts<br><br>(Thousand<br>dollars) | Active<br>proprie-<br>tors of<br>unincor-<br>porated<br>businesses<br>Nov. 1948 | Paid employees,<br>workweek ended<br>nearest Nov. 15, 1948 |                               |
|---|----------------------------------|---|---|--|-------------------------------|
|   |                                  |   |   | Total<br>employees <sup>1</sup>                            | Full<br>workweek<br>employees |
| RETAIL TRADE, total.....                          | 1,530                            | 137,393   | 1,459   | 8,696  | 7,435                         |
| Food group.....                                   | 377                              | 28,556  | 353   | 949  | 724                           |
| Eating and drinking places.....                   | 355                              | 11,620  | 343   | 2,073  | 1,844                         |
| General merchandise grp, general stores.          | 48                               | 15,794  | 35  | 1,446  | 1,151                         |
| Apparel group.....                                | 75                               | 11,436  | 68  | 712  | 572                           |
| Furniture-home furnishgs-appliance grp.           | 64                               | 7,399   | 61  | 405  | 359                           |
| Automotive group.....                             | 96                               | 23,961  | 117   | 749  | 727                           |
| Gasoline service stations.....                    | 171                              | 6,187   | 183   | 430  | 363                           |
| Lumber-building-hardware group.....               | 57                               | 15,012  | 56  | 684  | 655                           |
| Drug and proprietary stores.....                  | 66                               | 5,721   | 57  | 614  | 524                           |
| All other retail stores.....                      | 221                              | 11,707  | 186   | 634  | 516                           |
| WHOLESALE TRADE, total.....                       | 158                              | 75,909  | 119   | 1,857  | x                             |
| Merchant wholesalers, total.....                  | 115                              | 54,580  | 92  | 1,532  | x                             |
| Groceries, foods.....                             | 19                               | 15,787  | 19  | 516  | x                             |
| Hardware, elec'l, plum'g and heat'g..             | 10                               | 8,998   | -   | 224  | x                             |
| Mach'y, equip't, industrial supplies.             | 28                               | 2,465   | 25  | 103  | x                             |
| Automotive parts, accessories.....                | 13                               | 1,961   | 12  | 118  | x                             |
| All other merchant wholesalers.....               | 45                               | 25,369  | 36  | 571  |                               |
| Manufact'rs' sales branches, offices...           | 21                               | 8,356   | 1   | 185  | x                             |
| Petroleum bulk plants, terminals.....             | 13                               | 7,250   | 16  | 110  | x                             |
| Other types of wholesale.....                     | 9                                | 5,723   | 10  | 30   | x                             |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 613                              | 9,280   | 622   | 2,005  | 1,805                         |
| Personal services.....                            | 346                              | 5,130   | 351   | 1,442  | 1,346                         |
| Business services.....                            | 45                               | 682   | 43  | 170  | 97                            |
| Automotive repairs and service.....               | 116                              | 2,331   | 119   | 265  | 256                           |
| Other repair services.....                        | 106                              | 1,137   | 109   | 128  | 106                           |
| HOTELS.....                                       | 13                               | 1,788   | 6   | 449  | 446                           |
| TOURIST COURTS AND CAMPS.....                     | 56                               | 582   | 43  | 69   | 58                            |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## TRAVIS COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Austin:                           |                          |   |  |  |                         |
| Retail trade.....                 | 1,335                    | 132,790                                       | 1,279  | 8,453  | 7,237                   |
| Wholesale trade.....              | 150                      | 74,375  | 114  | 1,832  | x                       |
| Hotels.....                       | 13                       | 1,788   | 6  | 449  | 446                     |
| Tourist courts and camps...       | 40                       | 483   | 29   | 58   | 49                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 195                      | 4,603   | 180  | 243  | 198                     |
| Wholesale trade.....              | 8                        | 1,534   | 5  | 25   | x                       |
| Tourist courts and camps...       | 16                       | 99  | 14   | 11   | 9                       |

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



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# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P- 42-228

### TRINITY COUNTY, TEX.

Retail, wholesale, and service establishments located in Trinity County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.0 million, an increase of 218 percent over the \$2.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.1 million in 1948 as compared with \$0.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$113,000 in 1948 compared with \$57,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 368 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 264 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Trinity County, Texas. Final figures, superseding the preliminary data for Trinity County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Trinity County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## TRINITY COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 190                      | 7,001   | 172  | 312  | 254                     |
| Food group.....                                   | 54                       | 1,938   | 50   | 60   | 46                      |
| Eating and drinking places.....                   | 45                       | 917   | 40   | 77   | 56                      |
| General merchandise grp, general stores           | 10                       | 333   | 9  | 21   | 16                      |
| Apparel group.....                                | 5                        | 354   | 5  | 38   | 32                      |
| Furniture-home furnishings-appliance grp          | 6                        | 202   | 6  | 5  | 5                       |
| Automotive group.....                             | 8                        | 897   | 9  | 31   | 31                      |
| Gasoline service stations.....                    | 17                       | 341   | 19   | 23   | 17                      |
| Lumber-building-hardware group.....               | 7                        | 575   | 5  | 29   | 29                      |
| Drug and proprietary stores.....                  | 5                        | 159   | 4  | 13   | 10                      |
| All other retail stores.....                      | 33                       | 1,285   | 25   | 15   | 12                      |
| WHOLESALE TRADE.....                              | 9                        | 1,144   | 7  | 26   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 27                       | 113   | 29   | 30   | 24                      |
| Personal services.....                            | 19                       | 96  | 20   | 28   | 22                      |
| All other service trades.....                     | 8                        | 17  | 9  | 2  | 2                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.<sup>2/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

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**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 4, 1950

Release Series BC-1P-42-229

### TYLER COUNTY, TEX.

Retail, wholesale, and service establishments located in Tyler County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.7 million, an increase of 272 percent over the \$1.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.4 million in 1948 as compared with \$0.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$171,000 in 1948 compared with \$42,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 334 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 185 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Tyler County, Texas. Final figures, superseding the preliminary data for Tyler County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Tyler County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### TYLER COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 118                      | 6,657   | 117  | 291  | 243                     |
| Food group.....                                   | 34                       | 1,341   | 38   | 32   | 23                      |
| Eating and drinking places.....                   | 13                       | 248   | 11   | 32   | 27                      |
| Gasoline service stations.....                    | 21                       | 587   | 20   | 38   | 32                      |
| All other retail stores.....                      | 50                       | 4,481   | 48   | 189  | 161                     |
| WHOLESALE TRADE.....                              | 8                        | 1,377   | 12   | 19   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 24                       | 171   | 24   | 24   | 21                      |
| Personal services.....                            | 16                       | 80  | 15   | 17   | 14                      |
| All other service trades.....                     | 8                        | 91  | 9  | 7  | 7                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-42-230

### UPSHUR COUNTY, TEX.

Retail, wholesale, and service establishments located in Upshur County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$10.1 million, an increase of 206 percent over the \$3.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.5 million in 1948 as compared with \$1.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$345,000 in 1948 compared with \$226,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 550 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 414 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Upshur County, Texas, which also includes data for the city of Gilmer. Final figures, superseding the preliminary data for Upshur County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Upshur County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### UPSHUR COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 221                      | 10,103  | 221  | 426  | 358                     |
| Food group.....                                   | 89                       | 2,510   | 85   | 79   | 58                      |
| Eating and drinking places.....                   | 12                       | 128   | 12   | 32   | 19                      |
| General merchandise grp, general stores.          | 32                       | 1,645   | 34   | 85   | 70                      |
| Apparel group.....                                | 7                        | 165   | 9  | 10   | 4                       |
| Furniture-home furnishings-appliance grp.         | 6                        | 347   | 4  | 13   | 13                      |
| Automotive group.....                             | 14                       | 2,787   | 13   | 91   | 87                      |
| Gasoline service stations.....                    | 23                       | 501   | 25   | 33   | 30                      |
| Lumber-building-hardware group.....               | 10                       | 1,089   | 8  | 45   | 44                      |
| Drug and proprietary stores.....                  | 6                        | 322   | 7  | 22   | 18                      |
| All other retail stores.....                      | 22                       | 609   | 24   | 16   | 15                      |
| WHOLESALE TRADE.....                              | 14                       | 3,523   | 11   | 75   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 52                       | 345   | 56   | 49   | 42                      |
| Personal services.....                            | 35                       | 243   | 36   | 39   | 36                      |
| All other service trades.....                     | 17                       | 102   | 20   | 10   | 6                       |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## UPSHUR COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Gilmer:                           |                          |   |  |  |                         |
| Retail trade.....                 | 107                      | 7,918   | 106  | 376  | 316                     |
| Selected service trades...        | 39                       | 295   | 42   | 42   | 39                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 114                      | 2,185   | 115  | 50   | 42                      |
| Selected service trades...        | 13                       | 50  | 14   | 7  | 3                       |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Censuses be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Censuses. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Censuses. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-42-231

### UPTON COUNTY, TEX.

Retail, wholesale, and service establishments located in Upton County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.7 million, an increase of 114 percent over the \$2.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.7 million in 1948 as compared with \$1.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$210,000 in 1948 compared with \$99,000 in 1939.

Employment in the county decreased over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 275 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 365 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Upton County, Texas, which also includes data for the city of McCamey. Final figures, superseding the preliminary data for Upton County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Upton County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### UPTON COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 80                       | 4,733   | 73   | 211  | 178                     |
| Food group.....                                   | 16                       | 1,134   | 16   | 26   | 19                      |
| Eating and drinking places.....                   | 18                       | 426   | 18   | 59   | 49                      |
| Gasoline service stations.....                    | 10                       | 327   | 10   | 18   | 18                      |
| All other retail stores.....                      | 36                       | 2,846   | 29   | 108  | 92                      |
| WHOLESALE TRADE.....                              | 12                       | 4,678   | 6  | 36   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 28                       | 210   | 28   | 28   | 22                      |
| Personal services.....                            | 17                       | 101   | 16   | 21   | 20                      |
| All other service trades.....                     | 11                       | 109   | 12   | 7  | 2                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
UPTON COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of<br>estab-<br>lishments | 1948 sales<br>and receipts<br><br>(Thousand<br>dollars) | Active propri-<br>etors of<br>unincorporated<br>businesses<br>Nov. 1948 | Paid employees, workweek<br>ended nearest Nov. 15, 1948 |                            |
|-----------------------------------|----------------------------------|---|---|---|----------------------------|
|                                   |                                  |   |   | Total<br>employees <sup>2</sup>                         | Full workweek<br>employees |
| McCamey:                          |                                  |   |   |   |                            |
| Retail trade.....                 | 59                               | 3,568   | 55  | 174   | 152                        |
| Selected service trades....       | 22                               | 175   | 22  | 23  | 20                         |
| Remainder of county:              |                                  |   |   |   |                            |
| Retail trade.....                 | 21                               | 1,165   | 18  | 37  | 26                         |
| Selected service trades....       | 6                                | 35  | 6   | 5   | 2                          |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P- 42-232

### UVALDE COUNTY, TEX.

Retail, wholesale, and service establishments located in Uvalde County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$13.5 million, an increase of 275 percent over the \$3.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.9 million in 1948 as compared with \$3.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$443,000 in 1948 compared with \$143,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 825 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 504 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Uvalde County, Texas, which also includes data for the city of Uvalde. Final figures, superseding the preliminary data for Uvalde County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Uvalde County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
UVALDE COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 239                      | 13,488  | 254  | 654  | 550                     |
| Food group.....                                   | 82                       | 2,929   | 88   | 104  | 78                      |
| Eating and drinking places.....                   | 33                       | 590   | 34   | 92   | 78                      |
| General merchandise grp, general stores.....      | 8                        | 974   | 8  | 57   | 48                      |
| Apparel group.....                                | 11                       | 666   | 10   | 41   | 35                      |
| Furniture-home furnishings-appliance grp.....     | 9                        | 332   | 5  | 16   | 13                      |
| Automotive group.....                             | 21                       | 3,650   | 26   | 126  | 120                     |
| Gasoline service stations.....                    | 30                       | 883   | 33   | 46   | 41                      |
| Lumber-building-hardware group.....               | 15                       | 2,054   | 13   | 90   | 66                      |
| Drug and proprietary stores.....                  | 7                        | 493   | 11   | 42   | 38                      |
| All other retail stores.....                      | 23                       | 917   | 26   | 40   | 33                      |
| WHOLESALE TRADE.....                              | 20                       | 5,907   | 20   | 97   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 47                       | 443   | 50   | 74   | 69                      |
| Personal services.....                            | 32                       | 309   | 34   | 63   | 58                      |
| All other service trades.....                     | 15                       | 134   | 16   | 11   | 11                      |
| TOURIST COURTS AND CAMPS.....                     | 6                        | 38  | 6  | 5  | 4                       |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## UVALDE COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Uvalde:                           |                          |   |  |  |                         |
| Retail trade.....                 | 162                      | 10,960  | 176  | 540  | 455                     |
| Wholesale trade.....              | 15                       | 4,251   | 16   | 68   | x                       |
| Selected service trades....       | 30                       | 376   | 32   | 70   | 65                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 77                       | 2,528   | 78   | 114  | 95                      |
| Wholesale trade.....              | 5                        | 1,656   | 4  | 29   | x                       |
| Selected service trades....       | 17                       | 67  | 18   | 4  | 4                       |

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

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The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-233

### VAL VERDE COUNTY, TEX.

Retail, wholesale, and service establishments located in Val Verde County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$12.5 million, an increase of 213 percent over the \$4.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$8.0 million in 1948 as compared with \$4.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$456,000 in 1948 compared with \$219,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 910 paid employees for the week ended nearest November 15, 1948. This compared with a total of 694 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Val Verde County, Texas, which also includes data for the city of Del Rio. Final figures, superseding the preliminary data for Val Verde County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Val Verde County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
VAL VERDE COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 234                      | 12,511  | 228  | 736  | 648                     |
| Food group.....                                   | 67                       | 2,655   | 70   | 92   | 79                      |
| Eating and drinking places.....                   | 47                       | 608   | 48   | 88   | 72                      |
| General merchandise group, general stores....     | 6                        | 2,064   | 1  | 179  | 132                     |
| Apparel group.....                                | 9                        | 580   | 11   | 42   | 40                      |
| Furniture-home furnishings-appliance group...     | 8                        | 493   | 8  | 20   | 18                      |
| Automotive group.....                             | 14                       | 2,671   | 11   | 118  | 118                     |
| Gasoline service stations.....                    | 30                       | 911   | 31   | 55   | 51                      |
| Lumber-building-hardware group.....               | 8                        | 1,028   | 4  | 32   | 32                      |
| Drug and proprietary stores.....                  | 10                       | 409   | 10   | 45   | 45                      |
| All other retail stores.....                      | 35                       | 1,092   | 34   | 65   | 61                      |
| WHOLESALE TRADE, total.....                       | 22                       | 7,970   | 16   | 90   | x                       |
| Merchant wholesalers.....                         | 14                       | 2,240   | 11   | 54   | x                       |
| Other types of wholesale.....                     | 8                        | 5,730   | 5  | 36   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 53                       | 456   | 62   | 84   | 79                      |
| Personal services.....                            | 31                       | 300   | 38   | 62   | 61                      |
| All other service trades.....                     | 22                       | 156   | 24   | 22   | 19                      |
| TOURIST COURTS AND CAMPS.....                     | 8                        | 98  | 9  | 9  | 8                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

VAL VERDE COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|----------------------|--------------------------|---|--|--|-------------------------|
|                      |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| Del Rio:             |                          |   |  |  |                         |
| Retail trade.....    | 210                      | 12,036  | 201  | 724  | 640                     |
| Wholesale trade..... | 22                       | 7,970   | 16   | 90   | x                       |
| Remainder of county: |                          |   |  |  |                         |
| Retail trade.....    | 24                       | 475   | 27   | 12   | 8                       |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-234

### VAN ZANDT COUNTY, TEX.

Retail, wholesale, and service establishments located in Van Zandt County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$11.6 million, an increase of 164 percent over the \$4.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.5 million in 1948 as compared with \$0.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$487,000 in 1948 compared with \$152,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 628 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 592 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Van Zandt County, Texas. Final figures, superseding the preliminary data for Van Zandt County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Van Zandt County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

VAN ZANDT COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 265                      | 11,642  | 279  | 520  | 419                     |
| Food group.....                                   | 65                       | 2,769   | 69   | 75   | 57                      |
| Eating and drinking places.....                   | 31                       | 310   | 29   | 73   | 60                      |
| General merchandise grp, general stores.          | 38                       | 1,527   | 37   | 80   | 57                      |
| Apparel group.....                                | 7                        | 127   | 6  | 12   | 5                       |
| Furniture—home furnishings—appliance grp.         | 7                        | 328   | 8  | 9  | 9                       |
| Automotive group.....                             | 19                       | 2,388   | 21   | 77   | 69                      |
| Gasoline service stations.....                    | 38                       | 852   | 39   | 34   | 28                      |
| Lumber—building—hardware group.....               | 23                       | 1,912   | 30   | 86   | 79                      |
| Drug and proprietary stores.....                  | 12                       | 427   | 16   | 30   | 21                      |
| All other retail stores.....                      | 25                       | 1,002   | 24   | 44   | 34                      |
| WHOLESALE TRADE.....                              | 14                       | 2,536   | 13   | 44   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 97                       | 487   | 101  | 64   | 53                      |
| Personal services.....                            | 62                       | 311   | 60   | 51   | 40                      |
| All other service trades.....                     | 35                       | 176   | 41   | 13   | 13                      |
| AMUSEMENTS.....                                   | 7                        | 91  | 4  | 20   | x                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.<sup>2/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-235

### VICTORIA COUNTY, TEX.

Retail, wholesale, and service establishments located in Victoria County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$28.5 million, an increase of 231 percent over the \$8.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$14.0 million in 1948 as compared with \$5.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.5 million in 1948 compared with \$0.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,985 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,369 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Victoria County, Texas, which also includes data for the city of Victoria. Final figures, superseding the preliminary data for Victoria County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Victoria County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
VICTORIA COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 376                      | 28,522  | 379  | 1,482  | 1,315                   |
| Food group.....                                   | 101                      | 6,258   | 105  | 193  | 155                     |
| Eating and drinking places.....                   | 74                       | 1,757   | 81   | 304  | 265                     |
| General merchandise group, general stores.....    | 14                       | 2,814   | 7  | 187  | 154                     |
| Apparel group.....                                | 11                       | 1,145   | 11   | 71   | 62                      |
| Furniture-home furnishings-appliances group..     | 15                       | 1,938   | 7  | 100  | 99                      |
| Automotive group.....                             | 27                       | 5,767   | 27   | 198  | 195                     |
| Gasoline service stations.....                    | 49                       | 2,059   | 50   | 110  | 86                      |
| Lumber-building-hardware group.....               | 20                       | 3,995   | 19   | 148  | 135                     |
| Drug and proprietary stores.....                  | 10                       | 524   | 12   | 51   | 48                      |
| All other retail stores.....                      | 55                       | 2,265   | 60   | 120  | 115                     |
| WHOLESALE TRADE, total.....                       | 42                       | 13,956  | 32   | 254  | x                       |
| Merchant wholesalers.....                         | 25                       | 9,056   | 21   | 172  | x                       |
| Other types of wholesale.....                     | 17                       | 4,900   | 11   | 82   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 133                      | 1,500   | 144  | 249  | 231                     |
| Personal services.....                            | 74                       | 801   | 78   | 181  | 168                     |
| Business services.....                            | 6                        | 141   | 3  | 10   | 9                       |
| Automotive repairs and services.....              | 28                       | 376   | 30   | 46   | 43                      |
| Other repair services.....                        | 25                       | 182   | 33   | 12   | 11                      |
| TOURIST COURTS AND CAMPS.....                     | 9                        | 91  | 8  | 16   | 16                      |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

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Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
VICTORIA COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| <b>Victoria:</b>                  |                          |   |  |  |                         |
| Retail trade.....                 | 301                      | 25,722  | 298  | 1,371  | 1,220                   |
| Wholesale trade.....              | 25                       | 8,579   | 17   | 164  | x                       |
| Selected service trades.....      | 123                      | 1,403   | 131  | 243  | 226                     |
| <b>Remainder of county:</b>       |                          |   |  |  |                         |
| Retail trade.....                 | 75                       | 2,800   | 81   | 111  | 95                      |
| Wholesale trade.....              | 17                       | 5,377   | 15   | 90   | x                       |
| Selected service trades.....      | 10                       | 97  | 13   | 6  | 5                       |

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

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The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-236

### WALKER COUNTY, TEX.

Retail, wholesale, and service establishments located in Walker County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$11.3 million, an increase of 223 percent over the \$3.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.2 million in 1948 as compared with \$1.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$440,000 in 1948 compared with \$179,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 742 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 518 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Walker County, Texas, which also includes data for the city of Huntsville. Final figures, superseding the preliminary data for Walker County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Walker County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
WALKER COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 183                      | 11,315  | 158  | 585  | 494                     |
| Food group.....                                   | 61                       | 3,000   | 53   | 86   | 75                      |
| Eating and drinking places.....                   | 17                       | 511   | 18   | 109  | 104                     |
| General merchandise grp., general stores.         | 20                       | 1,234   | 11   | 87   | 55                      |
| Apparel group.....                                | 4                        | 492   | 2  | 35   | 29                      |
| Furniture-home furnishings-appliance grp.         | 12                       | 719   | 10   | 27   | 26                      |
| Automotive group.....                             | 16                       | 2,930   | 14   | 112  | 110                     |
| Gasoline service stations.....                    | 24                       | 669   | 20   | 36   | 26                      |
| Lumber-building-hardware group.....               | 9                        | 797   | 12   | 26   | 25                      |
| Drug and proprietary stores.....                  | 8                        | 414   | 6  | 43   | 24                      |
| All other retail stores.....                      | 12                       | 549   | 12   | 24   | 20                      |
| WHOLESALE TRADE.....                              | 9                        | 3,246   | 8  | 37   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 44                       | 440   | 43   | 120  | 107                     |
| Personal services.....                            | 29                       | 351   | 30   | 111  | 104                     |
| All other service trades.....                     | 15                       | 89  | 13   | 9  | 3                       |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## WALKER COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Huntsville:                       |                          |   |  |  |                         |
| Retail trade.....                 | 108                      | 9,321   | 94   | 534  | 449                     |
| Selected service trades....       | 32                       | 362   | 34   | 111  | 103                     |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 75                       | 1,994   | 64   | 51   | 45                      |
| Selected service trades....       | 12                       | 78  | 9  | 9  | 4                       |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

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**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-237

### WALLER COUNTY, TEX.

Retail, wholesale, and service establishments located in Waller County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.3 million, an increase of 284 percent over the \$1.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$720,000 in 1948 as compared with \$181,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$136,000 in 1948 compared with \$48,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 333 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 233 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Waller County, Texas. Final figures, superseding the preliminary data for Waller County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Waller County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
WALLER COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 150                      | 7,328   | 142  | 298  | 248                     |
| Food group.....                                   | 33                       | 1,328   | 33   | 31   | 24                      |
| Eating and drinking places.....                   | 29                       | 401   | 25   | 65   | 61                      |
| General merchandise grp, general stores           | 15                       | 1,143   | 17   | 67   | 46                      |
| Automotive group.....                             | 12                       | 1,612   | 15   | 50   | 49                      |
| Gasoline service stations.....                    | 17                       | 474   | 16   | 24   | 14                      |
| Lumber-building-hardware group.....               | 12                       | 1,022   | 10   | 23   | 20                      |
| Drug and proprietary stores.....                  | 8                        | 176   | 6  | 11   | 10                      |
| All other retail stores.....                      | 24                       | 1,172   | 20   | 27   | 24                      |
| WHOLESALE TRADE.....                              | 7                        | 720   | 5  | 9  | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 24                       | 136   | 20   | 26   | 19                      |
| Personal services.....                            | 15                       | 74  | 13   | 20   | 14                      |
| All other service trades.....                     | 9                        | 62  | 7  | 6  | 5                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-42-238

### WARD COUNTY, TEX.

Retail, wholesale, and service establishments located in Ward County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$11.8 million, an increase of 211 percent over the \$3.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$7.5 million in 1948 as compared with \$4.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$549,000 in 1948 compared with \$173,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 662 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 562 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Ward County, Texas, which also includes data for the city of Monahans. Final figures, superseding the preliminary data for Ward County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in the preliminary and final form for each of the counties and States. A single copy of the preliminary release for Ward County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### WARD COUNTY, TEX.

| Trade group and kind of business          | Number of establishments          | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|-----------------------------------|---|--|--|-------------------------|
|   |                                   |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                  | 179                               | 11,760  | 161  | 512  | 426                     |
| Food group.....                           | 25                                | 2,802   | 22   | 75   | 62                      |
| Eating and drinking places.....           | 35                                | 841   | 33   | 121  | 85                      |
| General merchandise grp, general stores.  | 7                                 | 694   | 6  | 40   | 28                      |
| Apparel group.....                        | 11                                | 718   | 11   | 39   | 35                      |
| Furniture-home furnishings-appliance grp. | 14                                | 670   | 7  | 36   | 34                      |
| Automotive group.....                     | 13                                | 2,232   | 13   | 63   | 59                      |
| Gasoline service stations.....            | 28                                | 968   | 30   | 43   | 38                      |
| Lumber-building-hardware group.....       | 10                                | 1,390   | 5  | 28   | 26                      |
| Drug and proprietary stores.....          | 11                                | 436   | 10   | 35   | 28                      |
| All other retail stores.....              | 25                                | 1,009   | 24   | 32   | 31                      |
| WHOLESALE TRADE, total.....               | 22                                | 7,452   | 14   | 93   | x                       |
| merchant wholesalers.....                 | 16                                | 5,668   | 8  | 69   | x                       |
| Other types of wholesale.....             | 6                                 | 1,784   | 6  | 24   | x                       |
| SELECTED SERVICE TRADES, 2/total.....     | 45                                | 549   | 47   | 57   | 55                      |
| Personal services.....                    | 27                                | 212   | 26   | 41   | 40                      |
| All other service trades.....             | 18                                | 337   | 21   | 16   | 15                      |
| HOTELS.....                               | Data withheld to avoid disclosure |   |  |  |                         |
| TOURIST COURTS AND CAMPS.....             | 11                                | 99  | 10   | 7  | 6                       |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## WARD COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Monahans:                         |                          |   |  |  |                         |
| Retail trade.....                 | 113                      | 9,795   | 102  | 441  | 375                     |
| Selected service trades....       | 36                       | 500   | 38   | 54   | 52                      |
| Hotels.....                       | 6                        | 61  | 4  | 7  | 6                       |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 66                       | 1,965   | 59   | 71   | 51                      |
| Selected service trades....       | 9                        | 49  | 9  | 3  | 3                       |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P- 42-239

### WASHINGTON COUNTY, TEX.

Retail, wholesale, and service establishments located in Washington County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$13.2 million, an increase of 207 percent over the \$4.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$13.3 million in 1948 as compared with \$4.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$512,000 in 1948 compared with \$261,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 998 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 779 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Washington County, Texas, which also includes data for the city of Brenham. Final figures, superseding the preliminary data for Washington County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Washington County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### WASHINGTON COUNTY, TEX.

| Trade group and kind of business          | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                  | 289                      | 13,242  | 261  | 737  | 597                     |
| Food group.....                           | 57                       | 3,015   | 51   | 89   | 71                      |
| Eating and drinking places.....           | 48                       | 779   | 45   | 135  | 110                     |
| General merchandise grp, general stores.  | 56                       | 2,328   | 54   | 135  | 92                      |
| Apparel group.....                        | 4                        | 293   | 4  | 14   | 11                      |
| Furniture-home furnishings-appliance grp. | 12                       | 829   | 11   | 59   | 50                      |
| Automotive group.....                     | 20                       | 1,636   | 21   | 76   | 71                      |
| Gasoline service stations.....            | 32                       | 757   | 31   | 63   | 47                      |
| Lumber-building-hardware group.....       | 12                       | 1,529   | 2  | 95   | 87                      |
| Drug and proprietary stores.....          | 9                        | 376   | 5  | 28   | 26                      |
| All other retail stores.....              | 39                       | 1,700   | 37   | 43   | 32                      |
| WHOLESALE TRADE, total.....               | 22                       | 13,298  | 14   | 151  | x                       |
| Merchant wholesalers.....                 | 9                        | 5,535   | 5  | 85   | x                       |
| Other types of wholesale.....             | 13                       | 7,763   | 9  | 66   | x                       |
| SELECTED SERVICE TRADES, 2/total.....     | 64                       | 512   | 65   | 110  | 106                     |
| Personal services.....                    | 41                       | 343   | 41   | 87   | 83                      |
| All other service trades.....             | 23                       | 169   | 24   | 23   | 23                      |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
WASHINGTON COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Brenham:                          |                          |   |  |  |                         |
| Retail trade.....                 | 164                      | 9,863   | 146  | 655  | 541                     |
| Selected service trades....       | 53                       | 475   | 55   | 104  | 100                     |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 125                      | 3,379   | 115  | 82   | 56                      |
| Selected service trades....       | 11                       | 37  | 10   | 6  | 6                       |

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.  
2/ Includes employees paid for less than the full workweek.

### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P- 42-240

### WEBB COUNTY, TEX.

Retail, wholesale, and service establishments located in Webb County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$38.8 million, an increase of 273 percent over the \$10.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$24.2 million in 1948 as compared with \$6.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.4 million in 1948 compared with \$0.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,741 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,093 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Webb County, Texas, which also includes data for the city of Laredo. Final figures, superseding the preliminary data for Webb County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Webb County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### WEBB COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 683                      | 38,776  | 651  | 2,550  | 2,095                   |
| Food group.....                                   | 281                      | 8,792   | 291  | 342  | 270                     |
| Eating and drinking places.....                   | 137                      | 1,766   | 133  | 274  | 219                     |
| General merchandise group, general stores.....    | 14                       | 6,281   | 6  | 660  | 475                     |
| Apparel group.....                                | 57                       | 7,663   | 40   | 421  | 381                     |
| Furniture-home furnishings-appliance group.....   | 17                       | 1,803   | 15   | 102  | 98                      |
| Automotive group.....                             | 21                       | 4,956   | 16   | 213  | 192                     |
| Gasoline service stations.....                    | 55                       | 1,378   | 57   | 123  | 95                      |
| Lumber-building-hardware group.....               | 27                       | 2,981   | 21   | 167  | 155                     |
| Drug and proprietary stores.....                  | 13                       | 1,410   | 12   | 129  | 115                     |
| All other retail stores.....                      | 61                       | 1,746   | 60   | 119  | 95                      |
| WHOLESALE TRADE, total.....                       | 78                       | 24,203  | 66   | 877  | x                       |
| Merchant wholesalers.....                         | 56                       | 16,743  | 47   | 393  | x                       |
| Petroleum bulk plants, terminals.....             | 10                       | 3,448   | 8  | 40   | x                       |
| Assemblers of farm products.....                  | 7                        | 2,558   | 8  | 430  | x                       |
| Other types of wholesale.....                     | 5                        | 1,454   | 3  | 14   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 199                      | 1,386   | 198  | 314  | 292                     |
| Personal services.....                            | 96                       | 723   | 98   | 217  | 214                     |
| Business services.....                            | 9                        | 113   | 8  | 25   | 18                      |
| Automotive repairs and services.....              | 46                       | 256   | 47   | 36   | 31                      |
| Other repair services.....                        | 48                       | 294   | 45   | 36   | 29                      |
| TOURIST COURTS AND CAMPS.....                     | 18                       | 180   | 20   | 40   | 33                      |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE.  
WEBB COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| <b>Laredo:</b>                    |                          |   |  |  |                         |
| Retail trade.....                 | 644                      | 37,963  | 615  | 2,506  | 2,067                   |
| Wholesale trade.....              | 71                       | 22,350  | 58   | 524  | x                       |
| Selected service trades.....      | 190                      | 1,256   | 187  | 303  | 281                     |
| Tourist courts and camps.....     | 18                       | 100   | 20   | 40   | 33                      |
| <b>Remainder of county:</b>       |                          |   |  |  |                         |
| Retail trade.....                 | 39                       | 813   | 36   | 44   | 28                      |
| Wholesale trade.....              | 7                        | 1,853   | 8  | 353  | x                       |
| Selected service trades.....      | 9                        | 130   | 11   | 11   | 11                      |

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-42-241

### WHARTON COUNTY, TEX.

Retail, wholesale, and service establishments located in Wharton County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$28.6 million, an increase of 236 percent over the \$8.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$19.5 million in 1948 as compared with \$2.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.4 million in 1948 compared with \$0.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,564 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,108 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Wharton County, Texas, which also includes data for the cities of El Campo and Wharton. Final figures, superseding the preliminary data for Wharton County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Wharton County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### WHARTON COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 456                      | 28,605  | 461  | 1,255  | 1,056                   |
| Food group.....                                   | 102                      | 6,439   | 93   | 198  | 161                     |
| Eating and drinking places.....                   | 114                      | 1,604   | 121  | 169  | 139                     |
| General merchandise grp, general stores           | 27                       | 2,948   | 22   | 163  | 121                     |
| Apparel group.....                                | 25                       | 2,145   | 28   | 120  | 94                      |
| Furniture-home furnishings-appliance grp          | 21                       | 1,157   | 22   | 47   | 41                      |
| Automotive group.....                             | 33                       | 5,629   | 37   | 179  | 174                     |
| Gasoline service stations.....                    | 46                       | 1,571   | 45   | 121  | 95                      |
| Lumber-building-hardware group.....               | 30                       | 4,888   | 32   | 160  | 152                     |
| Drug and proprietary stores.....                  | 15                       | 696   | 15   | 54   | 42                      |
| All other retail stores.....                      | 43                       | 1,528   | 46   | 44   | 37                      |
| WHOLESALE TRADE, total.....                       | 33                       | 19,467  | 33   | 132  | x                       |
| Merchant wholesalers.....                         | 16                       | 5,078   | 17   | 75   | x                       |
| Other types of wholesale.....                     | 17                       | 14,389  | 16   | 57   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 117                      | 1,406   | 120  | 177  | 160                     |
| Personal services.....                            | 60                       | 530   | 62   | 113  | 99                      |
| All other service trades.....                     | 57                       | 876   | 58   | 64   | 61                      |
| HOTELS.....                                       | 5                        | 36  | 5  | 12   | 8                       |
| TOURIST COURTS AND CAMPS.....                     | 7                        | 106   | 7  | 8  | 7                       |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
WHARTON COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup>  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|------------------------------------|--------------------------|---|--|--|-------------------------|
|                                    |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| El Campo:                          |                          |   |  |  |                         |
| Retail trade.....                  | 163                      | 12,645  | 179  | 578  | 478                     |
| Selected service trades....        | 48                       | 879   | 52   | 99   | 90                      |
| Wharton:                           |                          |   |  |  |                         |
| Retail trade.....                  | 133                      | 9,435   | 130  | 439  | 383                     |
| Selected service trades...         | 41                       | 397   | 42   | 54   | 50                      |
| Remainder of county: <sup>3/</sup> |                          |   |  |  |                         |
| Retail trade.....                  | 160                      | 6,525   | 152  | 238  | 195                     |
| Selected service trades...         | 28                       | 130   | 26   | 24   | 20                      |

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.  
2/ Includes employees paid for less than the full workweek.  
3/ Includes figures for establishments not located in cities of 2,500 inhabitants or more.

### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-42-242

### WHEELER COUNTY, TEX.

Retail, wholesale, and service establishment located in Wheeler County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.9 million, an increase of 200 percent over the \$3.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.6 million in 1948 as compared with \$0.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$510,000 in 1948 compared with \$179,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 591 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 446 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Wheeler County, Texas, which also includes data for the city of Shamrock. Final figures, superseding the preliminary data for Wheeler County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Wheeler County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
WHEELER COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 173                      | 9,850   | 168  | 420  | 339                     |
| Food group.....                                   | 40                       | 2,197   | 38   | 64   | 53                      |
| Eating and drinking places.....                   | 16                       | 443   | 18   | 70   | 65                      |
| General merchandise grp, general stores.          | 5                        | 444   | 4  | 37   | 22                      |
| Apparel group.....                                | 8                        | 687   | 7  | 29   | 26                      |
| Furniture-home furnishings-appliance grp.         | 8                        | 290   | 7  | 18   | 6                       |
| Automotive group.....                             | 20                       | 1,829   | 20   | 58   | 43                      |
| Gasoline service stations.....                    | 33                       | 874   | 33   | 34   | 28                      |
| Lumber-building-hardware group.....               | 22                       | 2,044   | 21   | 67   | 61                      |
| Drug and proprietary stores.....                  | 9                        | 395   | 9  | 27   | 23                      |
| All other retail stores.....                      | 12                       | 647   | 11   | 16   | 12                      |
| WHOLESALE TRADE.....                              | 22                       | 4,606   | 13   | 85   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 55                       | 510   | 57   | 86   | 70                      |
| Personal services.....                            | 37                       | 294   | 38   | 71   | 57                      |
| All other service trades.....                     | 18                       | 216   | 19   | 15   | 13                      |
| TOURIST COURTS AND CAMPS.....                     | 10                       | 92  | 12   | 7  | 6                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## WHEELER COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Shamrock:                         |                          |   |  |  |                         |
| Retail trade.....                 | 100                      | 6,540   | 99   | 292  | 241                     |
| Selected service trades....       | 28                       | 316   | 33   | 71   | 57                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 73                       | 3,310   | 69   | 128  | 98                      |
| Selected service trades....       | 27                       | 194   | 24   | 15   | 13                      |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Censuses be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Censuses. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 29, 1950

Release Series BC-1P-42-243

### WICHITA COUNTY, TEX.

Retail, wholesale, and service establishments located in Wichita County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$90.2 million, an increase of 204 percent over the \$29.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$80.7 million in 1948 as compared with \$21.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$6.1 million in 1948 compared with \$1.9 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 7,467 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 5,271 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Wichita County, Texas, which also includes data for the cities of Burkburnett, Electra, and Wichita Falls. Final figures, superseding the preliminary data for Wichita County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Wichita County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
WICHITA COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments          | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|-----------------------------------|---|--|--|-------------------------|
|   |                                   |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 1,057                             | 90,209  | 1,094  | 4,620  | 3,879                   |
| Food group.....                                   | 253                               | 17,004  | 286  | 509  | 346                     |
| Eating and drinking places.....                   | 177                               | 5,360   | 189  | 859  | 743                     |
| General merchandise grp, general stores           | 27                                | 10,182  | 24   | 873  | 614                     |
| Apparel group.....                                | 42                                | 6,427   | 28   | 365  | 311                     |
| Furniture-home furnishgs-appliance grp            | 49                                | 5,005   | 45   | 258  | 247                     |
| Automotive group.....                             | 77                                | 20,472  | 87   | 674  | 659                     |
| Gasoline service stations.....                    | 166                               | 5,148   | 170  | 270  | 234                     |
| Lumber-building-hardware group.....               | 57                                | 6,979   | 53   | 234  | 223                     |
| Drug and proprietary stores.....                  | 37                                | 3,391   | 39   | 298  | 251                     |
| All other retail stores.....                      | 172                               | 10,241  | 173  | 280  | 251                     |
| WHOLESALE TRADE, total.....                       | 190                               | 80,715  | 130  | 1,651  | x                       |
| Merchant wholesalers, total.....                  | 140                               | 62,323  | 105  | 1,391  | x                       |
| Groceries, foods.....                             | 22                                | 13,692  | 16   | 472  | x                       |
| Hardware, elec l, plum'g and heat'g.              | 13                                | 5,857   | 11   | 184  | x                       |
| Mach'y, equip't, industrial supplies              | 39                                | 21,178  | 28   | 243  | x                       |
| Automotive parts, accessories.....                | 16                                | 3,508   | 10   | 167  | x                       |
| All other merchant wholesalers.....               | 50                                | 18,088  | 40   | 325  | x                       |
| Manufact'rs' sales branches, offices..            | 23                                | 9,882   | 4  | 174  | x                       |
| Petroleum bulk plants, terminals.....             | 18                                | 4,195   | 18   | 46   | x                       |
| Other types of wholesale.....                     | 9                                 | 4,315   | 3  | 40   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 397                               | 6,058   | 435  | 1,196  | 1,097                   |
| Personal services.....                            | 220                               | 3,142   | 233  | 871  | 806                     |
| Business services.....                            | 15                                | 191   | 12   | 33   | 27                      |
| Automotive repairs and services.....              | 81                                | 1,108   | 95   | 127  | 113                     |
| Other repair services.....                        | 81                                | 1,617   | 95   | 165  | 151                     |
| HOTELS.....                                       | Data withheld to avoid disclosure |   |  |  |                         |
| TOURIST COURTS AND CAMPS.....                     | 14                                | 269   | 17   | 29   | 26                      |
| AMUSEMENTS.....                                   | 46                                | 1,509   | 34   | 185  | x                       |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## WICHITA COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Burkburnett:                      |                          |   |  |  |                         |
| Retail trade.....                 | 62                       | 3,960   | 63   | 205  | 164                     |
| Selected service trades...        | 24                       | 164   | 26   | 26   | 26                      |
| Electra:                          |                          |   |  |  |                         |
| Retail trade.....                 | 121                      | 7,650   | 109  | 316  | 273                     |
| Wholesale trade.....              | 13                       | 3,894   | 9  | 26   | x                       |
| Selected service trades...        | 45                       | 516   | 51   | 88   | 84                      |
| Wichita Falls:                    |                          |   |  |  |                         |
| Retail trade.....                 | 725                      | 73,304  | 769  | 3,924  | 3,293                   |
| Wholesale trade.....              | 157                      | 71,644  | 110  | 1,547  | x                       |
| Selected service trades...        | 293                      | 5,137   | 321  | 1,050  | 965                     |
| Hotels.....                       | 16                       | 1,295   | 9  | 320  | 276                     |
| Remainder of county: 3/           |                          |   |  |  |                         |
| Retail trade.....                 | 149                      | 5,295   | 153  | 175  | 149                     |
| Wholesale trade.....              | 20                       | 5,177   | 11   | 78   | x                       |
| Selected service trades...        | 35                       | 241   | 37   | 32   | 22                      |

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

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**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.





# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 4, 1950

Release Series BC-1P-42-244

### WILBARGER COUNTY, TEX.

Retail, wholesale, and service establishments located in Wilbarger County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$19.4 million, an increase of 208 percent over the \$6.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$7.6 million in 1948 as compared with \$2.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.0 million in 1948 compared with \$0.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,294 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,031 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Wilbarger County, Texas, which also includes data for the city of Vernon. Final figures, superseding the preliminary data for Wilbarger County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Wilbarger County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### WILBARGER COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                                      |
|---|--------------------------|---|--|--|--------------------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees <sup>2</sup> |
| RETAIL TRADE, total.....                          | 285                      | 19,361  | 296  | 984  | 788                                  |
| Food group.....                                   | 71                       | 4,166   | 77   | 139  | 93                                   |
| Eating and drinking places.....                   | 40                       | 736   | 37   | 133  | 110                                  |
| General merchandise group, general stores....     | 9                        | 2,330   | 9  | 208  | 127                                  |
| Apparel group.....                                | 13                       | 1,216   | 18   | 58   | 52                                   |
| Furniture-home furnishings-appliance group...     | 12                       | 692   | 11   | 33   | 29                                   |
| Automotive group.....                             | 31                       | 4,062   | 31   | 133  | 129                                  |
| Gasoline service stations.....                    | 46                       | 1,152   | 47   | 52   | 42                                   |
| Lumber-building-hardware group.....               | 27                       | 3,461   | 25   | 113  | 108                                  |
| Drug and proprietary stores.....                  | 12                       | 634   | 14   | 73   | 66                                   |
| All other retail stores.....                      | 24                       | 912   | 27   | 42   | 32                                   |
| WHOLESALE TRADE, total.....                       | 25                       | 7,594   | 37   | 127  | x                                    |
| Merchant wholesalers.....                         | 13                       | 6,275   | 24   | 107  | x                                    |
| Other types of wholesale.....                     | 12                       | 1,319   | 13   | 20   | x                                    |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 100                      | 1,030   | 113  | 183  | 144                                  |
| Personal services.....                            | 61                       | 600   | 73   | 134  | 101                                  |
| All other service trades.....                     | 39                       | 430   | 40   | 49   | 43                                   |
| TOURIST COURTS AND CAMPS.....                     | 9                        | 66  | 7  | 11   | 8                                    |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## WILBARGER COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| <b>Vernon:</b>                    |                          |   |  |  |                         |
| Retail trade.....                 | 229                      | 17,529  | 236  | 928  | 742                     |
| Selected service trades.....      | 87                       | 961   | 100  | 170  | 135                     |
| <b>Remainder of county:</b>       |                          |   |  |  |                         |
| Retail trade.....                 | 56                       | 1,832   | 60   | 56   | 46                      |
| Selected service trades.....      | 13                       | 69  | 13   | 13   | 9                       |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-42-245

### WILLACY COUNTY, TEX.

Retail, wholesale, and service establishments located in Willacy County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$13.4 million, an increase of 483 percent over the \$2.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$11.4 million in 1948 as compared with \$0.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$418,000 in 1948 compared with \$95,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 821 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 325 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Willacy County, Texas, which also includes data for the city of Raymondville. Final figures, superseding the preliminary data for Willacy County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Willacy County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### WILLACY COUNTY, TEX.

| Trade group and kind of business                 | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|--|--------------------------|---|--|--|-------------------------|
|  |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                         | 243                      | 13,365  | 230  | 630  | 542                     |
| Food group.....                                  | 86                       | 4,078   | 87   | 126  | 95                      |
| Eating and drinking places.....                  | 50                       | 623   | 44   | 90   | 85                      |
| General merchandise grp, general stores.         | 13                       | 1,028   | 10   | 79   | 48                      |
| Apparel group.....                               | 6                        | 576   | 7  | 44   | 41                      |
| Furniture-home furnishings-appliance grp.        | 9                        | 387   | 5  | 19   | 18                      |
| Automotive group.....                            | 10                       | 1,456   | 9  | 83   | 32                      |
| Gasoline service stations.....                   | 26                       | 509   | 28   | 31   | 26                      |
| Lumber-building-hardware group.....              | 21                       | 3,082   | 20   | 110  | 104                     |
| Drug and proprietary stores.....                 | 7                        | 325   | 6  | 23   | 22                      |
| All other retail stores.....                     | 15                       | 1,301   | 14   | 25   | 21                      |
| WHOLESALE TRADE, total.....                      | 27                       | 11,406  | 13   | 148  | x                       |
| Merchant wholesalers.....                        | 9                        | 2,170   | 4  | 47   | x                       |
| Other types of wholesale.....                    | 18                       | 9,236   | 9  | 101  | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> total..... | 51                       | 418   | 56   | 43   | 40                      |
| Personal services.....                           | 29                       | 191   | 33   | 23   | 21                      |
| All other service trades.....                    | 22                       | 227   | 23   | 20   | 19                      |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## WILLACY COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Raymondville:                     |                          |   |  |  |                         |
| Retail trade.....                 | 160                      | 11,143  | 147  | 548  | 479                     |
| Selected service trades...        | 42                       | 392   | 46   | 39   | 36                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 83                       | 2,222   | 83   | 82   | 63                      |
| Selected service trades...        | 9                        | 26  | 10   | 4  | 4                       |

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-42-246

### WILLIAMSON COUNTY, TEX.

Retail, wholesale, and service establishments located in Williamson County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$27.8 million, an increase of 223 percent over the \$8.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$16.1 million in 1948 as compared with \$5.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.2 million in 1948 compared with \$0.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,868 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,502 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Williamson County, Texas, which also includes data for the cities of Georgetown and Taylor. Final figures, superseding the preliminary data for Williamson County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Williamson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
WILLIAMSON COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 596                      | 27,758  | 616  | 1,498  | 1,242                   |
| Food group.....                                   | 142                      | 6,535   | 149  | 222  | 158                     |
| Eating and drinking places.....                   | 137                      | 1,822   | 146  | 271  | 240                     |
| General merchandise grp, general stores.          | 41                       | 2,665   | 38   | 194  | 135                     |
| Apparel group.....                                | 20                       | 1,347   | 23   | 72   | 54                      |
| Furniture-home furnishings-appliance grp.         | 18                       | 1,191   | 19   | 72   | 55                      |
| Automotive group.....                             | 40                       | 5,086   | 46   | 191  | 187                     |
| Gasoline service stations.....                    | 73                       | 2,379   | 74   | 109  | 92                      |
| Lumber-building-hardware group.....               | 45                       | 4,171   | 45   | 220  | 205                     |
| Drug and proprietary stores.....                  | 19                       | 804   | 20   | 71   | 55                      |
| All other retail stores.....                      | 61                       | 1,758   | 56   | 76   | 61                      |
| WHOLESALE TRADE, total.....                       | 48                       | 16,076  | 41   | 176  | x                       |
| Merchant wholesalers.....                         | 19                       | 3,913   | 16   | 91   | x                       |
| Other types of wholesale.....                     | 29                       | 12,163  | 25   | 85   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 147                      | 1,212   | 156  | 194  | 176                     |
| Personal services.....                            | 77                       | 628   | 77   | 140  | 127                     |
| All other service trades.....                     | 70                       | 584   | 79   | 54   | 49                      |
| TOURIST COURTS AND CAMPS.....                     | 5                        | 12  | 5  | 2  | 1                       |
| AMUSEMENTS.....                                   | 11                       | 367   | 6  | 59   | x                       |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## WILLIAMSON COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup>  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ending nearest Nov. 15, 1948 |                         |
|------------------------------------|--------------------------|---|--|---|-------------------------|
|                                    |                          |   |  | Total employees <sup>2</sup>                          | Full workweek employees |
| Georgetown:                        |                          |   |  |   |                         |
| Retail trade.....                  | 90                       | 6,053   | 101  | 297   | 246                     |
| Selected service trades....        | 32                       | 354   | 29   | 50  | 46                      |
| Taylor:                            |                          |   |  |   |                         |
| Retail trade.....                  | 193                      | 12,855  | 198  | 816   | 700                     |
| Wholesale trade.....               | 24                       | 10,370  | 21   | 108   | x                       |
| Selected service trades....        | 63                       | 556   | 69   | 115   | 109                     |
| Remainder of county: <sup>3/</sup> |                          |   |  |   |                         |
| Retail trade.....                  | 313                      | 8,850   | 317  | 385   | 296                     |
| Wholesale trade.....               | 24                       | 5,706   | 20   | 68  | x                       |
| Selected service trades....        | 52                       | 302   | 58   | 29  | 21                      |

x Not available.

<sup>1/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.<sup>2/</sup> Includes employees paid for less than the full workweek.<sup>3/</sup> Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

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The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-247

### WILSON COUNTY, TEX.

Retail, wholesale, and service establishments located in Wilson County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.0 million, an increase of 233 percent over the \$2.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.8 million in 1948 as compared with \$0.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$188,000 in 1948 compared with \$43,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 385 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 290 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Wilson County, Texas. Final figures, superseding the preliminary data for Wilson County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Wilson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
WILSON COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 156                      | 6,951   | 145  | 317  | 262                     |
| Food group.....                                   | 27                       | 927   | 25   | 30   | 26                      |
| Eating and drinking places.....                   | 45                       | 624   | 42   | 59   | 41                      |
| General merchandise grp, general stores.          | 19                       | 2,050   | 19   | 81   | 70                      |
| Furniture-home furnishings-appliance grp.         | 5                        | 183   | 7  | 5  | 5                       |
| Automotive group.....                             | 11                       | 918   | 13   | 46   | 45                      |
| Gasoline service stations.....                    | 19                       | 380   | 16   | 24   | 19                      |
| Lumber-building-hardware group.....               | 10                       | 959   | 5  | 32   | 29                      |
| Drug and proprietary stores.....                  | 9                        | 297   | 9  | 25   | 16                      |
| All other retail stores.....                      | 11                       | 613   | 9  | 15   | 11                      |
| WHOLESALE TRADE.....                              | 16                       | 1,837   | 13   | 49   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 38                       | 188   | 37   | 19   | 15                      |
| Personal services.....                            | 26                       | 103   | 25   | 14   | 10                      |
| All other service trades.....                     | 12                       | 85  | 12   | 5  | 5                       |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

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This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 4, 1950

Release Series BC-1P-42-248

### WINKLER COUNTY, TEX.

Retail, wholesale, and service establishments located in Winkler County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.2 million, an increase of 207 percent over the \$3.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$8.1 million in 1948 as compared with \$1.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$407,000 in 1948 compared with \$174,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 482 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 383 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Winkler County, Texas, which also includes data for the city of Kermit. Final figures, superseding the preliminary data for Winkler County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Winkler County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### WINKLER COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 116                      | 9,180   | 104  | 340  | 278                     |
| Food group.....                                   | 21                       | 2,612   | 18   | 53   | 43                      |
| Eating and drinking places.....                   | 19                       | 446   | 20   | 57   | 56                      |
| Gasoline service stations.....                    | 14                       | 836   | 14   | 35   | 29                      |
| All other retail stores.....                      | 62                       | 5,286   | 52   | 195  | 150                     |
| WHOLESALE TRADE.....                              | 13                       | 8,055   | 1  | 72   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 46                       | 407   | 46   | 70   | 55                      |
| Personal services.....                            | 30                       | 277   | 30   | 63   | 48                      |
| All other service trades.....                     | 16                       | 130   | 16   | 7  | 7                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## WINKLER COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Kermit:                           |                          |   |  |  |                         |
| Retail trade.....                 | 83                       | 7,460   | 75   | 257  | 216                     |
| Selected service trades....       | 27                       | 246   | 26   | 46   | 35                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 33                       | 1,720   | 29   | 83   | 62                      |
| Selected service trades....       | 19                       | 161   | 20   | 24   | 20                      |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Censuses. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Censuses. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency."

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P- 42-249

### WISE COUNTY, TEX.

Retail, wholesale, and service establishments located in Wise County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.4 million, an increase of 236 percent over the \$2.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.0 million in 1948 as compared with \$0.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$360,000 in 1948 compared with \$96,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 471 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 287 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Wise County, Texas, which also includes data for the city of Decatur. Final figures, superseding the preliminary data for Wise County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Wise County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### WISE COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 222                      | 9,398   | 223  | 397  | 309                     |
| Food group.....                                   | 60                       | 2,739   | 57   | 78   | 56                      |
| Eating and drinking places.....                   | 29                       | 431   | 28   | 91   | 78                      |
| General merchandise grp, general stores.          | 13                       | 508   | 12   | 40   | 24                      |
| Furniture-home furnishgs-appliance grp.           | 9                        | 241   | 10   | 7  | 7                       |
| Automotive group.....                             | 12                       | 1,263   | 15   | 39   | 39                      |
| Gasoline service stations.....                    | 53                       | 1,093   | 53   | 35   | 24                      |
| Lumber-building-hardware group.....               | 16                       | 1,093   | 10   | 39   | 36                      |
| Drug and proprietary stores.....                  | 10                       | 238   | 12   | 24   | 18                      |
| All other retail stores.....                      | 20                       | 1,792   | 26   | 44   | 27                      |
| WHOLESALE TRADE.....                              | 15                       | 1,986   | 16   | 20   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 76                       | 360   | 81   | 54   | 43                      |
| Personal services.....                            | 51                       | 227   | 53   | 50   | 41                      |
| All other service trades.....                     | 25                       | 133   | 28   | 4  | 2                       |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## WISE COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Decatur:                          |                          |   |  |  |                         |
| Retail trade.....                 | 78                       | 5,267   | 78   | 222  | 187                     |
| Selected service trades..         | 27                       | 189   | 29   | 33   | 28                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 144                      | 4,131   | 145  | 175  | 122                     |
| Selected service trades..         | 49                       | 171   | 52   | 21   | 15                      |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Censuses be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Censuses. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Censuses. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-42-250

### WOOD COUNTY, TEX.

Retail, wholesale, and service establishments located in Wood County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$14.3 million, an increase of 276 percent over the \$3.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$10.2 million in 1948 as compared with \$1.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$760,000 in 1948 compared with \$184,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 897 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 537 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Wood County, Texas, which also includes data for the city of Mineola. Final figures, superseding the preliminary data for Wood County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Wood County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
WOOD COUNTY, TEX.

| Trade group and kind of business                 | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|--|--------------------------|---|--|--|-------------------------|
|  |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                         | 320                      | 14,292  | 325  | 655  | 548                     |
| Food group.....                                  | 82                       | 2,899   | 82   | 69   | 57                      |
| Eating and drinking places.....                  | 39                       | 553   | 41   | 122  | 114                     |
| General merchandise grp, general stores          | 38                       | 1,428   | 34   | 77   | 46                      |
| Apparel group.....                               | 18                       | 809   | 20   | 44   | 33                      |
| Furniture-home furnishings-appliance grp         | 16                       | 801   | 18   | 34   | 32                      |
| Automotive group.....                            | 22                       | 2,871   | 25   | 106  | 100                     |
| Gasoline service stations.....                   | 45                       | 1,086   | 49   | 54   | 39                      |
| Lumber-building-hardware group.....              | 19                       | 2,095   | 15   | 72   | 64                      |
| Drug and proprietary stores.....                 | 13                       | 453   | 11   | 30   | 25                      |
| All other retail stores.....                     | 28                       | 1,297   | 30   | 47   | 38                      |
| WHOLESALE TRADE, total.....                      | 36                       | 10,164  | 37   | 109  | x                       |
| Merchant wholesalers.....                        | 16                       | 5,553   | 19   | 42   | x                       |
| Other types of wholesale.....                    | 20                       | 4,611   | 18   | 67   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> total..... | 103                      | 760   | 116  | 133  | 119                     |
| Personal services .....                          | 62                       | 393   | 67   | 79   | 68                      |
| All other service trades.....                    | 41                       | 367   | 49   | 54   | 57                      |
| HOTELS.....                                      | 5                        | 48  | 1  | 12   | 12                      |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## WOOD COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Mineola:                          |                          |   |  |  |                         |
| Retail trade.....                 | 86                       | 5,936   | 84   | 303  | 254                     |
| Selected service trades...        | 25                       | 200   | 25   | 55   | 48                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 234                      | 8,356   | 241  | 352  | 294                     |
| Selected service trades...        | 78                       | 560   | 91   | 78   | 71                      |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-42-251

### YOAKUM COUNTY, TEX.

Retail establishments located in Yoakum County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.3 million, an increase of 188 percent over the \$0.8 million in 1939, when the preceding Census of Business was taken.

Employment in the county decreased over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported a total of 80 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 121 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Yoakum County, Texas. Final figures, superseding the preliminary data for Yoakum County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Yoakum County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
YOAKUM COUNTY, TEX.

| Trade group and kind of business | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|----------------------------------|--------------------------|---|--|--|-------------------------|
|                                  |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....         | 51                       | 2,315   | 51   | 80   | 68                      |
| Food group.....                  | 9                        | 728   | 9  | 18   | 14                      |
| Eating and drinking places.....  | 6                        | 107   | 6  | 20   | 19                      |
| Gasoline service stations.....   | 12                       | 375   | 11   | 14   | 11                      |
| All other retail stores.....     | 24                       | 1,105   | 25   | 28   | 24                      |

<sup>1</sup>/ Includes employees paid for less than the full workweek.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 4, 1950

Release Series BC-1P-42-252

### YOUNG COUNTY, TEX.

Retail, wholesale, and service establishments located in Young County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$16.6 million, an increase of 159 percent over the \$6.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.3 million in 1948 as compared with \$2.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$844,000 in 1948 compared with \$284,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,018 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 814 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Young County, Texas, which also includes data for the cities of Graham and Olney. Final figures, superseding the preliminary data for Young County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Young County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### YOUNG COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 286                      | 16,643  | 287  | 804  | 685                     |
| Food group.....                                   | 66                       | 3,175   | 68   | 117  | 84                      |
| Eating and drinking places.....                   | 23                       | 505   | 22   | 88   | 82                      |
| General merchandise group, general stores....     | 15                       | 750   | 12   | 66   | 48                      |
| Apparel group.....                                | 13                       | 985   | 11   | 55   | 50                      |
| Furniture-home furnishings-appliance group...     | 15                       | 608   | 16   | 38   | 30                      |
| Automotive group.....                             | 34                       | 5,011   | 31   | 170  | 168                     |
| Gasoline service stations.....                    | 51                       | 1,155   | 54   | 65   | 51                      |
| Lumber-building-hardware group.....               | 28                       | 2,408   | 24   | 93   | 73                      |
| Drug and proprietary stores.....                  | 10                       | 510   | 12   | 51   | 45                      |
| All other retail stores.....                      | 31                       | 1,536   | 37   | 61   | 54                      |
| WHOLESALE TRADE, total.....                       | 26                       | 6,340   | 15   | 64   | x                       |
| Merchant wholesalers.....                         | 13                       | 4,352   | 6  | 37   | x                       |
| Other types of wholesale.....                     | 13                       | 1,988   | 9  | 27   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 89                       | 844   | 96   | 150  | 130                     |
| Personal services.....                            | 56                       | 466   | 59   | 117  | 101                     |
| All other service trades.....                     | 33                       | 378   | 37   | 33   | 29                      |
| TOURIST COURTS AND CAMPS.....                     | 6                        | 18  | 7  | 2  | 1                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## YOUNG COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup>  | Number of establishments            | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|------------------------------------|-------------------------------------|---|--|--|-------------------------|
|                                    |                                     |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Graham:                            |                                     |   |  |  |                         |
| Retail trade.....                  | 130                                 | 8,990   | 131  | 441  | 383                     |
| Wholesale trade.....               | 14                                  | 4,730   | 9  | 46   | x                       |
| Selected service trades.....       | 46                                  | 466   | 47   | 88   | 75                      |
| Olney:                             |                                     |   |  |  |                         |
| Retail trade.....                  | 90                                  | 5,569   | 91   | 294  | 250                     |
| Selected service trades.....       | Included with "Remainder of county" |   |  |  |                         |
| Remainder of county: <sup>3/</sup> |                                     |   |  |  |                         |
| Retail trade.....                  | 66                                  | 2,084   | 65   | 69   | 52                      |
| Wholesale trade.....               | 12                                  | 1,610   | 6  | 18   | x                       |
| Selected service trades.....       | 43                                  | 378   | 49   | 62   | 55                      |

x Not available.

<sup>1/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.<sup>2/</sup> Includes employees paid for less than the full workweek.<sup>3/</sup> Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-42-253

### ZAPATA COUNTY, TEX.

Retail establishments located in Zapata County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$747,000, an increase of 544 per cent over the \$116,000 in 1939, when the preceding Census of Business was taken.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported a total of 30 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 14 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Zapata County, Texas. Final figures, superseding the preliminary data for Zapata County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Zapata County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### ZAPATA COUNTY, TEX.

| Trade group and kind of business | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|----------------------------------|--------------------------|---|--|--|-------------------------|
|                                  |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....         | 55                       | 747   | 55   | 30   | 24                      |
| Food group.....                  | 27                       | 342   | 27   | 6  | 5                       |
| Eating and drinking places.....  | 15                       | 107   | 15   | 11   | 8                       |
| Gasoline service stations.....   | 5                        | 70  | 4  | 5  | 3                       |
| All other retail stores.....     | 8                        | 228   | 9  | 8  | 8                       |

<sup>1</sup>/ Includes employees paid for less than the full workweek.

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## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-42-254

### ZAVALA COUNTY, TEX.

Retail and service establishments located in Zavala County, Texas, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.1 million, an increase of 292 percent over the \$1.3 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$194,000 in 1948 compared with \$38,000 in 1939. Wholesale sales in the county reached a total of \$584,000 in 1948, a decrease from the \$652,000 reported in 1939.

Employment in the county rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 336 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 201 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Zavala County, Texas, which also includes data for Crystal City. Final figures, superseding the preliminary data for Zavala County, will be included in a Bulletin for the State of Texas to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Zavala County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### ZAVALA COUNTY, TEX.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 142                      | 5,083   | 136  | 289  | 198                     |
| Food group.....                                   | 35                       | 936   | 34   | 23   | 22                      |
| Eating and drinking places.....                   | 48                       | 355   | 46   | 63   | 46                      |
| Gasoline service stations.....                    | 12                       | 236   | 11   | 19   | 14                      |
| All other retail stores.....                      | 47                       | 3,556   | 45   | 184  | 116                     |
| WHOLESALE TRADE.....                              | 7                        | 584   | 5  | 11   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 28                       | 194   | 27   | 36   | 25                      |
| Personal services.....                            | 15                       | 71  | 13   | 20   | 14                      |
| All other service trades.....                     | 13                       | 123   | 14   | 16   | 11                      |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## ZAVALA COUNTY, TEX.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group                      | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| Crystal City:<br>Retail trade.....        | 95                       | 4,020   | 88   | 231  | 155                     |
| Remainder of county:<br>Retail trade..... | 47                       | 1,063   | 48   | 58   | 43                      |

<sup>1</sup>/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.







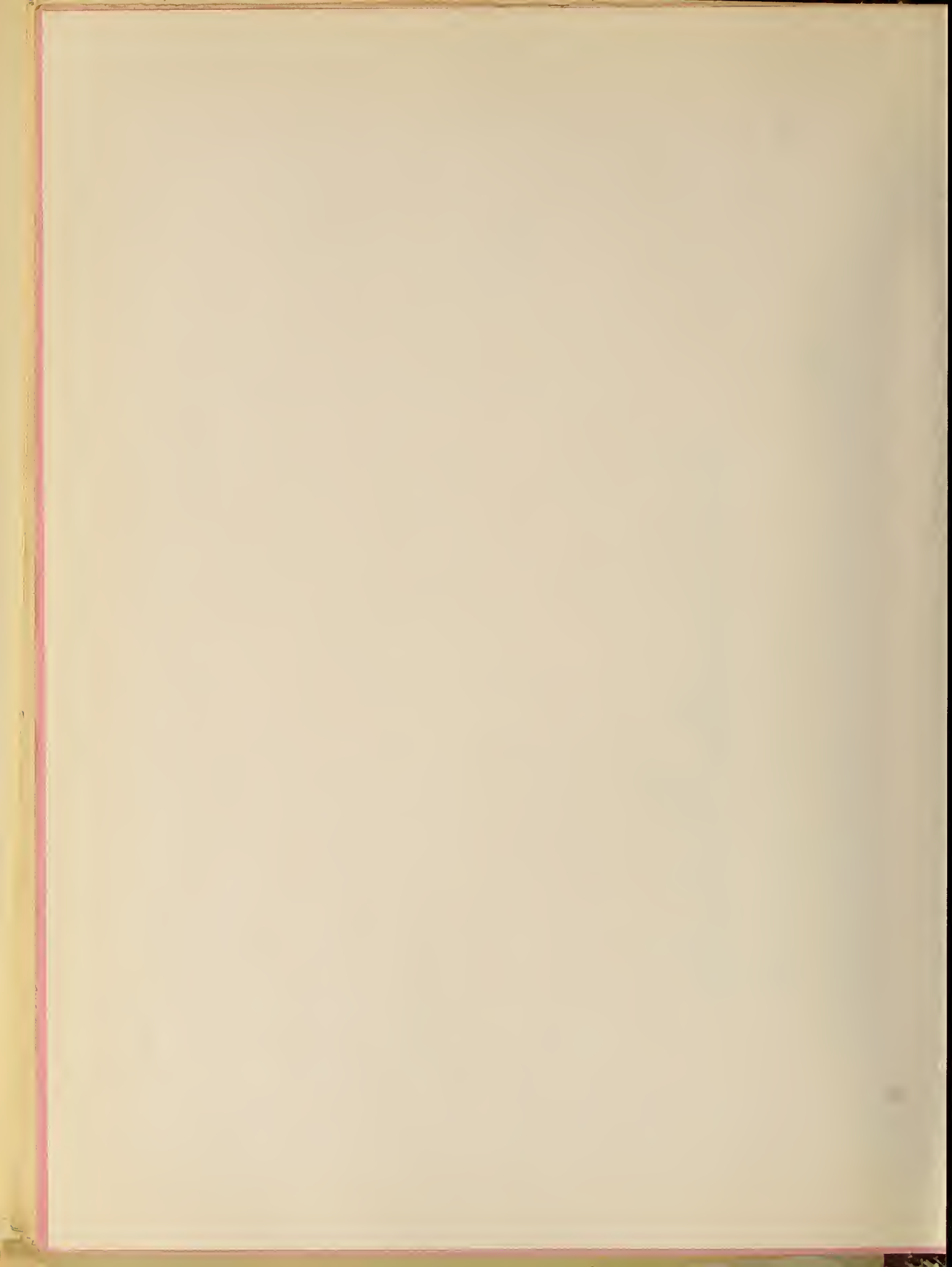
UTAH

counties

UTAH

1. Beaver
2. Box Elder
3. Cache
4. Carbon
5. Daggett
6. Davis
7. Duchesne
8. Emery
9. Garfield
10. Grand
11. Iron
12. Juab
13. Kane
14. Millard
15. Morgan
16. Piute
17. Rich
18. Salt Lake
19. San Juan
20. Sanpete
21. Sevier
22. Summit
23. Tooele
24. Uintah
25. Utah
26. Wasatch
27. Washington
28. Wayne
29. Weber





# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 3, 1950

Release Series BC-1P-43-000

### UTAH

Retail, wholesale, and service establishments located in Utah, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the State during 1948 aggregated \$577.1 million, an increase of 238 percent over the \$170.7 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the State showed a 282 percent rise over the same period, reaching a total of \$741.9 million in 1948 as compared with \$194.2 million in 1939. The service trades included in the Census of Business reported receipts totaling \$30.9 million in 1948 compared with \$9.9 million in 1939. Hotel receipts moved from \$3.4 million in 1939 to \$8.4 million in 1948. Tourist courts and camps showed an increase in receipts from the \$0.8 million in 1939 to \$3.4 million in 1948. Amusement businesses in the State recorded receipts of \$10.1 million in 1948 compared with \$4.4 million in 1939.

Employment in the State also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 31,961 paid employees for the workweek ended nearest November 15, 1948. Of these, 24,487 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 20,397 and 15,672. Wholesale trade establishments reported a total of 11,874 full- and part-week employees for the week of November 15, 1948, compared with 6,915 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 4,632; the comparable figure for 1939, adjusted for change in scope between the two censuses, was 3,318.

These preliminary figures have been compiled from similar releases being made available for each county in Utah. Final figures, superseding the preliminary data for Utah, will be included in a State Bulletin to be issued in several months. Similar data will be made available in preliminary and final form for each of the States.

A single copy of the preliminary release for the State of Utah as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## UTAH

| Trade group and kind of business         | Number of<br>estab-<br>lishments | 1948 sales<br>and receipts<br><br>(Thousand<br>dollars) | Active<br>proprie-<br>tors of<br>unincor-<br>porated<br>businesses<br>Nov. 1948 | Paid employees,<br>workweek ended<br>nearest Nov. 15, 1948 |                               |
|--|----------------------------------|---|---|--|-------------------------------|
|  |                                  |   |   | Total<br>employees <sup>1</sup>                            | Full<br>workweek<br>employees |
| RETAIL TRADE, total.....                 | 6,827                            | 577,133   | 6,677   | 31,961   | 24,487                        |
| Food group.....                          | 1,419                            | 117,444   | 1,484   | 3,934  | 2,586                         |
| Eating and drinking places.....          | 1,348                            | 39,260  | 1,537   | 5,259  | 4,001                         |
| General merchandise grp, general stores  | 361                              | 90,389  | 272   | 7,096  | 5,085                         |
| Apparel group.....                       | 361                              | 34,152  | 313   | 2,158  | 1,677                         |
| Furniture-home furnishings-appliance grp | 348                              | 34,228  | 309   | 2,043  | 1,842                         |
| Automotive group.....                    | 426                              | 93,195  | 412   | 3,267  | 3,048                         |
| Gasoline service stations.....           | 1,070                            | 40,033  | 1,055   | 1,681  | 1,202                         |
| Lumber-building-hardware group.....      | 483                              | 52,720  | 412   | 2,358  | 2,074                         |
| Drug and proprietary stores.....         | 207                              | 18,296  | 194   | 1,402  | 1,028                         |
| All other retail stores.....             | 804                              | 57,416  | 689   | 2,763  | 1,944                         |
| WHOLESALE TRADE, total.....              | 1,119                            | 741,904   | 728   | 11,874   | x                             |
| Merchant wholesalers, total.....         | 668                              | 304,444   | 443   | 8,082  | x                             |
| Groceries, confectionery, meat.....      | 63                               | 33,225  | 46  | 593  | x                             |
| Farm products, edible.....               | 70                               | 40,409  | 66  | 1,007  | x                             |
| Tobacco.....                             | 9                                | 6,704   | 10  | 83   | x                             |
| Furniture, home furnishings.....         | 11                               | 6,362   | 5   | 179  | x                             |
| Automotive supplies.....                 | 97                               | 14,823  | 53  | 775  | x                             |
| Electrical merchandise.....              | 39                               | 30,821  | 22  | 752  | x                             |
| Hardware, plumbing, heating.....         | 28                               | 32,858  | 15  | 972  | x                             |
| Lumber, construction materials.....      | 28                               | 19,842  | 11  | 469  | x                             |
| Mach'y equip't, industrial supplies.     | 129                              | 43,293  | 78  | 1,354  | x                             |
| All other merchant wholesalers.....      | 194                              | 76,107  | 137   | 1,898  | x                             |
| Manufact'rs' sales branches, offices..   | 132                              | 186,894   | 2   | 2,216  | x                             |
| Petroleum bulk plants, terminals.....    | 180                              | 46,717  | 150   | 486  | x                             |
| Agents, brokers (merchandise).....       | 94                               | 145,044   | 99  | 175  | x                             |
| Assemblers of farm products.....         | 45                               | 58,805  | 34  | 915  | x                             |
| SELECTED SERVICE TRADES, total.....      | 2,216                            | 30,941  | 2,318   | 4,632  | 3,976                         |
| Personal services.....                   | 1,283                            | 16,694  | 1,322   | 3,113  | 2,680                         |
| Business services.....                   | 119                              | 3,627   | 106   | 532  | 448                           |
| Automotive repairs and services.....     | 474                              | 7,166   | 526   | 652  | 562                           |
| Other repairs and services.....          | 340                              | 3,454   | 364   | 335  | 286                           |
| HOTELS.....                              | 187                              | 8,419   | 173   | 1,658  | 1,217                         |
| TOURIST COURTS AND CAMPS.....            | 287                              | 3,395   | 288   | 328  | 243                           |
| AMUSEMENTS.....                          | 253                              | 10,136  | 197   | 1,693  | x                             |

x Not available

<sup>1</sup>/ Includes employees paid for less than the full workweek.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

For Release March 27, 1950

Release Series BC-1P-43-001

### BEAVER COUNTY, UTAH

Retail, wholesale, and service establishments located in Beaver County, Utah, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.2 million, an increase of 191 percent over the \$1.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$550,000 in 1948 as compared with \$176,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$123,000 in 1948 compared with \$18,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 156 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 111 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Beaver County, Utah. Final figures, superseding the preliminary data for Beaver County, will be included in a Bulletin for the State of Utah to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Beaver County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
BEAVER COUNTY, UTAH.

| Trade group and kind of business               | Number of establishments                | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|--|---|---|--|--|-------------------------|
|  |   |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                       | 70                                      | 3,221   | 63   | 145  | 118                     |
| Food group.....                                | Included with "All other retail stores" |   |  |  |                         |
| Eating and drinking places.....                | 11                                      | 306   | 13   | 37   | 33                      |
| Gasoline service stations.....                 | 13                                      | 395   | 11   | 16   | 9                       |
| All other retail stores.....                   | 46                                      | 2,520   | 39   | 92   | 76                      |
| WHOLESALE TRADE.....                           | 6                                       | 550   | 5  | 4  | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total.. | 17                                      | 123   | 16   | 7  | 6                       |
| Personal services.....                         | 11                                      | 63  | 10   | 3  | 2                       |
| All other service trades.....                  | 6                                       | 60  | 6  | 4  | 4                       |

x. Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 30, 1950

Release Series BC-1P-43-002

### BOX ELDER COUNTY, UTAH

Retail, wholesale, and service establishments located in Box Elder County, Utah, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$16.7 million, an increase of 288 percent over the \$4.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.7 million in 1948 as compared with \$2.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$617,000 in 1948 compared with \$159,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 806 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 551 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Box Elder County, Utah, which also includes data for the city of Brigham. Final figures, superseding the preliminary data for Box Elder County, will be included in a Bulletin for the State of Utah to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Box Elder County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



**Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP**  
**BOX ELDER COUNTY, UTAH**

| Trade group and kind of business                  | Number of<br>estab-<br>lishments | 1948 sales<br>and receipts<br><br>(Thousand<br>dollars) | Active<br>proprie-<br>tors of<br>unincor-<br>porated<br>businesses<br>Nov. 1948 | Paid employees,<br>workweek ended<br>nearest Nov. 15, 1948 |                               |
|---|----------------------------------|---|---|--|-------------------------------|
|   |                                  |   |   | Total<br>employees <sup>1</sup>                            | Full<br>workweek<br>employees |
| RETAIL TRADE, total.....                          | 263                              | 16,714  | 255   | 688  | 554                           |
| Food group.....                                   | 48                               | 2,745   | 53  | 96   | 66                            |
| Eating and drinking places.....                   | 41                               | 951   | 50  | 113  | 101                           |
| General merchandise grp, general stores           | 12                               | 1,106   | 4   | 85   | 49                            |
| Apparel group.....                                | 13                               | 539   | 10  | 27   | 21                            |
| Furniture-home furnishgs-appliance grp            | 13                               | 604   | 16  | 20   | 17                            |
| Automotive group.....                             | 19                               | 3,820   | 25  | 118  | 114                           |
| Gasoline service stations.....                    | 54                               | 1,611   | 49  | 48   | 37                            |
| Lumber-building-hardware group.....               | 26                               | 3,486   | 22  | 112  | 95                            |
| Drug and proprietary stores.....                  | 5                                | 339   | 5   | 17   | 14                            |
| All other retail stores.....                      | 32                               | 1,513   | 21  | 52   | 40                            |
| WHOLESALE TRADE, total.....                       | 26                               | 4,675   | 20  | 48   | x                             |
| Merchant wholesalers.....                         | 8                                | 1,060   | 4   | 18   | x                             |
| Other wholesale.....                              | 18                               | 3,615   | 16  | 30   | x                             |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 54                               | 617   | 60  | 70   | 66                            |
| Personal services.....                            | 31                               | 395   | 35  | 53   | 50                            |
| All other service trades.....                     | 23                               | 222   | 25  | 17   | 16                            |
| TOURIST COURTS AND CAMPS.....                     | 10                               | 86  | 7   | 3  | 2                             |
| AMUSEMENTS.....                                   | 7                                | 197   | 5   | 43   | x                             |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## BOX ELDER COUNTY, UTAH

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Brigham:                          |                          |   |  |  |                         |
| Retail trade.....                 | 112                      | 7,449   | 113  | 349  | 275                     |
| Selected service trades...        | 33                       | 408   | 38   | 51   | 51                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 151                      | 9,265   | 142  | 339  | 279                     |
| Selected service trades...        | 21                       | 209   | 22   | 19   | 15                      |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.





# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 30, 1950

Release Series BC-1P-43-003

### CACHE COUNTY, UTAH

Retail, wholesale, and service establishments located in Cache County, Utah, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$28.0 million, an increase of 237 percent over the \$8.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.5 million in 1948 as compared with \$3.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.0 million in 1948 compared with \$0.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,954 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,249 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Cache County, Utah, which also includes data for the city of Logan. Final figures, superseding the preliminary data for Cache County, will be included in a Bulletin for the State of Utah to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Cache County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



**Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP**  
**CACHE COUNTY, UTAH**

| Trade group and kind of business                  | Number of<br>estab-<br>lishments | 1948 sales<br>and receipts<br><br>(Thousand<br>dollars) | Active<br>proprie-<br>tors of<br>unincor-<br>porated<br>businesses<br>Nov. 1948 | Paid employees,<br>workweek ended<br>nearest Nov. 15, 1948 |                               |
|---|----------------------------------|---|---|--|-------------------------------|
|   |                                  |   |   | Total<br>employees <sup>1</sup>                            | Full<br>workweek<br>employees |
| RETAIL TRADE, total.....                          | 342                              | 27,979  | 320   | 1,674  | 1,194                         |
| Food group.....                                   | 68                               | 4,677   | 69  | 164  | 94                            |
| Eating and drinking places.....                   | 41                               | 1,318   | 42  | 235  | 186                           |
| General merchandise grp, general stores.          | 13                               | 4,040   | 9   | 294  | 221                           |
| Apparel group.....                                | 21                               | 1,432   | 19  | 141  | 83                            |
| Furniture-home furnishgs-appliance grp.           | 20                               | 1,537   | 18  | 72   | 63                            |
| Automotive group.....                             | 23                               | 4,924   | 22  | 201  | 181                           |
| Gasoline service stations.....                    | 52                               | 1,399   | 52  | 50   | 39                            |
| Lumber-building-hardware group.....               | 37                               | 3,951   | 33  | 181  | 162                           |
| Drug and proprietary stores.....                  | 11                               | 926   | 6   | 75   | 54                            |
| All other retail stores.....                      | 56                               | 3,775   | 50  | 261  | 111                           |
| WHOLESALE TRADE, total.....                       | 31                               | 5,521   | 28  | 113  | x                             |
| Merchant wholesalers.....                         | 15                               | 2,939   | 16  | 87   | x                             |
| Other wholesale.....                              | 16                               | 2,582   | 12  | 26   | x                             |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 91                               | 1,038   | 102   | 167  | 134                           |
| Personal services.....                            | 51                               | 685   | 57  | 136  | 109                           |
| All other service trades.....                     | 40                               | 353   | 45  | 31   | 25                            |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## CACHE COUNTY, UTAH

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup>   | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-------------------------------------|--------------------------|---|--|--|-------------------------|
|                                     |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Logan:                              |                          |   |  |  |                         |
| Retail trade.....                   | 203                      | 22,342  | 184  | 1,357  | 1,045                   |
| Wholesale trade.....                | 21                       | 3,619   | 19   | 79   | x                       |
| Selected service trades.....        | 50                       | 720   | 55   | 140  | 113                     |
| Remainder of county:                |                          |   |  |  |                         |
| Retail trade.....                   | 139                      | 5,637   | 136  | 317  | 149                     |
| Wholesale trade <sup>3</sup> /..... | 10                       | 1,902   | 9  | 34   | x                       |
| Selected service trades.....        | 41                       | 318   | 47   | 27   | 21                      |

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

Release Series BC-1P-23-052

For Release March 30, 1950

NOXUBEE COUNTY, MISS.

Retail, wholesale, and service establishments located in Noxubee County, Mississippi, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.8 million, an increase of 209 percent over the \$2.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.3 million in 1948 as compared with \$1.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$199,000 in 1948 compared with \$55,000 in 1939. Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 447 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 280 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Noxubee County, Mississippi. Final figures, superseding the preliminary data for Noxubee County, will be included in a Bulletin for the State of Mississippi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Noxubee County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D.C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
NOXUBEE COUNTY, MISS.

| Trade group and kind of business              | Number of establishments | 1948 sales (Thousands dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Total employees <sup>1</sup> | Paid employees, workweek ended nearest Nov. 15, 1948 |
|---|--------------------------|--------------------------------|---|------------------------------|--|
| RETAIL TRADE, total.....                      | 145                      | 6,773                          | 131   | 314                          | 258  |
| Food group.....                               | 53                       | 1,264                          | 49  | 40                           | 26   |
| Eating and drinking places.....               | 11                       | 95                             | 11  | 23                           | 18   |
| Gasoline service stations.....                | 11                       | 261                            | 11  | 19                           | 15   |
| All other retail stores.....                  | 70                       | 5,153                          | 60  | 232                          | 199  |
| WHOLESALE TRADE.....                          | 14                       | 5,276                          | 14  | 70                           | x  |
| SELECTED SERVICE TRADES, <sup>2</sup> /total. | 25                       | 199                            | 25  | 63                           | 54   |
| Personal services.....                        | 15                       | 140                            | 15  | 52                           | 43   |
| All other service trades.....                 | 10                       | 59                             | 10  | 11                           | 11   |

x Not available.

<sup>1</sup> Includes employees paid for less than the full workweek.

<sup>2</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 6, 1950

Release Series BC-1P-43-004

### CARBON COUNTY, UTAH

Retail, wholesale, and service establishments located in Carbon County, Utah, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$21.2 million, an increase of 237 percent over the \$6.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$7.8 million in 1948 compared with \$2.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$687,000 in 1948 compared with \$185,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,094 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 624 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Carbon County, Utah, which also includes data for the cities of Helper and Price. Final figures, superseding the preliminary data for Carbon County, will be included in a Bulletin for the State of Utah to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Carbon County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
CARBON COUNTY, UTAH

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 264                      | 21,241  | 284  | 904  | 728                     |
| Food group.....                                   | 47                       | 4,200   | 57   | 106  | 70                      |
| Eating and drinking places.....                   | 74                       | 1,471   | 90   | 146  | 114                     |
| General merchandise grp, general stores.....      | 19                       | 4,579   | 11   | 253  | 212                     |
| Apparel group.....                                | 12                       | 430   | 12   | 26   | 20                      |
| Furniture-home furnishings-appliance grp.....     | 13                       | 1,183   | 9  | 51   | 45                      |
| Automotive group.....                             | 16                       | 3,968   | 24   | 122  | 107                     |
| Gasoline service stations.....                    | 35                       | 1,429   | 40   | 45   | 38                      |
| Lumber-building-hardware group.....               | 15                       | 1,372   | 13   | 68   | 54                      |
| Drug and proprietary stores.....                  | 7                        | 470   | 4  | 35   | 23                      |
| All other retail stores.....                      | 26                       | 2,139   | 24   | 52   | 45                      |
| WHOLESALE TRADE, total.....                       | 28                       | 7,768   | 19   | 90   | x                       |
| Merchant wholesalers.....                         | 19                       | 6,212   | 11   | 81   | x                       |
| Other wholesale.....                              | 9                        | 1,556   | 8  | 9  | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 51                       | 687   | 54   | 100  | 88                      |
| Personal services.....                            | 35                       | 389   | 34   | 71   | 60                      |
| All other service trades.....                     | 16                       | 298   | 20   | 29   | 28                      |
| HOTELS.....                                       | 19                       | 130   | 21   | 17   | 8                       |
| TOURIST COURTS AND CAMPS.....                     | 11                       | 140   | 7  | 14   | 12                      |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## CARBON COUNTY, UTAH

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup>  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|------------------------------------|--------------------------|---|--|--|-------------------------|
|                                    |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Helper:                            |                          |   |  |  |                         |
| Retail trade.....                  | 69                       | 3,949   | 78   | 185  | 139                     |
| Selected service trades....        | 18                       | 126   | 19   | 29   | 24                      |
| Hotels.....                        | 9                        | 33  | 11   | 2  | —                       |
| Price:                             |                          |   |  |  |                         |
| Retail trade.....                  | 127                      | 12,850  | 131  | 540  | 441                     |
| Wholesale trade.....               | 19                       | 3,982   | 15   | 57   | x                       |
| Selected service trades....        | 24                       | 444   | 24   | 58   | 51                      |
| Hotels.....                        | 10                       | 97  | 10   | 15   | 8                       |
| Remainder of county: <sup>3/</sup> |                          |   |  |  |                         |
| Retail trade.....                  | 68                       | 4,442   | 75   | 179  | 148                     |
| Wholesale trade.....               | 9                        | 3,786   | 4  | 33   | x                       |
| Selected service trades....        | 9                        | 117   | 11   | 13   | 13                      |

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

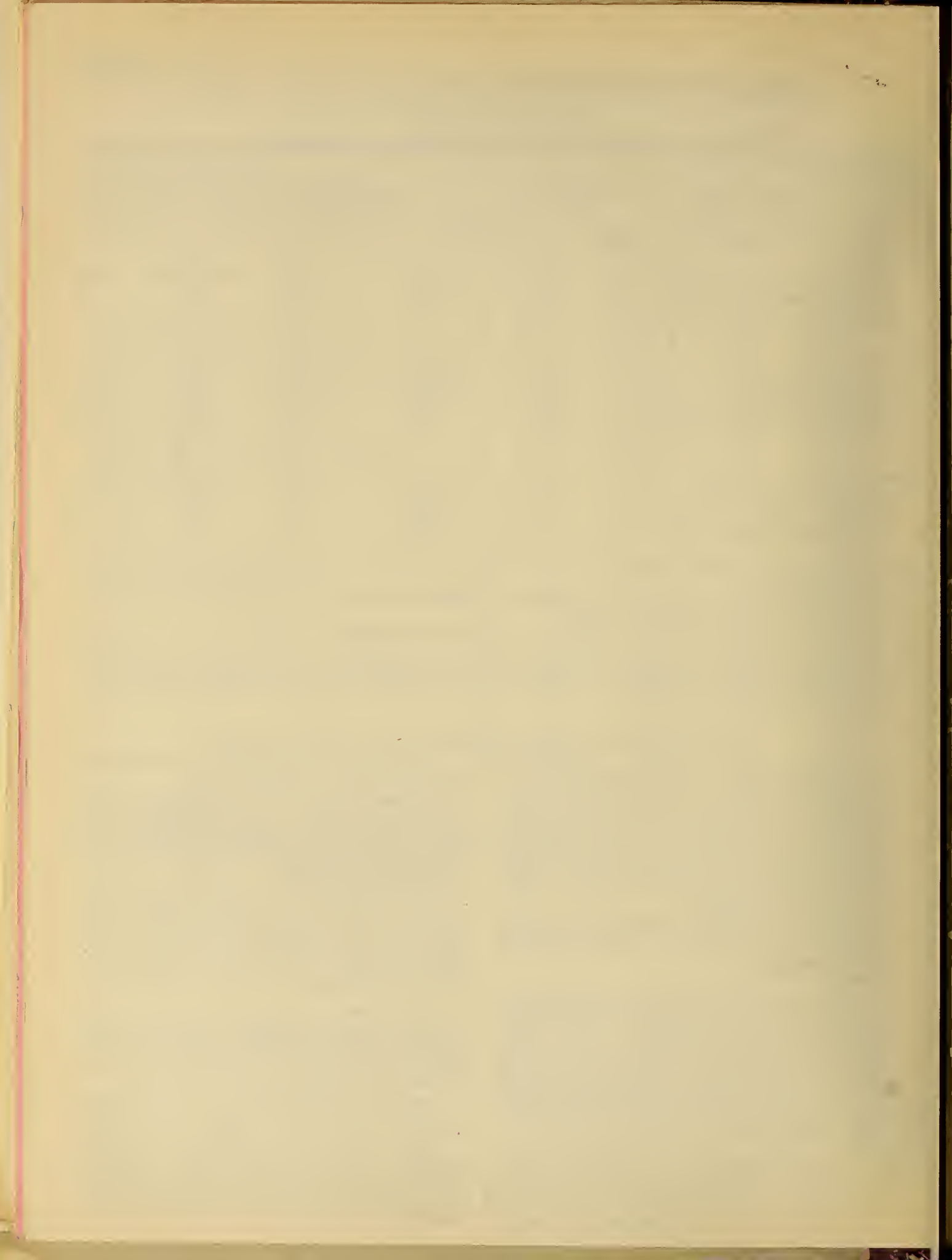
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.





# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 27, 1950

Release Series BC-1P-43-C05

### DAGGETT COUNTY, UTAH

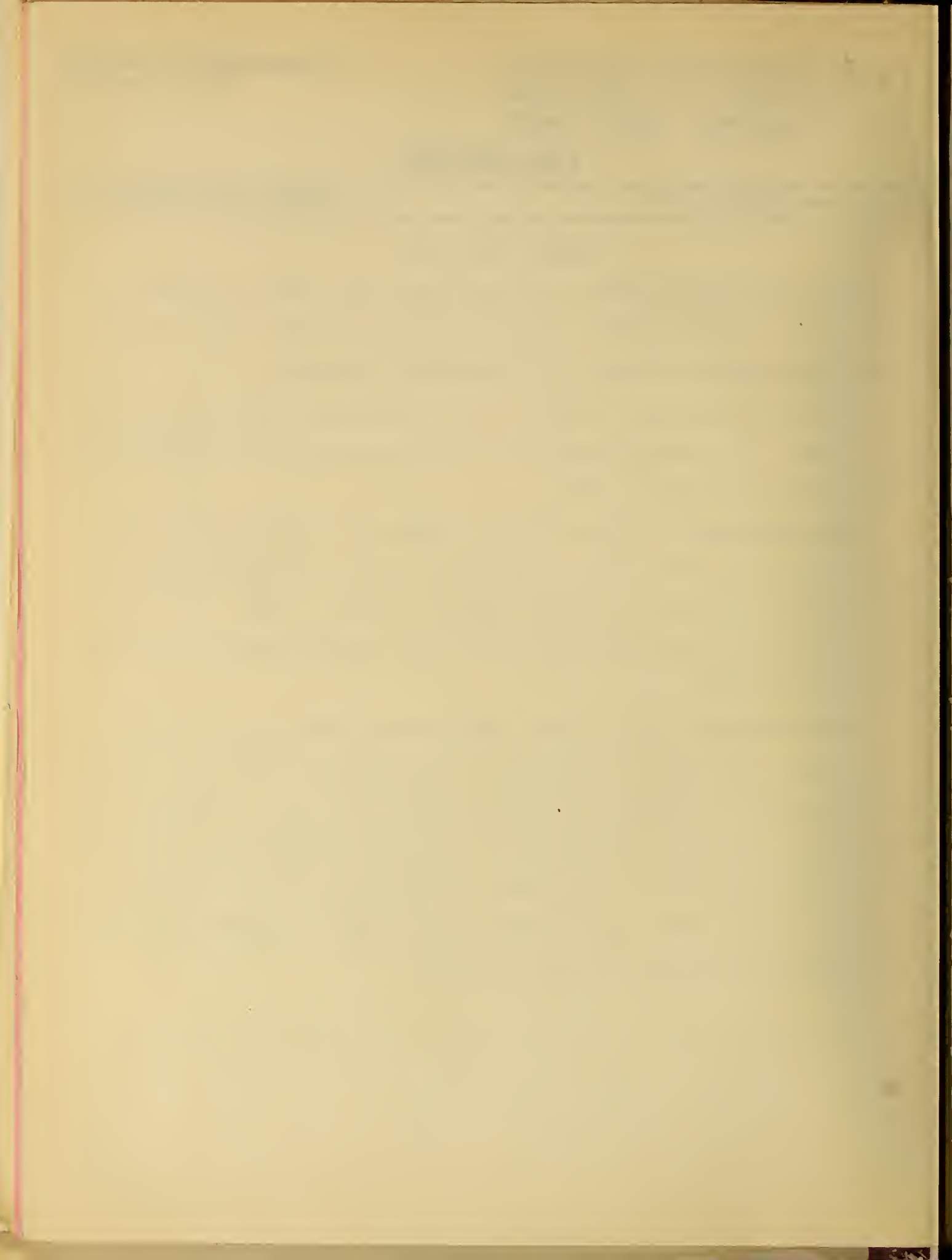
Retail establishments located in Daggett County, Utah, showed an expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures released today by the Bureau of the Census, U. S. Department of Commerce.

Four retail establishments reported 1948 sales aggregating \$103,000, an increase of 61 percent over the \$64,000 reported by six establishments in 1939, when the preceding Census of Business was taken.

Retail establishments reported two active proprietors of unincorporated businesses in 1948 as compared with four proprietors in 1939. Four paid employees were reported for the workweek ended nearest November 15, 1948. Of these, three worked the full workweek, and one worked part of the week. Four full-time paid employees were reported for 1939.

These preliminary figures have been derived from a Census report on Daggett County, Utah. Final figures, superseding the preliminary data for Daggett County, will be included in a Bulletin for the State of Utah to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Daggett County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.





# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 27, 1950

Release Series BC-1P-43-006

### DAVIS COUNTY, UTAH

Retail, wholesale, and service establishments located in Davis County, Utah, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$15.8 million, an increase of 508 percent over the \$2.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$18.2 million in 1948 as compared with \$1.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$473,000 in 1948 compared with \$44,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 842 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 286 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Davis County, Utah, which also includes data for the city of Bountiful. Final figures, superseding the preliminary data for Davis County, will be included in a Bulletin for the State of Utah to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Davis County as well an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### DAVIS COUNTY, UTAH

| Trade group and kind of business                 | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|--|--------------------------|---|--|--|-------------------------|
|  |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                         | 226                      | 15,781  | 240  | 684  | 517                     |
| Food group.....                                  | 53                       | 5,019   | 65   | 174  | 113                     |
| Eating and drinking places.....                  | 48                       | 1,189   | 61   | 109  | 73                      |
| Apparel group.....                               | 6                        | 264   | 6  | 14   | 8                       |
| Furniture-home furnishings, appliance group..... | 16                       | 780   | 17   | 28   | 22                      |
| Automotive group.....                            | 16                       | 1,679   | 9  | 60   | 58                      |
| Gasoline service stations.....                   | 35                       | 2,501   | 37   | 87   | 68                      |
| Lumber-building-hardware group.                  | 19                       | 2,035   | 14   | 97   | 86                      |
| Drug and proprietary stores....                  | 6                        | 443   | 4  | 34   | 21                      |
| All other retail stores.....                     | 27                       | 1,871   | 27   | 81   | 68                      |
| WHOLESALE TRADE.....                             | 18                       | 18,227  | 12   | 101  | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total.    | 64                       | 473   | 69   | 57   | 50                      |
| Personal services.....                           | 37                       | 237   | 37   | 41   | 35                      |
| All other service trades.....                    | 27                       | 236   | 32   | 16   | 15                      |
| TOURIST COURTS AND CAMPS.....                    | 5                        | 32  | 8  | 1  | 1                       |

x Not available

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## DAVIS COUNTY, UTAH

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Bountiful:                        |                          |   |  |  |                         |
| Retail trade.....                 | 56                       | 5,072   | 54   | 213  | 163                     |
| Selected service trades....       | 24                       | 180   | 25   | 26   | 25                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 170                      | 10,709  | 186  | 471  | 354                     |
| Selected service trades....       | 40                       | 293   | 44   | 31   | 25                      |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

For Release March 27, 1950

Release Series BC-1P-43-007

### DUCHESNE COUNTY, UTAH

Retail, wholesale, and service establishments located in Duchesne County, Utah, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.5 million, an increase of 323 percent over the \$1.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.0 million in 1948 as compared with \$0.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$202,000 in 1948 compared with \$43,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 274 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 144 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Duchesne County, Utah. Final figures, superseding the preliminary data for Duchesne County, will be included in a Bulletin for the State of Utah to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Duchesne County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
DUCHESNE COUNTY, UTAH

| Trade group and kind of business            | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                    | 95                       | 5,518   | 86   | 245  | 192                     |
| Food group.....                             | 14                       | 1,007   | 14   | 20   | 15                      |
| Eating and drinking places.....             | 16                       | 277   | 16   | 47   | 39                      |
| Gasoline service stations.....              | 23                       | 734   | 23   | 35   | 14                      |
| All other retail stores.....                | 42                       | 3,500   | 33   | 143  | 124                     |
| WHOLESALE TRADE.....                        | 6                        | 1,008   | 6  | 11   | x                       |
| SELECTED SERVICE TRADES <sup>2/</sup> ..... | 30                       | 202   | 30   | 18   | 18                      |
| HOTELS.....                                 | 7                        | 37  | 5  | 3  | 3                       |
| TOURIST COURTS AND CAMPS.....               | 9                        | 90  | 11   | 4  | 4                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 27, 1950

Release Series BC-1P-43-008

### EMERY COUNTY, UTAH

Retail and service establishments located in Emery County, Utah, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.1 million, an increase of 200 percent over the \$0.7 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$60,000 in 1948 compared with \$20,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 80 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 55 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Emery County, Utah. Final figures, superseding the preliminary data for Emery County, will be included in a Bulletin for the State of Utah to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Emery County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### EMERY COUNTY, UTAH.

| Trade group and kind of business            | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                    | 80                       | 2,058   | 87   | 71   | 49                      |
| Food group.....                             | 13                       | 299   | 15   | 3  | 3                       |
| Eating and drinking places.....             | 24                       | 224   | 24   | 25   | 18                      |
| Gasoline service stations.....              | 19                       | 453   | 21   | 11   | 6                       |
| All other retail stores.....                | 24                       | 1,082   | 27   | 32   | 22                      |
| SELECTED SERVICE TRADES <sup>2</sup> /..... | 9                        | 60  | 9  | 9  | 9                       |

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*--The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups--personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*--"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*--"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 27, 1950

Release Series BC-1P-43-009

### GARFIELD COUNTY, UTAH

Retail establishment located in Garfield County, Utah, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.8 million, an increase of 260 percent over the \$0.5 million in 1939, when the preceding Census of Business was taken.

Employment in the county also rose over 9-year period between 1939 and 1948 for the above trade. Retail establishments reported a total of 90 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 42 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Garfield County, Utah. Final figures, superseding the preliminary data for Garfield County, will be included in a Bulletin for the State of Utah to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Garfield County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
GARFIELD COUNTY, UTAH

| Trade group and kind of business | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|----------------------------------|--------------------------|---|--|--|-------------------------|
|                                  |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....         | 67                       | 1,846   | 62   | 90   | 69                      |
| Food group.....                  | 8                        | 202   | 7  | 3  | 2                       |
| Eating and drinking places....   | 13                       | 201   | 15   | 34   | 24                      |
| Gasoline service stations.....   | 9                        | 184   | 8  | 6  | 4                       |
| All other retail stores.....     | 37                       | 1,259   | 32   | 47   | 39                      |
| TOURIST COURTS AND CAMPS.....    | 11                       | 46  | 13   | 4  | 3                       |

<sup>1/</sup> Includes employees paid for less than the full workweek.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

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*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 27, 1950

Release Series BC-1P-43-010

### GRAND COUNTY, UTAH

Retail establishments located in Grand County, Utah, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$951,000, an increase of 112 percent over the \$448,000 in 1939, when the preceding Census of Business was taken.

Employment in the county decreased over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported a total of 39 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 63 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Grand County, Utah. Final figures, superseding the preliminary data for Grand County, will be included in a Bulletin for the State of Utah to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Grand County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
GRAND COUNTY, UTAH

| Trade group and kind of business | Number of establishments              | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|----------------------------------|---------------------------------------|---|--|--|-------------------------|
|                                  |                                       |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....         | 28                                    | 951   | 27   | 39   | 39                      |
| Food group.....                  | 8                                     | 349   | 6  | 10   | 10                      |
| Eating and drinking places.....  | 9                                     | 173   | 11   | 19   | 19                      |
| Gasoline service stations.....   | Included in "All other retail stores" |   |  |  |                         |
| All other retail stores.....     | 11                                    | 429   | 10   | 10   | 10                      |

1/ Includes employees paid for less than the full workweek.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-43-011

### IRON COUNTY, UTAH

Retail, wholesale, and service establishments located in Iron County, Utah, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$12.0 million, an increase of 233 percent over the \$3.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.2 million in 1948 as compared with \$1.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$229,000 in 1948 compared with \$90,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 681 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 374 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Iron County, Utah, which also includes data for Cedar City. Final figures, superseding the preliminary data for Iron County, will be included in a Bulletin for the State of Utah to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Iron County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### IRON COUNTY, UTAH

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 120                      | 11,987  | 114  | 555  | 463                     |
| Food group.....                                   | 19                       | 1,863   | 20   | 55   | 49                      |
| Eating and drinking places.....                   | 15                       | 507   | 22   | 67   | 42                      |
| Gasoline service stations.....                    | 22                       | 777   | 18   | 43   | 34                      |
| All other retail stores.....                      | 64                       | 8,840   | 54   | 390  | 338                     |
| WHOLESALE TRADE.....                              | 19                       | 4,199   | 14   | 87   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 25                       | 229   | 27   | 39   | 33                      |
| Personal services.....                            | 18                       | 164   | 20   | 35   | 29                      |
| All other service trades.....                     | 7                        | 65  | 7  | 4  | 4                       |
| TOURIST COURTS AND CAMPS.....                     | 13                       | 229   | 9  | 17   | 9                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## IRON COUNTY, UTAH

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of<br>estab-<br>lishments | 1948 sales<br>and receipts<br><br>(Thousand<br>dollars) | Active propri-<br>etors of<br>unincorporated<br>businesses<br>Nov. 1948 | Paid employees, workweek<br>ended nearest Nov. 15, 1948 |                            |
|-----------------------------------|----------------------------------|---|---|---|----------------------------|
|                                   |                                  |   |   | Total<br>employees <sup>2</sup>                         | Full workweek<br>employees |
| Cedar City:                       |                                  |   |   |   |                            |
| Retail trade.....                 | 87                               | 10,887  | 80  | 506   | 421                        |
| Selected service trades....       | 19                               | 205   | 20  | 38  | 33                         |
| Remainder of county:              |                                  |   |   |   |                            |
| Retail trade.....                 | 33                               | 1,100   | 34  | 49  | 42                         |
| Selected service trades...        | 6                                | 24  | 7   | 1   | -                          |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-43-012

### JUAB COUNTY, UTAH

Retail, wholesale, and service establishments located in Juab County, Utah, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.9 million, an increase of 206 percent over the \$1.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.2 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$96,000 in 1948 compared with \$58,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 250 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 187 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Juab County, Utah, which also includes data for the city of Nephi. Final figures, superseding the preliminary data for Juab County, will be included in a Bulletin for the State of Utah to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Juab County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### JUAB COUNTY, UTAH

| Trade group and kind of business            | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                    | 96                       | 4,930   | 89   | 230  | 172                     |
| Food group.....                             | 13                       | 1,145   | 12   | 43   | 33                      |
| Eating and drinking places.....             | 22                       | 432   | 27   | 50   | 29                      |
| Gasoline service stations.....              | 18                       | 586   | 15   | 29   | 26                      |
| All other retail stores.....                | 43                       | 2,767   | 35   | 108  | 84                      |
| WHOLESALE TRADE.....                        | 13                       | 2,227   | 11   | 15   | x                       |
| SELECTED SERVICE TRADES <sup>2/</sup> ..... | 15                       | 96  | 16   | 5  | 5                       |
| TOURIST COURTS AND CAMPS.....               | 6                        | 42  | 7  | 3  | 2                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## JUAB COUNTY, UTAH

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group        | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------|--------------------------|---|--|--|-------------------------|
|                             |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| Nephi:                      |                          |   |  |  |                         |
| Retail trade.....           | 59                       | 3,642   | 56   | 168  | 128                     |
| Tourist courts and camps... | 6                        | 42  | 7  | 3  | 2                       |
| Remainder of county:        |                          |   |  |  |                         |
| Retail trade.....           | 37                       | 1,288   | 33   | 62   | 44                      |

<sup>1</sup>/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 27, 1950

Release Series BC-1P- 43-013

### KANE COUNTY, UTAH

Retail and service establishments located in Kane County, Utah, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.5 million, an increase of 200 percent over the \$0.5 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$55,000 in 1948 compared with \$12,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 73 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 42 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Kane County, Utah. Final figures, superseding the preliminary data for Kane County, will be included in a Bulletin for the State of Utah to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Kane County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### KANE COUNTY, UTAH

| Trade group and kind of business            | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                    | 50                       | 1,453   | 50   | 68   | 59                      |
| Food group.....                             | 6                        | 111   | 6  | 4  | 3                       |
| Eating and drinking places.....             | 13                       | 304   | 15   | 25   | 22                      |
| Gasoline service stations.....              | 14                       | 369   | 13   | 10   | 9                       |
| All other retail stores.....                | 17                       | 669   | 16   | 29   | 25                      |
| SELECTED SERVICE TRADES <sup>2/</sup> ..... | 7                        | 55  | 7  | 5  | 4                       |
| TOURIST COURTS AND CAMPS.....               | 8                        | 58  | 8  | 6  | 4                       |

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 3, 1950

Release Series BC-1P-43-014

### MILLARD COUNTY, UTAH

Retail, wholesale, and service establishments located in Millard County, Utah, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.3 million, an increase of 248 percent over the \$2.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.7 million in 1948 as compared with \$0.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$106,000 in 1948 compared with \$40,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 381 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 193 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Millard County, Utah. Final figures, superseding the preliminary data for Millard County, will be included in a Bulletin for the State of Utah to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Millard County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### MILLARD COUNTY, UTAH

| Trade group and kind of business               | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|--|--------------------------|---|--|--|-------------------------|
|  |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                       | 134                      | 7,250   | 134  | 340  | 254                     |
| Food group.....                                | 23                       | 734   | 28   | 38   | 12                      |
| Eating and drinking places.....                | 17                       | 524   | 18   | 75   | 54                      |
| Gasoline service stations.....                 | 28                       | 669   | 27   | 15   | 10                      |
| All other retail stores.....                   | 66                       | 5,323   | 61   | 212  | 178                     |
| WHOLESALE TRADE.....                           | 11                       | 2,671   | 9  | 29   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total.. | 23                       | 106   | 24   | 12   | 11                      |
| Personal services.....                         | 13                       | 78  | 14   | 11   | 11                      |
| All other service trades.....                  | 10                       | 28  | 10   | 1  | -                       |
| HOTELS.....                                    | 7                        | 53  | 8  | 11   | 8                       |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 27, 1950

Release Series BC-1P- 43-015

### MORGAN COUNTY, UTAH

Retail establishments located in Morgan County, Utah, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U.S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.9 million, an increase of 280 percent over the \$0.5 million in 1939, when the preceding Census of Business was taken.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported a total of 64 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 26 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Morgan County, Utah. Final figures, superseding the preliminary data for Morgan County, will be included in a Bulletin for the State of Utah to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Morgan County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D.C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### MORGAN COUNTY, UTAH

| Trade group and kind of business | Number of establishments                | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|----------------------------------|---|---|--|--|-------------------------|
|                                  |   |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....         | 29                                      | 1,854   | 36   | 64   | 39                      |
| Food group.....                  | 6                                       | 183   | 6  | 9  | 2                       |
| Eating and drinking places....   | 6                                       | 105   | 9  | 8  | 5                       |
| Gasoline service stations.....   | Included with "All other retail stores" |   |  |  |                         |
| All other retail stores.....     | 17                                      | 1,566   | 21   | 47   | 32                      |

<sup>1</sup>/ Includes employees paid for less than the full workweek.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*--The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups--personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*--"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*--"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 27, 1950

Release Series BC-1P- 43-016

### PIUTE COUNTY, UTAH

Retail establishments located in Piute County, Utah, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$601,000, an increase of 68 percent over the \$358,000 in 1939, when the preceding Census of Business was taken.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported a total of 28 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 21 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Piute County, Utah. Final figures, superseding the preliminary data for Piute County, will be included in a Bulletin for the State of Utah to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Piute County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### PIUTE COUNTY, UTAH

| Trade group and kind of business | Number of establishments                | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|----------------------------------|---|---|--|--|-------------------------|
|                                  |   |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....         | 24                                      | 601   | 21   | 28   | 18                      |
| Food group.....                  | Included with "All other retail stores" |   |  |  |                         |
| Eating and drinking places.....  | 5                                       | 95  | 6  | 13   | 7                       |
| Gasoline service stations.....   | 8                                       | 85  | 8  | 4  | 4                       |
| All other retail stores.....     | 11                                      | 421   | 7  | 11   | 7                       |

<sup>1</sup>/ Includes employees paid for less than the full workweek.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 27, 1956

Release Series BC-1P-43-017

### RICH COUNTY, UTAH

Retail establishments located in Rich County, Utah, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$684,000, an increase of 315 percent over the \$165,000 in 1939, when the preceding Census of Business was taken.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported a total of 24 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 10 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Rich County, Utah. Final figures, superseding the preliminary data for Rich County, will be included in a Bulletin for the State of Utah to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Rich County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### RICH COUNTY, UTAH

| Trade group and kind of business | Number of establishments                | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|----------------------------------|---|---|--|--|-------------------------|
|                                  |   |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....         | 20                                      | 684   | 14   | 24   | 18                      |
| Food group.....                  | Included with "All other retail stores" |   |  |  |                         |
| Eating and drinking places....   | Included with "All other retail stores" |   |  |  |                         |
| Gasoline service stations.....   | 5                                       | 234   | 3  | 7  | 4                       |
| All other retail stores.....     | 15                                      | 450   | 11   | 17   | 14                      |

<sup>1</sup>/ Includes employees paid for less than the full workweek.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-43-018

### SALT LAKE COUNTY, UTAH

Retail, wholesale, and service establishments located in Salt Lake County, Utah, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$266.8 million, an increase of 206 percent over the \$87.1 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 287 percent rise over the same period, reaching a total of \$522.2 million in 1948 as compared with \$135.1 million in 1939. The service trades included in the Census of Business reported receipts totaling \$18.5 million in 1948 compared with \$6.5 million in 1939. Amusement businesses in the county recorded receipts of \$4.9 million in 1948. No comparable figure for 1939 is available.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 16,488 paid employees for the workweek ended nearest November 15, 1948. Of these, 12,534 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 11,595 and 8,966. Wholesale trade establishments reported a total of 9,433 full- and part-week employees for the week of November 15, 1948, compared with 5,304 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 2,904; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 2,329.

These preliminary figures have been derived from a Census report on Salt Lake County, Utah. The report also contains data for Bingham Canyon, Midvale, Murray, South Salt Lake, and Salt Lake City.

Final figures, superseding the preliminary data for Salt Lake County, will be included in a Bulletin for the State of Utah to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Salt Lake County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
SALT LAKE COUNTY, UTAH

| Trade group and kind of business                  | Number of<br>estab-<br>lishments  | 1948 sales<br>and receipts<br><br>(Thousand<br>dollars) | Active<br>propriet-<br>ors of<br>unincor-<br>porated<br>businesses<br>Nov. 1948 | Paid employees,<br>workweek ended<br>nearest Nov. 15, 1948 |                               |
|---|-----------------------------------|---|---|--|-------------------------------|
|   |                                   |   |   | Total<br>employees <sup>1</sup>                            | Full<br>workweek<br>employees |
| RETAIL TRADE, total.....                          | 2,431                             | 266,776   | 2,402   | 16,488   | 12,534                        |
| Food group.....                                   | 589                               | 55,920  | 610   | 1,950  | 1,269                         |
| Eating and drinking places.....                   | 527                               | 18,703  | 607   | 2,621  | 2,004                         |
| General merchandise grp, general stores           | 57                                | 50,042  | 30  | 4,615  | 3,263                         |
| Apparel group.....                                | 154                               | 19,986  | 129   | 1,262  | 991                           |
| Furniture-home furnishgs-appliance grp            | 136                               | 18,641  | 116   | 1,206  | 1,135                         |
| Automotive group.....                             | 129                               | 38,706  | 119   | 1,260  | 1,194                         |
| Gasoline service stations.....                    | 331                               | 14,115  | 336   | 714  | 514                           |
| Lumber-building-hardware group.....               | 122                               | 15,236  | 99  | 689  | 621                           |
| Drug and proprietary stores.....                  | 75                                | 9,028   | 78  | 677  | 474                           |
| All other retail stores.....                      | 311                               | 26,399  | 278   | 1,494  | 1,069                         |
| WHOLESALE TRADE, total.....                       | 699                               | 522,246   | 416   | 9,433  | x                             |
| Merchant wholesalers, total.....                  | 466                               | 246,072   | 300   | 6,479  | x                             |
| Groceries, foods.....                             | 74                                | 43,390  | 53  | 859  | x                             |
| Dry goods, apparel.....                           | 8                                 | 5,190   | 3   | 152  | x                             |
| Hardware, elec'l, plum'g & heating..              | 60                                | 62,577  | 33  | 1,678  | x                             |
| Mach'y, equip't, industrial supplies..            | 112                               | 41,087  | 66  | 1,258  | x                             |
| Automotive parts, accessories.....                | 43                                | 8,708   | 30  | 479  | x                             |
| All other merchant wholesalers.....               | 169                               | 85,120  | 115   | 2,053  | x                             |
| Manufact'rs' sales branches, offices..            | 115                               | 174,797   | 2   | 2,070  | x                             |
| Petroleum bulk plants, terminals.....             | 29                                | 16,472  | 18  | 218  | x                             |
| Agents, brokers (merchandise).....                | 78                                | 62,835  | 84  | 244  | x                             |
| Assemblers of farm products.....                  | 11                                | 22,070  | 12  | 422  | x                             |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 1,103                             | 18,538  | 1,138   | 2,904  | 2,495                         |
| Personal services.....                            | 621                               | 9,031   | 631   | 1,801  | 1,562                         |
| Business services.....                            | 86                                | 3,126   | 76  | 463  | 391                           |
| Automotive repairs and services.....              | 229                               | 4,255   | 255   | 415  | 350                           |
| Other repair services.....                        | 167                               | 2,126   | 176   | 225  | 192                           |
| HOTELS.....                                       | Data withheld to avoid disclosure |   |   |  |                               |
| TOURIST COURTS AND CAMPS.....                     | 87                                | 1,504   | 92  | 161  | 132                           |
| AMUSEMENTS.....                                   | 87                                | 4,887   | 61  | 692  | x                             |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## SALT LAKE COUNTY, UTAH

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup>  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|------------------------------------|--------------------------|---|--|--|-------------------------|
|                                    |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Bingham Canyon:                    |                          |   |  |  |                         |
| Retail trade.....                  | 40                       | 2,416   | 51   | 101  | 76                      |
| Selected service trades...         | 12                       | 47  | 12   | 2  | 1                       |
| Midvale:                           |                          |   |  |  |                         |
| Retail trade.....                  | 46                       | 3,617   | 43   | 165  | 122                     |
| Selected service trades...         | 21                       | 257   | 24   | 41   | 36                      |
| Murray:                            |                          |   |  |  |                         |
| Retail trade.....                  | 104                      | 10,324  | 98   | 430  | 347                     |
| Wholesale trade.....               | 12                       | 4,914   | 5  | 149  | x                       |
| Selected service trades...         |                          | Included with "Remainder of county"           |  |  |                         |
| Tourist courts and camps..         |                          | Included with "Remainder of county"           |  |  |                         |
| Salt Lake City:                    |                          |   |  |  |                         |
| Retail trade.....                  | 1,696                    | 217,727                                       | 1,613  | 14,343   | 10,897                  |
| Wholesale trade.....               | 640                      | 500,976                                       | 374  | 8,920  | x                       |
| Selected service trades...         | 875                      | 16,473  | 893  | 2,602  | 2,229                   |
| Hotels.....                        | 67                       | 5,677   | 62   | 1,157  | 856                     |
| Tourist courts and camps..         | 62                       | 1,294   | 63   | 145  | 123                     |
| Amusements.....                    | 51                       | 3,967   | 40   | 538  | x                       |
| South Salt Lake:                   |                          |   |  |  |                         |
| Retail trade.....                  | 80                       | 4,556   | 90   | 256  | 227                     |
| Wholesale trade.....               | 16                       | 5,749   | 12   | 144  | x                       |
| Selected service trades...         | 34                       | 287   | 37   | 36   | 26                      |
| Tourist courts and camps..         | 10                       | 94  | 11   | 8  | 5                       |
| Remainder of county: <sup>3/</sup> |                          |   |  |  |                         |
| Retail trade.....                  | 465                      | 28,136  | 507  | 1,193  | 865                     |
| Wholesale trade.....               | 31                       | 10,607  | 25   | 220  | x                       |
| Selected service trades...         | 161                      | 1,474   | 172  | 223  | 203                     |
| Tourist courts and camps..         | 15                       | 116   | 18   | 8  | 4                       |
| Amusements.....                    | 27                       | 584   | 17   | 88   | x                       |

x Not available.

1/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

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The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 27, 1950

Release Series BC-1P-43-019

### SAN JUAN COUNTY, UTAH

Retail establishments located in San Juan County, Utah, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.3 million, an increase of 225 percent over the \$0.4 million in 1939, when the preceding Census of Business was taken.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported a total of 52 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 33 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on San Juan County, Utah. Final figures, superseding the preliminary data for San Juan County, will be included in a Bulletin for the State of Utah to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for San Juan County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
SAN JUAN COUNTY, UTAH

| Trade group and kind of business            | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                    | 32                       | 1,345   | 40   | 52   | 41                      |
| Food group.....                             | 6                        | 247   | 6  | 8  | 3                       |
| Eating and drinking places...               | 7                        | 154   | 8  | 16   | 15                      |
| Gasoline service stations....               | 5                        | 255   | 4  | 7  | 5                       |
| All other retail stores.....                | 14                       | 689   | 22   | 21   | 18                      |
| SELECTED SERVICE TRADES <sup>2/</sup> ..... | 5                        | 16  | 5  | -  | -                       |

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P43-020

### SANPETE COUNTY, UTAH

Retail, wholesale, and service establishments located in Sanpete County, Utah, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.5 million, an increase of 240 percent over the \$2.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$985,000 in 1948 as compared with \$706,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$191,000 in 1948 compared with \$94,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 448 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 282 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Sanpete County, Utah. Final figures, superseding the preliminary data for Sanpete County, will be included in a Bulletin for the State of Utah to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Sanpete County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## SANPETE COUNTY, UTAH

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 199                      | 8,470   | 210  | 414  | 299                     |
| Food group.....                                   | 36                       | 1,395   | 41   | 39   | 19                      |
| Eating and drinking places.....                   | 27                       | 429   | 35   | 50   | 30                      |
| General merchandise grp, general stores.....      | 19                       | 1,436   | 18   | 70   | 55                      |
| Apparel group.....                                | 6                        | 92  | 7  | 8  | 7                       |
| Furniture-home furnishings-appliance grp.....     | 10                       | 463   | 14   | 19   | 11                      |
| Automotive group.....                             | 18                       | 1,339   | 19   | 78   | 61                      |
| Gasoline service stations.....                    | 26                       | 601   | 24   | 24   | 14                      |
| Lumber-building-hardware group.....               | 25                       | 1,537   | 25   | 67   | 61                      |
| Drug and proprietary stores.....                  | 9                        | 337   | 11   | 33   | 18                      |
| All other retail stores.....                      | 23                       | 841   | 16   | 26   | 23                      |
| WHOLESALE TRADE.....                              | 13                       | 985   | 11   | 19   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 48                       | 191   | 48   | 15   | 9                       |
| Personal services.....                            | 27                       | 98  | 26   | 9  | 4                       |
| All other service trades.....                     | 21                       | 93  | 22   | 6  | 5                       |
| TOURIST COURTS AND CAMPS.....                     | 6                        | 20  | 6  | 3  | -                       |
| AMUSEMENTS.....                                   | 12                       | 140   | 13   | 39   | x                       |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 10, 1950

Release Series BC-1P-43-021

### SEVIER COUNTY, UTAH

Retail, wholesale, and service establishments located in Sevier County, Utah, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$11.3 million, an increase of 265 percent over the \$3.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.5 million in 1948 as compared with \$0.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$250,000 in 1948 compared with \$107,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 593 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 284 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Sevier County, Utah, which also includes data for the city of Richfield. Final figures, superseding the preliminary data for Sevier County, will be included in a Bulletin for the State of Utah to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Sevier County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### SEVIER COUNTY, UTAH

| Trade group and kind of business                  | Number of estab-<br>lishments | 1948 sales<br>and receipts<br><br>(Thousand<br>dollars) | Active prop-<br>rietors of<br>unincor-<br>porated<br>businesses<br>Nov. 1948 | Paid employees,<br>workweek ended<br>nearest Nov. 15, 1948 |                               |
|---|-------------------------------|---|--|--|-------------------------------|
|   |                               |   |  | Total<br>employees <sup>1</sup>                            | Full<br>workweek<br>employees |
| RETAIL TRADE, total.....                          | 175                           | 11,250  | 177  | 462  | 372                           |
| Food group.....                                   | 28                            | 1,498   | 28   | 57   | 35                            |
| Eating and drinking places.....                   | 25                            | 512   | 27   | 64   | 51                            |
| General merchandise grp, general stores           | 14                            | 1,106   | 14   | 53   | 34                            |
| Apparel group.....                                | 7                             | 427   | 8  | 14   | 13                            |
| Furniture-home furnishgs-appliance grp.           | 12                            | 731   | 13   | 32   | 23                            |
| Automotive group.....                             | 18                            | 3,225   | 21   | 105  | 100                           |
| Gasoline service stations.....                    | 28                            | 810   | 26   | 26   | 21                            |
| Lumber-building-hardware group.....               | 18                            | 1,221   | 21   | 37   | 32                            |
| Drug and proprietary stores.....                  | 6                             | 242   | 7  | 18   | 14                            |
| All other retail stores.....                      | 19                            | 1,478   | 12   | 56   | 49                            |
| WHOLESALE TRADE.....                              | 21                            | 6,528   | 18   | 104  | x                             |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 41                            | 250   | 44   | 27   | 23                            |
| Personal services.....                            | 28                            | 170   | 31   | 20   | 17                            |
| All other service trades.....                     | 13                            | 80  | 13   | 7  | 6                             |
| TOURIST COURTS AND CAMPS.....                     | 9                             | 102   | 14   | 9  | 7                             |
| AMUSEMENTS.....                                   | 6                             | 173   | 7  | 77   | x                             |

x/ Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## SEVIER COUNTY, UTAH

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Richfield:                        |                          |   |  |  |                         |
| Retail trade.....                 | 74                       | 7,376   | 70   | 293  | 241                     |
| Selected service trades....       | 24                       | 166   | 25   | 21   | 18                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 101                      | 3,874   | 107  | 169  | 131                     |
| Selected service trades....       | 17                       | 84  | 19   | 6  | 5                       |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

For Release March 27, 1950

Release Series BC-1P-15-022

### SUMMIT COUNTY, UTAH

Retail, wholesale, and service establishments located in Summit County, Utah, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.1 million, an increase of 156 percent over the \$1.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$686,000 in 1948 as compared with \$630,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$73,000 in 1948 compared with \$33,000 in 1939.

Employment in the county decreased over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 165 paid employees for the week ended nearest November 15, 1948. This compared with a total of 178 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Summit County, Utah, which also includes data for Park City. Final figures, superseding the preliminary data for Summit County, will be included in a bulletin for the State of Utah to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Summit County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### SUMMIT COUNTY, UTAH

| Trade group and kind of business            | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                    | 105                      | 4,069   | 106  | 155  | 115                     |
| Food group.....                             | 19                       | 996   | 21   | 35   | 21                      |
| Eating and drinking places....              | 21                       | 416   | 23   | 39   | 29                      |
| Gasoline service stations.....              | 21                       | 375   | 21   | 13   | 12                      |
| All other retail stores.....                | 44                       | 2,282   | 41   | 68   | 53                      |
| WHOLESALE TRADE.....                        | 9                        | 686   | 8  | 4  | x                       |
| SELECTED SERVICE TRADES <sup>2/</sup> ..... | 17                       | 73  | 17   | 6  | 5                       |

x Not available.

<sup>1/</sup> Includes employees paid for 1 or more full workweeks.

<sup>2/</sup> See general description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## SUMMIT COUNTY, UTAH

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Park City:                        |                          |   |  |  |                         |
| Retail trade.....                 | 33                       | 1,517   | 30   | 60   | 42                      |
| Selected service trades....       | 8                        | 40  | 7  | 6  | 5                       |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 72                       | 2,552   | 76   | 95   | 73                      |
| Selected service trades....       | 9                        | 33  | 10   | --   | --                      |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trade; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and service, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 27, 1950

Release Series BC-1P-43-023

### TOOELE COUNTY, UTAH

Retail, wholesale, and service establishments located in Tooele County, Utah, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.9 million, an increase of 305 percent over the \$2.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.8 million in 1948 as compared with \$0.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$251,000 in 1948 compared with \$41,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 442 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 188 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Tooele County, Utah, which also includes data for the city of Tooele. Final figures, superseding the preliminary data for Tooele County, will be included in a Bulletin for the State of Utah to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Tooele County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### TOOELE COUNTY, UTAH

| Trade group and kind of business               | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|--|--------------------------|---|--|--|-------------------------|
|  |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                       | 157                      | 8,870   | 171  | 399  | 281                     |
| Food group.....                                | 28                       | 2,421   | 30   | 70   | 39                      |
| Eating and drinking places.....                | 38                       | 1,023   | 44   | 91   | 71                      |
| Apparel group.....                             | 6                        | 188   | 5  | 10   | 10                      |
| Automotive group.....                          | 13                       | 1,711   | 13   | 67   | 50                      |
| Gasoline service stations.....                 | 33                       | 979   | 38   | 27   | 21                      |
| Lumber-building-hardware group.....            | 8                        | 483   | 11   | 32   | 20                      |
| Drug and proprietary stores.....               | 8                        | 486   | 7  | 21   | 19                      |
| All other retail stores.....                   | 23                       | 1,579   | 23   | 81   | 51                      |
| WHOLESALE TRADE.....                           | 14                       | 1,761   | 11   | 23   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total.. | 38                       | 251   | 40   | 20   | 15                      |
| Personal services.....                         | 25                       | 163   | 28   | 14   | 10                      |
| All other service trades.....                  | 13                       | 88  | 12   | 6  | 5                       |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## TOOELE COUNTY, UTAH

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup>  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|------------------------------------|--------------------------|---|--|--|-------------------------|
|                                    |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Tooele:                            |                          |   |  |  |                         |
| Retail trade.....                  | 92                       | 6,715   | 108  | 309  | 212                     |
| Wholesale trade.....               | 9                        | 1,176   | 7  | 19   | x                       |
| Selected service trades....        | 24                       | 175   | 27   | 11   | 9                       |
| Remainder of county: <sup>3/</sup> |                          |   |  |  |                         |
| Retail trade.....                  | 65                       | 2,155   | 63   | 90   | 69                      |
| Wholesale trade.....               | 5                        | 585   | 4  | 4  | x                       |
| Selected service trades....        | 14                       | 76  | 13   | 9  | 6                       |

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "service incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 27, 1950

Release Series BC-1P-43-024

### UINTAH COUNTY, UTAH

Retail, wholesale, and service establishments located in Uintah County, Utah, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.1 million, an increase of 344 percent over the \$1.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$919,000 in 1948 as compared with \$675,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$273,000 in 1948 compared with \$50,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 328 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 202 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Uintah County, Utah. Final figures, superseding the preliminary data for Uintah County, will be included in a Bulletin for the State of Utah to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Uintah County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### UINTAH COUNTY, UTAH

| Trade group and kind of business            | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                    | 106                      | 7,073   | 112  | 274  | 229                     |
| Food group.....                             | 16                       | 751   | 18   | 22   | 18                      |
| Eating and drinking places.....             | 14                       | 328   | 15   | 30   | 23                      |
| Gasoline service stations.....              | 16                       | 797   | 18   | 25   | 22                      |
| All other retail stores.....                | 60                       | 5,197   | 61   | 197  | 166                     |
| WHOLESALE TRADE.....                        | 6                        | 919   | 7  | 11   | x                       |
| SELECTED SERVICE TRADES <sup>2/</sup> ..... | 18                       | 273   | 19   | 43   | 42                      |
| TOURIST COURTS AND CAMPS.....               | 7                        | 107   | 8  | 11   | 6                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-43-025

### UTAH COUNTY, UTAH

Retail, wholesale, and service establishments located in Utah County, Utah, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$57.8 million, an increase of 296 percent over the \$14.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$15.1 million in 1948 as compared with \$7.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.4 million in 1948 compared with \$0.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,766 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,023 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Utah County, Utah, which also includes data for the cities of American Fork, Lehi, Orem, Payson, Provo, Spanish Fork, and Springville. Final figures, superseding the preliminary data for Utah County, will be included in a Bulletin for the State of Utah to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Utah County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### UTAH COUNTY, UTAH

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 759                      | 57,839  | 667  | 3,061  | 2,318                   |
| Food group.....                                   | 173                      | 12,656  | 174  | 409  | 264                     |
| Eating and drinking places.....                   | 131                      | 3,022   | 126  | 461  | 308                     |
| General merchandise group, general stores....     | 29                       | 6,428   | 16   | 446  | 326                     |
| Apparel group.....                                | 39                       | 2,252   | 38   | 148  | 116                     |
| Furniture-home furnishings-appliance group...     | 40                       | 3,113   | 24   | 250  | 197                     |
| Automotive group.....                             | 52                       | 10,229  | 44   | 392  | 364                     |
| Gasoline service stations.....                    | 118                      | 4,546   | 109  | 166  | 113                     |
| Lumber-building-hardware group.....               | 65                       | 7,283   | 42   | 368  | 324                     |
| Drug and proprietary stores.....                  | 24                       | 1,753   | 19   | 167  | 145                     |
| All other retail stores.....                      | 88                       | 6,557   | 75   | 254  | 161                     |
| WHOLESALE TRADE, total.....                       | 53                       | 15,098  | 35   | 355  | x                       |
| Merchant wholesalers.....                         | 35                       | 9,053   | 25   | 250  | x                       |
| Petroleum bulk plants, terminals.....             | 12                       | 5,403   | 9  | 58   | x                       |
| Other types of wholesalers.....                   | 6                        | 642   | 1  | 47   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 238                      | 2,388   | 260  | 350  | 301                     |
| Personal services.....                            | 137                      | 1,263   | 150  | 257  | 216                     |
| Business services.....                            | 9                        | 145   | 10   | 12   | 10                      |
| Automotive repairs and services.....              | 50                       | 573   | 57   | 45   | 41                      |
| Other repair services.....                        | 42                       | 407   | 43   | 36   | 34                      |
| TOURIST COURTS AND CAMPS.....                     | 27                       | 220   | 27   | 22   | 13                      |
| AMUSEMENTS.....                                   | 27                       | 1,029   | 17   | 211  | x                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## UTAH COUNTY, UTAH

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup>  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|------------------------------------|--------------------------|---|--|--|-------------------------|
|                                    |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| American Fork:                     |                          |   |  |  |                         |
| Retail trade.....                  | 64                       | 5,321   | 47   | 209  | 173                     |
| Selected service trades.....       | 19                       | 184   | 23   | 39   | 31                      |
| Lehi:                              |                          |   |  |  |                         |
| Retail trade.....                  | 48                       | 1,946   | 45   | 84   | 62                      |
| Selected service trades.....       | 14                       | 77  | 12   | 4  | 4                       |
| Orem:                              |                          |   |  |  |                         |
| Retail trade.....                  | 66                       | 2,910   | 65   | 137  | 113                     |
| Selected service trades.....       | 23                       | 191   | 25   | 13   | 11                      |
| Payson:                            |                          |   |  |  |                         |
| Retail trade.....                  | 57                       | 4,069   | 54   | 164  | 124                     |
| Selected service trades.....       | 18                       | 122   | 21   | 15   | 13                      |
| Provo:                             |                          |   |  |  |                         |
| Retail trade.....                  | 269                      | 29,763  | 230  | 1,878  | 1,409                   |
| Wholesale trade.....               | 38                       | 11,954  | 27   | 278  | x                       |
| Selected service trades.....       | 90                       | 1,251   | 95   | 237  | 203                     |
| Tourist courts and camps.....      | 9                        | 94  | 11   | 10   | 8                       |
| Spanish Fork:                      |                          |   |  |  |                         |
| Retail trade.....                  | 74                       | 5,479   | 62   | 208  | 163                     |
| Selected service trades.....       | 26                       | 159   | 28   | 11   | 10                      |
| Springville:                       |                          |   |  |  |                         |
| Retail trade.....                  | 64                       | 4,464   | 50   | 216  | 159                     |
| Selected service trades.....       | 26                       | 230   | 31   | 24   | 23                      |
| Amusements.....                    | 5                        | 140   | 5  | 44   | x                       |
| Remainder of county: <sup>3/</sup> |                          |   |  |  |                         |
| Retail trade.....                  | 117                      | 3,887   | 114  | 165  | 115                     |
| Wholesale trade.....               | 15                       | 3,144   | 8  | 77   | xx                      |
| Selected service trades.....       | 22                       | 174   | 25   | 7  | 6                       |

x Not available.

<sup>1/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.<sup>2/</sup> Includes employees paid for less than the full workweek.<sup>3/</sup> Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

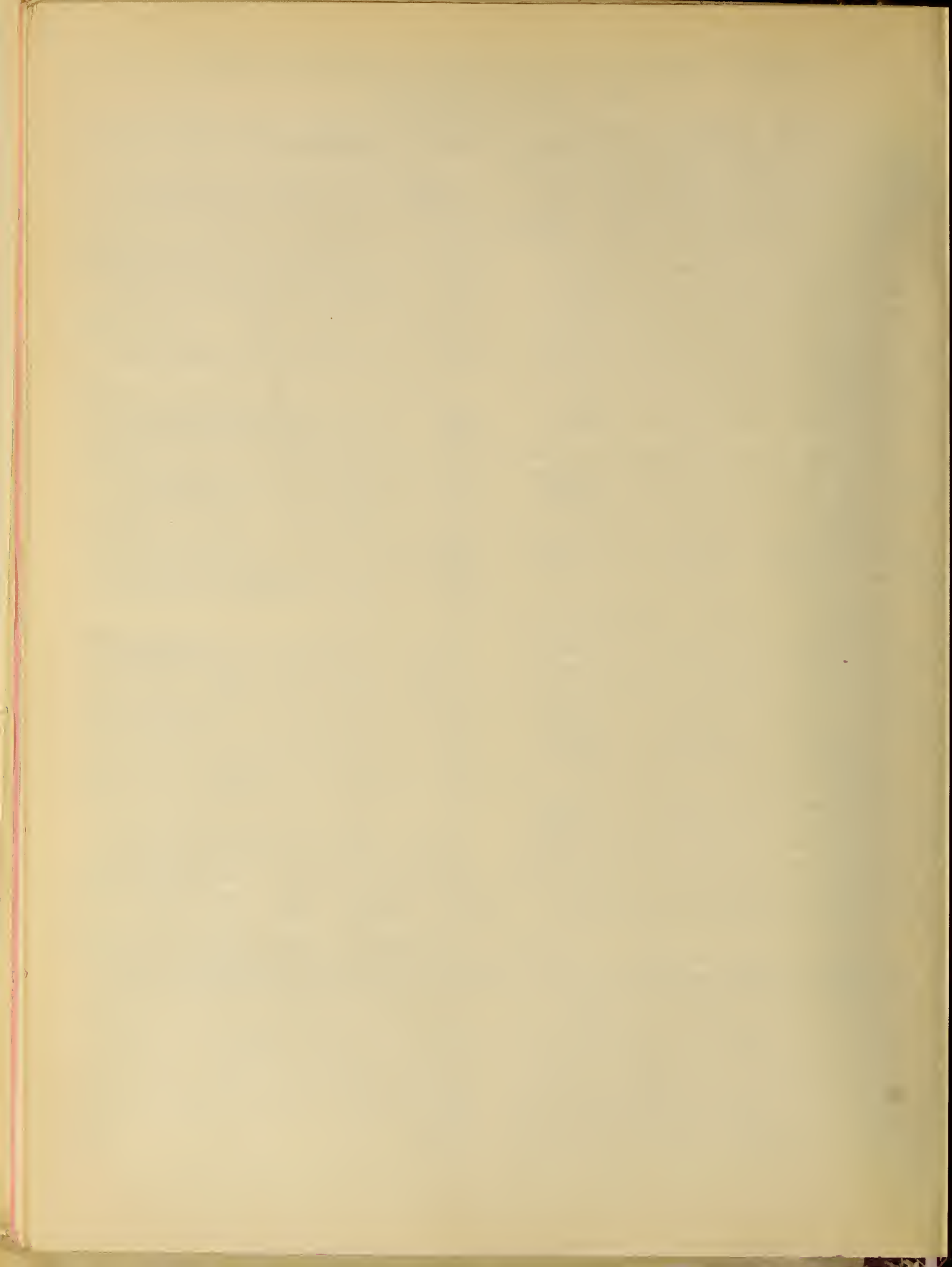
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.





# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 27, 1950

Release Series BC-1P-43-026

### WASATCH COUNTY, UTAH

Retail, wholesale, and service establishments located in Wasatch County, Utah, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.6 million, an increase of 254 percent over the \$1.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$649,000 in 1948 as compared with \$373,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$201,000 in 1948 compared with \$52,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 235 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 136 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Wasatch County, Utah, which also included data for the city of Heber. Final figures, superseding the preliminary data for Wasatch County, will be included in a Bulletin for the State of Utah to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Wasatch County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### WASATCH COUNTY, UTAH

| Trade group and kind of business   | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|------------------------------------|--------------------------|---|--|--|-------------------------|
|                                    |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....           | 71                       | 4,616   | 69   | 222  | 185                     |
| Food group.....                    | 7                        | 577   | 6  | 19   | 14                      |
| Eating and drinking places.....    | 17                       | 447   | 20   | 40   | 27                      |
| Gasoline service stations.....     | 18                       | 344   | 19   | 13   | 7                       |
| All other retail stores.....       | 29                       | 3,248   | 24   | 150  | 140                     |
| WHOLESALE TRADE.....               | 7                        | 649   | 7  | 1  | 1                       |
| SERVICE TRADES <sup>2/</sup> ..... | 13                       | 201   | 11   | 7  | 5                       |
| TOURIST COURTS AND CLERKS.....     | 5                        | 30  | 6  | -  | -                       |

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of service trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## WASATCH COUNTY, UTAH

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Heber:                            |                          |   |  |  |                         |
| Retail trade.....                 | 44                       | 3,891   | 42   | 167  | 149                     |
| Selected service trades....       | 13                       | 201   | 11   | 7  | 5                       |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 27                       | 725   | 27   | 55   | 36                      |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

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The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 27, 1950

Release Series BC-1P-43-027

### WASHINGTON COUNTY, UTAH

Retail, wholesale, and service establishments located in Washington County, Utah, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.5 million, an increase of 261 percent over the \$1.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.9 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$190,000 in 1948 compared with \$44,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 371 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 234 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Washington County, Utah, which also includes data for the city of St. George. Final figures, superseding the preliminary data for Washington County, will be included in a Bulletin for the State of Utah to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Washington County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
WASHINGTON COUNTY, UTAH

| Trade group and kind of business                | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                        | 120                      | 6,468   | 114  | 318  | 234                     |
| Food group.....                                 | 17                       | 1,067   | 22   | 46   | 35                      |
| Eating and drinking places.....                 | 15                       | 501   | 16   | 61   | 41                      |
| Gasoline service stations.....                  | 32                       | 902   | 28   | 46   | 29                      |
| All other retail stores.....                    | 56                       | 3,998   | 48   | 165  | 129                     |
| WHOLESALE TRADE.....                            | 13                       | 1,949   | 12   | 31   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total... | 26                       | 190   | 26   | 22   | 17                      |
| Personal services.....                          | 18                       | 136   | 18   | 19   | 15                      |
| All other service trades.....                   | 8                        | 54  | 8  | 3  | 2                       |
| TOURIST COURTS AND CAMPS.....                   | 22                       | 176   | 19   | 22   | 15                      |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## WASHINGTON COUNTY, UTAH

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| St. George:                       |                          |   |  |  |                         |
| Retail trade.....                 | 67                       | 5,033   | 66   | 257  | 200                     |
| Selected service trades....       | 20                       | 152   | 21   | 19   | 14                      |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 53                       | 1,435   | 48   | 61   | 34                      |
| Selected service trades....       | 6                        | 38  | 5  | 3  | 3                       |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-43-028

### WAYNE COUNTY, UTAH

Retail establishments located in Wayne County, Utah, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$693,000, an increase of 450 percent over the \$126,000 in 1939, when the preceding Census of Business was taken.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 18 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 9 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Wayne County, Utah. Final figures, superseding the preliminary data for Wayne County, will be included in a Bulletin for the State of Utah to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Wayne County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### WAYNE COUNTY, UTAH

| Trade group and kind of business | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|----------------------------------|--------------------------|---|--|--|-------------------------|
|                                  |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....         | 26                       | 693   | 26   | 18   | 11                      |
| Food group.....                  | 5                        | 86  | 7  | 1  | -                       |
| Gasoline service stations.....   | 5                        | 106   | 5  | 1  | 1                       |
| All other retail stores.....     | 16                       | 501   | 14   | 16   | 10                      |

<sup>1</sup>/ Includes employees paid for less than the full workweek.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period are paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 29, 1950

Release Series BC-1P-43-029

### WEBER COUNTY, UTAH

Retail, wholesale, and service establishments located in Weber County, Utah, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$75.5 million, an increase of 276 percent over the \$20.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$141.3 million in 1948 as compared with \$33.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$4.8 million in 1948 compared with \$1.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 6,322 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 3,829 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Weber County, Utah, which also includes data for the city of Ogden. Final figures, superseding the preliminary data for Weber County, will be included in a Bulletin for the State of Utah to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Weber County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
WEBER COUNTY, UTAH

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 734                      | 75,493  | 699  | 4,245  | 3,382                   |
| Food group.....                                   | 154                      | 16,366  | 151  | 522  | 367                     |
| Eating and drinking places.....                   | 163                      | 5,586   | 190  | 779  | 636                     |
| General merchandise grp, general stores.          | 13                       | 7,402   | 7  | 656  | 436                     |
| Apparel group.....                                | 49                       | 7,279   | 33   | 460  | 378                     |
| Furniture-home furnishings-appliance grp.         | 38                       | 4,943   | 31   | 288  | 266                     |
| Automotive group.....                             | 42                       | 10,117  | 38   | 391  | 372                     |
| Gasoline service stations.....                    | 96                       | 4,485   | 93   | 209  | 138                     |
| Lumber-building-hardware group.....               | 57                       | 8,710   | 42   | 437  | 394                     |
| Drug and proprietary stores.....                  | 17                       | 2,339   | 14   | 154  | 114                     |
| All other retail stores.....                      | 105                      | 8,266   | 100  | 349  | 281                     |
| WHOLESALE TRADE, total.....                       | 107                      | 141,263                                       | 64   | 1,334  | x                       |
| Merchant wholesalers.....                         | 63                       | 28,721  | 43   | 832  | x                       |
| Groceries, foods.....                             | 16                       | 15,875  | 14   | 453  | x                       |
| Mach'y, equip't, industrial supplies              | 9                        | 1,403   | 5  | 67   | x                       |
| Automotive parts, accessories.....                | 11                       | 2,712   | 3  | 106  | x                       |
| All other merchant wholesalers.....               | 27                       | 8,731   | 21   | 206  | x                       |
| Petroleum bulk plants, terminals.....             | 11                       | 5,139   | 2  | 66   | x                       |
| Assemblers of farm products.....                  | 11                       | 30,528  | 11   | 232  | x                       |
| Other wholesale.....                              | 22                       | 76,875  | 8  | 204  | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 260                      | 4,807   | 272  | 743  | 635                     |
| Personal services.....                            | 143                      | 3,226   | 143  | 570  | 492                     |
| Business services.....                            | 14                       | 249   | 11   | 52   | 43                      |
| Automotive repairs and services.....              | 61                       | 946   | 71   | 88   | 75                      |
| Other repair services.....                        | 42                       | 386   | 47   | 33   | 25                      |
| TOURIST COURTS AND CAMPS.....                     | 17                       | 290   | 14   | 30   | 19                      |
| AMUSEMENTS.....                                   | 30                       | 1,489   | 25   | 230  | x                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

WEBER COUNTY, UTAH<sup>1</sup>

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Ogden:                            |                          |   |  |  |                         |
| Retail trade.....                 | 606                      | 68,881  | 565  | 3,902  | 3,126                   |
| Selected service trades....       | 228                      | 4,526   | 239  | 712  | 607                     |
| Remainder of county:              |                          |   |  |  |                         |
| Retail trade.....                 | 128                      | 6,612   | 134  | 343  | 256                     |
| Selected service trades....       | 32                       | 281   | 33   | 31   | 28                      |

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

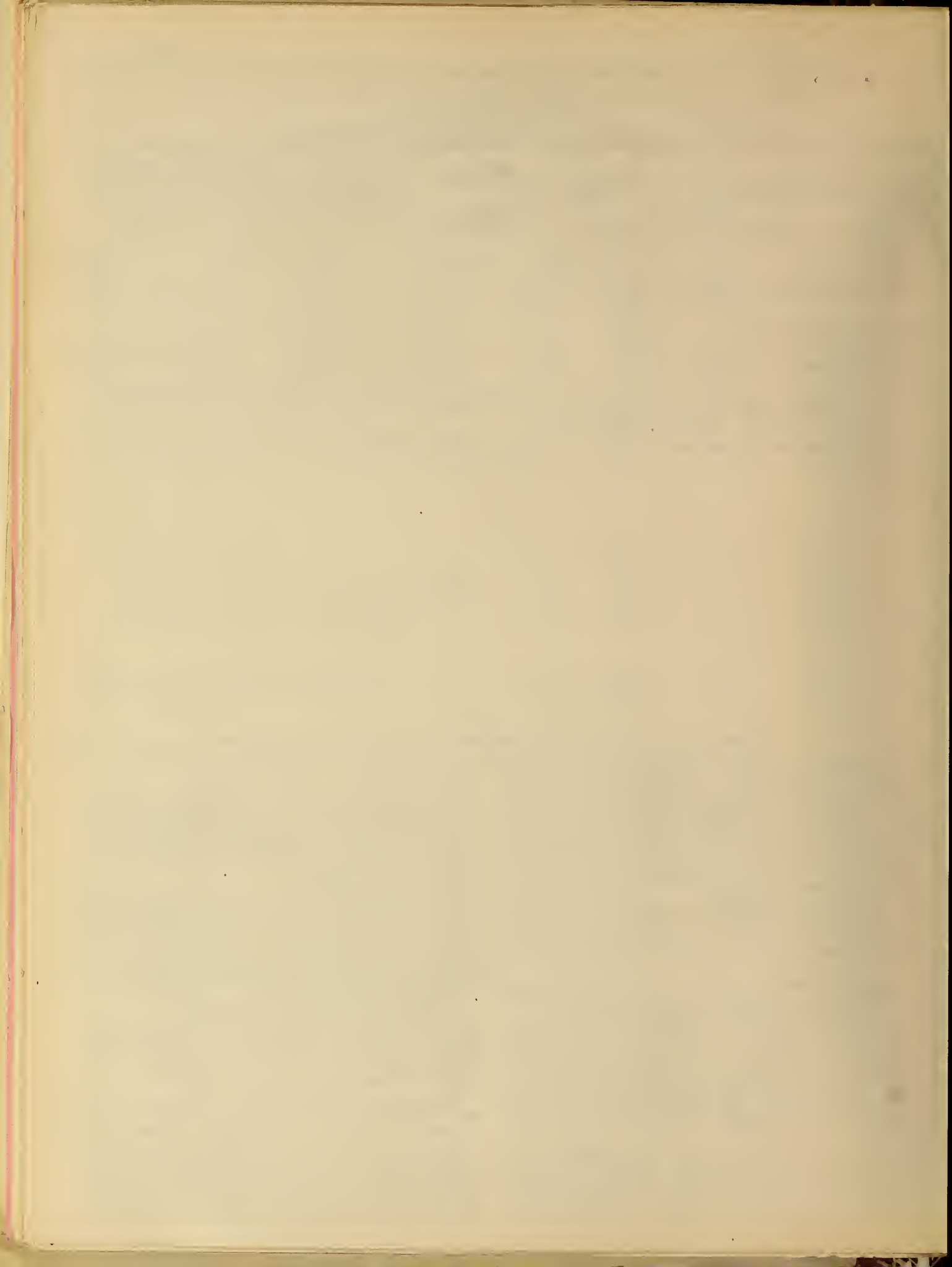
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.











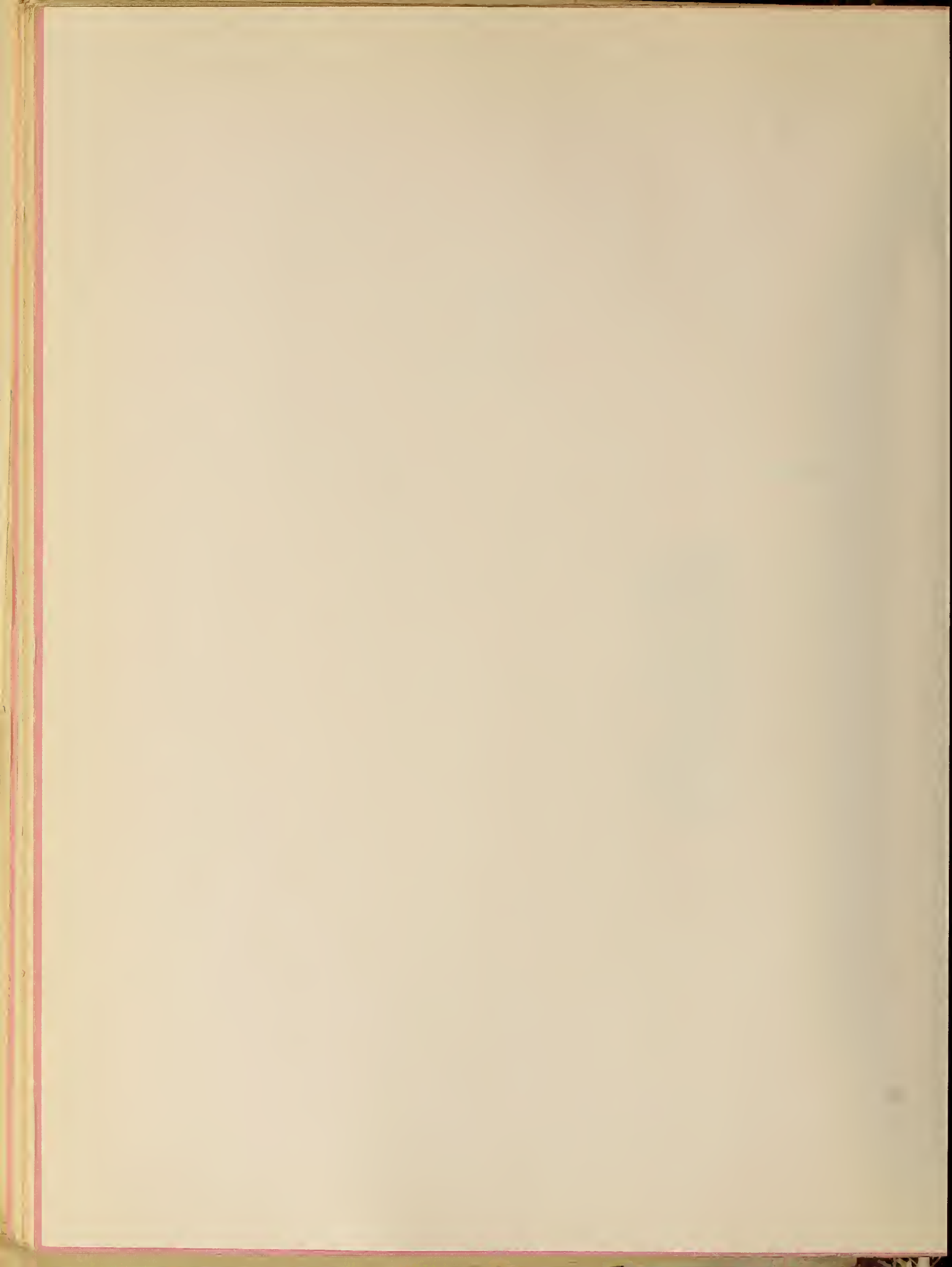
VERMONT

counties

VERMONT

1. Addison
2. Bennington
3. Caledonia
4. Chittenden
5. Essex
6. Franklin
7. Grand Isle
8. Lamoille
9. Orange
10. Orleans
11. Rutland
12. Washington
13. Windham
14. Windsor





# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 12, 1950

Release Series BC-1P-44-000

### VERMONT

Retail, wholesale, and service establishments located in Vermont showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the State during 1948 aggregated \$335.0 million, an increase of 171 percent over the \$123.4 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the State showed a 194 percent rise over the same period, reaching a total of \$167.8 million in 1948 as compared with \$57.1 million in 1939. The service trades included in the Census of Business reported receipts totaling \$11.7 million in 1948 compared with \$5.4 million in 1939. Hotel receipts moved from \$2.9 million in 1939 to \$8.2 million in 1948. Amusement businesses in the State recorded receipts of \$4.1 million in 1948 compared with \$2.0 million in 1939.

Employment in the State also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 15,918 paid employees for the workweek ended nearest November 15, 1948. Of these, 12,922 worked the full week, and the remainder part of the week. The comparable figures for 1939 were 12,174 and 9,854. Wholesale trade establishments reported a total of 3,128 full- and part-week employees for the week of November 15, 1948, compared with 2,364 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 1,697; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 1,308.

These preliminary figures have been compiled from similar releases being made available for each county in Vermont. Final figures, superseding the preliminary data for Vermont, will be included in a State Bulletin to be issued in several months. Similar data will be made available in preliminary and final form for each of the States.

A single copy of the preliminary release for the State of Vermont as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## VERMONT

| Trade group and kind of business         | Number of<br>estab-<br>lishments | 1948 sales<br>and receipts<br><br>(Thousand<br>dollars) | Active<br>proprie-<br>tors of<br>unincor-<br>porated<br>businesses<br>Nov. 1948 | Paid employees,<br>workweek ended<br>nearest Nov. 15, 1948 |                               |
|--|----------------------------------|---|---|--|-------------------------------|
|  |                                  |   |   | Total<br>employees <sup>1</sup>                            | Full<br>workweek<br>employees |
| RETAIL TRADE, total.....                 | 5,038                            | 334,959   | 4,540   | 15,918   | 12,922                        |
| Food group.....                          | 1,357                            | 89,363  | 1,267   | 2,664  | 1,982                         |
| Eating and drinking places.....          | 562                              | 16,025  | 553   | 2,482  | 2,014                         |
| General merchandise grp, general stores  | 281                              | 28,791  | 220   | 2,177  | 1,473                         |
| Apparel group.....                       | 320                              | 18,724  | 290   | 1,048  | 804                           |
| Furniture-home furnishings-appliance grp | 288                              | 14,082  | 243   | 861  | 766                           |
| Automotive group.....                    | 289                              | 54,444  | 220   | 2,096  | 2,010                         |
| Gasoline service stations.....           | 658                              | 17,479  | 674   | 754  | 570                           |
| Lumber-building-hardware group.....      | 305                              | 24,939  | 285   | 1,471  | 1,321                         |
| Drug and proprietary stores.....         | 138                              | 7,356   | 135   | 490  | 352                           |
| All other retail stores.....             | 840                              | 63,756  | 653   | 1,875  | 1,630                         |
| WHOLESALE TRADE, total.....              | 401                              | 167,809   | 205   | 3,128  | x                             |
| Merchant wholesalers, total.....         | 253                              | 81,431  | 152   | 2,181  | x                             |
| Groceries, foods.....                    | 57                               | 25,075  | 39  | 545  | x                             |
| Hardware, elec'l, plum'g and heat'g.     | 17                               | 11,511  | 5   | 321  | x                             |
| Mach'y, equip't, industrial supplies     | 43                               | 5,385   | 15  | 184  | x                             |
| All other merchant wholesalers.....      | 136                              | 39,460  | 93  | 1,131  | x                             |
| Manufact'rs' sales branches, offices..   | 36                               | 19,289  | -   | 320  | x                             |
| Petroleum bulk plants, terminals.....    | 73                               | 31,072  | 39  | 357  | x                             |
| Agents, brokers (merchandise).....       | 13                               | 6,868   | 10  | 43   | x                             |
| Assemblers of farm products.....         | 26                               | 29,149  | 4   | 227  | x                             |
| SELECTED SERVICE TRADES, total.....      | 1,425                            | 11,718  | 1,427   | 1,697  | 1,483                         |
| Personal services.....                   | 817                              | 6,643   | 800   | 1,240  | 1,092                         |
| Business services.....                   | 49                               | 342   | 48  | 49   | 39                            |
| Automotive repairs and services.....     | 314                              | 3,523   | 337   | 306  | 273                           |
| Other repair services.....               | 245                              | 1,210   | 242   | 102  | 79                            |
| HOTELS.....                              | 219                              | 8,203   | 172   | 1,291  | 1,165                         |
| TOURIST COURTS AND CAMPS.....            | 222                              | 976   | 220   | 27   | 24                            |
| AMUSEMENTS.....                          | 182                              | 4,071   | 125   | 736  | x                             |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 23, 1950

Release Series BC-1P-44-001

### ADDISON COUNTY, VT.

Retail, wholesale, and service establishments located in Addison County, Vermont, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$13.5 million, an increase of 181 percent over the \$4.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.5 million in 1948 as compared with \$1.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$330,000 in 1948 compared with \$141,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 672 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 421 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Addison County, Vermont. Final figures, superseding the preliminary data for Addison County, will be included in a Bulletin for the State of Vermont to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Addison County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

ADDISON COUNTY, VT.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 225                      | 13,540  | 208  | 577  | 466                     |
| Food group.....                                   | 70                       | 3,835   | 57   | 118  | 88                      |
| Eating and drinking places.....                   | 14                       | 336   | 16   | 74   | 56                      |
| General merchandise grp, general stores.....      | 13                       | 822   | 11   | 40   | 29                      |
| Apparel group.....                                | 12                       | 535   | 15   | 25   | 16                      |
| Furniture-home furnishings-appliance grp.....     | 14                       | 274   | 10   | 18   | 17                      |
| Automotive group.....                             | 10                       | 1,524   | 9  | 59   | 57                      |
| Gasoline service stations.....                    | 32                       | 1,143   | 34   | 56   | 40                      |
| Lumber-building-hardware group.....               | 19                       | 1,501   | 25   | 81   | 77                      |
| Drug and proprietary stores.....                  | 6                        | 326   | 5  | 27   | 16                      |
| All other retail stores.....                      | 35                       | 3,244   | 26   | 79   | 70                      |
| WHOLESALE TRADE.....                              | 14                       | 4,450   | 8  | 50   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 57                       | 330   | 56   | 45   | 40                      |
| Personal services.....                            | 26                       | 212   | 26   | 38   | 35                      |
| All other service trades.....                     | 31                       | 118   | 30   | 7  | 5                       |
| HOTELS.....                                       | 12                       | 505   | 11   | 79   | 56                      |
| TOURIST COURTS AND CAMPS.....                     | 19                       | 122   | 20   | 3  | 3                       |
| AMUSEMENTS.....                                   | 13                       | 122   | 10   | 21   | x                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.<sup>2/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1938, 1945, and 1959.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 10, 1950

Release Series BC-1P-44-002

### BENNINGTON COUNTY, VT.

Retail, wholesale, and service establishments located in Bennington County, Vermont, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$21.7 million, an increase of 186 percent over the \$7.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.9 million in 1948 as compared with \$1.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$738,000 in 1948 compared with \$347,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,231 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 924 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Bennington County, Vermont, which also includes data for Bennington village. Final figures, superseding the preliminary data for Bennington County, will be included in a Bulletin for the State of Vermont to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Bennington County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### BENNINGTON COUNTY, VT.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 371                      | 21,680  | 345  | 1,036  | 831                     |
| Food group.....                                   | 95                       | 6,318   | 87   | 189  | 139                     |
| Eating and drinking places.....                   | 49                       | 1,525   | 52   | 214  | 177                     |
| General merchandise group, general stores.....    | 8                        | 908   | 5  | 92   | 53                      |
| Apparel group.....                                | 27                       | 1,403   | 26   | 64   | 48                      |
| Furniture-home furnishings-appliance group...     | 27                       | 869   | 22   | 43   | 35                      |
| Automotive group.....                             | 25                       | 3,090   | 18   | 134  | 124                     |
| Gasoline service stations.....                    | 48                       | 1,307   | 48   | 56   | 38                      |
| Lumber-building-hardware group.....               | 21                       | 1,762   | 24   | 71   | 68                      |
| Drug and proprietary stores.....                  | 8                        | 486   | 6  | 26   | 21                      |
| All other retail stores.....                      | 63                       | 4,012   | 57   | 147  | 128                     |
| WHOLESALE TRADE, total.....                       | 20                       | 3,867   | 12   | 86   | x                       |
| Merchant wholesalers.....                         | 8                        | 779   | 7  | 41   | x                       |
| Other types of wholesalers.....                   | 12                       | 3,088   | 5  | 45   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 90                       | 738   | 94   | 109  | 92                      |
| Personal services.....                            | 55                       | 482   | 55   | 91   | 76                      |
| All other service trades.....                     | 35                       | 256   | 39   | 18   | 16                      |
| HOTELS.....                                       | 34                       | 1,177   | 28   | 139  | 132                     |
| TOURIST COURTS AND CAMPS.....                     | 27                       | 107   | 26   | 1  | 1                       |
| AMUSEMENTS.....                                   | 11                       | 399   | 6  | 55   | x                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## BENNINGTON COUNTY, VT.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup>        | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|--|--------------------------|---|--|--|-------------------------|
|  |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| <b>Bennington village:</b>               |                          |   |  |  |                         |
| Retail trade.....                        | 154                      | 13,618  | 143  | 642  | 508                     |
| Wholesale trade.....                     | 11                       | 1,872   | 8  | 49   | x                       |
| Selected service trades.....             | 48                       | 502   | 51   | 91   | 78                      |
| <b>Remainder of county:<sup>3/</sup></b> |                          |   |  |  |                         |
| Retail trade.....                        | 217                      | 8,062   | 202  | 394  | 323                     |
| Wholesale trade.....                     | 9                        | 1,995   | 4  | 37   | x                       |
| Selected service trades.....             | 42                       | 236   | 43   | 18   | 14                      |
| Tourist courts and camps.....            | 27                       | 107   | 26   | 1  | 1                       |

x Not available.

<sup>1/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.<sup>2/</sup> Includes employees paid for less than the full workweek.<sup>3/</sup> Includes figures for establishments other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 13, 1950

Release Series BC-1P-44-003

### CALEDONIA COUNTY, VT.

Retail, wholesale, and service establishments located in Caledonia County, Vermont, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$23.2 million, an increase of 164 percent over the \$8.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$11.9 million in 1948 as compared with \$3.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$864,000 in 1948 compared with \$405,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported 1,473 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,106 employees reported for the week of November 15, 1939.

The preliminary figures have been derived from a Census report on Caledonia County, Vermont, which also includes data for St. Johnsbury village. Final figures, superseding the preliminary data for Caledonia County, will be included in a Bulletin for the State of Vermont to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Caledonia County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
CALEDONIA COUNTY, VT.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 343                      | 23,166  | 304  | 1,070  | 872                     |
| Food group.....                                   | 82                       | 5,304   | 76   | 158  | 116                     |
| Eating and drinking places.....                   | 30                       | 869   | 29   | 155  | 118                     |
| General merchandise group, general stores         | 21                       | 1,607   | 15   | 144  | 93                      |
| Apparel group.....                                | 26                       | 980   | 25   | 47   | 31                      |
| Furniture-home furnishings-appliance grp          | 19                       | 674   | 13   | 40   | 32                      |
| Automotive group.....                             | 20                       | 5,029   | 20   | 192  | 185                     |
| Gasoline service stations.....                    | 50                       | 1,132   | 59   | 32   | 28                      |
| Lumber-building-hardware group.....               | 22                       | 2,278   | 19   | 123  | 112                     |
| Drug and proprietary stores.....                  | 12                       | 468   | 10   | 43   | 31                      |
| All other retail stores.....                      | 61                       | 4,825   | 38   | 136  | 126                     |
| WHOLESALE TRADE, total.....                       | 34                       | 11,943  | 20   | 267  | x                       |
| Merchant wholesalers.....                         | 24                       | 6,967   | 14   | 219  | x                       |
| All other wholesale.....                          | 10                       | 4,976   | 6  | 48   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 85                       | 864   | 86   | 136  | 121                     |
| Personal services.....                            | 45                       | 514   | 43   | 106  | 91                      |
| All other service trades.....                     | 40                       | 350   | 43   | 30   | 30                      |
| HOTELS.....                                       | 9                        | 427   | 4  | 81   | 74                      |
| TOURIST COURTS AND CAMPS.....                     | 9                        | 55  | 8  | -  | -                       |
| AMUSEMENTS.....                                   | 10                       | 241   | 3  | 39   | x                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.--CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## CALEDONIA COUNTY, VT.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup>  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars). | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|------------------------------------|--------------------------|--|--|--|-------------------------|
|                                    |                          |  |  | Total employees <sup>2</sup>                         | Full workweek employees |
| St. Johnsbury village:             |                          |  |  |  |                         |
| Retail trade.....                  | 134                      | 13,569   | 112  | 731  | 598                     |
| Wholesale trade.....               | 25                       | 10,231   | 15   | 248  | x                       |
| Selected service trades...         | 38                       | 558  | 34   | 115  | 102                     |
| Remainder of county: <sup>3/</sup> |                          |  |  |  |                         |
| Retail trade.....                  | 209                      | 9,597  | 192  | 339  | 274                     |
| Wholesale trade.....               | 9                        | 1,712  | 5  | 19   | x                       |
| Selected service trades...         | 47                       | 306  | 52   | 21   | 19                      |
| Tourist courts and camps..         | 9                        | 55   | 8  | -  | -                       |

x Not available.

<sup>1/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.<sup>2/</sup> Includes employees paid for less than the full workweek.<sup>3/</sup> Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**--The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups--personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

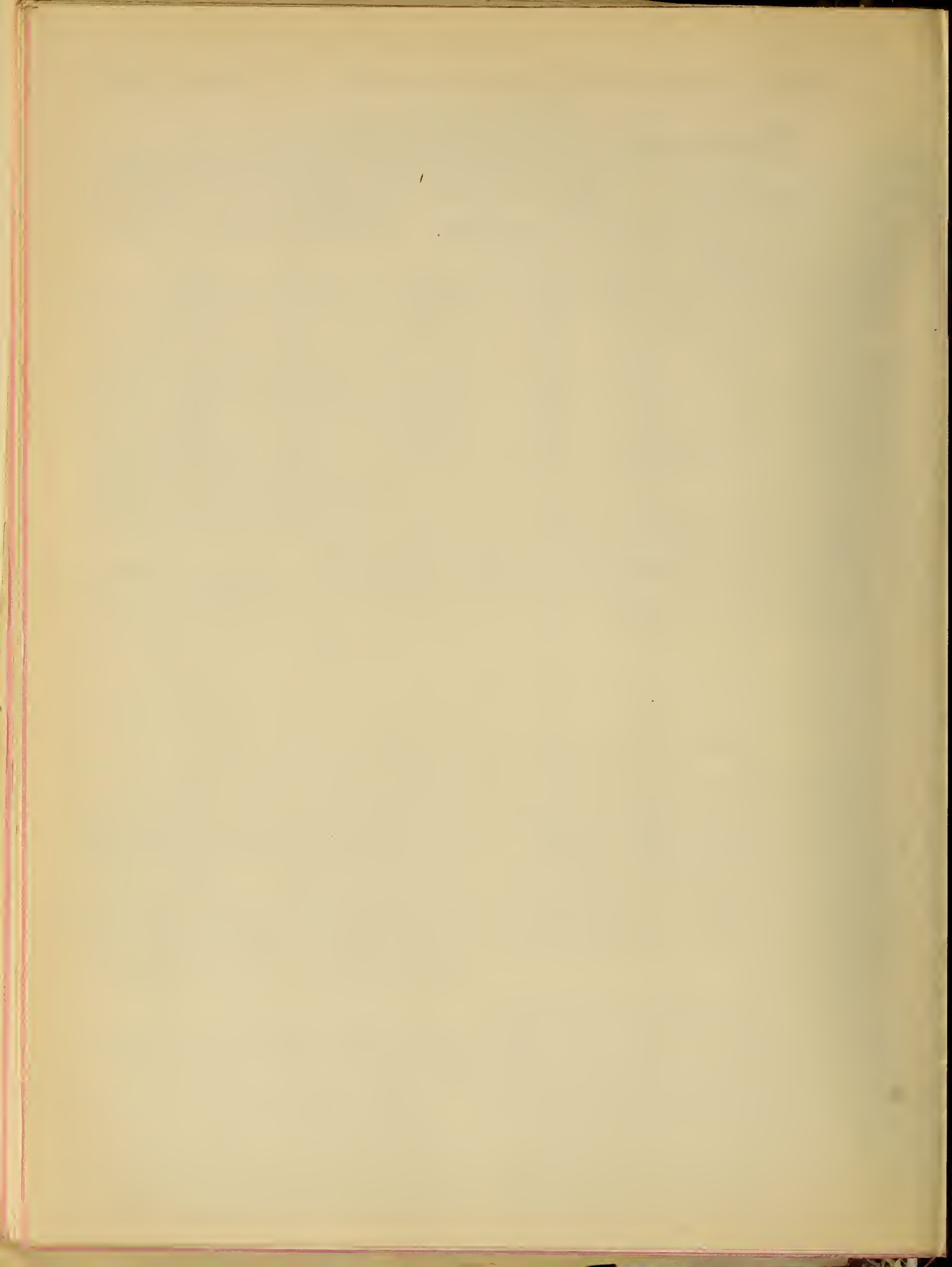
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**--"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**--"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.





# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 13, 1950

Release Series BC-1P-44-004

### CHITTENDEN COUNTY, VT.

Retail, wholesale, and service establishments located in Chittenden County, Vermont, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$61.2 million, an increase of 187 percent over the \$21.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$56.1 million in 1948 as compared with \$17.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.2 million in 1948 compared with \$1.1 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported 4,971 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 3,516 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Chittenden County, Vermont, which also includes data for cities of Burlington and Winooski. Final figures, superseding the preliminary data for Chittenden County, will be included in a Bulletin for the State of Vermont to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Chittenden County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
CHITTENDEN COUNTY, VT.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 716                      | 61,239  | 667  | 3,385  | 2,755                   |
| Food group.....                                   | 226                      | 15,869  | 210  | 516  | 381                     |
| Eating and drinking places.....                   | 92                       | 3,508   | 91   | 563  | 450                     |
| General merchandise group, general stores         | 31                       | 6,685   | 22   | 562  | 392                     |
| Apparel group.....                                | 58                       | 5,525   | 54   | 322  | 274                     |
| Furniture-home furnishings-appliance grp          | 37                       | 3,913   | 33   | 267  | 242                     |
| Automotive group.....                             | 39                       | 9,224   | 30   | 356  | 332                     |
| Gasoline service stations.....                    | 76                       | 2,593   | 84   | 114  | 86                      |
| Lumber-building-hardware group.....               | 39                       | 3,922   | 35   | 264  | 248                     |
| Drug and proprietary stores.....                  | 21                       | 1,364   | 23   | 92   | 73                      |
| All other retail stores.....                      | 97                       | 8,636   | 85   | 329  | 277                     |
| WHOLESALE TRADE, total.....                       | 80                       | 56,135  | 29   | 1,201  | x                       |
| Merchant wholesalers.....                         | 51                       | 32,051  | 25   | 827  | x                       |
| Manufact'rs' sales branches, offices...           | 18                       | 7,808   | 2  | 211  | x                       |
| All other wholesale.....                          | 11                       | 16,276  | 2  | 163  | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> /total..... | 210                      | 2,160   | 211  | 385  | 344                     |
| Personal services.....                            | 132                      | 1,291   | 131  | 276  | 248                     |
| Business services.....                            | 15                       | 197   | 14   | 30   | 22                      |
| Automotive repairs and services.....              | 31                       | 441   | 35   | 55   | 52                      |
| Other repair services.....                        | 32                       | 231   | 31   | 24   | 22                      |
| TOURIST COURTS AND CAMPS.....                     | 23                       | 118   | 23   | -  | -                       |
| AMUSEMENTS.....                                   | 18                       | 630   | 14   | 124  | x                       |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.--CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## CHITTENDEN COUNTY, VT.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup>  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|------------------------------------|--------------------------|---|--|--|-------------------------|
|                                    |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Burlington:                        |                          |   |  |  |                         |
| Retail trade.....                  | 420                      | 47,919  | 372  | 2,819  | 2,343                   |
| Wholesale trade.....               | 72                       | 48,746  | 25   | 1,104  | x                       |
| Selected service trades....        | 153                      | 1,724   | 158  | 328  | 300                     |
| Winooski:                          |                          |   |  |  |                         |
| Retail trade.....                  | 91                       | 4,075   | 87   | 161  | 124                     |
| Wholesale trade.....               |                          | Included with "Remainder of county"           |  |  |                         |
| Selected service trades....        | 23                       | 169   | 24   | 20   | 14                      |
| Remainder of county: <sup>3/</sup> |                          |   |  |  |                         |
| Retail trade.....                  | 205                      | 9,245   | 208  | 405  | 288                     |
| Wholesale trade.....               | 8                        | 7,389   | 4  | 97   | x                       |
| Selected service trades....        | 34                       | 267   | 29   | 37   | 30                      |

x Not available.

<sup>1/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service trades.<sup>2/</sup> Includes employees paid for less than the full workweek.<sup>3/</sup> Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**--The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups--personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

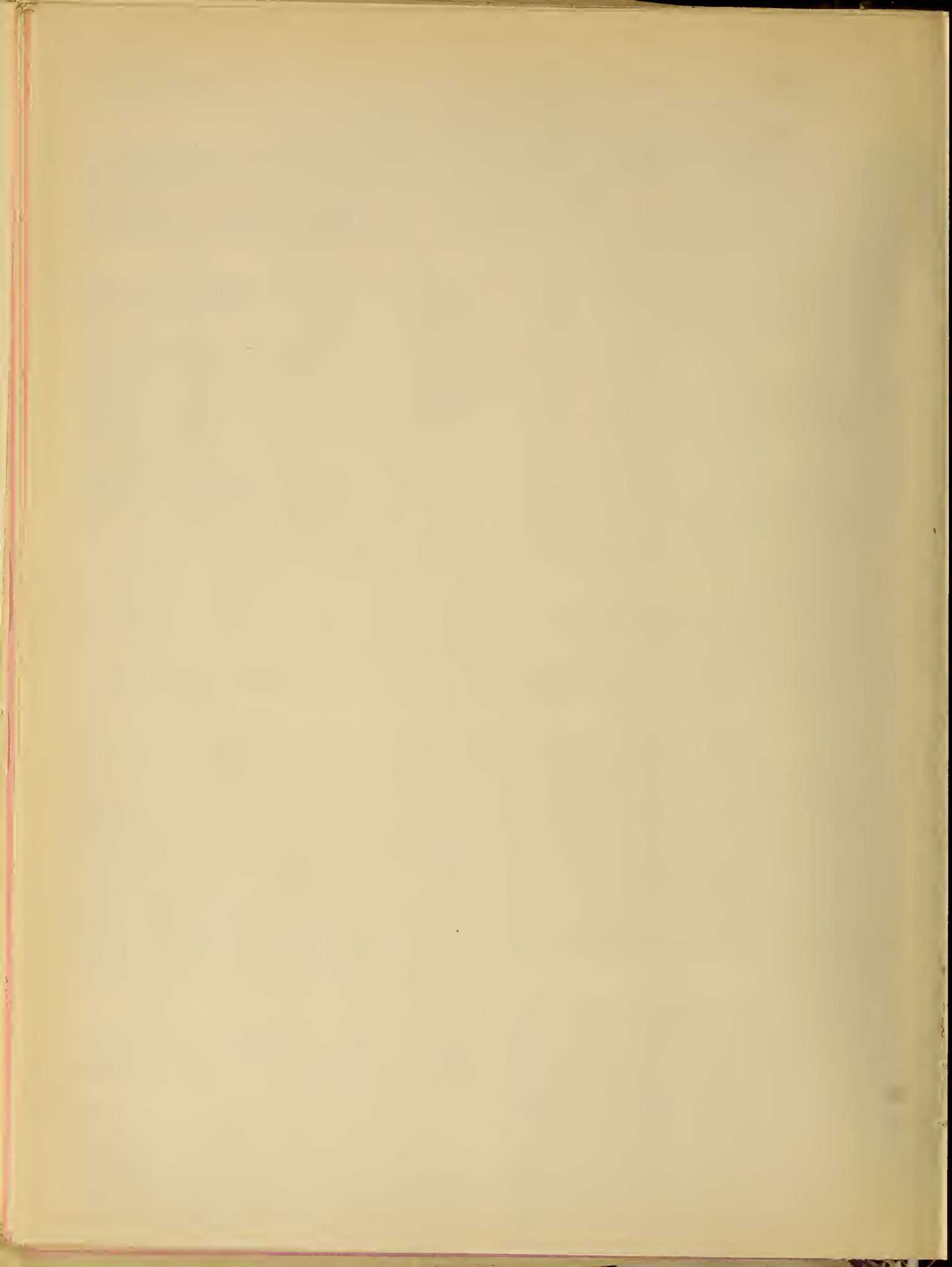
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**--"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**--"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.





# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 13, 1950

Release Series BC-1P-44-005

### ESSEX COUNTY, VT.

Retail and service establishments located in Essex County, Vermont, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.9 million, an increase of 164 percent over the \$1.1 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$87,000 in 1948 compared with \$25,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported 91 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 81 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Essex County, Vermont. Final figures, superseding the preliminary data for Essex County, will be included in a Bulletin for the State of Vermont to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Essex County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
ESSEX COUNTY, VT.

| Trade group and kind of business            | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                    | 71                       | 2,915   | 72   | 83   | 66                      |
| Food group.....                             | 29                       | 1,474   | 33   | 34   | 27                      |
| Eating and drinking places.....             | 7                        | 101   | 6  | 8  | 7                       |
| Gasoline service stations.....              | 8                        | 179   | 8  | 6  | 4                       |
| All other retail stores.....                | 27                       | 1,161   | 25   | 35   | 28                      |
| SELECTED SERVICE TRADES <sup>2/</sup> ..... | 13                       | 87  | 13   | 8  | 6                       |
| HOTELS.....                                 | 6                        | 182   | 5  | 23   | 22                      |
| TOURIST COURTS AND CAMPS.....               | 5                        | 26  | 5  | -  | -                       |

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 13, 1950

Release Series BC-1P-44-006

### FRANKLIN COUNTY, VT.

Retail, wholesale, and service establishments located in Franklin County, Vermont, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$24.5 million, an increase of 202 percent over the \$8.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$7.5 million in 1948 as compared with \$2.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$728,000 in 1948 compared with \$558,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,347 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 922 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Franklin County, Vermont, which also includes data for St. Albans city. Final figures, superseding the preliminary data for Franklin County, will be included in a Bulletin for the State of Vermont to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Franklin County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



**Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP**  
FRANKLIN COUNTY, VT.

| Trade group and kind of business                       | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|--|--------------------------|---|--|--|-------------------------|
|  |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| <b>RETAIL TRADE, total.....</b>                        | 381                      | 24,527  | 374  | 1,182  | 964                     |
| Food group.....  | 105                      | 7,287   | 113  | 218  | 173                     |
| Eating and drinking places.....                        | 39                       | 868   | 45   | 147  | 106                     |
| General merchandise group, general stores              | 19                       | 1,612   | 15   | 139  | 90                      |
| Apparel group.....                                     | 29                       | 1,101   | 24   | 78   | 56                      |
| Furniture-home furnishings-appliance grp               | 14                       | 783   | 10   | 39   | 31                      |
| Automotive group.....                                  | 24                       | 3,566   | 19   | 191  | 190                     |
| Gasoline service stations.....                         | 58                       | 1,499   | 65   | 71   | 54                      |
| Lumber-building-hardware group.....                    | 28                       | 2,140   | 27   | 133  | 124                     |
| Drug and proprietary stores.....                       | 11                       | 549   | 13   | 46   | 29                      |
| All other retail stores.....                           | 54                       | 5,122   | 43   | 120  | 111                     |
| <b>WHOLESALE TRADE, total.....</b>                     | 24                       | 7,483   | 13   | 83   | x                       |
| Merchant wholesalers.....                              | 16                       | 2,943   | 12   | 47   | x                       |
| Other wholesale.....                                   | 8                        | 4,540   | 1  | 36   | x                       |
| <b>SELECTED SERVICE TRADES,<sup>2/</sup>total.....</b> | 121                      | 728   | 130  | 82   | 63                      |
| Personal services.....                                 | 69                       | 384   | 69   | 55   | 42                      |
| All other service trades.....                          | 52                       | 344   | 61   | 27   | 21                      |
| <b>HOTELS.....</b>                                     | 9                        | 258   | 9  | 31   | 31                      |
| <b>TOURIST COURTS AND CAMPS.....</b>                   | 13                       | 24  | 19   | -  | -                       |
| <b>AMUSEMENTS.....</b>                                 | 14                       | 344   | 15   | 66   | x                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## FRANKLIN COUNTY, VT.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup>  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|------------------------------------|--------------------------|---|--|--|-------------------------|
|                                    |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| St. Albans city:                   |                          |   |  |  |                         |
| Retail trade.....                  | 145                      | 12,228  | 124  | 717  | 587                     |
| Selected service trades....        | 47                       | 277   | 49   | 42   | 33                      |
| Amusements.....                    | 6                        | 229   | 10   | 42   | x                       |
| Remainder of county: <sup>3/</sup> |                          |   |  |  |                         |
| Retail trade.....                  | 236                      | 12,299  | 250  | 465  | 377                     |
| Selected service trades....        | 74                       | 451   | 81   | 40   | 30                      |
| Amusements.....                    | 8                        | 115   | 5  | 24   | x                       |

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments not located in cities of 2,500 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

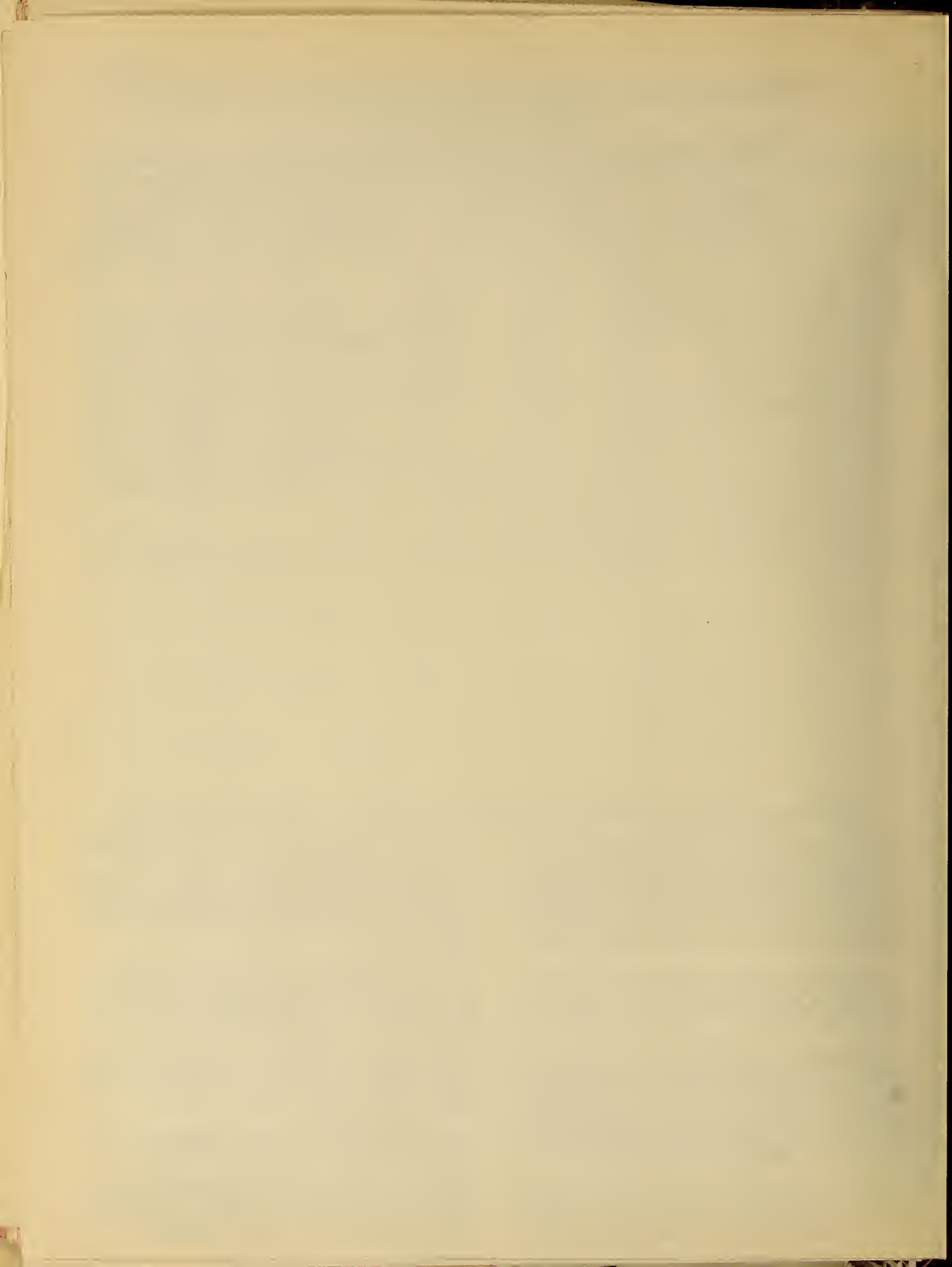
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.





# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 13, 1950

Release Series BC-1P-44-007

### GRAND ISLE COUNTY, VT.

Retail establishments located in Grand Isle County, Vermont, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.9 million, an increase of 171 percent over the \$0.7 million in 1939, when the preceding Census of Business was taken.

Employment in the county also rose over the 9-year period between 1939 and 1948 for above trade. Retail establishments reported 75 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 55 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Grand Isle County, Vermont. Final figures, superseding the preliminary data for Grand Isle County, will be included in a Bulletin for the State of Vermont to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Grand Isle County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
GRAND ISLE COUNTY, VT.

| Trade group and kind of business | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|----------------------------------|--------------------------|---|--|--|-------------------------|
|                                  |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....         | 53                       | 1,866   | 52   | 75   | 53                      |
| Food group.....                  | 19                       | 759   | 23   | 17   | 10                      |
| Eating and drinking places.....  | 11                       | 100   | 15   | 12   | 6                       |
| Gasoline service stations.....   | 6                        | 121   | 7  | 5  | 4                       |
| All other retail stores.....     | 17                       | 886   | 7  | 41   | 33                      |
| HOTELS.....                      | 6                        | 82  | 6  | 2  | 2                       |
| TOURIST COURTS AND CAMPS.....    | 12                       | 64  | 13   | 6  | 6                       |

<sup>1</sup>/ Includes employees paid for less than the full workweek.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 13, 1950

Release Series BC-1P- 44-008

### LAMOILLE COUNTY, VT.

Retail, wholesale, and service establishments located in Lamoille County, Vermont, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.5 million, an increase of 150 percent over the \$3.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.3 million in 1948 as compared with \$1.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$229,000 in 1948 compared with \$143,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported 378 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 280 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lamoille County, Vermont. Final figures, superseding the preliminary data for Lamoille County, will be included in a Bulletin for the State of Vermont to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lamoille County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### LAMOILLE COUNTY, VT.

| Trade group and kind of business               | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|--|--------------------------|---|--|--|-------------------------|
|  |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                       | 148                      | 7,514   | 123  | 313  | 263                     |
| Food group.....                                | 47                       | 2,362   | 38   | 80   | 60                      |
| Eating and drinking places.....                | 11                       | 161   | 12   | 31   | 25                      |
| Gasoline service stations.....                 | 26                       | 641   | 22   | 40   | 36                      |
| All other retail stores.....                   | 64                       | 4,350   | 51   | 162  | 142                     |
| WHOLESALE TRADE.....                           | 9                        | 2,335   | 5  | 46   | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total.. | 36                       | 229   | 36   | 19   | 12                      |
| Personal services.....                         | 22                       | 83  | 21   | 12   | 6                       |
| All other service trades.....                  | 14                       | 146   | 15   | 7  | 6                       |
| HOTELS.....                                    | 17                       | 309   | 15   | 22   | 18                      |
| TOURIST COURTS AND CAMPS.....                  | 6                        | 23  | 6  | -  | -                       |
| AMUSEMENTS.....                                | 10                       | 206   | 7  | 40   | x                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

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This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 23, 1950

Release Series BC-1P-44-009

### ORANGE COUNTY, VT.

Retail, wholesale, and service establishments located in Orange County, Vermont, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$11.7 million, an increase of 193 percent over the \$4.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.4 million in 1948 as compared with \$1.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$356,000 in 1948 compared with \$94,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 434 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 327 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Orange County, Vermont. Final figures, superseding the preliminary data for Orange County, will be included in a Bulletin for the State of Vermont to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Orange County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



**Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
ORANGE COUNTY, VT.**

| Trade group and kind of business                 | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|--|--------------------------|---|--|--|-------------------------|
|  |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                         | 237                      | 11,669  | 227  | 378  | 307                     |
| Food group.....                                  | 42                       | 2,387   | 37   | 55   | 41                      |
| Eating and drinking places.....                  | 26                       | 421   | 28   | 50   | 43                      |
| General merchandise grp, general stores          | 28                       | 1,420   | 26   | 43   | 32                      |
| Apparel group.....                               | 9                        | 253   | 9  | 13   | 8                       |
| Furniture-home furnishings-appliance grp         | 15                       | 601   | 19   | 17   | 15                      |
| Automotive group.....                            | 9                        | 1,428   | 12   | 48   | 46                      |
| Gasoline service stations.....                   | 39                       | 716   | 31   | 33   | 25                      |
| Lumber-building-hardware group.....              | 17                       | 630   | 25   | 27   | 22                      |
| Drug and proprietary stores.....                 | 6                        | 329   | 6  | 15   | 12                      |
| All other retail stores.....                     | 46                       | 3,484   | 34   | 77   | 63                      |
| WHOLESALE TRADE.....                             | 10                       | 1,407   | 7  | 26   | x                       |
| SELECTED SERVICE TRADES, <sup>2</sup> total..... | 75                       | 356   | 68   | 30   | 21                      |
| Personal services.....                           | 38                       | 155   | 33   | 18   | 12                      |
| All other service trades.....                    | 37                       | 201   | 35   | 12   | 9                       |
| HOTELS.....                                      | 16                       | 398   | 12   | 41   | 38                      |
| TOURIST COURTS AND CAMPS.....                    | 11                       | 36  | 10   | 3  | 3                       |
| AMUSEMENTS.....                                  | 16                       | 204   | 13   | 40   | x                       |

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 13, 1950

Release Series BC-1P-44-010

### ORLEANS COUNTY, VT.

Retail, wholesale, and service establishments located in Orleans County, Vermont, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$17.8 million, an increase of 158 percent over the \$6.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.8 million in 1948 as compared with \$2.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$600,000 in 1948 compared with \$200,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 851 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 673 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Orleans County, Vermont, which also includes data for the city of Newport. Final figures, superseding the preliminary data for Orleans County, will be included in a Bulletin for the State of Vermont to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Orleans County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
ORLEANS COUNTY, VT.

| Trade group and kind of business                  | Number of<br>estab-<br>lishments | 1948 sales<br>and receipts<br><br>(Thousand<br>dollars) | Active<br>proprie-<br>tors of<br>unincor-<br>porated<br>businesses<br>Nov. 1948 | Paid employees,<br>workweek ended<br>nearest Nov. 15, 1948 |                               |
|---|----------------------------------|---|---|--|-------------------------------|
|   |                                  |   |   | Total<br>employees <sup>1</sup>                            | Full<br>workweek<br>employees |
| RETAIL TRADE, total.....                          | 278                              | 17,757  | 258   | 714  | 589                           |
| Food group.....                                   | 65                               | 3,521   | 65  | 84   | 64                            |
| Eating and drinking places.....                   | 21                               | 483   | 21  | 88   | 72                            |
| General merchandise group, general stores         | 33                               | 2,369   | 25  | 145  | 108                           |
| Apparel group.....                                | 15                               | 638   | 13  | 30   | 20                            |
| Furniture-home furnishings-appliance grp          | 7                                | 321   | 9   | 14   | 13                            |
| Automotive group.....                             | 17                               | 2,880   | 11  | 109  | 103                           |
| Gasoline service stations.....                    | 39                               | 836   | 39  | 39   | 26                            |
| Lumber-building-hardware group.....               | 21                               | 1,844   | 23  | 85   | 80                            |
| Drug and proprietary stores.....                  | 9                                | 370   | 11  | 25   | 21                            |
| All other retail stores.....                      | 51                               | 4,495   | 41  | 95   | 82                            |
| WHOLESALE TRADE.....                              | 17                               | 4,755   | 9   | 63   | x                             |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 79                               | 600   | 80  | 74   | 68                            |
| Personal services.....                            | 41                               | 296   | 41  | 42   | 40                            |
| All other service trades.....                     | 38                               | 304   | 39  | 32   | 28                            |
| HOTELS.....                                       | 16                               | 343   | 15  | 45   | 44                            |
| TOURIST COURTS AND CAMPS.....                     | 21                               | 73  | 23  | 4  | 4                             |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

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Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## ORLEANS COUNTY, VT.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup>  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|------------------------------------|--------------------------|---|--|--|-------------------------|
|                                    |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Newport city:                      |                          |   |  |  |                         |
| Retail trade.....                  | 97                       | 9,240   | 84   | 429  | 359                     |
| Selected service trades...         | 26                       | 221   | 27   | 33   | 33                      |
| Remainder of county: <sup>3/</sup> |                          |   |  |  |                         |
| Retail trade.....                  | 181                      | 8,517   | 174  | 285  | 230                     |
| Selected service trades...         | 53                       | 379   | 53   | 41   | 35                      |

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.
- 3/ Includes figures for establishments not located in cities of 2,500 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trade" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

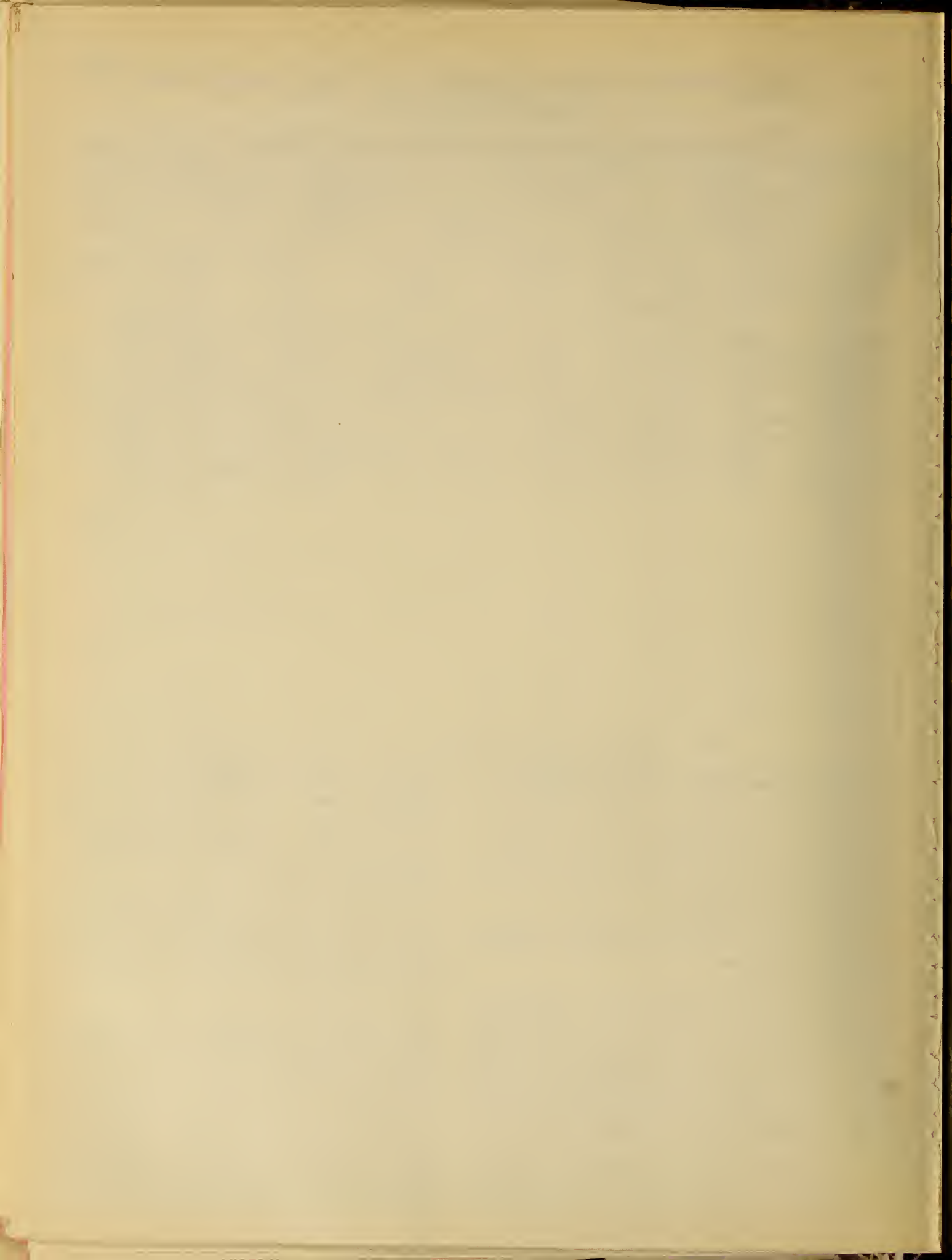
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.





# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 10, 1950

Release Series BC-1P-44-011

### RUTLAND COUNTY, VT.

Retail, wholesale, and service establishments located in Rutland County, Vermont, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$46.9 million, an increase of 170 percent over the \$17.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$21.7 million in 1948 as compared with \$7.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.9 million in 1948 compared with \$0.8 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,081 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,496 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Rutland County, Vermont, which also includes data for Rutland city. Final figures, superseding the preliminary data for Rutland County, will be included in a Bulletin for the State of Vermont to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Rutland County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
RUTLAND COUNTY, VT.

| Trade group and kind of business                  | Number of<br>estab-<br>lishments | 1948 sales<br>and receipts<br><br>(Thousand<br>dollars) | Active<br>proprietors of<br>unincorporated<br>businesses<br>Nov. 1948 | Paid employees,<br>workweek ended<br>nearest Nov. 15, 1948 |                               |
|---|----------------------------------|---|---|--|-------------------------------|
|   |                                  |   |   | Total<br>employees <sup>1</sup>                            | Full<br>workweek<br>employees |
| RETAIL TRADE, total.....                          | 667                              | 46,855  | 571   | 2,330  | 1,921                         |
| Food group.....                                   | 192                              | 12,215  | 176   | 390  | 290                           |
| Eating and drinking places.....                   | 86                               | 2,516   | 61  | 348  | 282                           |
| General merchandise grp, general stores.....      | 22                               | 3,323   | 18  | 294  | 185                           |
| Apparel group.....                                | 33                               | 3,643   | 33  | 235  | 191                           |
| Furniture-home furnishings-appliance grp.....     | 41                               | 2,201   | 35  | 115  | 111                           |
| Automotive group.....                             | 42                               | 8,246   | 40  | 304  | 302                           |
| Gasoline service stations.....                    | 86                               | 2,357   | 83  | 96   | 82                            |
| Lumber-building-hardware group.....               | 38                               | 3,220   | 29  | 201  | 185                           |
| Drug and proprietary stores.....                  | 16                               | 940   | 17  | 59   | 40                            |
| All other retail stores.....                      | 111                              | 8,194   | 79  | 288  | 253                           |
| WHOLESALE TRADE, total.....                       | 63                               | 21,672  | 29  | 447  | x                             |
| Merchant wholesalers.....                         | 46                               | 13,910  | 26  | 375  | x                             |
| Petroleum bulk plants, terminals.....             | 7                                | 3,332   | -   | 32   | x                             |
| Other wholesale.....                              | 10                               | 4,430   | 3   | 40   | x                             |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 204                              | 1,947   | 199   | 304  | 264                           |
| Personal services.....                            | 115                              | 1,288   | 114   | 249  | 222                           |
| Business services.....                            | 9                                | 41  | 9   | 4  | 3                             |
| Automotive repairs and services.....              | 36                               | 388   | 33  | 34   | 32                            |
| Other repair services.....                        | 44                               | 230   | 43  | 17   | 7                             |
| HOTELS.....                                       | 33                               | 1,223   | 20  | 155  | 143                           |
| TOURIST COURTS AND CAMPS.....                     | 25                               | 138   | 20  | 8  | 6                             |
| AMUSEMENTS.....                                   | 28                               | 583   | 21  | 94   | x                             |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## RUTLAND COUNTY, VT.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup>  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|------------------------------------|--------------------------|---|--|--|-------------------------|
|                                    |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Rutland city:                      |                          |   |  |  |                         |
| Retail trade.....                  | 283                      | 29,204  | 236  | 1,670  | 1,338                   |
| Wholesale trade.....               | 51                       | 18,663  | 21   | 403  | x                       |
| Selected service trades..          | 105                      | 1,451   | 109  | 268  | 230                     |
| Remainder of county: <sup>3/</sup> |                          |   |  |  |                         |
| Retail trade.....                  | 384                      | 17,651  | 335  | 660  | 583                     |
| Wholesale trade.....               | 12                       | 3,009   | 8  | 44   | x                       |
| Selected service trades..          | 99                       | 496   | 90   | 36   | 34                      |

x Not available.

<sup>1/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.<sup>2/</sup> Includes employees paid for less than the full workweek.<sup>3/</sup> Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

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a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

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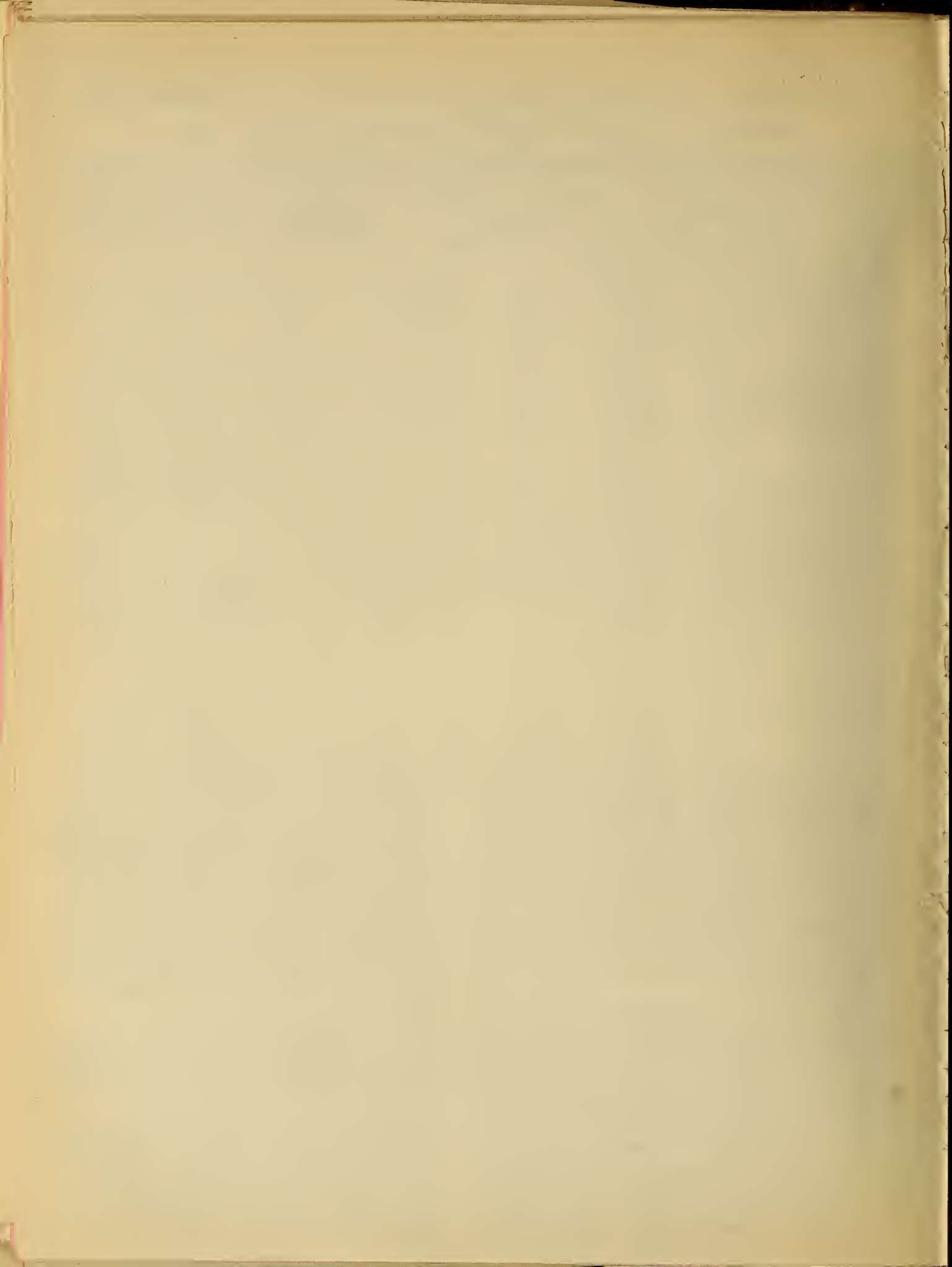
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.





# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 13, 1950

Release Series BC-1P-44-012

### WASHINGTON COUNTY, VT.

Retail, wholesale, and service establishments located in Washington County, Vermont, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$38.5 million, an increase of 147 percent over the \$15.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$21.8 million in 1948 as compared with \$5.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.5 million in 1948 compared with \$0.7 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported 2,425 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,985 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Washington County, Vermont, which also includes data for Barre city, Montpelier, and Waterbury village. Final figures, superseding the preliminary data for Washington County, will be included in a Bulletin for the State of Vermont to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Washington County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
WASHINGTON COUNTY, VT.

| Trade group and kind of business                  | Number of<br>estab-<br>lishments | 1948 sales<br>and receipts<br><br>(Thousand<br>dollars) | Active<br>proprie-<br>tors of<br>unincor-<br>porated<br>businesses<br>Nov. 1948 | Paid employees,<br>workweek ended<br>nearest Nov. 15, 1948 |                               |
|---|----------------------------------|---|---|--|-------------------------------|
|   |                                  |   |   | Total<br>employees <sup>1</sup>                            | Full<br>workweek<br>employees |
| RETAIL TRADE, total.....                          | 562                              | 38,479  | 490   | 1,887  | 1,515                         |
| Food group.....                                   | 148                              | 10,874  | 142   | 314  | 237                           |
| Eating and drinking places.....                   | 51                               | 1,582   | 55  | 280  | 228                           |
| General merchandise group, general stores         | 18                               | 3,190   | 5   | 280  | 193                           |
| Apparel group.....                                | 51                               | 2,267   | 42  | 106  | 65                            |
| Furniture-home furnishings-appliance grp          | 39                               | 2,299   | 34  | 205  | 177                           |
| Automotive group.....                             | 37                               | 6,984   | 20  | 228  | 222                           |
| Gasoline service stations.....                    | 62                               | 1,759   | 65  | 82   | 54                            |
| Lumber-building-hardware group.....               | 34                               | 2,175   | 23  | 148  | 136                           |
| Drug and proprietary stores.....                  | 17                               | 775   | 17  | 51   | 37                            |
| All other retail stores.....                      | 105                              | 6,574   | 87  | 193  | 166                           |
| WHOLESALE TRADE, total.....                       | 57                               | 21,847  | 33  | 319  | x                             |
| Merchant wholesalers.....                         | 40                               | 8,228   | 28  | 230  | x                             |
| Other wholesale.....                              | 17                               | 13,619  | 5   | 89   | x                             |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 188                              | 1,527   | 193   | 219  | 190                           |
| Personal services.....                            | 112                              | 723   | 114   | 142  | 127                           |
| Business services.....                            | 6                                | 34  | 6   | 8  | 8                             |
| Automotive repairs and services.....              | 54                               | 618   | 56  | 51   | 39                            |
| Other repair services.....                        | 16                               | 152   | 17  | 18   | 16                            |
| HOTELS.....                                       | 8                                | 831   | 5   | 178  | 148                           |
| TOURIST COURTS AND CAMPS.....                     | 20                               | 63  | 19  | -  | -                             |
| AMUSEMENTS.....                                   | 23                               | 535   | 12  | 93   | x                             |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## WASHINGTON COUNTY, VT.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup> | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|-----------------------------------|--------------------------|---|--|--|-------------------------|
|                                   |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Barre city:                       |                          |   |  |  |                         |
| Retail trade.....                 | 178                      | 16,194  | 148  | 800  | 649                     |
| Wholesale trade.....              | 25                       | 7,485   | 15   | 150  | x                       |
| Selected service trades....       | 72                       | 562   | 76   | 103  | 95                      |
| Montpelier:                       |                          |   |  |  |                         |
| Retail trade.....                 | 135                      | 10,615  | 109  | 604  | 504                     |
| Wholesale trade.....              |                          | Included with "Remainder of county"           |  |  |                         |
| Selected service trades....       | 56                       | 489   | 55   | 76   | 69                      |
| Amusements.....                   | 6                        | 199   | 4  | 28   | x                       |
| Waterbury village:                |                          |   |  |  |                         |
| Retail trade.....                 | 43                       | 3,192   | 39   | 151  | 124                     |
| Wholesale trade.....              |                          | Included with "Remainder of county"           |  |  |                         |
| Selected service trades....       | 10                       | 46  | 11   | 4  | 3                       |
| Remainder of county: <sup>3</sup> |                          |   |  |  |                         |
| Retail trade.....                 | 206                      | 8,478   | 194  | 332  | 238                     |
| Wholesale trade.....              | 32                       | 14,362  | 18   | 169  | x                       |
| Selected service trades....       | 50                       | 430   | 51   | 36   | 23                      |

x Not available.

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.
- 3/ Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.





# 1948 CENSUS OF BUSINESS

## RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

### PRELIMINARY

For Release March 16, 1950

Release Series BC-1P-44-013

#### WINDHAM COUNTY, VT.

Retail, wholesale, and service establishments located in Windham County, Vermont, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$28.0 million, an increase of 154 percent over the \$11.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$16.3 million in 1948 as compared with \$6.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$982,000 in 1948 compared with \$537,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,761 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,560 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Windham County, Vermont, which also includes data for the villages of Bellows Falls and Brattleboro. Final figures, superseding the preliminary data for Windham County, will be included in a Bulletin for the State of Vermont to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Windham County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
WINDHAM COUNTY, VT.

| Trade group and kind of business                  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|---|--------------------------|---|--|--|-------------------------|
|   |                          |   |  | Total employees <sup>1</sup>                         | Full workweek employees |
| RETAIL TRADE, total.....                          | 400                      | 27,953  | 332  | 1,318  | 1,095                   |
| Food group.....                                   | 97                       | 7,671   | 89   | 210  | 142                     |
| Eating and drinking places.....                   | 50                       | 1,525   | 46   | 203  | 178                     |
| General merchandise group, general stores         | 29                       | 3,332   | 22   | 237  | 176                     |
| Apparel group.....                                | 25                       | 1,009   | 15   | 59   | 50                      |
| Furniture-home furnishings-appliance grp          | 22                       | 647   | 16   | 34   | 31                      |
| Automotive group.....                             | 24                       | 3,903   | 12   | 178  | 167                     |
| Gasoline service stations.....                    | 53                       | 1,406   | 49   | 59   | 51                      |
| Lumber-building-hardware group.....               | 21                       | 2,280   | 18   | 131  | 125                     |
| Drug and proprietary stores.....                  | 8                        | 654   | 9  | 33   | 24                      |
| All other retail stores.....                      | 71                       | 5,526   | 56   | 174  | 151                     |
| WHOLESALE TRADE.....                              | 33                       | 16,323  | 14   | 298  | x                       |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 113                      | 982   | 111  | 145  | 131                     |
| Personal services.....                            | 66                       | 611   | 60   | 114  | 104                     |
| All other service trades.....                     | 47                       | 371   | 51   | 31   | 27                      |
| HOTELS.....                                       | 16                       | 733   | 15   | 148  | 128                     |
| TOURIST COURTS AND CAMPS.....                     | 18                       | 73  | 15   | 1  | 1                       |
| AMUSEMENTS.....                                   | 11                       | 328   | 5  | 60   | x                       |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## WINDHAM COUNTY, VT.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup>  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|------------------------------------|--------------------------|---|--|--|-------------------------|
|                                    |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Bellows Falls village:             |                          |   |  |  |                         |
| Retail trade.....                  | 86                       | 6,426   | 71   | 314  | 262                     |
| Selected service trades....        | 32                       | 241   | 32   | 27   | 24                      |
| Tourist courts and camps...        |                          | Included with "Remainder of county"           |  |  |                         |
| Brattleboro village:               |                          |   |  |  |                         |
| Retail trade.....                  | 155                      | 16,929  | 110  | 868  | 719                     |
| Selected service trades....        | 55                       | 568   | 52   | 108  | 99                      |
| Tourist courts and camps...        | 7                        | 26  | 4  | -  | -                       |
| Remainder of county: <sup>3/</sup> |                          |   |  |  |                         |
| Retail trade.....                  | 159                      | 4,598   | 151  | 136  | 114                     |
| Selected service trades....        | 26                       | 173   | 27   | 10   | 8                       |
| Hotels.....                        | 11                       | 117   | 11   | 4  | 4                       |
| Tourist courts and camps...        | 11                       | 47  | 11   | 1  | 1                       |

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.
- 3/ Except as indicated above, includes figures for establishments not located in cities of 2,500 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

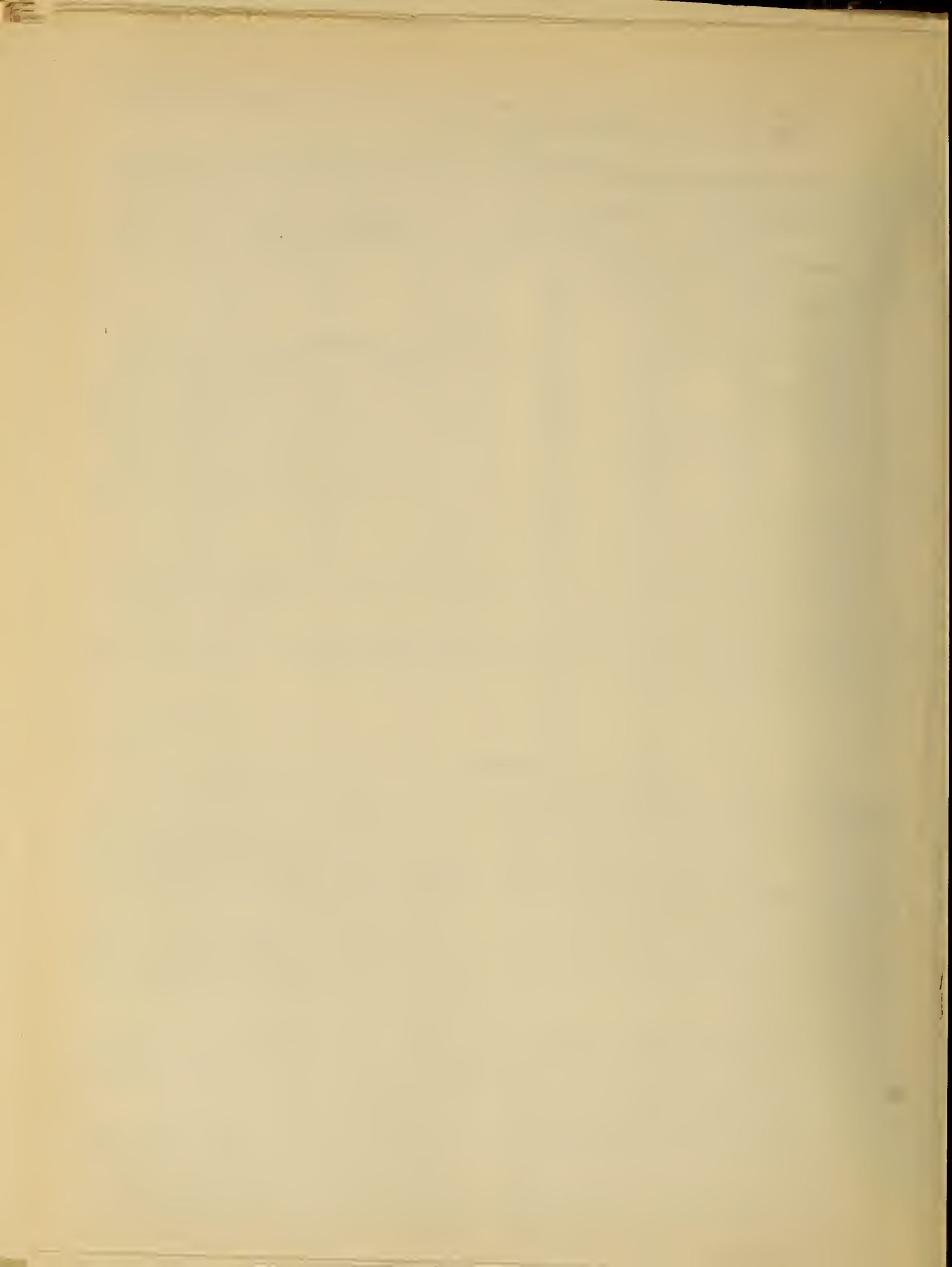
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.





# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 16, 1950

Release Series BC-1P-44-014

### WINDSOR COUNTY, VT.

Retail, wholesale, and service establishments located in Windsor County, Vermont, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$35.8 million, an increase of 175 percent over the \$13.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$14.1 million in 1948 as compared with \$5.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.1 million in 1948 compared with \$0.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,941 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,471 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Windsor County, Vermont, which also includes data for the villages of Springfield and Windsor. Final figures, superseding the preliminary data, for Windsor County, will be included in a Bulletin for the State of Vermont to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Windsor County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
WINDSOR COUNTY, VT.

| Trade group and kind of business                  | Number of<br>estab-<br>lishments | 1948 sales<br>and receipts<br><br>(Thousand<br>dollars) | Active<br>proprie-<br>tors of<br>unincor-<br>porated<br>businesses<br>Nov. 1948 | Paid employees,<br>workweek ended<br>nearest Nov. 15, 1948 |                               |
|---|----------------------------------|---|---|--|-------------------------------|
|   |                                  |   |   | Total<br>employees <sup>1</sup>                            | Full<br>workweek<br>employees |
| RETAIL TRADE, total.....                          | 586                              | 35,799  | 517   | 1,570  | 1,225                         |
| Food group.....                                   | 140                              | 9,487   | 121   | 281  | 214                           |
| Eating and drinking places.....                   | 75                               | 2,030   | 76  | 309  | 266                           |
| General merchandise group, general stores         | 39                               | 2,759   | 34  | 173  | 102                           |
| Apparel group.....                                | 27                               | 1,134   | 26  | 59   | 37                            |
| Furniture-home furnishings-appliance grp          | 43                               | 1,248   | 33  | 61   | 55                            |
| Automotive group.....                             | 33                               | 7,184   | 24  | 230  | 219                           |
| Gasoline service stations.....                    | 75                               | 1,790   | 80  | 65   | 42                            |
| Lumber-building-hardware group.....               | 32                               | 2,315   | 28  | 160  | 101                           |
| Drug and proprietary stores.....                  | 16                               | 779   | 12  | 49   | 31                            |
| All other retail stores.....                      | 106                              | 7,073   | 83  | 183  | 158                           |
| WHOLESALE TRADE, total.....                       | 36                               | 14,147  | 20  | 234  | x                             |
| Merchant wholesalers.....                         | 21                               | 6,100   | 16  | 154  | x                             |
| Other wholesale.....                              | 15                               | 8,047   | 4   | 80   | x                             |
| SELECTED SERVICE TRADES, <sup>2/</sup> total..... | 149                              | 1,122   | 145   | 137  | 127                           |
| Personal services.....                            | 87                               | 566   | 84  | 95   | 88                            |
| Business services.....                            | 5                                | 22  | 4   | 1  | 1                             |
| Automotive repairs and services.....              | 27                               | 335   | 28  | 26   | 25                            |
| Other repair services.....                        | 30                               | 199   | 29  | 15   | 13                            |
| HOTELS.....                                       | 25                               | 882   | 16  | 187  | 179                           |
| TOURIST COURTS AND CAMPS.....                     | 13                               | 54  | 13  | 1  | -                             |
| AMUSEMENTS.....                                   | 17                               | 308   | 8   | 69   | x                             |

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## WINDSOR COUNTY, VT.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group <sup>1</sup>  | Number of establishments | 1948 sales and receipts<br>(Thousand dollars) | Active proprietors of unincorporated businesses<br>Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |                         |
|------------------------------------|--------------------------|---|--|--|-------------------------|
|                                    |                          |   |  | Total employees <sup>2</sup>                         | Full workweek employees |
| Springfield village:               |                          |   |  |  |                         |
| Retail trade.....                  | 93                       | 6,819   | 73   | 373  | 281                     |
| Selected service trades...         | 35                       | 216   | 33   | 37   | 36                      |
| Windsor village:                   |                          |   |  |  |                         |
| Retail trade.....                  | 67                       | 4,067   | 58   | 228  | 182                     |
| Selected service trades...         |                          | Included with "Remainder of county"           |  |  |                         |
| Remainder of county: <sup>3/</sup> |                          |   |  |  |                         |
| Retail trade.....                  | 426                      | 24,913  | 386  | 969  | 762                     |
| Selected service trades...         | 114                      | 906   | 112  | 100  | 91                      |
| Tourist courts and camps..         | 13                       | 54  | 13   | 1  | -                       |

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.
- 3/ Except as indicated above, includes figures for establishments not located in cities of 2,500 inhabitants or more.

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a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

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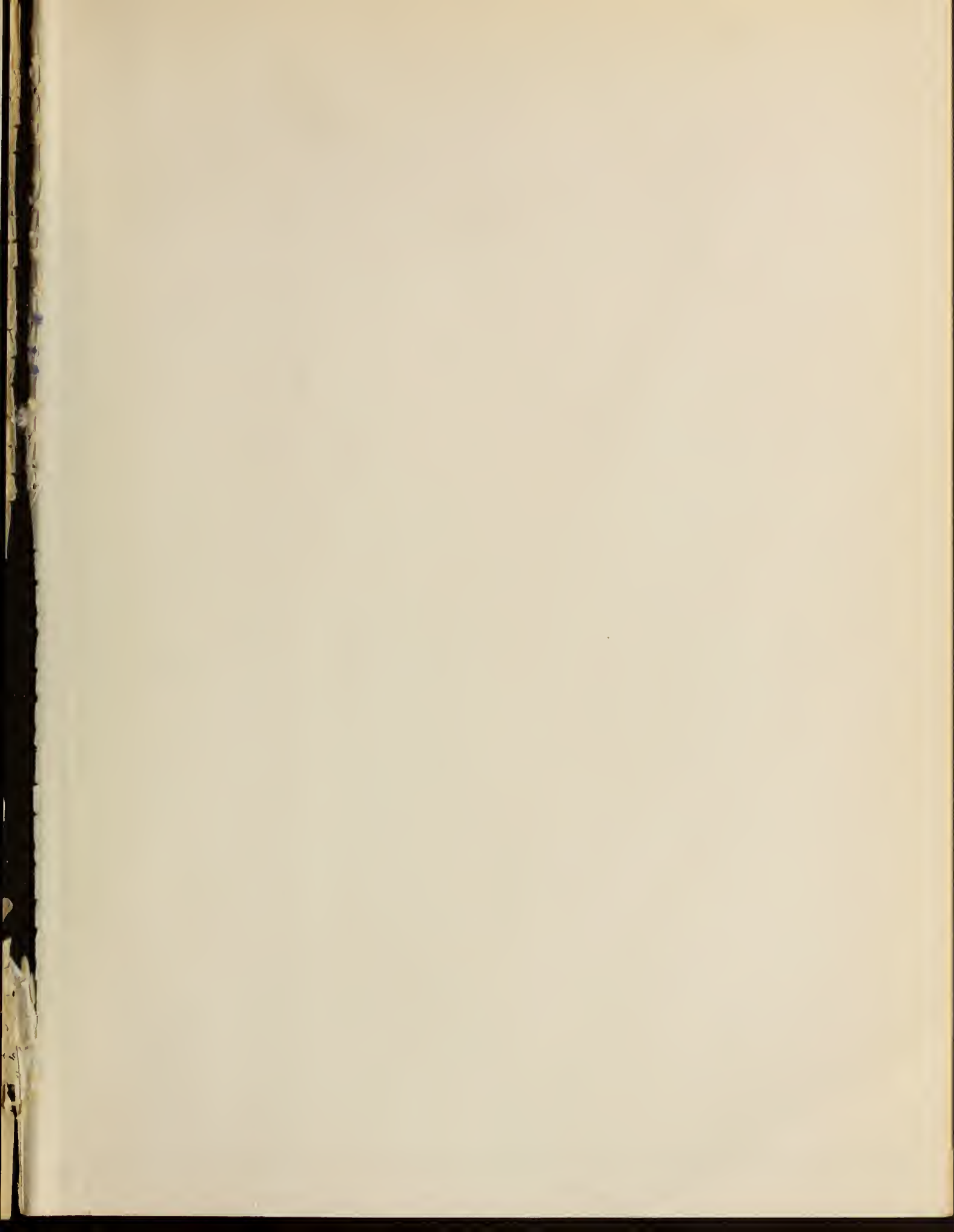
*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

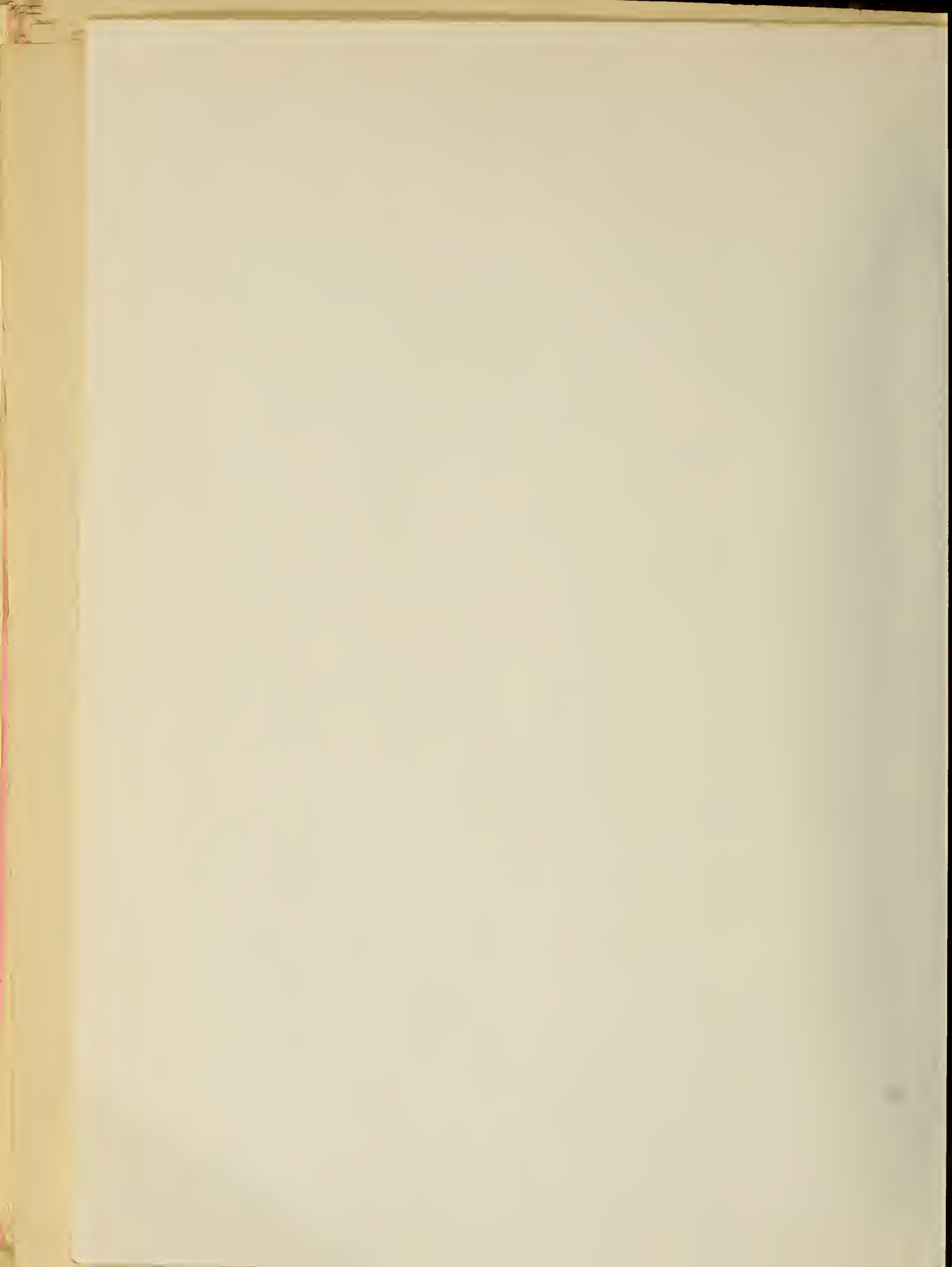


Table 2.

|   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |     |
|---|---|---|---|---|---|---|---|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|-----|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 32 | 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40 | 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50 | 51 | 52 | 53 | 54 | 55 | 56 | 57 | 58 | 59 | 60 | 61 | 62 | 63 | 64 | 65 | 66 | 67 | 68 | 69 | 70 | 71 | 72 | 73 | 74 | 75 | 76 | 77 | 78 | 79 | 80 | 81 | 82 | 83 | 84 | 85 | 86 | 87 | 88 | 89 | 90 | 91 | 92 | 93 | 94 | 95 | 96 | 97 | 98 | 99 | 100 |
|---|---|---|---|---|---|---|---|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|-----|

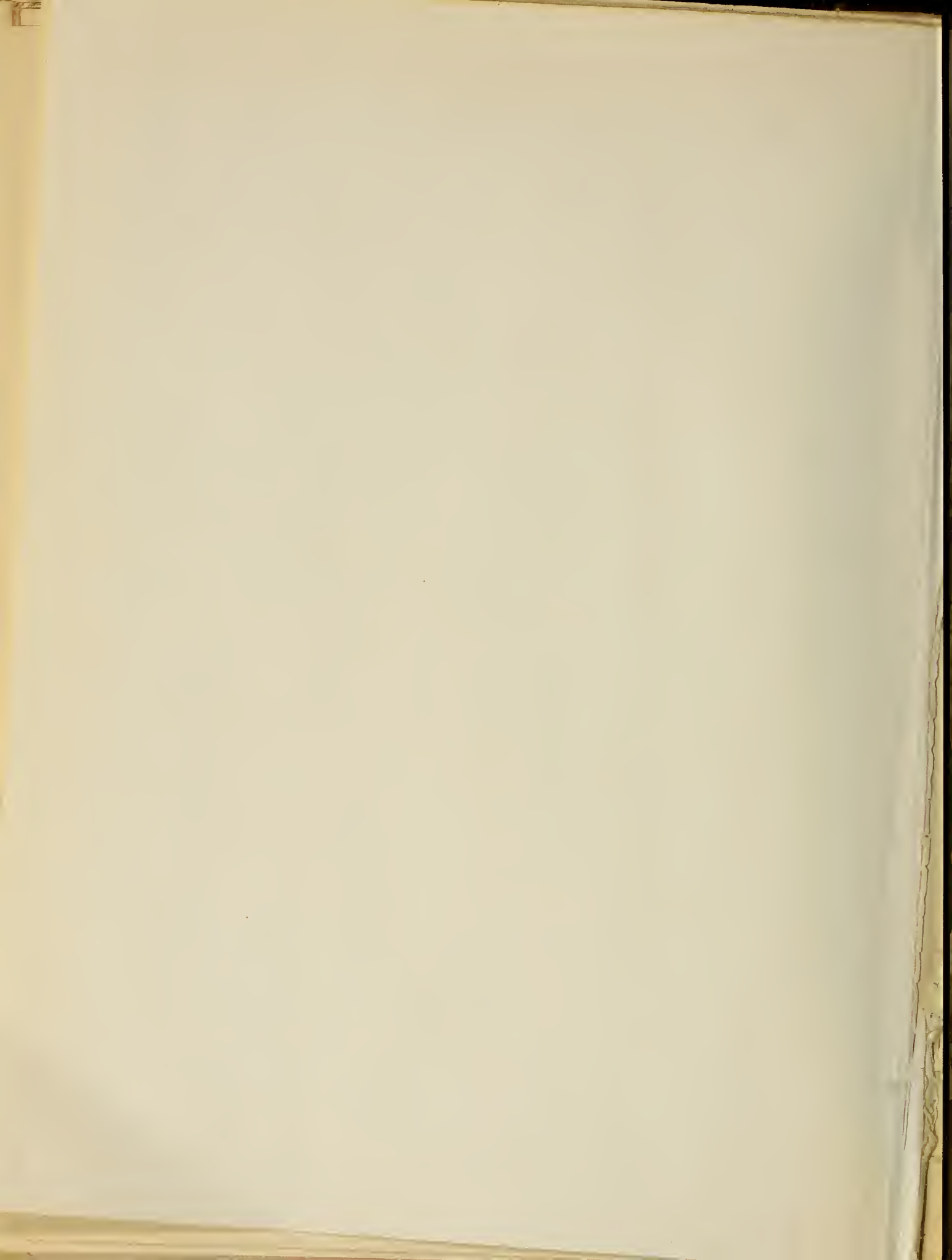








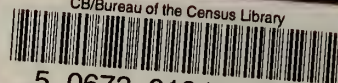








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